MANCHESTER CITY COUNCIL

Planning
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PO Box 532 Town Hall
Manchester M60 2LA

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title: Ms | First name: Lucia | Surname: Gui

Company name: Nike

Street address: Colosseum 1

Town/City: Hilversum

County:

Country: Netherlands

Postcode: 1213 NL

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			

Email address:

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title: Mr | First Name: Andrzej | Surname: Gierak

Company name: Child Graddon Lewis

Street address: Studio 1
155 Commercial Street
Spitalfields

Town/City: London

County: Greater London

Country: United Kingdom

Postcode: E1 6BJ

	Country Code	National Number	Extension Number
Telephone number:		020 7539 1231	
Mobile number:			
Fax number:			

Email address: andrzej.gierak@cgluk.com

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: | Suffix:

House name: Unit 23

Street address: Manchester Fort Retail Park

Town/City: Manchester

County:

Postcode: M8 8EP

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 384618

Northing: 400142

Description:

Former Peacocks retail unit.

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

The replacement of existing primary illuminated fascia signage to retail unit with proposed new illuminated signage of same size. The relocation of existing illuminated hanging sign, existing sign frame to be retained, replacing only the fascia graphic.

How many of the following type of advertisements are you applying for?

Fascia sign(s) 1 | Projecting or hanging sign(s) 1 | Hoarding(s) 0 | Other 0

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ◉ Yes ○ No ○ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Please refer to existing elevation 12209 160 and proposed elevation 12209 460.

Will the proposed advertisement(s) project over a footpath or other public highway? ◉ Yes ○ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 01/09/2013 | To: 31/08/2018

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ◉ Yes ○ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 6.650 m

What is the maximum projection of the advertisement from face of building (in metres)? 1.000 m

What are the dimensions of the proposed advertisement? Height: 3.260 x Width: 5.230 x Depth: 0.200 metres

What materials will the sign be made of?

Aluminium 'bleacher' panels and backing tray to dark grey (RAL 7024) with matt PPC finish. Illuminated Nike Swoosh element to have orange (RAL 2004) acrylic face with black PPC aluminium frame to sides.

What is the maximum height of any of the individual letters and symbols (in centimetres)? 85.000 cm

The colour of text and background:

Orange (RAL 2004)

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 860.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.700 m

What is the maximum projection of the advertisement from face of building (in metres)? 1.800 m

What are the dimensions of the proposed advertisement? Height: 0.750 x Width: 1.500 x Depth: 0.250 metres

What materials will the sign be made of?

Existing aluminium frame cladding to be retained, existing acrylic fascia graphic to be replaced with new Nike graphic.

What is the maximum height of any of the individual letters and symbols (in centimetres)? 50.000 cm

The colour of text and background:

Swoosh symbol is orange (RAL 2004) on a dark grey background (RAL 7024)

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 860.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? (•) Yes ( ) No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

(•) The agent ( ) The applicant ( ) Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☒ Date 15/05/2013