MANCHESTER CITY COUNCIL

Planning
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PO Box 532 Town Hall
Manchester M60 2LA

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title: Mr | First name: Yamin | Surname: Munshi

Company name: EF International Language Centres

Street address: EF International Language Centres
26 Wilbraham Rd

Town/City: Manchester
County: Greater Manchester (Met County)
Country:
Postcode: M14 6JX

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			

Email address:

Are you an agent acting on behalf of the applicant? ○ Yes ◉ No

2. Agent Name, Address and Contact Details

No Agent details were submitted for this application

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: 26 | Suffix:
House name: E F International Language Schools
Street address: Wilbraham Road

Town/City: Manchester
County:
Postcode: M14 6JX

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 385071
Northing: 394139

Description:

See site location documents attached

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? (•) Yes ( ) No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title: Mr First name: Steve Surname: McCoombe

Reference: ?

Date (DD/MM/YYYY): 23/08/2013 (Must be pre-application submission)

Details of the pre-application advice received:

That we should submit an advertisement application not planning application

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ( ) Yes (•) No

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? (•) Yes ( ) No

If Yes, please provide details of the name, relationship and role:

Facilities Manager of EF Manchester School

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

We are proposing putting a monolith sign type at the front entrance, of the EF Manchester School.
The totem is a 2.5m high illuminate monolith sign type that is EF branded. It is made from aluminum, set in a concrete foundation 1m deep. It has sign off from a structural engineer.
The EF logo and the typography 'International Language Centre' are illuminated using LEDs.
With all the LEDs together it has a 200w power requirement, which will be supplied by a standard 230v mains supply to the totem.
I have attached a mock-up of the site in-insitu, however this isn't to perfect scale.

How many of the following type of advertisements are you applying for?

Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 1

Please describe:

as above - monolith.

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? (•) Yes ( ) No

If Yes, please provide details:

There is already an existing EF sign - however, this is smaller and not illuminated.

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? (•) Yes ( ) No ( ) Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Please see the picture - ExistingSignLocation.jpeg - we propose to remove the existing blue sign and replace with the totem.
Existingsign.jpeg

Will the proposed advertisement(s) project over a footpath or other public highway? ( ) Yes (•) No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 27/08/2013 To: 30/07/2062

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? (•) Yes ( ) No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.500 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 2.500 x Width: 1.200 x Depth: 0.800 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 6.000 cm

The colour of text and background:

Text is in Opal Acrylic - illuminated with LEDs - With all the LEDs together it has a 250w power requirement, which will be supplied by a standard 230v mains supply to the totem; the lux levels is 500.

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 21736.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ( ) Yes (•) No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

( ) The agent (•) The applicant ( ) Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☒ Date 28/08/2013