Date	19 Dec 2017
Purpose	The Trilogy, Travel Plan Section 5.0 comments
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The Trilogy (dropbox reference; 2. Development – development specification – travel plan) Document; Transport Statement and Framework Travel Plan, prepared by Shepherd Gilmour

Objective
To provide supplementary information to Moorfield on the Transport Statement and Framework Travel Plan for the purposes of fulfilling the s106 requirement for planning.

Requirement
To provide an effective, comprehensive and accurate Travel Plan Pack for residents of the The Trilogy as well as identity and appoint a Travel Plan Coordinator.

Approach
We understand the importance of encouraging the use of alternative modes of travel in order to promote environmentally sustainable communities that are safer, healthier, time and cost efficient and a better quality of life. Our community at The Trilogy will benefit from reduced traffic congestion as well as nil net effect on traffic noise and air quality.

Example measures

- *Travel Plan Coordinator*

A dedicated individual appointed to establish and coordinate steering groups and work groups for implementing and promoting effective marketing and awareness campaigns for alternative modes of travel for residents of the development and their visitors.

- *Portal*

A dedicated customer facing community portal will provide comprehensive information on local travel. Key sales messages will include information on the local area, amenities and transport connections.

- *Travel Plan Pack*

Allsop will provide an effective, comprehensive and accurate Travel Plan to all residents. The Pack will detail travel options as per section 5.3 of the Transport Statement and Framework Travel Plan.

- *Staff Training*

The Travel Plan Co-ordinator will liaise with Transport for Greater Manchester (TfGM) as per point 5.5.1 as well as educate on site staff on the Travel Plan Pack.

Targets and Monitoring
Monitor will be undertaken via regular Customer Service Feedback processes and will include specific questions surrounding the Travel Plan.

Market, Promotion and Awareness Raising
The Travel Plan will be promoted via the resident portal, through on-site staff, through potential promotions with local transport providers and through liaison with (TfGM).