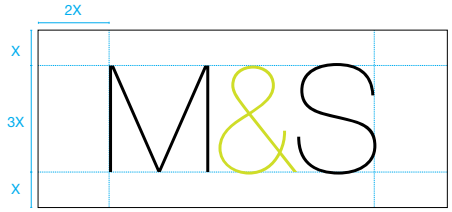
This overview shows the various logos specific to SIMPLY FOOD usage.
As with the main M&S brandmak, clear space rules must be observed as shown here.
External fascia applications should use Hero Green background as standard.

The colour palette for SIMPLY FOOD mirrors the main corporate colour palette used throughout stores.
The specifications here include conversion details for CMYK production.



M&S_Acid&White_B.ai



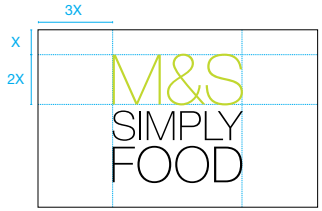
M&S_Acid&Black_A.ai

Pantone Colours





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