MANCHESTER CITY COUNCIL
Planning
Telephone: +44 (0)161 234 4516
planning@manchester.gov.uk
PO Box 532 Town Hall
Manchester M60 2LA

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First Name:		Surname:	ASDA
Company name:					
Street address:	ASDA House				
	South Bank		Telephone number:		
	Great Wilson Street		Mobile number:		
Town/City:	Leeds		Fax number:		
Country:			Email address:		
Postcode:	LS11SAD				

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title:	Mrs	First Name:	Liz	Surname:	Bown
Company name:	WCEC Architects				
Street address:	WCEC Architects				
	Carrwood Court		Telephone number:		01246260261
	Carrwood Road		Mobile number:		
Town/City:	CHESTERFIELD		Fax number:		
Country:	United Kingdom		Email address:		
Postcode:	S41 9QB				liz.bown@wcec.co.uk

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: | Suffix:

House name: Swan Walk Wythenshawe Civic Centre

Street address: Simonsway

Town/City: MANCHESTER

Postcode: M22 5HZ

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 382653

Northing: 386887

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

6. Authority Employee/Member

With respect to the Authority, I am:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

1 No. new totem sign

How many of the following type of advertisements are you applying for?

Fascia sign(s): 0 | Projecting or hanging sign(s): 0 | Hoarding(s): 0 | Other: 1

Please describe:

Totem

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ◉ Yes ○ No ○ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

8. Location of Advertisement(s)

Please refer to drawing ref. PL_03 Existing Totem Image

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 21/02/2017 To: 21/02/2022

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ◉ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ○ Yes ◉ No

If No, why has permission not been obtained?

Currently serving notice to the Freeholder Manchester City Council and Landowner St Modwen Developments Ltd.

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.10 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m

What are the dimensions of the proposed advertisement? Height: 5.00 x Width: 1.50 x Depth: 0.60 metres

What materials will the sign be made of?

Aluminium and acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)? 55 cm

The colour of text and background:

Green, White, Blue and Black

Will the sign be illuminated? ◉ Yes ○ No

Will the sign be illuminated internally or externally? ◉ Internally ○ Externally

Illuminance Levels: 1,000.00 cd/m

Will the illumination be static or intermittent? ◉ Static ○ Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

○ The agent ○ The applicant ◉ Other person

If Other has been selected, please provide:

Title: Mr First name: Paul Surname: Wilcox

Telephone number: 01614353400

Email Address:

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☑ Date 21/02/2017