MANCHESTER CITY COUNCIL
Planning
Telephone: +44 (0)161 234 4516
planning@manchester.gov.uk
PO Box 532 Town Hall
Manchester M60 2LA

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First Name:		Surname:	.
Company name:	MCDONALD'S RESTAURANTS LTD				
Street address:	11 - 59 HIGH ROAD				
			Telephone number:		
	EAST FINCHLEY		Mobile number:		
Town/City:	LONDON		Fax number:		
Country:	United Kingdom		Email address:		
Postcode:	N2 8AW				

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Matthew	Surname:	Carpenter
Company name:	Planware Ltd				
Street address:	THE GRANARY				
	37 WALNUT TREE LANE		Telephone number:		01787468500
	SUDBURY		Mobile number:		
Town/City:	SUFFOLK		Fax number:		
Country:	United Kingdom		Email address:		
Postcode:	CO10 1BD		nicola@planware.co.uk		

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: | Suffix:

House name: Land at Tesco Stores Ltd

Street address: Parrs Wood Lane

Town/City: MANCHESTER

Postcode: M20 5NP

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 385502

Northing: 390630

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

6. Authority Employee/Member

With respect to the Authority, I am:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

INSTALLATION OF 2 NO. FREESTANDING TOTEM SIGNS - 6.5M & 8M, 1 NO. PAIR OF APPENDAGES TO EXISTING ESTATE SIGNS AND 3 NO. YELLOW GOLDEN ARCH TO EXISTING CLOCK TOWER.

How many of the following type of advertisements are you applying for?

Fascia sign(s): 0 | Projecting or hanging sign(s): 0 | Hoarding(s): 0 | Other: 6

Please describe:

SEE ATTACHED SPECIFICATION FOR DT1 6.5M TOTEM, DT2 8M, MONUMENT APPENDAGE & CLOCK TOWER SHOWN ON DRAWING 6679-SA-8027-P022.

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ○ Yes ◉ No ○ Not Applicable

8. Location of Advertisement(s)

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 11/10/2017 To: 11/10/2050

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ◉ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ◉ Yes ○ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.40 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m

What are the dimensions of the proposed advertisement? Height: 6.50 x Width: 1.44 x Depth: 0.32 metres

What materials will the sign be made of?

DRIVE TOTEM 1 (6.5M) - PPC ALUMINIUM SIGN IN RAL 6015 TIMBER EFFECT WITH MOULDED YELLOW ACRYLIC INTERNALLY ILLUMINATED "GOLDEN ARCH" TO BOTH SIDES

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

KHAKI GREEN, TIMBER, YELLOW AND WHITE.

Will the sign be illuminated? ◉ Yes ○ No

Will the sign be illuminated internally or externally? ◉ Internally ○ Externally

Illuminance Levels: 600.00 cd/m

Will the illumination be static or intermittent? ◉ Static ○ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1.95 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m

What are the dimensions of the proposed advertisement? Height: 0.45 x Width: 1.85 x Depth: 0.10 metres

What materials will the sign be made of?

PAIR OF KHAKI GREEN ACRYLIC INSERTS WITH WHITE "MCDONALD'S" TEXT AND YELLOW "GOLDEN ARCH" TO BOTH SIDES.

What is the maximum height of any of the individual letters and symbols (in centimetres)? 30 cm

The colour of text and background:

KHAKI GREEN, YELLOW AND WHITE

Will the sign be illuminated? ◉ Yes ○ No

Will the sign be illuminated internally or externally? ◉ Internally ○ Externally

11 (d). Details of Proposed Advertisement(s) - Other Sign

Illuminance Levels: 600.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 4.71 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m

What are the dimensions of the proposed advertisement? Height: 8.00 x Width: 1.44 x Depth: 0.32 metres

What materials will the sign be made of?

DRIVE TOTEM 2 (8M) - PPC ALUMINIUM SIGN IN RAL 6015 TIMBER EFFECT WITH MOULDED YELLOW ACRYLIC INTERNALLY ILLUMINATED "GOLDEN ARCH" TO BOTH SIDES

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

KHAKI GREEN, TIMBER, YELLOW AND WHITE

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 600.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 4.20 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m

What are the dimensions of the proposed advertisement? Height: 1.40 x Width: 1.60 x Depth: 0.10 metres

What materials will the sign be made of?

CLOCK TOWER - YELLOW ACRYLIC "GOLDEN ARCH"

What is the maximum height of any of the individual letters and symbols (in centimetres)? 140 cm

The colour of text and background:

YELLOW

Will the sign be illuminated? ( ) Yes (•) No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 4.20 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m

What are the dimensions of the proposed advertisement? Height: 1.40 x Width: 1.60 x Depth: 0.10 metres

What materials will the sign be made of?

CLOCK TOWER - YELLOW ACRYLIC "GOLDEN ARCH"

What is the maximum height of any of the individual letters and symbols (in centimetres)? 140 cm

The colour of text and background:

11 (d). Details of Proposed Advertisement(s) - Other Sign

YELLOW

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 4.20 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m

What are the dimensions of the proposed advertisement? Height: 1.40 x Width: 1.60 x Depth: 0.10 metres

What materials will the sign be made of?

CLOCK TOWER - YELLOW ACRYLIC "GOLDEN ARCH"

What is the maximum height of any of the individual letters and symbols (in centimetres)? 140 cm

The colour of text and background:

YELLOW

Will the sign be illuminated? ○ Yes ◉ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

◉ The agent ○ The applicant ○ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☑ Date 16/11/2017