Town and Country Planning (Control of Advertisements) (England) Regulations 2007

ADVERTISEMENT CONSENT

MANCHESTER CITY COUNCIL

Name and Address of Applicant	Name and Address of Agent
Avanta Business Centre 1 Hammersmith Grove London W6 0NH	Icon Display 130-136 Maidstone Road Sidcup Kent DA14 5HS

Part I – Particulars of Application

Date of Application	Application ref. no.
31 March 2008	085363/AO/2007/N1

Particulars and location of development:

Installation of 1 non-illuminated projecting swing sign on the Redhill Street elevation to identify Business Centre

The Business Centre
The Old And New Sedgwick Buildings
Royal Mills
Urban Village
Redhill Street
Ancoats
Manchester
M4 5BW

Part II – Particulars of Decision

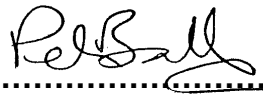
The Manchester City Council hereby give notice in pursuance of the provisions of the Town and Country (Control of Advertisements) (England) Regulations 2007 of the following decision

Decision **Refused**
Date of Decision **23 May 2008**

for the carrying out of development referred to in Part 1 hereof in accordance with the application and plans submitted subject to the following conditions:

Part III – Conditions and Reasons

1) The sign, by reason of its size, design and location, is considered to be inappropriate and unacceptable as it would be detrimental to the appearance of the listed building and visual amenity within the Ancoats Conservation Area. The sign proposed is overly large and would not relate to the architectural features of the listed building. For these reasons, it is considered that the proposed sign is not acceptable as it would be inconsistent with UDP policies DC14.1 and 14.5 'Shop Fronts and Related Signs', DC18.1 'Conservation Areas' and DC19.1 'Listed Buildings'.

Signed**……**

Peter Babb, Head of Planning

on behalf of the Council
Town Hall,
Manchester M60 3NY

NOTES

1. Leaflets attached:

2. This consent refers only to that required under the Town and Country (Control of Advertisements) (England) Regulations 2007 does not include any consent or approval under any other enactment, byelaw, order or regulation.

3. If the applicant is aggrieved by the decision of the local planning authority to refuse consent or approval for the proposed development, or to grant consent or approval subject to conditions, he may appeal to the First Secretary of State in accordance with section 78 of the Act as amended by the Regulations within eight weeks of the date of the notice of the decision.

The Planning Inspectorate have introduced an online appeals service that can be used to make appeals online. This service is available through the Appeals area of the Planning Portal – www.planningportal.gov.uk/pcs. The Inspectorate will publish details of your appeal on the internet (on the Appeals area of the Planning Portal).

This may include a copy of the original planning application form and any supporting documents supplied to the local planning authority. By you or your agent, together with the completed appeal form and information you submit to the Planning Inspectorate. Please ensure that you only provide information, including personal information, that you are happy will be made available to others in this way. If you supply personal information belonging to a third party please ensure you have their permission. More detailed information about data protection and privacy matters is available on the Planning Portal.

Alternatively, appeals can be made on a form which is obtainable from Planning Inspectorate, Customer Support Unit, Room 3/15, Eagle Wing, Temple Quay House, 2 The Square, Temple Quay, Bristol BS1 or by telephone 0117 372 6372.