

The Etihad Campus

Strategic Sustainability Framework



Introduction

Since Manchester hosted the Commonwealth Games in 2002, the continued development and transformation of Sportcity in East Manchester has created a globally competitive sport, leisure and recreation destination which has also acted as a catalyst for the economic transformation of the area. The Etihad Stadium, together with the City Football Academy, the National Cycling Centre and the National Squash Centre, have been symbols of progressive renewal.

Just as the Etihad Stadium has acted as a beacon for the economic transformation of Eastlands, the Campus will be a pioneer for the whole of Manchester in pursuing its twin objectives of realising locally-inclusive, globally-competitive economic growth, whilst simultaneously transforming to a zero carbon city by 2038.

As the Campus embarks on the next key phase of its transformation to a world-class business and visitor destination for sport, leisure and recreation, the opportunity exists to exemplify the ambition, collaboration and leadership needed to support Manchester's role at the global vanguard of purposeful and resilient growth, whilst addressing the most pressing challenges of our time, such as the climate and biodiversity emergencies.

This strategic vision document outlines the over-arching direction for the development and stewardship of the Campus, and the key principles for embedding sustainability into every aspect of it. It is the lead framework document for the Campus, acting as an umbrella for all other strategies and proposals.



Vision

The overall vision for the Campus, as set out in the Eastlands Regeneration Framework, is to develop a place that can successfully host a globally competitive sport, leisure and recreation economic offer. As such, the Campus aims to be:

- The home of a new destination leisure and recreation complex where residents and visitors will come to spend their time on leisure and recreation-related activities.
- The home of global and national sports organisations which can thrive and develop global best practice. In doing so, the Campus can become the home to new sports-related businesses in a new “Sports-Tech” cluster for the city-region.
- The home of a Manchester exemplar in seeking to achieve zero carbon outcomes, stimulating a change in behaviours towards the zero carbon agenda, creating employment opportunities for local people and driving innovation and economic growth across the city.

The Campus has the capacity to respond to and host significant new opportunities for a globally competitive leisure and recreation offer. This would deliver significant benefits to residents from new investment, leading to the creation of new jobs for local people, an array of training and skills opportunities, as well as providing local access to world-class sports and leisure facilities, supported by improved infrastructure.

Guiding principles

Manchester’s current, forward-looking ambitions – set out in the *Our Manchester* strategy and complemented by the more recent and bold commitment to become a zero carbon city within less that two decades – provide a galvanising vision for all of the partners engaged in the continued development and stewardship of the Campus.

Rather than simply ‘playing its part’, the Campus will do something more. It will build upon the unparalleled strides made by the Football Club through its Sustainability Action Plan to create and champion a new model of progressive and sustainable growth for others to follow. In working towards this headline goal, the Campus partners commit to and advocate the following overarching principles, whereby we will:

- | | |
|---|--|
| 1 | Work together openly and with shared ambition and responsibility to realise solutions and outcomes that support the social, economic and environmental priorities of East Manchester and the wider City, with each development within the Campus making a full and proportionate contribution to our sustainability goals. |
| 2 | Engage and work with local residents and other stakeholders to ensure that the needs and aspirations of the community are reflected within the continued development and stewardship of the Campus. |
| 3 | Embrace responsibility, innovation and embody the famous Manchester spirit of defying convention so that new ideas and novel approaches which stand to make a positive difference are actively encouraged, supported and validated by local stakeholders. |
| 4 | Act together and transparently by sharing data, ideas, experiences and lessons learnt, and by challenging and holding to account potential development partners and operators to bring forward the best solutions for the Campus, its visitors and its neighbours. |
| 5 | Prioritise genuine performance and outcome-focused goals, rather than sticking to the parameters of hypothetical asset rating and compliance tools that are commonly used in the market, but which are increasingly recognised as unreliable proxies for quality and operational efficiency. |
| 6 | Be accountable for our decisions and actions by developing a performance and impact measurement framework applicable to each development taken forward within the Campus, and embed this into procurement specifications and contractual agreements. |
| 7 | Set sustainability targets and carbon budgets for the Campus – encompassing design, delivery and stewardship phases – that are aligned with environmental science and empirical levels of social need. |
| 8 | Harness the size and passion of the fans and audiences who visit and watch what happens at the Campus by inspiring a worldwide army of climate and ecological activists through the visibility, authenticity and impact of our sustainability initiatives and campaigns. |

Strategic context

This Strategic Vision has been developed to support relevant local priorities, set out in key strategy documents for Greater Manchester and the City, whilst also ensuring that the development and growth of the Campus is positively aligned with wider global trends.

It is vital that the evolving and likely future expectations of local residents, as well as visitors, investors and potential occupiers from around the world, are factored into the vision and strategic priorities for the Campus as it evolves over time. Its pivotal role in the lives of local people, coupled with the global audience it will attract, demand such an approach.

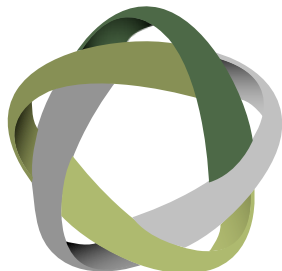
The Strategy is therefore intended to cover the period to 2040, which is consistent with the horizons for other key Greater Manchester strategies and the likely period over which the Campus will be fully realised. The alignment of the Strategic Vision with the headline objectives of the “Our Manchester” and the “Our People, Our Place” Strategies, as well as with the UN Sustainable Development Goals, is illustrated in the appendix.

However, expectations in the global economy are changing rapidly, so the Strategy will be reviewed and updated regularly – at least every five years, but driven by key delivery milestones – in response to relevant new challenges, opportunities or legislative changes, ensuring that the Campus remains fit-for-purpose in the dynamic world around us.

Global drivers of change shaping the Strategic Vision:

Demographics & Urbanisation	➔
Environmental Breakdown	➔
Connectivity & Automation	➔
Globalisation & Inequality	➔

**The Campus
Strategic
Sustainability
Framework**



Key local frameworks to which this Strategic Vision aligns:

⬅	“Our Manchester” Strategy
⬅	“Our People, Our Place” Greater Manchester Strategy
⬅	Emerging Greater Manchester Spatial Framework
⬅	Manchester City Football Club Sustainability Action Plan



The Strategic Vision, in turn, supports the UN Sustainable Development Goals

Drivers of change

The rapid and profound changes that are taking place in the world around us give rise to a range of opportunities and challenges. The competitiveness and vibrancy of Manchester, together with success of its economic, cultural and community assets such as the Campus, is dependent on the City, including its businesses, institutions and residents, being able to anticipate and react positively to that change.

The future is not predestined, but we can shape and manipulate it if we know what we want it to be. That is why we have taken the time to develop this ambitious and forward-looking vision for the Campus; we want to play our full part in shaping positively the future of East Manchester and the wider City in way which simultaneously seeks to tackle local priorities and wider global imperatives.

To do so, we must be cognisant of and adaptive to many drivers of change, including the following:

Demographics & Urbanisation

Around the world, people are continuing to flock to the cities. We are now a predominantly urban species and the trend of urbanisation is set to continue over the coming decades. This is placing ever greater demands on the natural world as the source of the materials and energy we need to fuel that urban growth. The densification and expansion of cities is in turn leading to increased geographic and economic mobility and an expansion of the global middle class. This brings significant economic opportunities for destination cities like Manchester, and the Campus as a principal attraction in its own right, but increased pressure on infrastructure too, including from the perspective of providing affordable yet desirable places to live, work and play.

Meanwhile, an ageing population and a growing lifestyle health burden has significant implications for the way in which we envision and use urban spaces and places, whilst lifestyle expectations – particularly in relation to how and where we spend our work and leisure time – are also changing rapidly.

Consistent with the global urbanisation trend, the number of people living in Manchester is growing rapidly. At the same time though, the City is becoming younger and more diverse. Between 2001 and 2011 the population grew by 19%, making it the fastest-growing city in the UK outside London. People have been attracted by the jobs created here, the balance between incomes and housing costs, and the quality of life.

However, low levels of physical health and mental wellbeing are a serious concern for the City. Life expectancy for men and women, while improving, is still poor compared with national averages, and there are inequalities within different areas of the city. Life expectancy for those aged 65 years is eight or nine years less than the English average. At the same time, childhood obesity levels are rocketing. More than 25% of 4 to 5-year-olds and 40% of 11-year-olds are overweight or obese.

The potential role of the Campus as a Mancunian beacon for healthy, active lifestyles – not just high performance sporting excellence – is therefore clear.



Environmental Breakdown

The collapse of environmental systems around the world – as a result of human activity – is arguably the most profound of the global trends facing humanity. Poor urban air quality, climate change and the rise of extreme weather, rapid biodiversity decline, soil degradation and loss, increased waste and plastic oceans, crop failures and food supply volatility, and diminishing clean water availability are all features of the dire pressures we are placing on the natural world.

The climate and biodiversity crises are acute issues with profound implications for all aspects of society and the economy. Whilst we are warming the planet at an unprecedented rate, we are also – as the UK environment plan highlights – “in danger of presiding over massive human-induced extinctions when we should instead be recognising the intrinsic value of the wildlife and plants that are our fellow inhabitants of this planet”.

The extent and ferocity of the recent wildfire outbreak in Australia provides a glimpse of what is to come if greenhouse gas emissions continue to be emitted at current rates, whilst the recent heatwave in the UK and extensive flooding in the North of England demonstrate that the impacts are not reserved for the other side of the world; they are already being experienced here too. The urgency of the climate change imperative has never been greater, and the Campus has a vitally important role in demonstrating what can be done at the scale of a major urban development scheme to transition Manchester, and the wider global system, to a net zero future.

As yet another example of its leadership on the world stage, Manchester has set a Science Based Target, committing to be a net zero carbon city by 2038, with all new buildings to be net zero carbon by 2028. This creates a compelling yet significant challenge for those involved in bringing forward new buildings and places and the Campus is no exception. Even with such ambitious reductions, the carbon already in the atmosphere will lead to warmer and wetter winters and hotter and drier summers in the years ahead, accompanied with more frequent episodes of ever more extreme weather. The Campus, and the infrastructure that supports it, will therefore need to be resilient to these changes.



Connectivity & Automation

We are well and truly living in the digital era. The disruptive effects on business, cities and the way we live are almost incalculable. Great efficiencies and advancements have been realised across sectors and markets, including sport, with technological innovation transforming the ways in which, for example, we design, construct and operate buildings and infrastructure. The way we interact with our homes, workplaces and the environment around us is changing rapidly. The way we travel, transact, play, share things and communicate are all being affected by advances in technology. Important advancing trends include autonomous movement (e.g. driverless vehicles), prefabrication and 3D printing, the emergence of dynamic pricing systems and data-driven advertising, the proliferation of connected devices, cyber security threats, smart supply and demand management, energy storage and renewables, cryptocurrencies and blockchain, augmentation and virtual reality, machine learning and social media.

In the digital world, place takes on new meaning. Expectations of leisure destinations and workplaces become more customised, with the experience of the user the key to unlocking and sustaining relevance and value. At the same time, the importance of having access to and engagement with the natural world and 'analogue' experience becomes more important; so optimising connections into and from local communities and providing access to sporting facilities for local residents is critical.

Globalisation & Inequality

There is still a significant gap between the average wages of those that work in the City and the average earned by Greater Manchester residents despite signs that this is reducing. A third of children are still growing up in poverty.

The growth of the Campus cannot solve all of these problems, but it can make an important and positive difference. By ensuring that the needs and aspirations of local residents are understood and supported, there is major opportunity to bring prosperity and opportunity to surrounding communities. In particular, providing access to jobs, including entry-level employment by supporting skills development and training in collaboration with schools and colleges locally, is seen as an important priority.

There are also opportunities for Manchester to find new ways to interact and exchange with new global partners. New technology, market growth and environmental necessity provide a stimulus and opportunity to find local solutions to the wider challenges of urban investment, sustainability and regeneration, and to export these ideas and solutions to international markets.



Strategic pillars

The strategic vision aims to put the Campus in a league of its own for sustainability, with a focus on pioneering positive outcomes and impacts across four key themes. These four themes support complementary vision elements which, in combination, reflect the sustainability ambition for the Campus and provide the over-arching framework for all activity there.



Climate & Nature Positive

The Campus is a beacon of Manchester's rapid transition to a zero carbon city, rich with wildlife and green infrastructure



Vibrant & Inclusive

The Campus works for everyone, with all users of the Campus making a positive difference to the needs and priorities of the local community.



Healthy & Active

The Campus is a world-class destination for sport, performance and leisure that inspires healthy lifestyles and workplaces.



Open & Connected

The Campus is fully integrated into the fabric of the City, with excellent transport connections that support sustainable travel.

Key principles to guide the design, delivery and stewardship of the Campus are set out under each of these four pillars. All partners will be expected to adopt them, so that a positive contribution can be demonstrated to Manchester's Social Value Framework and Net Zero Carbon goals.

Climate & Nature Positive



The Campus is a beacon of Manchester's rapid transition to a zero carbon city, rich with wildlife and green infrastructure.

Key Principles

- Nature Based Solutions**
Prioritise nature-based solutions to enhance climate and ecological resilience and which results in biodiversity net gain.
- Net Zero Exemplar**
Adopt a Campus-wide carbon budget and science-based Net Zero pathway that incorporates the operational and embodied impact of built assets, transport and waste emissions, and the carbon sequestration benefits of green infrastructure provision.
- Focus on Performance**
Implement energy, waste and water hierarchies, supported by a design-for-performance approach that makes best use of existing Campus / CFA infrastructure to manage resources.
- Aim for Zero**
Single-use plastics, litter across the Campus, waste to landfill.
- Radical resource efficiency**
Pursue radical resource efficiency outcomes by taking a circular economy approach to design, construction and stewardship.



Vibrant & Inclusive



The Campus works for everyone, with all users of the Campus making a positive difference to the needs and priorities of the local community.

Key Principles

- Local community engagement**
Instigate democratic planning and stewardship of the Campus through honest engagement, inclusive design and governance structures that involve local community representation.
- Unlock local employment opportunities**
Partner with local agencies to unlock apprenticeship, training and employment opportunities, especially for disadvantaged local residents.
- Fair payment for all**
Ensure all direct employees, and those of all Tier 1 and 2 suppliers, are paid at least the Foundation Living Wage on secure contracts of employment in a safe, fair and respectful working environment.
- Harness diversity**
Reflect a diverse profile in management and operational teams, including with respect to gender, ethnicity and disability.
- Local procurement**
Maximise spend with local suppliers and service providers, especially within Greater Manchester, with ambitious targets set for each project.



Healthy & Active



The Campus is a world-class destination for sport, performance and leisure that inspires healthy lifestyles and workplaces.

Key Principles

- Healthy indoor environments**
Deliver buildings that achieve best practice standards of internal environmental air quality with respect to ventilation and air quality, biophilia, noise, light and access to views.
- Access to balanced nutrition**
Maximise opportunities for organic, community food production and public drinking water access, with local, healthy, low carbon and ethical food served by outlets across the Campus.
- Facilities for local residents**
Integrate fitness and active leisure facilities into public realm and implement programmes of occupier and community activity, supported by innovative sport technology and resident access to sporting facilities.
- Designing for the future**
Design to stay cool, dry and productive in a changing climate, without incurring additional energy use or carbon impacts.
- Encourage active forms of travel**
Prioritise active travel with best-in-class standards of provision for walking, cycling and running.



Open & Connected



The Campus is fully integrated into the fabric of the City, with excellent transport connections that support sustainable travel.

Key Principles

- Integrated transport and ticketing**

Integrate high-quality walking and cycling infrastructure and related facilities into the proposed Bee Network. In addition, leverage integrated event and travel ticketing systems in partnership with TfGM.
- Low emission vehicles**

Incorporate electric vehicle charge-points, powered by renewable energy where possible, and investigate on-Campus autonomous mobility solutions.
- Reduce local congestion**

Implement off-Campus park-and-ride / walk-and-delivery consolidation facilities to reduce congestion, especially associated with events.
- Improve residents' visitor parking**

Establish and administer a fund for the capital and revenue costs of an enhanced residential parking scheme.



Our endeavour

Rather than simply ‘playing its part’, the Campus will do something more. It will build upon the unparalleled strides made by City Football Group through its Sustainability Action Plan for the Football Club to create and champion a new model of progressive and sustainable growth for others to follow.

Implementation

This strategic vision will be translated into delivery through a suite of more detailed plans and strategies, ranging from the Campus Masterplan to individual strategies for transport, energy and carbon, nature, employment and so-on.

To ensure that all of these activities reflect the full intent of the strategic sustainability vision, the following initial steps will be taken:

1	Develop a performance tracking and impact measurement framework (including a Net Zero Carbon pathway) with which to track progress across all pillars of the strategic vision, both at the Campus level, and for incorporating into the development agreements for individual schemes.
2	Define the roles and responsibilities for each member of the Campus masterplanning team in realising the aims and objectives of the strategic vision.
3	Bring independent expertise on sustainability onto the Campus Board to strengthen its capacity to oversee and hold to account the Development Manager and development partners against the aims and objectives of the strategic vision.
4	Define our expectations of development and other partners with respect to the strategic vision, supported by an Etihad Campus Charter, which can be linked to the Heads of Terms of Development Agreements and which encourages partners (and, in the course of time, occupiers) to contribute their own strategies and programmes for the wider benefit of the Campus and local residents..
5	Establish a Communication Plan and a programme of related activities to advocate the strategic vision to all our stakeholders

A key priority will be to ensure effective and inclusive governance so that, in the first instance, the strategic vision is embedded into the culture of the entire Campus team. In time, as our plans for the Campus emerge in more detail, our aspiration will be to galvanise a wider group of partners from SportCity and the wider Eastlands area, including key sports-related institutions, around its aims and objectives.

Our intentions in this regards will be to ensure a coherent and coordinated approach is taken to realising a successful future for the whole area in the long-term, ensuring that efforts to deliver positive environmental and social outcomes are aligned and not duplicated, with all partners encouraging each other to aspire for the best possible outcomes and solutions.

Appendix

Policy Alignment – Climate & Nature Positive

Climate & Nature Positive vision elements	Aligned aims of the “Our Manchester” Strategy	Aligned priorities of the “Our People, Our Place” GM Strategy	Aligned themes of the MCFC Sustainability Action Plan	UN Sustainable Development Goals supported
Prioritise nature-based solutions to enhance climate and ecological resilience and which results in biodiversity net gain.	Be a city recognized for its high quality of life, with improved green spaces.	Priority 7: A green city-region and a high quality culture and leisure for all.	4. Biodiversity.	  
Adopt a Campus-wide carbon budget and science-based Net Zero pathway that incorporates the operational and embodied impact of built assets, transport and waste emissions, and the carbon sequestration benefits of green infrastructure provision.	Build well-designed, energy-efficient, sustainable and affordable homes. Have an integrated, smart and affordable transport system. Be on a path to being a zero-carbon city by 2028.	Priority 7: A green city-region and a high quality culture and leisure for all.	1. Energy and Utilities. 2. Sustainable Mobility. 5. Sustainable Development. 8. Accreditation and Review.	  
Implement energy, waste and water hierarchies, supported by a design-for-performance approach that makes best use of existing Campus / CFA infrastructure to manage resources.	Be a beacon for sustainable design. Have an integrated, smart and affordable transport system. Be on a path to being a zero-carbon city by 2028.	Priority 7: A green city-region and a high quality culture and leisure for all.	5. Sustainable Development. 6. Waste, Resources & Materials.	  
Aim for zero: single-use plastics, litter across the Campus, waste to landfill.	Be a cleaner, litter-free city. Be a beacon for sustainable design.	Priority 7: A green city-region and a high quality culture and leisure for all.	5. Sustainable Development. 6. Waste, Resources & Materials.	 
Pursue radical resource efficiency outcomes by taking a circular economy approach to the design, construction and stewardship of the Campus.	Increase productivity for the benefit of the city and the UK as a whole. Be a beacon for sustainable design.	Priority 4: A thriving and productive economy in all parts of Greater Manchester.	5. Sustainable Development. 6. Waste, Resources & Materials.	  



Policy Alignment – Vibrant & Inclusive

Vibrant & Inclusive vision elements	Aligned aims of the “Our Manchester” Strategy	Aligned priorities of the “Our People, Our Place” GM Strategy	Aligned themes of the MCFC Sustainability Action Plan	UN Sustainable Development Goals supported
Instigate democratic planning and stewardship of the Campus through honest engagement, inclusive design and governance structures that involve local community representation.	Have a strong sense of citizenship and pride in the city.	Priority 8: Safer and stronger communities.	3. People and Place.	11 SUSTAINABLE CITIES AND COMMUNITIES 16 PEACE, JUSTICE AND STRONG INSTITUTIONS
Partner with local agencies to unlock apprenticeship, training and employment opportunities, especially for disadvantaged local residents.	Create new jobs accessible to Manchester residents, reducing the number of people who are out of work. Increase the proportion of graduates and number of apprentices in the city.	Priority 3: Good jobs, with opportunities for people to progress and develop.	7. Shared Learning.	4 QUALITY EDUCATION 8 DECENT WORK AND ECONOMIC GROWTH 11 SUSTAINABLE CITIES AND COMMUNITIES
Ensure that all direct employees, and those of all Tier 1 and Tier 2 suppliers, are paid at least the Foundation Living Wage on secure contracts of employment in a safe, fair and respectful working environment.	Ensure everybody is paid at least a real living wage. Reduce the gap between our residents’ wages and the average wage earned in the city.	Priority 3: Good jobs, with opportunities for people to progress and develop.	3. People and Place.	1 NO POVERTY 8 DECENT WORK AND ECONOMIC GROWTH 16 PEACE, JUSTICE AND STRONG INSTITUTIONS
Reflect a diverse profile in management and operational teams, including gender, ethnicity and disability.	Create new jobs accessible to Manchester residents, reducing the number of people who are out of work.	Priority 3: Good jobs, with opportunities for people to progress and develop	3. People and Place.	10 REDUCED INEQUALITIES 8 DECENT WORK AND ECONOMIC GROWTH 5 GENDER EQUALITY
Maximise spend with local suppliers and service providers, especially within Greater Manchester, with ambitious targets set for each project.	Increase productivity for the benefit of the city and the UK as a whole.	Priority 4: A thriving and productive economy in all parts of Greater Manchester.	3. People and Place. 5. Sustainable Development.	8 DECENT WORK AND ECONOMIC GROWTH 11 SUSTAINABLE CITIES AND COMMUNITIES

Policy Alignment – Healthy & Active

Healthy & Active vision elements	Aligned aims of the “Our Manchester” Strategy	Aligned priorities of the “Our People, Our Place” GM Strategy	Aligned themes of the MCFC Sustainability Action Plan	UN Sustainable Development Goals supported
Deliver buildings that achieve best practice standards of internal environmental quality with respect to ventilation and air quality, biophilia, noise, light and access to views.	Collectively improve our health and wellbeing and be more active as adults and children. Be a beacon for sustainable design.	Priority 9: Healthy lives, with quality care available for those that need it.	3. People and Place. 5. Sustainable Development.	3 GOOD HEALTH AND WELL-BEING 11 SUSTAINABLE CITIES AND COMMUNITIES
Maximise opportunities for organic, community food production and public drinking water access with local, healthy, low carbon and ethical food served by outlets across the Campus.	Collectively improve our health and wellbeing and be more active as adults and children. Be a city recognised for its high quality of life, with improved green spaces and access to world-class sports, leisure and cultural facilities.	Priority 7: A green city-region and a high quality culture and leisure for all. Priority 8: Safer and stronger communities Priority 9: Healthy lives, with quality care available for those that need it	4. Biodiversity 5. Sustainable Development 6. Waste, Resources & Materials	6 CLEAN WATER AND SANITATION 11 SUSTAINABLE CITIES AND COMMUNITIES 15 LIFE ON LAND
Design to stay cool, dry and productive in a warming climate, without incurring additional energy use or carbon impacts.	Be a beacon for sustainable design. Increase productivity for the benefit of the city and the UK as a whole.	Priority 4: A thriving and productive economy in all parts of Greater Manchester	5. Sustainable Development	8 DECENT WORK AND ECONOMIC GROWTH 11 SUSTAINABLE CITIES AND COMMUNITIES 12 RESPONSIBLE CONSUMPTION AND PRODUCTION
Prioritise active travel with best-in-class standards of provision for walking, cycling and running.	Collectively improve our health and wellbeing and be more active as adults and children.	Priority 5: World-class connectivity that keeps Greater Manchester moving.	2. Sustainable Mobility.	3 GOOD HEALTH AND WELL-BEING 11 SUSTAINABLE CITIES AND COMMUNITIES
Integrate fitness and active leisure facilities into public realm and implement programmes of occupier and community activity, supported by innovative sport technology and resident access to sporting facilities.	Be a city recognised for its high quality of life, with improved green spaces and access to world-class sports, leisure and cultural facilities.	Priority 7: A green city-region and a high quality culture and leisure for all. Priority 9: Healthy lives, with quality care available for those that need it.	3. People and Place	3 GOOD HEALTH AND WELL-BEING 11 SUSTAINABLE CITIES AND COMMUNITIES 17 PARTNERSHIPS FOR THE GOALS

Policy Alignment – Open & Connected

Open & Connected vision elements	Aligned aims of the “Our Manchester” Strategy	Aligned priorities of the “Our People, Our Place” GM Strategy	Aligned themes of the MCFC Sustainability Action Plan	UN Sustainable Development Goals supported
Integrate high-quality walking and cycling infrastructure and related facilities into the proposed Bee Network.	Collectively improve our health and wellbeing and be more active as adults and children. Have an integrated, smart and affordable transport system.	Priority 5: World-class connectivity that keeps Greater Manchester moving.	2. Sustainable Mobility.	3 GOOD HEALTH AND WELL-BEING 11 SUSTAINABLE CITIES AND COMMUNITIES 13 CLIMATE ACTION
Incorporate electric vehicle charge-points, powered by renewable energy where possible, and investigate on-Campus autonomous mobility solutions.	Have an integrated, smart and affordable transport system. Be on a path to being a zero-carbon city by 2038.	Priority 5: World-class connectivity that keeps Greater Manchester moving. Priority 7: A green city-region and a high quality culture and leisure for all	1. Energy & Utilities. 2. Sustainable Mobility.	7 AFFORDABLE AND CLEAN ENERGY 11 SUSTAINABLE CITIES AND COMMUNITIES 13 CLIMATE ACTION
Implement off-Campus park-and-ride/walk and delivery consolidation facilities to reduce congestion, especially associated with events.	Have an integrated, smart and affordable transport system. Be on a path to being a zero-carbon city by 2038. Collectively improve our health and wellbeing and be more active as adults and children.	Priority 5: World-class connectivity that keeps Greater Manchester moving. Priority 7: A green city-region and a high quality culture and leisure for all	2. Sustainable Mobility. 3. People and Place.	3 GOOD HEALTH AND WELL-BEING 11 SUSTAINABLE CITIES AND COMMUNITIES
Implement an integrated event and travel ticketing system in partnership with TfGM.	Have an integrated, smart and affordable transport system.	Priority 5: World-class connectivity that keeps Greater Manchester moving.	2. Sustainable Mobility.	11 SUSTAINABLE CITIES AND COMMUNITIES
Establish and administer a fund for the capital and revenue costs of an enhanced residential parking scheme.	Have an integrated, smart and affordable transport system.	Priority 5: World-class connectivity that keeps Greater Manchester moving.	2. Sustainable Mobility. 3. People and Place	9 INDUSTRY INNOVATION AND INFRASTRUCTURE 11 SUSTAINABLE CITIES AND COMMUNITIES



H I L L B R E A K