William Hulme's Grammar School

APPLICATION SITE





View north towards the business park


View of the application site from Princess Road

Application Site

The application site is the land to the north-east of William Hulme's Grammar School playing fields, alongside Princess Road which is a busy, urban dual carriageway. This is a mixed-used area with a variety of commercial and residential premises in the vicinity.

The proposal is to replace the existing school signage with a 6m x 3m panel, which will display a combination of commercial and school-related messages, in order to raise revenue for the school. The panel will be positioned low down within the skyline and viewed against the backdrop of the trees and business park beyond, such that it would not appear as an isolated feature.

The panel would face inbound city traffic on a long straight stretch of road giving drivers ample time to acknowledge its presence. Though it is in proximity to a traffic junction, there are no special or unusual features which drivers need to pay extra attention to, with the majority of traffic simply proceeding forward. The panel would be well away from traffic heads.

William Hulme's Grammar School Spring Bridge Road Manchester M16 8PR	Scale	1:1250 @ A3	Site	Land at William Hulme's Grammar School, Springfield Road, Manchester
	Date	February 2012	Drwg No.	00803 – 01 OS MAPS

PLANNING