MANCHESTER CITY COUNCIL

**Planning**
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Manchester M60 2LA

# Application for consent to display an advertisement(s).
# Town and Country Planning (Control of Advertisement) Regulations 2007

**Publication of applications on planning authority websites.**
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

## 1. Applicant Name, Address and Contact Details

Title: Mr | First name: Simon | Surname: Lancaster

Company name: Whitbread Plc

Street address: Whitbread Court
Houghton Hall Business Park
Porz Avenue
Town/City: Dunstable
County:
Country: UK
Postcode: LU5 5XE

| | Country Code | National Number | Extension Number |
|---|---|---|---|
| Telephone number: | | | |
| Mobile number: | | | |
| Fax number: | | | |

Email address:

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

## 2. Agent Name, Address and Contact Details

Title: Mr | First Name: Steven | Surname: Flemming

Company name: Vado Associates Ltd

Street address: Bloxham Mill
Barford Road
Bloxham
Town/City: Banbury
County: Oxon
Country: United Kingdom
Postcode: OX15 4FF

| | Country Code | National Number | Extension Number |
|---|---|---|---|
| Telephone number: | | 01295 263 677 | |
| Mobile number: | | | |
| Fax number: | | | |

Email address: sf@vadoassociates.com

## 3. Site Address Details

Full postal address of the site (including full postcode where available)

House: | Suffix:

House name: Premier Inn

Street address: Finney Lane

Heald Green

Town/City: Cheadle

County:

Postcode: SK8 3QH

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 384279

Northing: 385920

Description:

## 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

## 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

## 6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

## 7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Primary identifiers to best convey the nature of the operators business

How many of the following type of advertisements are you applying for?

Fascia sign(s) 1 | Projecting or hanging sign(s) 0 | Hoarding(s) 0 | Other 1

Please describe:

1No Fascia Sign
1No Totem Style Sign

## 8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ◉ Yes ○ No ○ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

See attached scheme drawing proposal with existing and proposed images.

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

## 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 01/02/2013 | To: 31/01/2018

## 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ◉ Yes ○ No

## 11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 6.000 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.250 m

What are the dimensions of the proposed advertisement? Height: 0.800 x Width: 3.200 x Depth: 0.250 metres

What materials will the sign be made of?

Sign A. Folded aluminium panel fret cut with pushed through opal acrylic letters with coloured vinyl faces.

What is the maximum height of any of the individual letters and symbols (in centimetres)? 56.000 cm

The colour of text and background:

Yellow/orange gradated letters with a black background.

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 300.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

## 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.000 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 6.000 x Width: 0.600 x Depth: 0.600 metres

What materials will the sign be made of?

Sign A. Mild steel frame clad with 4 aluminium panels fret cut with pushed through opal acrylic letters with coloured vinyl faces.

What is the maximum height of any of the individual letters and symbols (in centimetres)? 42.000 cm

The colour of text and background:

Yellow/orange gradated letters with a black background on silver plinth.

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 300.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

## 12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? (•) Yes ( ) No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

(•) The agent ( ) The applicant ( ) Other person

## 13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☒ Date 13/12/2012