New External Signage Proposals – Corn Exchange, Manchester								
Sign Reference	**Height from ground to the base of the advert (m)**	**Maximum projection from the face of the building (m)**	**Size (HxWxD) (m)**	**Materials**	**Maximum height of any of the individual letters and symbols (cm)**	**Colour of text and background**	**Illuminance levels (cd / m^2)**	**Details**
WAYFINDING TOTEM	N/A (floor standing)	Stands 1.5m away from the building (self-supporting)	2.4 x 0.6 x 0.2m	Aluminium anodised in bronze and gold with demountable glass slats to display vinyl graphics.	Approximately 5cm	'CORN EXCHANGE' logo in purple lettering on gold anodised backing. Tenant names in purple lettering on glass slats with etched film backing.	N/A	N/A
ZZZ CIRCULAR SIGN	Hanging Ditch: 2.81m Fennel Street: 2.77m Cathedral Street: 3.08m	0.85m	0.8 x 0.85 x 0.08m	Aluminium - powder coated or painted to RAL 9004	25cm	Magenta: Pantone 2054 Cyan: Pantone 7686 Yellow: Pantone 7407 - with black surround, RAL 9004	Signage to achieve approx. 600cd/m value via internal white LEDs.	Static internally illuminated.
ROOMZZZ TEXT SIGN	4.42 m (to paved highway)	0.35m	0.75 x 2.26 x 0.16m	Aluminium with LED opal acrylic face	67cm	Rimless letters in opal white, acrylic reference: 050 Mounted on black back plate, RAL 9004	Signage to achieve approx. 600cd/m value via internal white LEDs.	Static internally illuminated.
ZZZ VINYL	2.47m	N/A	1.5 x 3m (depth N/A)	Vinyl	150cm	Magenta: Pantone 2054 Cyan: Pantone 7686 Yellow: Pantone 7407	N/A	N/A