MANCHESTER CITY COUNCIL
**Planning**
Telephone: +44 (0)161 234 4516
planning@manchester.gov.uk
PO Box 532 Town Hall
Manchester M60 2LA

# Application for consent to display an advertisement(s).
# Town and Country Planning (Control of Advertisement) Regulations 2007

**Publication of applications on planning authority websites.**
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

## 1. Applicant Name, Address and Contact Details

| | | | | | |
|---|---|---|---|---|---|
| Title: | | First Name: | | Surname: | . |
| Company name: | MCDONALD'S RESTAURANTS LTD | | | | |
| Street address: | 11 - 59 HIGH ROAD | | | | |
| | | | Telephone number: | | |
| | EAST FINCHLEY | | Mobile number: | | |
| Town/City: | LONDON | | Fax number: | | |
| Country: | United Kingdom | | Email address: | | |
| Postcode: | N2 8AW | | | | |

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

## 2. Agent Name, Address and Contact Details

| | | | | | |
|---|---|---|---|---|---|
| Title: | Mr | First Name: | Matthew | Surname: | Carpenter |
| Company name: | Planware Ltd | | | | |
| Street address: | THE GRANARY | | | | |
| | 37 WALNUT TREE LANE | | Telephone number: | | 01787468500 |
| | SUDBURY | | Mobile number: | | |
| Town/City: | SUFFOLK | | Fax number: | | |
| Country: | United Kingdom | | Email address: | | |
| Postcode: | CO101BD | | nicola@planware.co.uk | | |

## 3. Site Address Details

Full postal address of the site (including full postcode where available)

House: | Suffix:

House name: Land at Tesco Stores Ltd

Street address: Parrs Wood Lane

Town/City: MANCHESTER

Postcode: M20 5NP

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 385502

Northing: 390630

Description:

## 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

## 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

## 6. Authority Employee/Member

With respect to the Authority, I am:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

## 7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

INSTALLATION OF 6 NO. FASCIA SIGNS.

How many of the following type of advertisements are you applying for?

Fascia sign(s): 6 | Projecting or hanging sign(s): 0 | Hoarding(s): 0 | Other: 0

## 8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ○ Yes ◉ No ○ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

## 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 11/10/2017 To: 11/10/2050

## 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ◉ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ◉ Yes ○ No

## 11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 4.48 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m

What are the dimensions of the proposed advertisement? Height: 1.38 x Width: 1.38 x Depth: 0.08 metres

What materials will the sign be made of?

SOUTH ELEVATION - SIGN 23C - ARCH PANEL - ALUMINIUM PANEL PRINTED MATT KHAKI GREEN WITH YELLOW ACRYLIC "GOLDEN ARCH" SYMBOL

What is the maximum height of any of the individual letters and symbols (in centimetres)? 91 cm

The colour of text and background:

KHAKI GREEN, YELLOW AND WHITE

Will the sign be illuminated? ◉ Yes ○ No

Will the sign be illuminated internally or externally? ◉ Internally ○ Externally

Illuminance Levels: 600.00 cd/m

Will the illumination be static or intermittent? ◉ Static ○ Intermittent

## 11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 4.75 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m

What are the dimensions of the proposed advertisement? Height: 1.20 x Width: 1.37 x Depth: 0.10 metres

What materials will the sign be made of?

WEST ELEVATION - SIGN 6 - YELLOW INTERNALLY ILLUMINATED ACRYLIC "GOLDEN ARCH" SYMBOL

What is the maximum height of any of the individual letters and symbols (in centimetres)? 120 cm

The colour of text and background:

YELLOW

Will the sign be illuminated? ◉ Yes ○ No

Will the sign be illuminated internally or externally? ◉ Internally ○ Externally

Illuminance Levels: 600.00 cd/m

Will the illumination be static or intermittent? ◉ Static ○ Intermittent

## 11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 4.75 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m

What are the dimensions of the proposed advertisement? Height: 1.20 x Width: 1.37 x Depth: 0.10 metres

What materials will the sign be made of?

EAST ELEVATION - SIGN 6 - YELLOW INTERNALLY ILLUMINATED ACRYLIC "GOLDEN ARCH" SYMBOL

What is the maximum height of any of the individual letters and symbols (in centimetres)? 120 cm

The colour of text and background:

YELLOW

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 600.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

## 11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 4.48 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m

What are the dimensions of the proposed advertisement? Height: 1.66 x Width: 1.66 x Depth: 0.08 metres

What materials will the sign be made of?

NORTH ELEVATION - SIGN 23A - ARCH PANEL - ALUMINIUM PANEL PRINTED MATT KHAKI GREEN WITH YELLOW ACRYLIC "GOLDEN ARCH" SYMBOL

What is the maximum height of any of the individual letters and symbols (in centimetres)? 109 cm

The colour of text and background:

YELLOW AND KHAKI GREEN

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 600.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

## 11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.84 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m

What are the dimensions of the proposed advertisement? Height: 0.61 x Width: 5.45 x Depth: 0.10 metres

What materials will the sign be made of?

NORTH ELEVATION - SIGN 5 - WHITE INTERNALLY ILLUMINATED ACRYLIC "MCDONALD'S" TEXT FASCIA SIGN

What is the maximum height of any of the individual letters and symbols (in centimetres)? 61 cm

The colour of text and background:

WHITE

## 11 (a). Details of Proposed Advertisement(s) - Fascia Sign

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 600.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

## 11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 4.48 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m

What are the dimensions of the proposed advertisement? Height: 1.38 x Width: 1.38 x Depth: 0.08 metres

What materials will the sign be made of?

SOUTH ELEVATION - SIGN 23C - ARCH PANEL - ALUMINIUM PANEL PRINTED MATT KHAKI GREEN WITH YELLOW ACRYLIC "GOLDEN ARCH" SYMBOL

What is the maximum height of any of the individual letters and symbols (in centimetres)? 91 cm

The colour of text and background:

KHAKI GREEN AND YELLOW

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 600.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

## 12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? (•) Yes ( ) No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

(•) The agent ( ) The applicant ( ) Other person

## 13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☑ Date 16/11/2017