

DESIGN STATEMENT

BACKGROUND

The external illuminated signage application is for wayfinding to the new Ezra+Gil Coffee House/Restaurant at 49 Peter street.

This sign will predominantly attract pedestrian traffic from the Deansgate end. In order to create a presence from St.Peters Square a smaller, non-illuminated sign MAY be considered on the opposite side as a hanging canopy sign. This potential sign would be intended to fall within class 5 (non-illuminated) signage which would not require an application to be lodged

The Landlords own 49 Peter Street and the management of Ezra+Gil have a lease in place to confer leasehold ownership of the ground floor area. The landlords have granted legal consent to the Coffee House/Restaurant tenant to site their sign in the location shown on this application.

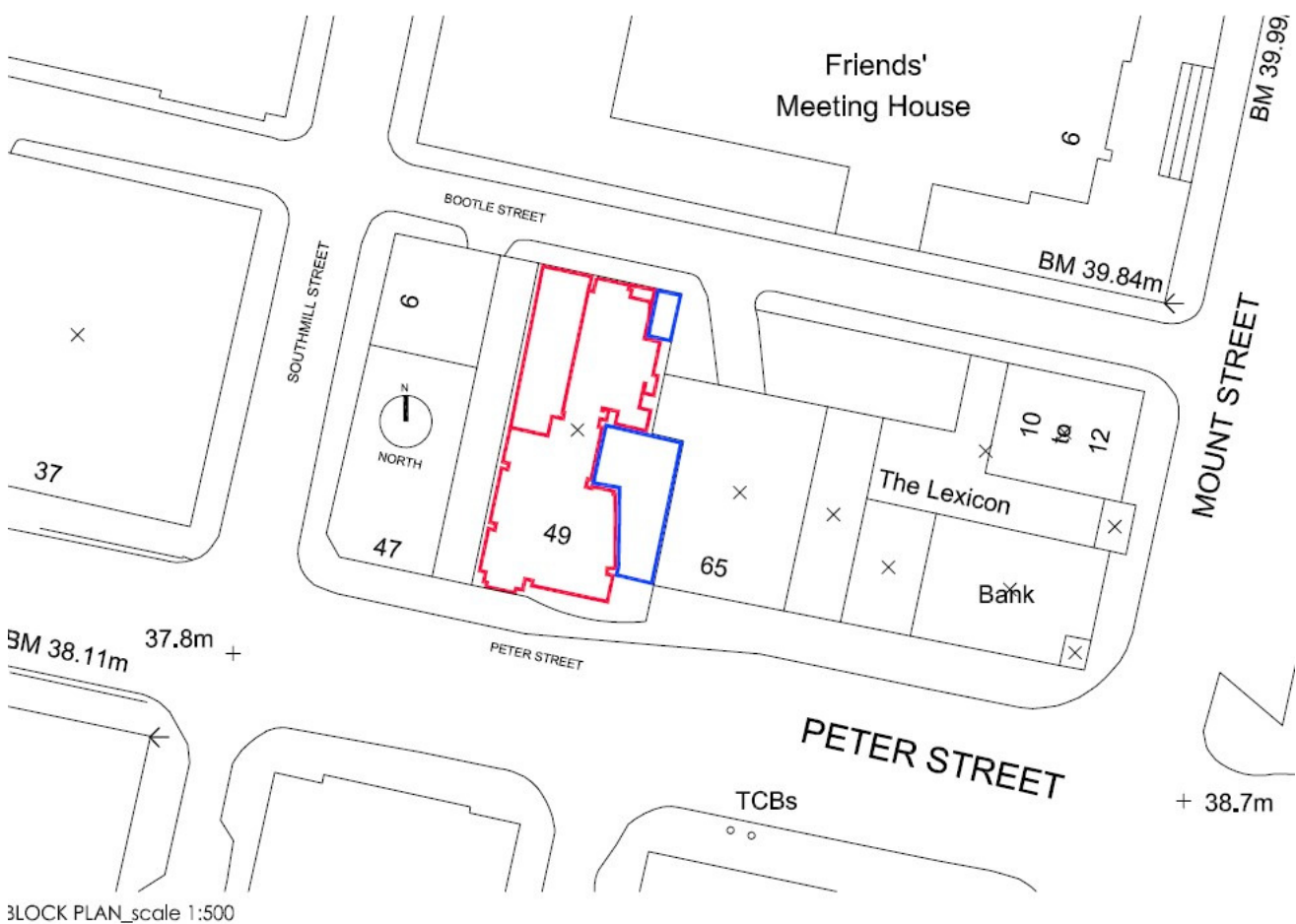
1. USE OF THE BUILDING-49 Peter Street

The existing building has A3 use on the ground floor and B1 uses on the upper floors. Number 49 Peter Street is not a Listed Building

2. SCALE AND AMOUNT OF DEVELOPMENT

The proposed planning Application is for an externally illuminated projecting circular sign .

SITE LOCATION



3. LAYOUT AND APPEARANCE

- The proposed new sign is intended to maintain and replicate the existing branding of the Ezra+Gil Coffee House in the Northern quarter of Manchester
- The sign will have a RAL 9005 black casing to match the proposed approved new shopfront RAL colour



EXISTING SHOPFRONT



PROPOSED SHOPFRONT+SIGN



PROPOSED SHOPFRONT+SIGN_showing setting out/lining through with existing features

- The sign location is designed to line through with the canopy band at first floor level and be centred on the stone clad pillar next to the entrance
- The signage is framed in PPC aluminium colour RAL 9005. The illuminated sign faces both sides are opal acrylic so the inner LED lighting is not visible, RAL9005 lettering both sides.

FIXINGS

The sign is supported on a steel bracket clad in aluminium RAL 9005 bolted back through the existing 40mm stone cladding into the masonry faces behind. Fixings are concealed by the aluminium cladding.

ELECTRICAL FEED

The Electrical cable feed to the sign is to be fed in the void between the stone cladding and the building masonry into the inside of the unit and controlled from inside the restaurant.

The cable feed is then inside the bracket cladding connected to the internal LED lighting.

ACCESS STATEMENT

The proposed signage provides a clear, identifiable and contrasting method of wayfinding which will assist people with impaired vision to locate the Coffee House/Restaurant and Club as well as those with non-impaired vision

End of design+access statement