MANCHESTER CITY COUNCIL
Planning
Telephone: +44 (0)161 234 4516
planning@manchester.gov.uk
PO Box 532 Town Hall
Manchester M60 2LA

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	1370
Suffix	
Property name	
Address line 1	Oldham Road
Address line 2	
Address line 3	
Town/city	Manchester
Postcode	M40 1EZ

Description of site location must be completed if postcode is not known:

Easting (x)	388232
Northing (y)	400729

Description

2. Applicant Details

Title	
First name	Naheed
Surname	Ahmed
Company name	NAC MANCHESTER LTD and Mass Media Ltd
Address line 1	1370, Oldham Road
Address line 2	
Address line 3	
Town/city	Manchester

2. Applicant Details

Country	
Postcode	M40 1EZ
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

3. Agent Details

Title	
First name	Nick
Surname	Evans
Company name	Colony Architects
Address line 1	250 South Oak Way
Address line 2	Green Park
Address line 3	
Town/city	Reading
Country	
Postcode	RG2 6UG
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Installation of 2 metre high, pole mounted, double sided LED digital display sign

Please select the type(s) of advertising you are proposing:

- [ ] Fascia sign(s)
- [ ] Projecting or hanging sign(s)
- [x] Hoarding(s)
- [ ] Other type(s)

Please add details of each proposed hoarding

Hoarding(s): 1	
What is the height from the ground to the base of the advertisement?	2 metre(s)

4. Type of Proposed Advertisement(s)

Hoarding(s): 1	
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 4.5 x Width: 2.7 x Depth: 0 metre(s)
What materials will the sign be made of? LED Screens	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background varies	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ○ Yes ◉ No ○ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From 01/12/2019

To 01/12/2029

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

◉ The agent
○ The applicant
○ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ◉ Yes ○ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

9. Pre-application Advice

Officer name:

Title	
First name	
Surname	
Reference	

Date (Must be pre-application submission)

03/07/2019

Details of the pre-application advice received

We had some back and forth with MCP regarding this site. We had been offered some pre-application advice after complaining that the planning department had failed to act in a proactive manner with our first submission. Unfortunately the only response we had following this was a one sentence reply saying they would not support the scheme.
Having also conversed with Jennifer Atkinson (principle planner) we have now altered the proposals and reduced the overall height of the proposed.
We are hopeful this will overcome some of the issues relating to visual amenity.

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed? ◉ Yes ○ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent. ○ Yes ◉ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☑

Date (cannot be pre-application)	18/09/2019