MANCHESTER CITY COUNCIL
Planning
Telephone: +44 (0)161 234 4516
planning@manchester.gov.uk
PO Box 532 Town Hall
Manchester M60 2LA

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	
Suffix	
Property name	Land Adj To Sir William Siemens House
Address line 1	Princess Road
Address line 2	
Address line 3	
Town/city	Manchester
Postcode	M20 2UR

Description of site location must be completed if postcode is not known:

Easting (x)	383276
Northing (y)	392241

Description

Three marketing signs, locations marked on drawing entitled 'Signage Location'

2. Applicant Details

Title	
First name	
Surname	.
Company name	Bruntwood
Address line 1	c/o Agent
Address line 2	
Address line 3	
Town/city	

2. Applicant Details

Country	
Postcode	
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant? ◉ Yes ○ No

3. Agent Details

Title	
First name	Ed
Surname	Britton
Company name	Deloitte Real Estate
Address line 1	2 Hardman Street
Address line 2	
Address line 3	
Town/city	Manchester
Country	
Postcode	M3 3HF
Primary number	01614556169
Secondary number	
Fax number	
Email	edbritton@deloitte.co.uk

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Marketing signs for new office development at Didsbury Technology Park

Please select the sign types you wish to propose

- ☐ Fascia sign
- ☐ Hanging sign
- ☐ Hoarding sign
- ☑ Other sign

Other Sign

Other sign: 1	
What is the height from the ground to the base of the advertisement?	1.5 metre(s)

4. Type of Proposed Advertisement(s)

Other sign: 1	
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 4.5 x Width: 3.8 x Depth: 0.1 metre(s)
What materials will the sign be made of? aluminium composite panels complete with anti graffiti laminate applied to face	
What is the maximum height of any of the individual letters and symbols?	60 cm
The colour of text and background Please see submitted images	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other sign: 2	
What is the height from the ground to the base of the advertisement?	1.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 3 x Width: 3 x Depth: 0.1 metre(s)
What materials will the sign be made of? aluminium composite panels complete with anti graffiti laminate applied to face	
What is the maximum height of any of the individual letters and symbols?	60 cm
The colour of text and background Please see submitted plans	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other sign: 3	
What is the height from the ground to the base of the advertisement?	1.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 3 x Width: 3 x Depth: 0.1 metre(s)
What materials will the sign be made of? aluminium composite panels complete with anti graffiti laminate applied to face	
What is the maximum height of any of the individual letters and symbols?	60 cm
The colour of text and background Please see submitted plans	
Will the sign be illuminated?	No

4. Type of Proposed Advertisement(s)

Other sign: 3	
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

If you have selected Other, please describe

Please see submitted drawings and cover letter

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ◉ Yes ○ No

If yes, please provide details

Please see submitted visuals

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ○ Yes ○ No ◉ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

Please see submitted photographs titled 'Siemens site board'

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From 01/06/2018

To 01/06/2023

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- ◉ The agent
- ○ The applicant
- ○ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ◉ Yes ○ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title

9. Pre-application Advice

First name: Rob

Surname: Griffin

Reference:

Date (Must be pre-application submission)

Details of the pre-application advice received

Method for securing approval

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ◉ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ◉ Yes ○ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent. ○ Yes ◉ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☑

Date (cannot be pre-application): 10/09/2018