

SDI (MANCHESTER CHEETHAM HILL) LIMITED

PROPOSALS FOR THE RECONFIGURATION OF CHEETHAM HILL RETAIL PARK

STATEMENT OF COMMUNITY INVOLVEMENT

OCTOBER 2018

Peacock & Smith Limited
53 King Street
Manchester
M2 4LQ
T: 0161 359 4309
E: planning@peacockandsmith.co.uk
www.peacockandsmith.co.uk

CONTENTS

REPORT

- SECTION 1:** INTRODUCTION
- SECTION 2:** OBJECTIVES
- SECTION 3:** PUBLIC CONSULTATION APPROACH
- SECTION 4:** PUBLIC CONSULTATION EXHIBITION EVENT
- SECTION 5:** KEY FINDINGS
- SECTION 6:** CONCLUSIONS

APPENDICES

- APPENDIX 1:** EMAIL TO COUNCILORS
- APPENDIX 2:** PROMOTIONAL MATERIAL
- APPENDIX 3:** DISPLAY BOARD INFORMATION
- APPENDIX 4:** PHOTOS OF VENUE AND COPY OF COMMENT FORM
- APPENDIX 5:** COMMENT FORMS
- APPENDIX 6:** EMAIL COMMENTS

1. INTRODUCTION

- 1.01 This Statement of Community Involvement has been prepared by Peacock and Smith on behalf of our client, SDI (Manchester Cheetham Hill) Limited (herein after referred to as 'the applicant') in support of two planning applications for the reconfiguration of Cheetham Hill Retail Park and in particular, existing units A1 and B1.
- 1.02 This statement supports two planning applications. The first seeks full planning permission to reconfigure units A1 and B1 in order to create 3 individual units (for Lidl, Sports Direct and Matalan) as well as the erection of a mezzanine floor to provide further floor space and external alterations to all units.
- 1.03 The second application seeks to vary condition 5 of planning permission 077128/FO/2005/N1 to allow for the sale of food, drink and confectionary goods at Unit A2 of the site, to be occupied by Lidl.
- 1.04 The site is located on a triangular area of land in to the south of Cheetham Hill, and lies between Queens Road, Cheetham Hill Road, and Elizabeth Street. It is less than 1km from the centre of Manchester.
- 1.05 The proposals are for the reconfiguration of the four existing retail units to create two new retail units; a Sports Direct retail shop and a Lidl food store. Matalan would trade from a smaller unit than existing. The other retailers (B&M Bargains and PC World) would remain. All retail units would be externally refurbished to create new shopfronts. The existing car park will be unaltered. Access to the site will also be unaltered from the existing arrangements via Elizabeth Street.
- 1.06 This Statement sets out how Peacock and Smith has engaged with local stakeholders in the planning and development of this scheme and should be read in conjunction with the Planning and Retail Assessment and the Design and Access Statement.

2. OBJECTIVES

- 2.01 The primary objective has been to inform the local community and key stakeholders of the details of the proposal and seek widespread feedback about the proposed scheme, prior to the submission of a planning application.
- 2.02 The consultation has taken account of the aspirations of the Localism Act, local policy, as well as community involvement guidance. Our pre-application consultation programme has been developed with regard to Manchester City Council's Statement of Community Involvement (adopted 11 June 2018). The Council's SCI encourages pre-application consultation and wider community consultation, particularly in relation to significant or major proposals.
- 2.03 Good practice is for a planning application to be accompanied by a consultation statement setting out the community engagement undertaken and should include:
- A description of the publicity, consultation and engagement methods used and the reasons for their use;
 - A description of the proposals that were the subject of community consultation;
 - An assessment of the inclusiveness of the approach;
 - A summary of the comments received and issues raised;
 - The developers' response to the issues raised and how they have been addressed or alternatively reasons for not addressing them;
 - A description of how the proposal has changed as a result of public consultation where applicable; and
 - An appendix providing copies of the written comments.
- 2.04 It is considered that the immediate local community that will have the greatest interest in the proposed development and we have therefore concentrated pre-application publicity within Cheetham Hill
- 2.05 The consultation and feedback process will continue throughout the planning process.

3. PUBLIC CONSULTATION APPROACH

3.01 The priorities in terms of engaging with and consulting the local community can be summarised as follows:

- **Notify:** We promoted our consultation programme extensively to ensure the community was made fully aware of the community engagement programme for this project.
- **Inform:** We provided as much detailed information (as we could at this stage) about the proposals.
- **Consult:** We provided considerable opportunity for the general public and key stakeholders to interact with the professional team to discuss the proposals and provide feedback and comments.
- **Measure:** We have analyzed and quantified the feedback received.
- **Report and Respond:** This document forms part of the ongoing process of reporting the feedback and results received.

Review of the Manchester City Council Statement of Community Involvement

3.02 The Manchester City Council Statement of Community Involvement (SCI) was refreshed on 11th June 2018. The SCI outlines the Council's advice to developers seeking to engage with the community prior to the submission of a planning application. The document advises that

“Developers should consider how they will best identify all stakeholders, bearing in mind the Council's need to satisfy its public sector equality duty when making planning decisions. Ward members are well placed to know of local groups and have expertise and local knowledge about an area, local communities and community groups.”

3.03 The document continues to promote local ward member involvement at an early stage, along with the use of a range of methods should be used to suit a range of stakeholders' needs, which could include a website, letters, emails, social media, and leaflets.

- 3.04 It further advises that if developers are unsure of the most effective means of engagement, suggestions could be sought from the local community. Developers should ensure that venues used and the format of documents are accessible. Where consultation documents are lengthy, key messages should be highlighted and made available in a range of formats to suit stakeholders' needs. These should be written in clear, jargon-free language

Early Engagement with Key Stakeholders

Pre-application meetings

- 3.05 It was considered that the LPA planners would be key stakeholders in the planning process. A pre-application meeting was arranged and held at Manchester City Council offices on 27th July 2018. In attendance were Sue Wills and Jen Regan from Manchester City Council and representatives of Sports Direct, Lidl, Peacock and Smith (planning consultants) and AECOM (highways and drainage consultants).
- 3.06 Discussion was held regarding the proposed plans and the planning merits and requirements for the planning application submission. The opportunity was also taken to discuss any other key stakeholders who should be consulted, and the client team ideas for a possible community engagement event were discussed.

Political engagement

- 3.07 Following the pre-application meeting, in accordance with the Manchester City Council SCI and pre-application discussions, the local Cheetham Hill ward members were identified. In order to inform members of the proposals, a Briefing Note was prepared (**Appendix 1**) setting out the proposals and inviting Councilors to attend a stakeholder preview was sent. The invite was sent to the following:

- Cllr Shaukat Ali
- Cllr Julie Connolly
- Cllr Naeem Hassan

- 3.08 Following the submission of the planning application, Members will be provided with a summary of the findings of the public exhibition, and offered a briefing meeting to discuss the proposed plans.

- 3.09 It was considered that the most appropriate form of engagement was to hold a public exhibition which would be run as a 'drop-in' session .

4. PUBLIC CONSULTATION EXHIBITION EVENT

- 4.01 Following the decision to host a public exhibition event, measures were taken to maximize the community involvement in the exhibition.

Venue Choice

- 4.02 A series of venues were contacted to ascertain availability. Following this, site visits were undertaken to assess the accessibility, suitability in terms of being welcoming and capacity to hold the event.

Event Timing

- 4.03 Bearing in mind that the proposals were coming together during August, it was acknowledged that this is a time when many local residents could potentially be on holiday and unable to attend an event. The timing of the application was therefore delayed to allow a consultation event to be held in September to minimize the risk of this occurrence and to maximize community involvement.

Exhibition Details

- 4.04 The public exhibition was held on Friday 28 September 2018 (from 2.00pm until 7.00pm) at the Irish World Heritage Centre in Cheetham Hill (Connacht Room, first floor).

Event promotion

- 4.05 To inform a wide cross-section of the local community about the public consultation, the event was promoted as outlined below. Copies of these promotional materials are included at **Appendix 2** of this Statement.

- **Press release**

Information highlighting the public exhibition venue and timings was provided to the local press. A press release was issued to the Manchester Evening News on 24 September 2018 and published that week. The article on the event is included in **Appendix 2**.

- **Door to door leafleting**

5000 invitation flyers were printed and distributed to residential and business properties throughout the local area by a local company called LDM Leaflet Distribution.

The flyer described the application proposal and the details (venue, date and time) of the public exhibition. The flyer also highlighted the opportunity presented by the exhibition for the public to find out more, discuss the scheme with members of the consultation team and make comments on the proposal.

A copy of the leaflet is also enclosed in **Appendix 2**.

- **Venue Advertising/Directing posters**

To aid in directing people to the event, A4 sized directing posters were put up along the main road at the entrance to the venue, as well as on the public walkway on the approach to the venue itself. Inside the building, further posters were put up to guide visitors to the exhibition room and a member of the consultation team was always on duty in the foyer to greet visitors and ensure they could locate the consultation room.

Scheme information

- 4.06 Information about the proposal was on display at the public exhibition, including plans and visuals, giving a good indication of the layout and design of the scheme. The display also explained the rationale behind the proposal and the benefits it is envisaged to deliver. A copy of the information displayed on the boards forms **Appendix 3**.

Development Team Attendance

- 4.06 The purpose of the use of display boards was to allow residents and interested stakeholders to assess the proposals themselves without having to be presented to. This allows for stakeholders to spend as long or as short a period of time as they

should wish to review and assess the proposals. Notwithstanding, in order to be as accessible as possible, members of the professional team were in attendance to answer any questions.

4.07 Representatives from Peacock and Smith were on hand at all times during the exhibition to explain the various aspects of the proposal and ensuring all matters could be discussed with those attending. Those in attendance from Peacock and Smith Planning Consultants were:

- Chris Creighton
- Sarah Myers
- Jonathan Maginness

Comments Forms

4.08 In order to provide an empirical source for feedback, Comment forms were available for visitors to express their views in more detail. A seating area was made at the rear of the room for attendees to fill in these forms. Refreshments were also provided during the event. Photos of the venue and a copy of the comments form is enclosed in **Appendix 4**.

5. KEY FINDINGS

5.01 A 1 day (5 hour) public exhibition was well received and visited by approximately 72 people. Having taken time to look at the display and discuss the scheme with members of the consultation team, visitors were asked to express their views by completing a comment form. Nearly 80% of visitors took the time to leave comments with 57 completed forms received. Visitors showed a great deal of interest in, and support for, the scheme and were generally appreciative of the opportunity to submit their views and comments.

5.02 Our key findings are based on the consultation team's conversations and observations during the event and particularly on the written feedback received. A copy of all the returned comments forms is enclosed at **Appendix 5** of this Statement.

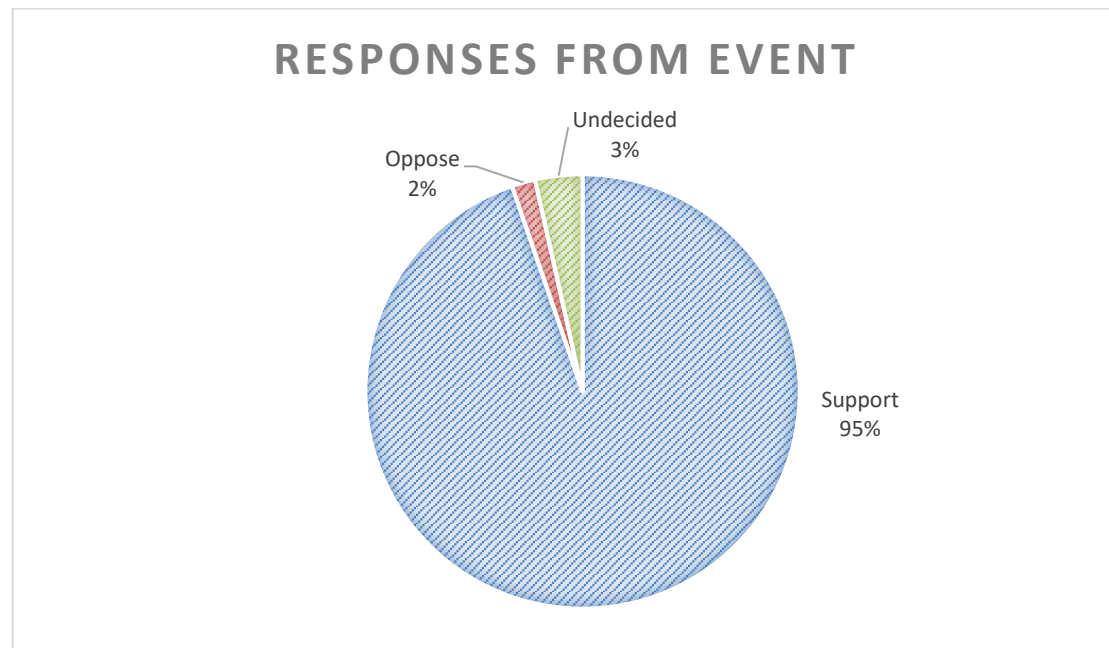
Overall response

5.03 The summary of responses is as follows:

- 94.75% support the proposal (54 forms)
- 1.75% opposed to the proposal (1 form)
- 3.5% undecided (2 forms)

General analysis of key comments

5.04 This analysis follows a detailed reading of all comments received, and then summarized below. Whilst it is intended to give an overview of the feedback, it does not serve as quantitative market research. We have grouped the comments into those who support the proposal; opposed the proposal; and those undecided about the proposal.



Support for the Proposal

5.05 As demonstrated in the above graph, the vast majority of people who visited the public exhibition and completed a comment form support the proposal for new retail development. There was a wide range of comments for those who ticked 'support the proposal'. Below we try to summarize as far as possible the most popular comments:

- Provides a benefit / advantage for the area
- Jobs will be created for the local area
- It's good that Lidl are coming to the area as they offer good value and variety
- We are happy with this proposal
- Will not have to travel far to reach a retail store now
- Support the idea
- Will contribute towards the success of the area
- Will benefit local people, particularly those on a budget
- Will bring more custom to the area
- Supports the needs of the area
- Good location

5.06 The following were also mentioned on individual comments forms:

- *'It will be good for the retail competition in the area'*
- *[The event] 'is a good explanation of what Lidl are bringing to the area'*
- *'This area has been crying out for a store like Lidl for years'*
- *'Sooner the better'*
- *'Increase traffic flow will need to be managed'*
- *'If the store has a bakery section, they should consider Asian and Arabic bakery products due to the large Asian community in Cheetham Hill'*
- *'Proposals are good and will bring a known quality budget supermarket to the area'*
- *'It is a good idea and more convenient'* [then other similar shops in the area]

5.07 From those supporting the proposal, a few of people raised concerns about the impact that the development would have on traffic flows in the area, stating that the roads are already busy. Although there is potential for the new retail units to attract further customers from outside the local area, , there will also likely be a reduction in number of those travelling from the local area itself as the new Lidl store is located within walking distance to the local community, and as such vehicle usage on the local roads will be reduced as locals will not have to travel further afield to alternative retail shops.

Opposed to the Proposal

5.08 There was only a single respondent which was opposed to the proposal. The following comments were made:

- *'The food retail unit will exacerbate the existing vermin problem in the area'*
- *'We already have a Lidl already close by'*
- *'Area has been promised good outlets in the past and not delivered'*

5.09 The proposed Lidl store will operate effective waste and rubbish collection systems, reducing the likelihood of attracting vermin. Although the one objector to the scheme on the day stated that there was already a Lidl nearby, the majority of comments stated that this was not the case and that the closest Lidl store was not in walkable distance from the local community.

Undecided about the Proposal

5.10 In terms of those undecided about the proposal, the comments were largely voicing concerns about the development or proposing alternatives. The comments can be summarised as follows:

- We'll have extra traffic
- On street parking will worsen when there is no room on the car park
- The vermin is currently terrible from all the existing retail outlets
- We were told that no more retail units would occur near the school

5.11 Other comments mentioned that their concerns with the scheme were not with the retail unit being a Lidl store, but moreover the additional issues that they thought the proposal might cause in the area. The accompanying documents prepared on behalf of the Applicants in support for the proposals fully cover all planning issues associated with scheme.

Additional responses received

5.12 To ensure that we consult with as many local people and stakeholders as possible and receive as much feedback as we can, a specific email address was also created – Cheethamhill@peacockandsmith.co.uk for people to get in touch and ask questions / request further information if they were not able to attend the public exhibition. One further email of support was received, a copy of which can be viewed in **Appendix 6**.

On-going Consultation

5.13 Further to the public exhibition, it was requested that the boards were made available for display in a local Mosque to allow for further publicity of the proposal, following this we received a further two comments in support of the application which are also included at **Appendix 6**.

6. CONCLUSION

- 6.01 The new retail units / reconfiguration of the Cheetham Hill Retail Park site proposal has stimulated a level of public interest over the last few weeks and has received a high level of exposure in the local area.
- 6.02 The public consultation presented a good opportunity for a wide cross section of the local community to review the scheme, discuss it with the professional team, have their questions answered (where possible), and provide feedback and comments.
- 6.03 The exhibition was very well attended and the majority of those that attended appreciated the opportunity to find out more about the proposal.
- 6.04 **95% of those in attendance supported the proposal** and recognised the benefits that it would bring to the site and the wider community as a whole.
- 6.05 There was only one person who objected to the proposals on grounds of a potential exacerbation in vermin, that Lidl were already in close proximity and that previously food operators had never been delivered. However, it is considered by Lidl that there is not a store already in close proximity – hence the submission of an application, and that should the application be approved, they will occupy the unit. Lidl will control the potential issue of vermin through its strict company policy on waste and recycling.
- 6.06 Notwithstanding progress made so far, the professional team will continue to engage and consult with local residents and stakeholders where appropriate as the planning application progresses.

APPENDIX 1

BRIEFING NOTE TO COUNCILORS

From: Chris Creighton

Sent: 21 September 2018 11:04

To: cllr.shaukat.ali@manchester.gov.uk; cllr.j.connolly@manchester.gov.uk;
cllr.n.hassan@manchester.gov.uk

Cc: Sarah Myers <Sarah.myers@peacockandsmith.co.uk>; Steve Buckley
<steve.buckley@peacockandsmith.co.uk>

Subject: Cheetham Hill Retail Park Development - Public Consultation Event Friday 28th September 2018 2pm to 7pm at the Irish Heritage Centre, Queens Road

Dear Councillors,

On behalf of Lidl and Sports Direct, we would like to invite you and your constituents to a public consultation event at the Irish Heritage Centre, off Queens Road, M8 OAE on Friday 28th September from 2pm to 7pm.

The event will be a drop in session, to explain proposals to remodel the Cheetham Hill Retail Park that if approved, will bring Lidl to the retail park, create new jobs and improve the existing retail park.

Members of the design team will be at the exhibition to answer any questions.

We have publicised the event with the attached leaflet which will be distributed to 5,000 households in the local area.

We look forward to seeing you on Friday next week if you are available or if not, we would be happy to meet with you at another time to discuss the proposals.

Kind Regards,

Chris

Chris Creighton



53 King Street, Manchester, M2 4LQ

T. 01561 359 4309 M. 07962 145396

E.Chris.Creighton@peacockandsmith.co.uk

[W.www.peacockandsmith.co.uk](http://www.peacockandsmith.co.uk)

Download VCard

This e-mail is for the use of the intended recipient(s) only. If you have received this e-mail in error, please notify the sender immediately and then delete it. If you are not the intended recipient, you must not use, disclose or distribute this e-mail without the author's prior permission. We have taken precautions to minimise the risk of transmitting software viruses, but we advise you to carry out your own virus checks on any attachment to this message. We cannot accept liability for any loss or damage caused by software viruses. If you are the intended recipient and you do not wish to receive similar electronic messages from us in future then please respond to the sender to this effect.

Registered address: Westwood House, 78 Loughborough Road, Quorn, Leicestershire, LE12 8DX
Registration No. 0130 6847

APPENDIX 2

PROMOTIONAL MATERIAL



11°C

[JOBS](#)[MOTORS](#)[PROPERTY](#)[DIRECTORY](#)[FUNERAL NOTICES](#)[BUYS&SELL](#)[DATING](#)[BOO](#)

ADVERTISEMENT

NEWS

North Manchester retail park could get a new Lidl - and a Sports Direct

There are big plans to revamp Cheetham Hill Retail Park

SHARE



By **Mari Eccles** Local Democracy Reporter

17:46, 29 SEP 2018

► Enter your **postcode to see news** and **information** near you

Community updates, Crime Statistics, Local News & Events and much more...



How the new stores could look (Image: Peacock and Smith)

Get **Daily** updates directly to your inbox

Enter your email

Subscribe

See our [privacy notice](#)

A north Manchester retail park could soon get a new Lidl store - and a Sports Direct.

There are big plans to revamp **Cheetham Hill** Retail Park - over the road from the bigger Manchester Fort Shopping Park - and introduce the German budget supermarket.

The store could have an in-store bakery.

Bosses want to reconfigure the park to fit in two new units.

Lidl will take one and Sports Direct the other.

Mike Ashley's company already has a store at Manchester Fort over the road.



LOADING

Sports Direct (Image: PA)

It is unclear at this stage whether the plan is for Sports Direct to relocate, or for there to be a store either side of Cheetham Hill Road.

Under the proposals, announced by planning firm Peacock and Smith, the existing B&M Bargains, Currys PC World and Matalan stores would remain.

[READ MORE](#)

► Police investigating fatal motorbike crash in Stretford are appealing for dash cam footage

Documents prepared ahead of a public consultation say the retail park was 'developed a number of years ago and is in need of some refurbishment and investment'.

No planning application has been submitted.

ADVERTISEMENT

**Garden room living ltd**

Made to measure and bespoke buildings, all made to your needs and requirements

GRL - Garden Room Living

[OPEN >](#)

LOADING

A new Lidl is opening in Radcliffe (Image: PA)

Developers say a Lidl store would bring new jobs and investment to the area and 'improved' shopping choice with an in-store bakery.

The supermarket chain offers a 'living wage foundation rate,' they add.

Documents says Lidl chiefs are 'passionate' about working with British producers.

[READ MORE](#)

► New version of Greater Manchester's contentious housing masterplan likely to be delayed AGAIN

[READ MORE](#)

► Man arrested on suspicion of carrying a knife on the streets of leafy Timperley

ManchesterEveningNews



Follow @MENNewsdesk



Subscribe to our Daily newsletter

[Enter email](#)

PROMOTED STORIES

People Who Had Debenhams Store Cards - Read This

PPI CHECKER

SPONSORED

Sponsored Links

Look Up Your Name To See If You Are Owed A PPI Payout

PPI WISE

People Born Between 1948 & 1978 With No Life Insurance Must Read This

QUOTESEARCH.COM

People in London Are Snapping Up This New Funeral Plan

PEACE OF MIND FUNERAL PLANNING

SPONSORED

Sponsored Links

Massive PPI Payouts, Issued to the Public (Look Up Your Name)

PPI FREE CHECK QUOTES



Banks Don't Want You To Know About This Brilliant PPI Check

MONEY ADVICE CLUB

RECOMMENDED

Mum captures half-naked man 'listening' at her windows late at night on disturbing CCTV footage

MIRROR

Police name man who died in tragic M6 collision

CHESTER CHRONICLE

Sponsored Links

Brilliant Way To Check If You Had PPI

ALLAY

You're Wrong About Equity Release. Here's Why.

READER'S DIGEST EQUITY RELEASE

UK Residents (Over £6k in Debt) May Qualify For Massive Debt Relief [Only I...

FREE DEBT ADVICE

SPONSORED

RECOMMENDED

Paulo Dybala reveals the one negative about Cristiano Ronaldo joining Juventus

IRISH MIRROR

Cristiano Ronaldo gives bitter response to Mohamed Salah winning 2018 FIFA Puskas Award

MIRROR



Look Up Your Name to Check if You get a PPI Payout

PPI FREE CHECK

London:1,000s of Over 60s taking advantage of new funeral policy.

ABLE PLAN

[London] What are Web Design Prices in August 2018?

WEBSITE DESIGNER PRICES

SPONSORED

Millions of NatWest Customers Are Receiving Large Refunds - Check For You...

MONEY ADVICE & HELP

SPONSORED



MORE ON

A665

Cheetham Hill

Manchester

PROMOTED STORIES

Incredibly Brilliant Way To Check If You Had PPI

Money Advice Club

How Far Does £1,000,000 Go in Retirement?

Fisher Investments UK

Why The Government Is Paying London Residents To Go Solar

Solar Finder Solar Quotes

The Best Kept Secret for Colouring Grey Hair

eSalon



NEWS ALL

TOP STORIES >

BURY

The giant Mark E Smith mural in Prestwich has been completed - and fans are loving it

STRANGWAYS

Four police officers work full time dealing with crime inside Strangeways - this is what it's like

COURTS

Locked up in September: Drug dealers, a Gay Village rapist and a violent granny

MANCHESTER CITY CENTRE

The secret places on Manchester's most iconic rooftops



EMPLOYMENT

New laws will force restaurants to hand over ALL tips to their staff



MANCHESTER UNITED FC

The three changes Jose Mourinho must make to kick-start Manchester United's season

PEP GUARDIOLA

Pep Guardiola issues timely warning to Man City stars after Brighton victory

PRODUCT RECALLS

These are all the dangerous household products that have been recalled

MANCHESTER

It's about to get a lot colder in Greater Manchester



CONSERVATIVE PARTY

Deadly Grenfell-style cladding to be banned by the government

BOLTON MAGISTRATES COURT

Two teenage boys have been charged with the rape of a girl in a park in Bolton

MANCHESTER UNITED FC

Manchester United's fans have decided what should happen to Jose Mourinho



ADVERTISEMENT

NEWS

SPORT

WHAT'S ON

BUSINESS



FOLLOW US



InYourArea | Discount Codes | Find a Therapist | Contact Us | About Us | Advertise with Us | Goal Time |
Bingo | Buy a Photo | How to Complain | Corrections and Clarifications | Google Survey | Reader Panel |
Terms & Conditions | Privacy Policy | Cookie Policy | Our RSS Feeds | © 2018 M.E.N Media |

CHEETHAM HILL RETAIL PARK



Invitation to come and view our proposals for a new Lidl.

We are holding a public consultation event, please come along and let us know what you think.

When: *Friday 28th September 2018*

Where: *The Irish Heritage Centre, Queens Road, Manchester, M8 0AE*

Time: *2pm to 7pm.*

Contact cheethamhill@peacockandsmith.co.uk for further information

The Proposal:

The existing retail park will be reconfigured in order to provide an additional two retail units. The new space will be occupied by Lidl and Sports Direct. B&M Bargains, Currys/PC World and Matalan will remain at the retail park.



Big on Quality
LIDL ON PRICE

The retail park was developed a number of years ago and is in need of some refurbishment and investment.

At this stage, no planning application has been submitted, as we are wanting to hear local views.

- Career opportunities for local residents;
- Living wage foundation rate jobs at Lidl with no zero hours contracts;
- Improved shopping choice and provision with dedicated in-store bakery;
- Contemporary building design; and
- Investment into the local area.



When Lidl entered the UK market back in 1994, our discount shopping concept contributed to a revolution in the way households shop. Our core business model is about offering high quality products at low prices, keeping operations simple and efficient, and passing the savings onto customers. We are passionate about working with British producers and source two thirds of our products from the UK, working with suppliers across the British Isles wherever possible.



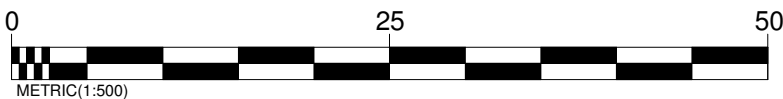
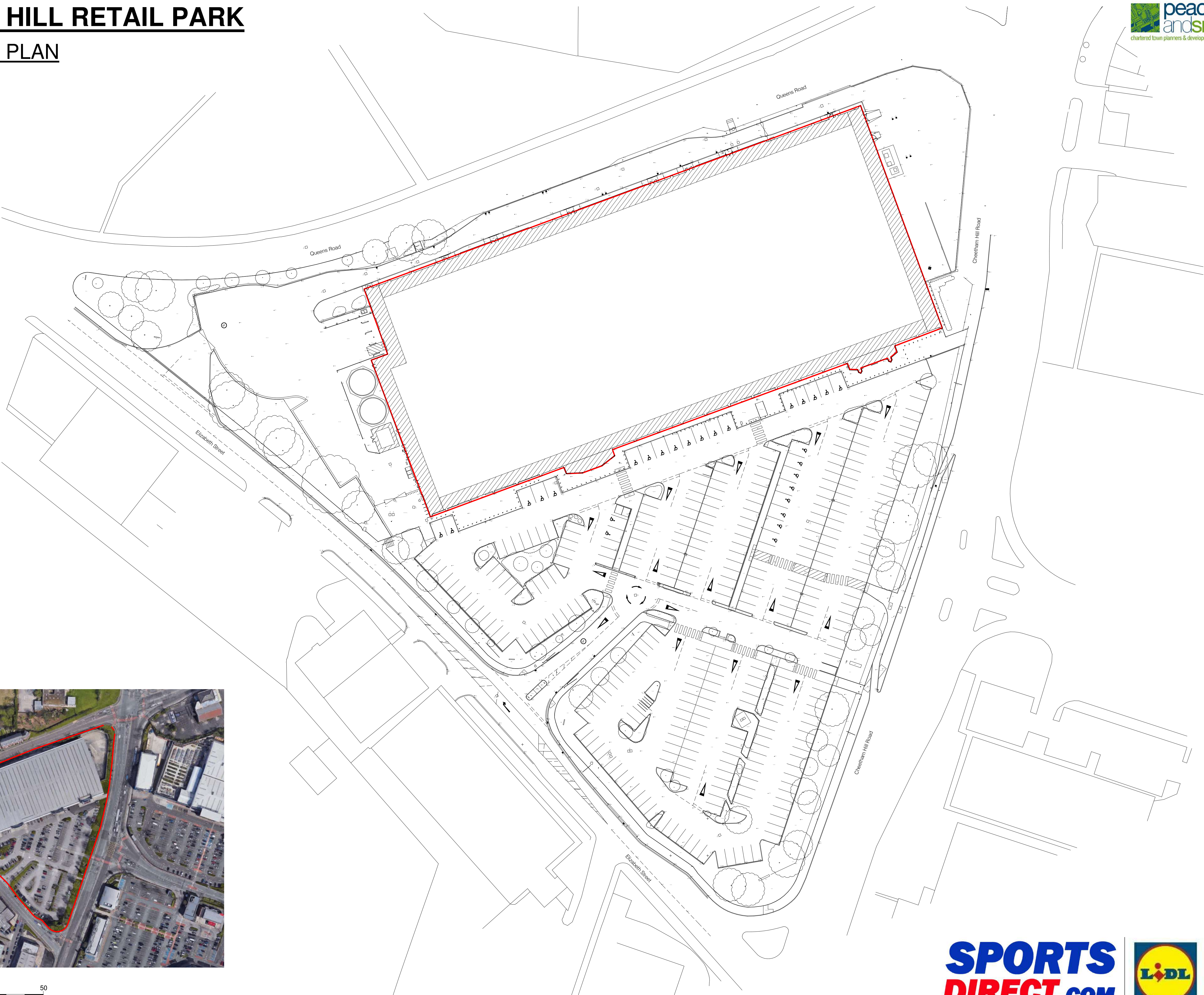
Big on Quality
LIDL ON PRICE

APPENDIX 3

DISPLAY BOARDS

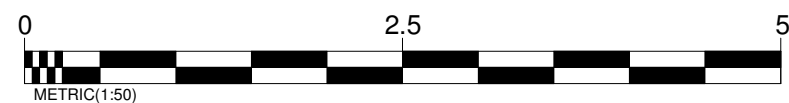
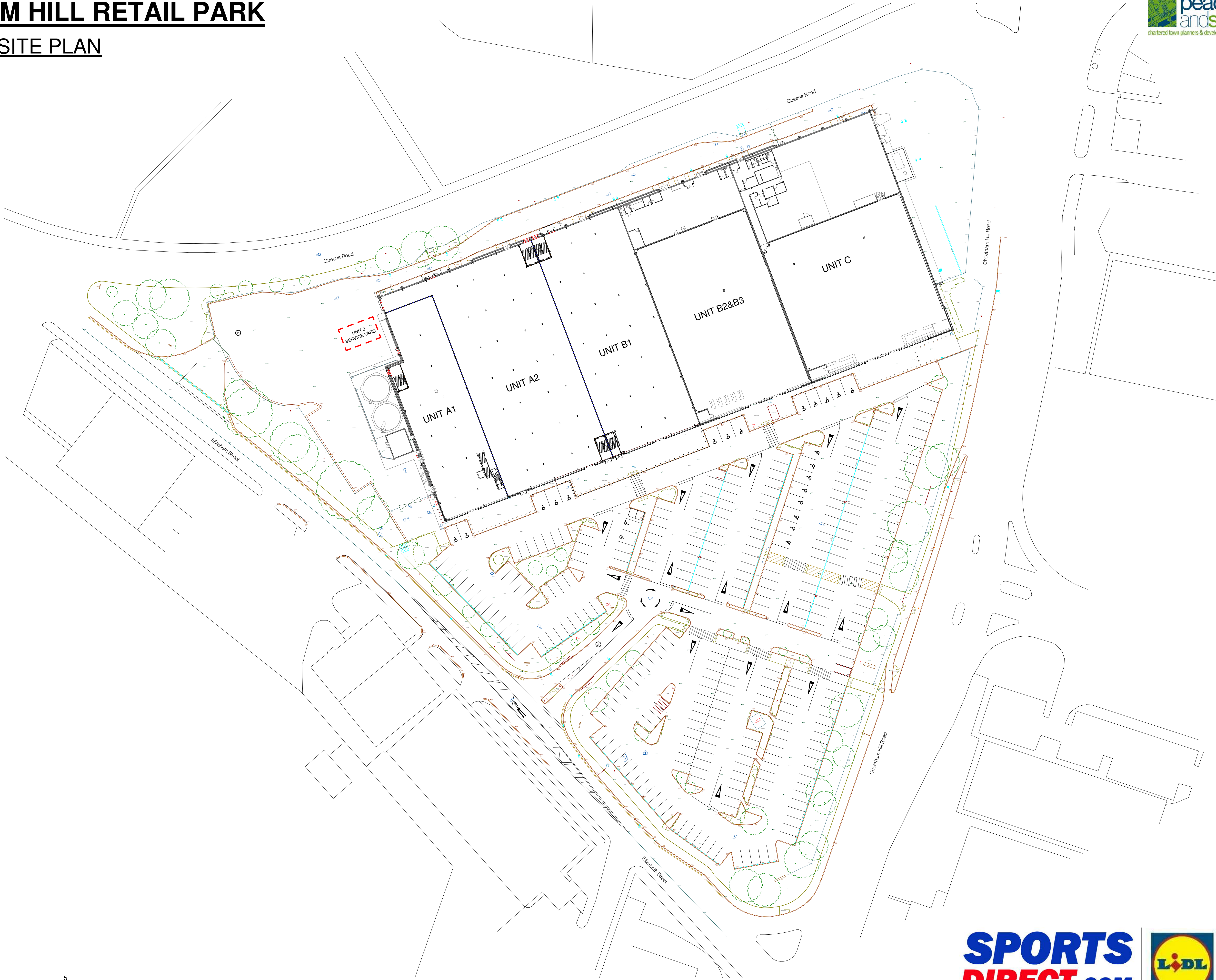
CHEETHAM HILL RETAIL PARK

EXISTING SITE PLAN



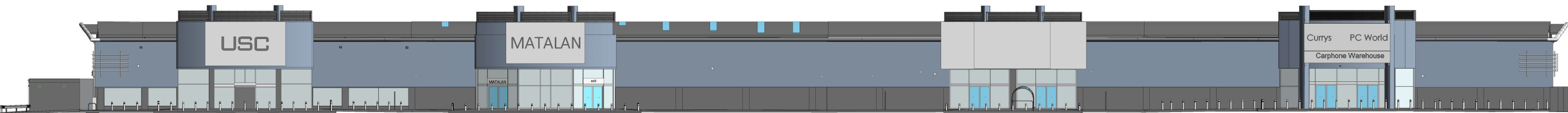
CHEETHAM HILL RETAIL PARK

PROPOSED SITE PLAN



CHEETHAM HILL RETAIL PARK

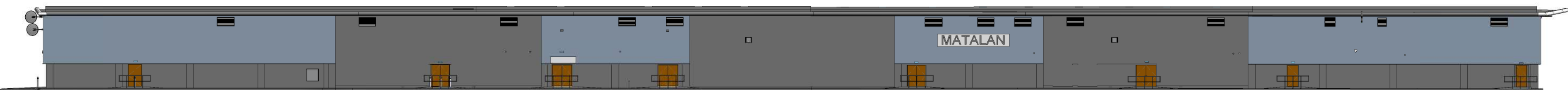
EXISTING ELEVATIONS



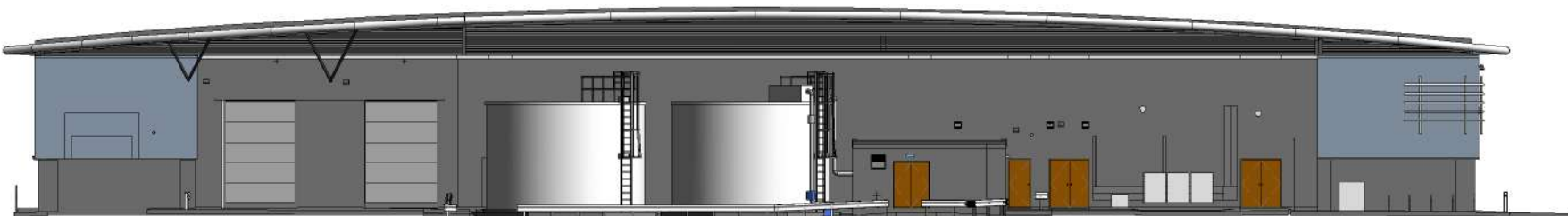
EXISTING FRONT ELEVATION



EXISTING EAST ELEVATION



EXISTING NORTH ELEVATION



EXISTING WEST ELEVATION

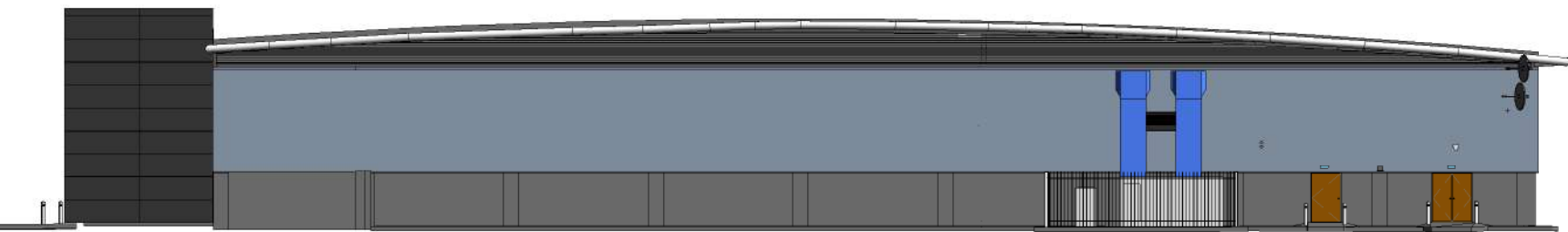


CHEETHAM HILL RETAIL PARK

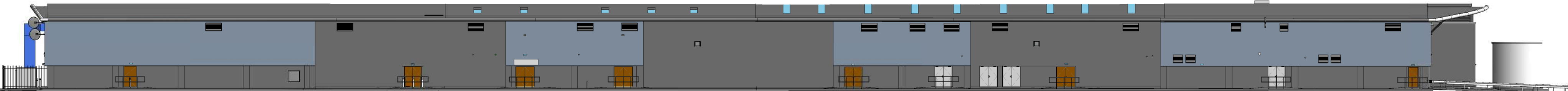
PROPOSED ELEVATIONS



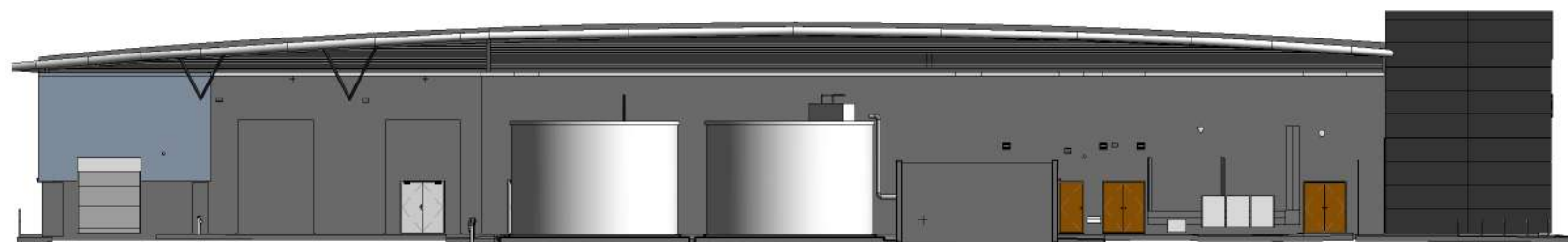
PROPOSED FRONT ELEVATION



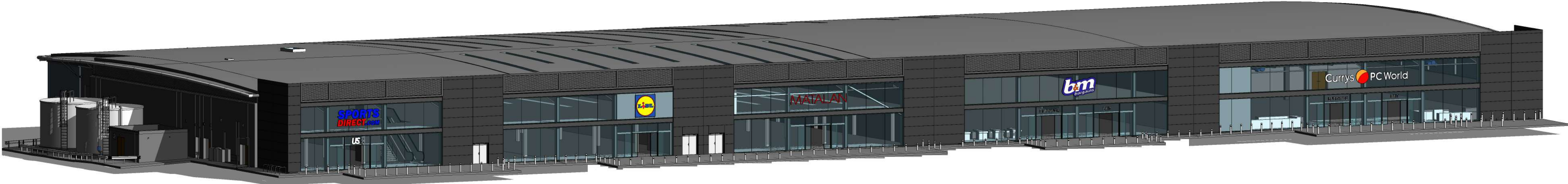
PROPOSED EAST ELEVATION



PROPOSED NORTH ELEVATION



PROPOSED WEST ELEVATION



CHEETHAM HILL RETAIL PARK

THE PROPOSAL:

The existing retail park will be reconfigured in order to provide an additional two retail units. The new space will be occupied by Lidl and Sports Direct. B&M Bargains, Currys/PC World and Matalan will remain at the retail park.



SITE BACKGROUND:

The retail park was developed a number of years ago and is in need of some refurbishment and investment.

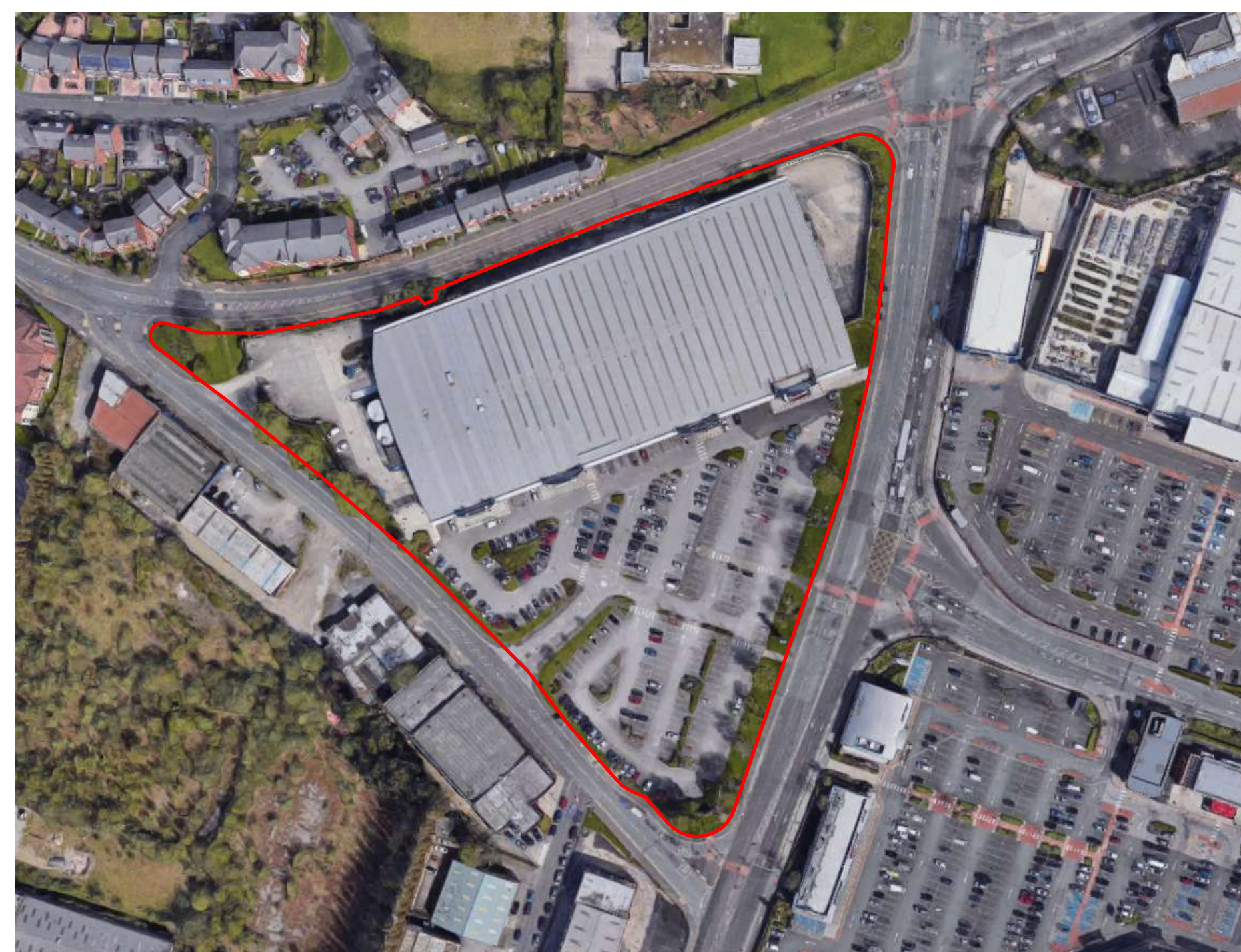
Lidl is not currently represented in the local area and is looking to develop a new store to serve local shoppers.

At this stage, no planning application has been submitted, as we are wanting to hear local views.



KEY ASPECTS OF THE SCHEME:

- Career opportunities for local residents;
- Living wage foundation rate jobs at Lidl with no zero hours contracts;
- Improved shopping choice and provision with dedicated in-store bakery;
- Contemporary building design; and
- Investment into the local area.



ABOUT LIDL:

When Lidl entered the UK market back in 1994, our discount shopping concept contributed to a revolution in the way households shop. Our core business model is about offering high quality products at low prices, keeping operations simple and efficient, and passing the saving onto customers. We are passionate about working with British producers and source two thirds of our products from the UK, working with suppliers across the British Isles wherever possible.

APPENDIX 4

PHOTOS OF VENUE AND COPY OF COMMENT FORM



Cheetham Hill Retail Park Public Exhibition COMMENTS FORM

Do you support our proposals?	YES	NO	Undecided
Please let us know if you have any further comments below or email us directly at Cheethamhill@peacockandsmith.co.uk			

Thank you for coming to our Public Exhibition today and
for taking the time to complete a comments form.

Cheetham Hill Retail Park Public Exhibition COMMENTS FORM

Do you support our proposals?	YES	NO	Undecided
Please let us know if you have any further comments below or email us directly at Cheethamhill@peacockandsmith.co.uk			

Thank you for coming to our Public Exhibition today and
for taking the time to complete a comments form.

APPENDIX 5

EVENT PAPER FORM RESPONSES

Cheetham Hill Retail Park Public Exhibition

COMMENTS FORM

Do you support our proposals?		YES	NO	Undecided
		☒	☐	☐

Please let us know if you have any further comments below or email us directly at Cheethamhill@peacockandsmith.co.uk

Yes, I support your proposal as it gives us advantage in our area.

Thank you for coming to our Public Exhibition today and for taking the time to complete a comments form.



Cheetham Hill Retail Park Public Exhibition
COMMENTS FORM

Do you support our proposals?	YES	NO	Undecided
	☒	☐	☐

Please let us know if you have any further comments below or email us directly at Cheethamhill@peacockandsmith.co.uk

It would be a good idea and more convenient.

Thank you for coming to our Public Exhibition today and for taking the time to complete a comments form.

Cheetham Hill Retail Park Public Exhibition

COMMENTS FORM

Do you support our proposals?	YES	NO	Undecided
	✓		
Please let us know if you have any further comments below or email us directly at Cheethamhill@peacockandsmith.co.uk			
we are happy this place.			

Thank you for coming to our Public Exhibition today and for taking the time to complete a comments form.

Cheetham Hill Retail Park Public Exhibition

COMMENTS FORM

Do you support our proposals?	YES	NO	Undecided
	✓		

Please let us know if you have any further comments below or email us directly at Cheethamhill@peacockandsmith.co.uk

It's good that Lidl is coming to the area. It will save footprints and petrol as I travel up to Moston or Salford. Hope the jobs created will definitely go to local people and training offered.

Good Luck

Thank you for coming to our Public Exhibition today and for taking the time to complete a comments form.

Cheetham Hill Retail Park Public Exhibition

COMMENTS FORM

Do you support our proposals?	YES	NO	Undecided
	✓		

Please let us know if you have any further comments below or email us directly at Cheethamhill@peacockandsmith.co.uk

Competition in any business is good especially for consumers. Lidl is well known by now for good value & variety.

J. Molloy.

Thank you for coming to our Public Exhibition today and for taking the time to complete a comments form.

Cheetham Hill Retail Park Public Exhibition

COMMENTS FORM

Do you support our proposals?	YES	NO	Undecided
	☒	☐	☐

Please let us know if you have any further comments below or email us directly at Cheethamhill@peacockandsmith.co.uk

I am now happy very very
happy to have hill market
My children very happy
Kwazi Hayat

Thank you for coming to our Public Exhibition today and
for taking the time to complete a comments form.

Cheetham Hill Retail Park Public Exhibition

COMMENTS FORM

Do you support our proposals?	YES	NO	Undecided
	✓		

Please let us know if you have any further comments below or email us directly at Cheethamhill@peacockandsmith.co.uk

I me and my family are really happy for Lidl to transform here because we dont have to go too far it will be easier easier to even walk.

Aliya

Thank you for coming to our Public Exhibition today and for taking the time to complete a comments form.



peacock
and smith

chartered town planners & development consultants

Cheetham Hill Retail Park Public Exhibition COMMENTS FORM

Do you support our proposals?	YES	NO	Undecided
	✓		

Please let us know if you have any further comments below or email us directly at Cheethamhill@peacockandsmith.co.uk

I am very happy + support LIDL~~E~~
TO OPEN IN OUR AREA CHEETHAM
HILL. NORMALLY I go for shopping
BURY OLD ROAD BRANCH. PRESTWICH.
THANKS LIDL~~E~~ COMING NEAR
MY HOUSE.

RAJA AZHAR
67, BOLDBORAL STREET
CHEETHAM HILL

Thank you for coming to our Public Exhibition today and
for taking the time to complete a comments form.

Cheetham Hill Retail Park Public Exhibition COMMENTS FORM

Do you support our proposals?	YES	NO	Undecided
	✓		

Please let us know if you have any further comments below or email us directly at Cheethamhill@peacockandsmith.co.uk

We are so happy This lidl
and my children so happy
Thank you

**Thank you for coming to our Public Exhibition today and
for taking the time to complete a comments form.**