MANCHESTER CITY COUNCIL

Planning
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PO Box 532 Town Hall
Manchester M60 2LA

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title: Mr | First name: | Surname:

Company name: Bruntwood Limited

Street address: City Tower
Piccadilly Plaza

Town/City: Manchester
County:
Country: UK
Postcode: M1 4BT

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			

Email address:

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title: Mr | First Name: Martin | Surname: Stephens

Company name: JCDecaux UK Ltd

Street address: 991 Great West Road

Town/City: Brentford
County: Middlesex
Country: UK
Postcode: TW8 9DN

	Country Code	National Number	Extension Number
Telephone number:		02083267732	
Mobile number:			
Fax number:		02083267738	

Email address: martin.stephens@jcdecaux.co.uk

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: | Suffix:

House name: CITY TOWER

Street address: PICCADILLY PLAZA

Town/City: MANCHESTER

County:

Postcode: M1 4BT

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 384237

Northing: 398217

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? (•) Yes ( ) No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title: Mr First name: David Surname: Roscoe

Reference:

Date (DD/MM/YYYY): (Must be pre-application submission)

Details of the pre-application advice received:

On going dialogue between Peter Crowther, Development Director of Bruntwood Limited and David Roscoe of Manchester City Council.

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ( ) Yes (•) No

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ( ) Yes (•) No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Application for Advertisement Consent for the display of a single sided, portrait orientated LED screen, measuring 7.5m in height by 5m wide, located at City Tower, Piccadilly Plaza. The proposed screen will be orientated to face Portland Street and is designed to fit within a purpose built surround that will match the look of the concrete material of the parapet wall and hotel building.

How many of the following type of advertisements are you applying for?

Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 1 Other 0

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ( ) Yes (•) No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ( ) Yes (•) No ( ) Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ( ) Yes (•) No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 12/06/2012 To: 12/06/2017

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? (•) Yes ( ) No

11 (c). Details of Proposed Advertisement(s) - Hoarding Sign

What is the height from the ground to the base of the advertisement (in metres)? 10.30 m

What is the maximum projection of the advertisement from face of building (in metres)? n/a m

What are the dimensions of the proposed advertisement? Height: 7.50 x Width: 5.00 x Depth: 1.05 metres

What materials will the sign be made of?

Steel, Aluminium, LED lighting

What is the maximum height of any of the individual letters and symbols (in centimetres)? n/a cm

The colour of text and background:

n/a

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 600 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? (•) Yes ( ) No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

(•) The agent ( ) The applicant ( ) Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. ☒

Date 17/04/2012