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DESIGN STATEMENT



'Vertigo'
18 Cross Street
Royal Exchange
Manchester
M2 7AE

Prepared by HAD & Co Property Consultants Ltd

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This short Design Statement is to support the application for the proposed changes at 18 Cross Street, Royal Exchange, Manchester. Planning application no.s: 121694/LO/2018 and 121269/AO/2108. It should be read in conjunction with the Heritage Statement, Method Statement, Specification and submitted plan and elevation series numbered HCO5011. The proposed shop front has been designed in accordance with the approved 'Shopfront and Signage Design Strategy' for application: 109321/FO/2015/C1.

Internal changes include redecorating, exposing the original ceiling, new kitchen units and worktops, new kitchen equipment and display cabinets and new seating and dining furniture. This is to give the new eatery a fresh look and bring it up to modern times. The removal of the suspended ceiling will expose its original height and volume. The décor is also to match the branding for the new restaurant: 'Vertigo', a plant-based eatery that is supplying and provided an alternative eating experience that caters for all people and their dietary needs. An on-trend eatery that suits this fashionable shopping district of Manchester City Centre.

The new shop front will change from painted timber to a glazed shopfront with bronze outline frame. The positioning of the doors is to stay and will change to frameless glass door, and the bronze lettering installed on the stonework is to remain. The illuminated logo signage will be installed behind the glass front- as per details specified in the 'Shopfront and Signage Design Strategy' for the Royal Exchange.

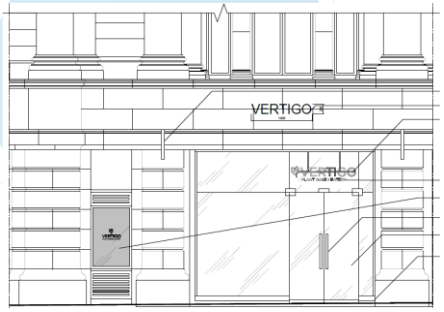
The new shop front will be installed to match others that also follows the design Strategy which will create a more uniformed and cohesive appearance for the various retail outlets on the ground floor of the Royal Exchange and help to enhance the historical significance of the building by establishing its identity through the consistent design pattern.



Previous



Current



Proposed