

MANCHESTER CITY COUNCIL

REPORT FOR INFORMATION

COMMITTEE: Citizenship and Inclusion Overview and Scrutiny Committee

DATE: 18 July 2008

SUBJECT: Manchester Youth Offer Integrated Youth Support/Targeted Youth Support

REPORT OF: Director of Children's Services

PURPOSE OF REPORT:

Children's Services are leading the response to the Government requirements for far reaching changes to 'Services for young people'. Following a briefing some months ago, members have already discussed the production of an overarching Manchester Youth Offer, which will set out our aspirations for every young person in Manchester achieving their full potential.

A component of this, and to comply with legislative requirements is the need to develop a Manchester Youth Entitlement. This should be done in consultation with young people and should specify headline themes around participation, volunteering, achievement and community cohesion.

Key to the changes in provision for young people are the added requirement to develop integrated youth support (IYS) and targeted youth support (TYS) to ensure that young people can easily access relevant services but also that no young person falls through the net. This requires the collaboration of the range of services and partners who provide services across the range of issues affecting young people, e.g. careers advice, health advice and general direction to constructive use of leisure time. Easy access and a co-ordinated response pose challenges for the location of services involved.

The Youth Service is only one of the contributors to the Youth Offer, IYS and YYS but none the less an important one. A recent review of the service however the areas of performance that require attention if we are to succeed in complying with national expectations. This includes a review of facilities currently on offer, whether council owned buildings or the use of others. This report outlines progress to date and the proposed changes to ensure MCC can offer high quality support and guidance for young people.

RECOMMENDATIONS:

That Members note the content of the report, including

- The progress made on of the developments to date.
- The continued development of IYS/YYS, in particular the two YYS projects in Fallowfield and Clayton.

- The planned refocus and integration of youth work into the work of children's services

FINANCIAL CONSEQUENCES FOR THE REVENUE BUDGET

The current proposals are recommended within the current financial envelope of the funding streams available across the agencies involved

FINANCIAL CONSEQUENCES FOR THE CAPITAL BUDGET

There are opportunities to submit a proposal to the Big Lottery for MyPlace funding which is capital resource.

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BACKGROUND DOCUMENTS:

Appendices:

- 1) The Youth Offer (draft)
- 2) The Youth Offer, IYS/TYS diagram
- 3) Example Model of Hub and Spoke in South Area.
- 4) Location of current youth work delivery (Central East and West)
- 5) Location of current youth work delivery (North East and West)
- 6) Location of current youth work delivery (South and Wythenshawe)
- 7) Current youth Service staffing structure
- 8) Proposed Youth service staffing structure
- 9) VCS allocations 2008/09
- 10) Briefing note on MYPLACE funding opportunity
- 11) Outline of ideas/suggestions for MyPlace submission

WARDS AFFECTED:

All Wards across the city

1. **Government Strategies.**

Building on the Every Child Matters (2005), Youth Matters requirements (2006), the Education & Inspections Act (2007) and Aiming High for Young People (ten year strategy for positive activities) (2008), there is a **statutory duty on Local Authorities** to set out a corporate **Youth Offer (incorporating the Youth Entitlement)** and develop **Integrated and Targeted Youth Support** arrangements, within the context of Children's Trust arrangements.

1.1 **Focus on collaborative and shared accountability.**

Developments in Manchester to achieve Children's Trust arrangements have focused to date on establishing a 'District Model' within Children's Services; incorporating core work in partnership with the Primary Care Trust (PCT), the Voluntary and Community Sector (VCS) and other key partners.

Manchester City Council, through Children's Services is responsible for the delivery of statutory requirements of the Youth Offer and the Youth Entitlement. The intention is that collectively, these departments and their partners will establish new ways/responsibilities of working through aligned planning, commissioning and delivery. We are keen to avoid duplication of effort, ensuring we maximise the available resources and our direction of travel is for youth support and provision that operates within a commissioning model based on the identified and expressed needs of young people.

2. **The Framework**

2.1 **Requirements and progress to date**

Members will be aware that following previous discussions a small member/officer group was established to consider the **Youth Offer** for Manchester Young People. (*Appendix 1*) This group has focussed across council services on a consideration of the types of activities Manchester young people should have access to, in order to ensure best potential is achieved. It continued to develop our understanding of the range of activities available for young people, both provided through MCC, private partners and the voluntary and community sector. It has kept an overview of the work of the PLINGs group – (Places to go, things to do) to better understand the range of activities that currently exist whilst considering how these could be better promoted. The Plings website has been developed and will also be used as a feedback mechanism for young people. We have collaborated with existing departmental 'offers' i.e. in the Library service and in Leisure Services and contributed to planned initiatives such as the 'Cultural Offer', for young people. This will be reflected within high quality partnerships established through our Local Area Agreement. In Manchester the Youth Offer may be being driven by Children's Services in the first instance, however it is a corporate offer, and should draw upon all the networks and partnerships that our departments comprise. A draft document has been produced that outlines our aspirations for the offer that now requires consultation across service areas.

The development of **The Youth Entitlement** is the next step for us in establishing the Youth Offer to ensure that young people can determine a number of specific activities they would expect to be promoted at all stages of age development. The participation and engagement group will take this work forward through the District youth Forums and through a dialogue with schools, and a plan to consult and engage with young people is in place and being implemented. We have shared examples of youth entitlement that could be considered, ranging from every young person having a library card, having access to free swimming from age 10 to 16, though to every young person at Key Stage three having access to a residential opportunity with their peers.

We would expect our Youth Entitlement to be the minimum commitment that all young people in the city expect from Manchester Leaders. **Integrated Youth Support (IYS)** (*appendix 2*) is a core element of the Youth Offer and is aimed at 13+ year olds. It is about the *systems and processes* that will need to be established to facilitate more efficient and effective working between all the agencies working with young people, and is central to delivering coordinated multi agency responses to young peoples issues across the City. It is primarily about establishing better communication between agencies, co-location where possible, more effective strategic planning responsive to need whilst involving young people more in service development and delivery. It is believed that by increasing the focus on outcomes for young people and the impact on communities through the efficient use of available resource we can avoid duplication and provide best value, and greater accountability for the interventions. It largely co-ordinates the working together of staff from Connexions, Primary Care Trust, Youth Offending Service, GMP, Voluntary Community Sector, Youth Workers, and education support staff. Our progress to date has been good in meeting the requirements, looking at our assessment processes, information sharing, collaborative approach and alignment of funding. The significant challenge however remains that we are charged with ensuring young people can access services via the “one door” concept and with the minimum of assessment and criteria to be met. We currently have few sites of provision where this could be assessed as in place.

A ‘Vision Document’ and Implementation Plan on IYS and TYS have been produced, including a Timeline for implementation by December 2008.

Three Government ‘Health Checks’, via GONW, have been completed on IYS and TYS progress. To comply with Government requirements, two TYS Pilots have been established in the Wards of Clayton and Fallowfield. The Pilots are targeting 10-12 young people, in danger of, or already involved in anti-social behaviour/criminal activity, and who are also considered vulnerable. A briefing note for all Ward Councillors is being prepared, following the recent appointment of two TYS Coordinators.

Full rollout of IYS and TYS needs to be in place by December 2008.

Two Development days/Seminars on IYS and TYS have been delivered; one in November and the last one in May, where a wide cross section of stakeholders discussed how this could be implemented across the City. The days included inputs from GONW and the Teachers Development Agency.

Where IYS was initially the priority following recognition of the limitations of Youth Matters, **Targeted Youth Support** quickly adopted national priority status. Additionally in Manchester in particular we have had added focus on a range of priority areas through the Performance Improvement Board all issues for young people that fall within a TYS agenda. National requirements have been stepped up with expected compliance being assessed as meeting all 7 components across the city. It places an emphasis within the Children's Trust arrangements to ensure provision and support for young people is embedded within more traditional approaches to supporting young people through the range of services available to children, young people and families. TYS focus has got to be about engaging with young people undertaking risky behaviour, and then ensuring that the appropriate responses are available and co-ordinated to address their range of issues e.g. education status, their criminal activity and any health issues. We can no longer address single issues for young people through a single agency response.

Progress to date has focussed on two TYS pilots – one in Clayton where the development was an initial response to Anti Social Behaviour and one in Fallowfield as a response to the shooting of a young person. We are viewing TYS as being responsive to identified need, whether issue led, geographically identified or to deal with a specific group of young people.

2.2 Delivering services to young people within a 'Hub and Spoke' model-“The Way Forward”:

Bringing services together and collocating within one central but accessible building is regarded as a key component in ensuring young people have easy access to services, whatever their needs and however they chose to engage. There is evidence that young people will access universal provision initially (whether low level recreational activity or more focussed youth work) whilst checking out what additional support services have to offer before engaging in discussion about the real underlying problems. Currently young people need to access support and advice for employment, their health and personal and family issues through a variety of access points and services, often having to tell the same story several times. Co-locating core staff together, providing to a minimum standards for information and advice would provide a stronger focus on getting to the root of all of an individual young persons issues. There are also economies of scale to be realised.

That said we are obviously mindful of the issues of travel and willingness to cross boundaries for young people. Evidence suggests however that young people are prepared to travel, with good transport links to centres of excellence where service meet their needs and they can feel safe and nurtured though the teenage years. There is recognition of the need for universal provision and signposting to also take place in smaller venues across wards. We propose that the long term aim should be a hub and spoke model in each district, maximising the facilities which are fit for purpose, upgrading where possible and aspiring for new build that are sustainable and innovative (and that meet the national vision for youth). See also (*Appendix 3*) an example of how the 'Hub and Spoke' could be applied within one geographical area-South.

Successful implementation of this key government strategy will require significant change to the way that services for young people are structured, coordinated, delivered and monitored and evaluated. Essential is to determine how services can best be delivered to maximise the opportunities and resources available; how key frontline services can work together to deliver better outcomes; how they will be managed and what changes will be required?

At this juncture it is envisaged that the 'Key Services' within an IYS model in Manchester will be youth work, the Connexions Service, sexual health services, the Youth Offending team and educational support for attendance and behaviour issues. Other services will play their own role in the developments, but these services will be the key providers of front line coordinated and targeted responses to the range of issues currently identified.

At this stage it is only planned to change the management arrangements for youth work and to incorporate "the Youth Service" into the District Management Structure to form Integrated Youth Work teams. The other services will work with them to develop closer working, determined by the District wider leadership team arrangements. However longer term the requirements of Government state that, "all these key services should be better integrated to provide a seamless service", consequently we may wish to review their location and management arrangements at some time in the near future, to ensure that services are truly 'joined up' at local level

Establishing Youth Hubs however demands the availability of high quality facilities across the city and will need to take into account; -

- The current Ward deployment of young people focussed buildings and provision, both within the statutory, private and voluntary youth sectors. See (Appendixes, 4, 5 and 6) current delivery points including statutory and Voluntary-aided provision.
- The condition, prospects and cost for required upgrade of current facilities.
- Opportunities to develop buildings in partnership with health colleagues where young people are the focus.
- The location, current duplication, opening times, cost and usage of current facilities.
- Links this survey to when it is proposed to open buildings/projects in the future i.e. more Thursday, Friday, Saturday and Sunday opening.
- The current Capital investment plans from MCC re existing buildings
- The opportunities that the additional funding of MYPLACE and Youth Contact Fund Plus afford.
- Government requirements to develop high profile 'world class' facilities for young people.
- District and Ward based commissioning based on clear needs analysis.
- The ability/resources to staff the buildings and deliver high quality youth work at the times and locations required.
- The need to avoid duplication and maximise the available resources.
- Adhere to the principles of developing equity of provision across the City, so that all young people have access to the facilities.

It is agreed that a further report is prepared in conjunction with valuation and property services, to determine the quality and condition of existing youth work delivery points, prospects and cost of upgrading, the proposed locations of existing facilities, and proposals for any new facilities in the new structure within districts. We have had to consider however views expressed by partner across the city of how we might maximise the funding opportunity through the MyPlace scheme.

Working across a north central and south geographical approach to the city we currently have a small number of buildings that may be suitable for the Hub. If our vision is for several hubs to exist in the long term it is suggested we maximise the opportunity to consider large facilities that already exist. We currently have the Woodhouse Park Lifestyle Centre in South and although not solely a young persons building we could consider whether to adapt services to deliver from there to become a hub. In the central area of the city we have the Millennium Powerhouse and again though there are issues regarding its reach and effectiveness to a wide range of young people it is a building that could be redefined and established to provide support for more young people. Whilst both suggestions would require negotiation and refined agreements, the absence of having a suitable such building anywhere in the north of the city is evident. On this basis it is suggested that any MyPlace proposal is located at an accessible location in the north. We should also consider Fielden Park youth centre as a potential Hub, as the building was in recent years refurbished and is of a size for potential location of a range of providers.

There are however more smaller or focussed buildings that could be upgraded to support provision on a more local ward basis. We have a range of traditional youth clubs and vol orgs buildings that if upgraded would compliment with quality universal and outreach provision in the main. E.g. Zion Centre.

2.3 The Contribution of Youth Work to Manchester Young People

The youth offer/entitlement, and the delivery of IYS and TYS will depend in part on a contribution from many providers, a number of MCC providers as well as many partners. The focus on outcomes and the development of a robust performance management framework within children's services has facilitated a review of the current youth provision (provided through the Manchester Youth Service). Leadership, management, use of resources and quality of practice have all been rigorously reviewed, providing insight into how the service offered needs to adopt a more modern approach, with a robust accountability for its delivery to young people.

Failure to appoint to the Head of Service post led to an appointment of an Interim Head of Service. In this way, over the past seven months we have been leading and managing the day-to-day delivery of youth work across the City within an integrated approach. From this leadership and management approach we have identified some of the challenges that will need to be addressed as the service redesigns its delivery : -

- The Service is delivered unequally across the city and there are a number of Wards that historically have no, or limited provision.
- Delivery is predominantly building-based, with many needing urgent attention.

- Youth work needs a clear purpose in its contribution to improving young peoples outcomes. With this comes rigorous analysis of need, robust planning, and a strong curriculum offer enabling youth workers to perform to targets.
- Young people will need to have increased opportunities to feedback their views as to what is provided with, to and for them and to ensure Equality and Diversity issues are sufficiently addressed.
- The Service budget requires a redesign within the current financial envelope in the first instance. The balance between high staffing and low infrastructure resource requires a rebalance. The current budget is split approximately as follows: - North Area £1.86 million, Central Area is £1.22 million, South Area is £1.1 million and City-wide is £0.5 million. (Total £4.68 million)
- There are many issues to do with the current workforce development to ensure we have a staff resource that is adequate, flexible and skilled at all levels.
- The image, reputation and profile of the Service needs to improve to improve confidence in its ability to deliver.
- These issues combined will result in achievement that is of increased quality; improved challenge and involvement of young people. We need to shift the focus from both delivering and commissioning predominantly low level recreational activity to more focussed recognised activity that contributes to young peoples aspirations and improvement in outcomes.

2.3.1 Agreed direction for Improvement:

There are three options to secure the above improvements.

Option 1 – Evolutionary Reorganisation

The Service could be improved by a focus on supporting and managing the existing workforce with a continuation of the current model of delivery. This would require a strong leadership presence within the Head of Service role; an effective focus on performance management systems; and, the introduction of significant cross-Service training programmes to support and influence the kind of cultural change that is necessitated.

Option 2 – Revolutionary Reorganisation

The Service could also be improved by a shift to a more locally focussed model. Neighbourhoods could share a youth work team that understands the needs of young people in those localities. If all current Youth Service posts were to be disestablished and reappointed to a radical new structure the workforce would be redeveloped and youth work teams could largely be in place by December 2008. This is clearly based on the premise that an opportunity would be afforded to recruit some posts from external advertisement bringing new ideas and fresh innovation.

Option 3 – Outsourcing the Service

It would be possible to achieve both the cultural change required, alongside the service improvements needed, by commissioning out all MCC youth work delivery required in order to meet the key objectives of the City Council and its associated partners.

The planned direction (as discussed recently with executive members for youth and children's services) is to proceed with option 2 - to disestablish the current Service and recreate it in line with the Children's Trust arrangements with a more locally focussed approach. This will include the management arrangements. Whilst other options have been considered, namely to keep the current structure or to commission the whole service to an external provider/s we believe the preferred disaggregation would enact the significant cultural change that is necessary in order to address the core issues identified as imperative. It would also demonstrate the Council's commitment to ensuring serious improvements in delivery, including greater responsibility and accountability for the outcomes associated with the area of service delivery. It would also serve to provide, at the same time, a ready realignment of the service to a Hub and Spoke delivery model that supports our approach to more locally focussed and accessible services.

The current budget resource for staffing would be used to develop six youth work teams, one each for the Children's Services Districts arrangement, under the line management of the Children's Services District Manager. Their work would complement the delivery of the 0-19 agenda, with a specific focus on learning and behavioural outcomes and be able to evidence the contribution effective youth work can make to the City Council's broader agenda. An example of how such a youth work team might be composed is included within the proposed structure. See (*Appendix 7 and 8*) current and proposed structure. Given the current inequality of delivery of youth service across the city careful consideration needs to be given to whether we have 6 equally resourced youth work teams or whether there is weighting given to agreed criteria, e.g. percentages of young people of a certain age living in across the number of wards.

Each youth work team would be led by a Neighbourhoods Youth Work manager who would manage the day-to-day activity of the team, whilst liaising with and advising the District Wider Leadership Team about the contribution that youth work practice could make to range of activities and agendas. It is also anticipated that two senior youth work posts manage day to day delivery and performance one taking a lead role in co-ordinating universal and outreach activity through youth clubs and open space work, the other being responsible for the Targeted Youth Support activity across each area. Each team would also have a complement of a range of qualified and non-qualified staff to deliver face-to-face work within this context. This would be complimented through a greater use of volunteers working alongside qualified and dedicated staff. In line with the developments of Integrated Youth Support across the city, it is anticipated that across groups of wards we would develop a 'hub and spokes' model of delivery, with one larger well-resourced centre, housing the range of partner services outlined above but also delivering youth work. In recognition of the need for local universal provision with a ward focus the teams would support delivery from a number of satellite provisions, including those of partners in the Voluntary, Community and Faith sector. It is recognised that young people do not always access provision nearest their home. Provision will enable young people to access provision wherever in the city they chose, whether near school or college, where friends live or because they chose to.

To ensure consistency in delivery across the city, it is also proposed to develop a small central youth work team who would take a city-wide overview and provide

support for such matters as quality assurance, performance management, equality and diversity and the engagement of young people.

The need to address particular issues of youth in the city centre is also becoming a high priority. There are many activities offered to young people that draw significant numbers of young people into the city, particularly in the holidays and at weekends. Many engage in behaviours that could be described as “typically hanging out” however many also become involved in behaviour that is less than appropriate and causes nuisance. Several studies by service providers indicate the % of young people from within the Manchester City boundary is low (one such evaluation suggested 15%) and that the rest come from across the other Local Authorities in Greater Manchester. These young people should feature in reach targets; many will feature in NEETS, sexual health statistics and alcohol concerns. Each of the AGMA authorities should be concerned about their cohort involved and IYS/TYS should provide the vehicle to examine the issue in more detail and agree a co-ordinated response. It is recommended that a proposal be developed to be considered through AGMA for a cross Authority detached team, at minimal cost to each to both engage better with this group and provide solutions to ensuring young people engage with appropriate services back in their home LA.

2.3.2 Youth Service issues

There are however more complex factors to be addressed within an overall youth work framework. Our staffing arrangements, quotas of qualified versus unqualified, percentages of small hour contracts and ratios of planning versus direct work with young people all hinder quality delivery. It is expected that significant improvements in the quality of youth work practice can be achieved by focusing more full-time youth worker hours on delivery and underpinning this by reviewing and reorganising administrative and other support structures. This will require a rationalisation of current part-time staffing and an agreement to create more substantive part-time posts and additional full-time posts alongside being supported from quality trained volunteers. This is an achievable outcome given a proper rationalisation of Service budget and, where necessary delivery. The proposed model can be achieved within existing budget with a clearly defined delivery plan. The outcome would be a better-focused and flexible workforce that could adapt and respond far more readily to the demands of modern policy and the local Manchester environment.

3 Funding opportunities to support new developments:

- 3.1** The plans outlined above are currently for a redesign within the current financial envelope agreed for the Manchester Youth Service. A restructure of youth work will provide clarity to what resource is available across a number of neighbourhoods for both universal provision and targeted work. This will ensure clarity, for the first time in many years the “quantity” of provision both universal and targeted as well as providing evidence of the contribution the services make to young peoples outcomes in a VFM context.

We do however have current funding opportunities that support the aims and help us achieve such aspirations and Manchester is fortunate to have been allocated both revenue PAYP plus resource £444k, as well as additional capital through

Youth Capital plus. £452k. We also have the opportunity to consider MYPlace funding whilst ensuring we learn from others and past experiences. Whilst not all are annually recurring resource we have opportunity to begin a journey to achieve quality provision within quality settings.

The key point to stress however is that several components of the youth work revenue budget are grant funded with no guarantee of recurrence. The use of capital therefore within the reorganisation plan needs to be carefully considered with a question of sustainability. The opportunity provided with the expertise of the OnSide organisation potentially allows us to consider a more sustainable approach through partnership, private sector investment and ownership. The model proposed, based on the Bolton Lads and Girls Club model, is one of innovative buildings with a strong management board and robust partnerships across all sectors. The development of any submission would need to ensure commitment from all involved, including MCC to the location of staff, the provision of ongoing revenue costs and an integrated approach to service delivery. A successful submission to MyPlace would enable us to remodel the approach to other facilities already in existence.

To ensure synergy between our approach to the use of capital and revenue resource we need to understand our current estate, the state and standards of fabric of buildings and the priorities associated with the additional revenue grants coming on stream. Many of the revenue grants are for specific project work associated with single issues but are none the less an important support for the targeted work.

We recently invited organisations to submit ideas and proposals for consideration within or as The MyPlace submission can be seen as ([appendix 9](#)). You will see that ideas are varied and some are seeking a partnership that secures a revenue cost for the organisation. Several proposals seek to refurbish or build more local sites than the iconic and innovative building described within the criteria. MyPlace funding will not provide substantial revenue costs – only a maximum of £50k for the first year's operation for a voluntary provider involved. We should of course give significant consideration of this within any partnership proposal. The list of ideas/proposals have been considered by the Director of Children's Services and the Executive Members for Children's Services and Youth against the criteria. ([appendix 10](#)) The outcomes of these considerations in light of the above approach is that:-

- most ideas/suggestions are seeking revenue funding for an existing local project
- those that seek capital are suggesting smaller more locally based provision or refurbishment of existing youth/community centres etc
- None propose the innovative and iconic building the scheme encourages. Indeed a few are critical of the idea of any such building being built anywhere in the city
- There are several who are keen to work in partnership and will be invited to engage in discussions

Current annual revenue funding includes, annual Positive Activities for Young People (PAYP) which is circa £618k per annum (currently passported to Connexions for Better Choices to determine usage though will be reviewed this year)), Youth Capital Fund totalling £298k, Youth Opportunities Fund totalling £519k, (both determined by young peoples panels) existing Youth Service core

budget totalling £4.68 million, which includes the Voluntary and Community Sector commissioning budget totalling £991k (*appendix 11*).

4. Leadership and Management of Young Peoples Offer

- 4.1** The proposed developments and change in management arrangements outlined above, coupled with the scale of responsibility and requirements for the Youth Offer, IYS/TYS and improved outcomes for young people highlight the need for strong leadership and accountability for co-ordination across the range of services along with appropriate management of the areas of service which fall within the span of direct decision making.

Taking account of the proposals to manage Youth Work delivery within the 6 District Children's Services Teams, whilst co-ordinating and collaborating with all partners involved requires skills and competencies that are not simply concerned with traditional youth work. The requirement is more focussed on partnership working, collaboration and development of a performance management framework that takes account of all of the ECM outcomes. Within the priorities for children's outcomes across the Council, Children's services and the PCT.

Through the Children's Trust arrangements the health issues for young people in teenage years has increased in importance and if we consider the priority being placed upon teenage conception rates, childhood obesity and emotional health and well being, the PCT are similarly considering how to ensure strong leadership and management in these areas exists within our Children's Trust Arrangements via the Children's Board.

In recognition of the need to embed youth work into integrated delivery for children it is proposed that the Head of Youth service is no longer a requirement. Co-ordination, championing and strategically advocating for young people across the range of issues becomes increasingly significant. The proposal is to create a Head of the Youth Offer /IYS to lead across the Children's Trust Arrangements – i.e. to include health issues for young people as integral to improving outcomes. If agreed such a joint post would be funded 50/50 through the head of MYS resource and match funding from the PCT resource.

5. Conclusion:

- 5.1** The overall approach to developing young peoples services as outlined above is an ambitious challenge. The agenda for young people has increased in importance with several strategies and aspirations for their education, health, and emotional well-being whilst preventing risk taking behaviour. The ultimate achievement will be to secure a future for young people in the city by equipping them with the skills and aspirations for economic engagement in Manchester along with a commitment to community values. Delivery of the youth offer and the integration and collaboration of all providers to deliver this is required to ensure both compliance with statutory targets and to ensure young people in Manchester are afforded opportunities to develop as young people but are also supported to develop skills and resilience when things go wrong.

IYS, and the subsequent priority placed upon developing TYS, along with the increase in several revenue grants for specific issues demonstrates the commitment and expectations to integrate, collaborate and ensure young people can access services without stigma and with ease. The contribution quality youth work makes to young peoples outcomes began with the Youth Matters requirements and still remains a core element.

For many years there appears to be a varying understanding of the role of the Youth Service in Manchester along with a lack of confidence in its ability to deliver. The recent review (concluded with all projects being visited by end July 08) evidenced issues of poor quality and poor understanding of the use of resource against priorities. The culture of how the service is provided has been evolved though lack of sustained and high quality management and leadership. Responsibility and accountability of the staff whilst emerging for some is still lacking in others.

Significant and far-reaching decisions need to be made if we are to deliver our ambition but in particular if we are to re-establish a quality youth work offer for young people and recognize its value. Maintaining low quality service at all costs no longer remains an option. Maintaining provision in seriously sub standard buildings cannot continue. What is proposed recommends radical change within the current financial envelope in the first instance but with the warning that provision across the city will need to be reassigned step by step, enhancing, making choices about priorities but above all giving a clear message that we value the city's young people and are committed to developing them as the residents of the future.

It is recommended that CYPOS note the direction proposed and support the ongoing challenges posed by the implementation plans



MANCHESTER
CITY COUNCIL

Children's Services

**Draft Framework for the
Manchester Youth Offer**



9th April 2008

Commissioned by:	<i>Laureen Donnan: Children's Services</i>
Author:	<i>Liza Monaghan - Policy and Performance Phil Whittaker – Children's Services</i>
Purpose of report:	Decision ☐ Discussion ☒ Review of Performance ☐ Urgent operational issues ☐
Summary:	<i>There are a number of Offers, Entitlements and Pledges to young people being developed at present: The 14 – 19 Learning Entitlement, The Library Offer (Aiming High), The Cultural Offer and the Core Offer.</i> <i>Whilst led by the Children's Services Directorate, Corporately, we want every service, agency and partner in the city to contribute to an overarching Manchester Youth Offer, which will set out our aspirations for every young person in Manchester achieving their full potential.</i> <i>The emphasis is on enjoying the opportunities inherent in living in a dynamic, large and diverse city, while developing life skills that will contribute to economic success and emotional well-being.</i> <i>As part of this, and to comply with legislative requirements a Manchester Youth Entitlement needs to be developed (in consultation with young people), which specifies headline themes around participation, volunteering, achievement and community cohesion.</i>
Recommendations:	<i>That members and officers agree</i> <i>• A direction of travel for a Manchester Offer to young people,</i> <i>• An approach that ensures the needs of young people are met corporately through a commissioning framework</i> <i>• Agree a Youth Entitlement once developed by young people</i> <i>• Consider any potential resource implications .</i>
Reference Documents:	<i>London Student Pledge Briefing, James Hand, JCU</i>

1. Introduction

Building on Youth Matters, the Education & Inspections Act and Aiming High for Young People (ten year strategy for positive activities), there is a duty on Local Authorities to set out a Youth Offer. The government also announced £420m nationally to pay for more positive activities, which will be distributed via the Youth Opportunity Fund and Youth

Capital Fund. The Offer should have a strong focus on integrated service delivery and a quality offer of positive activities for young people.

Nationally, the 'Aiming High Strategy' will take the lead across government bringing together the development of Integrated Youth Support Services, the Respect Agenda, an emerging agenda on youth crime, a cultural entitlement for young people whilst supporting and encouraging the development of support services at the local level. The strategy sets out a series of reforms based around three themes: empowerment, access and quality.

A 'Manchester Youth Offer' is being proposed, which will encompass not only the range of current activity being delivered by all City Council departments and partners (including Leisure, Culture, Libraries, commercial organisations and the Voluntary and Community sector) but will inform a corporate commissioning approach that drives emerging provision to take account of the needs of young people. The development of this initiative will encompass existing departmental 'offers' i.e. in the Library service and in Leisure Services and will contribute to planned initiatives such as the 'Cultural Offer Pilot', recently announced by the government. It will also develop a range of 'Intergenerational activity' around our high quality facilities, designed to bring communities together and bridge the gaps in some parts of our city between young people and adults. This will be reflected within the high quality partnerships established through our Local Area Agreement.

A number of mapping exercises are being undertaken across a range of services; within districts this information will have to be collated to identify 'gaps' in provision and ensure equity of provision across the City across the range of service areas. It is recognised that there may be resource implications, which Elected Members will need to be made aware of at the earliest juncture.

We are required, and intend to consult widely, with young people and partners with regard the content of both the 'Youth Offer' and the "Youth Entitlement"

2. Definitions

2.1 Youth Offer: Encompasses the range of activities available, the services, partnerships and provision and the aspiration to achieve the potential in all young people. In Manchester the Youth Offer may be being driven by Children's Services in the first instance, however it is a corporate offer, and should draw upon all the networks and partnerships that our departments comprise.

2.2 Youth Entitlement: A statement of what young people in Manchester have the right to expect. This will be drawn up in partnership with the Young People of Manchester, and is a statement of intent. It is the City Council's commitment to young people. It is not a full description of everything that should be on offer to Manchester's young people, and will act as an important means of galvanizing Manchester organisations to offer more high-quality experiences to all young people and be a means of setting out some of the advantages of living in Manchester that should be available to all. It should stand for the determination of Manchester as a whole to offer more to its young people. It could be described thus: -

"Our Vision for Children and Young People in Manchester"

We believe that all children and young people have the right to be healthy, happy and safe; to be loved, valued and respected and to have high aspirations for the future, including to be involved in determining what is provided for them....and to achieve this: -

The City Council may wish to agree to: -

- *Adopt the United Nations Convention on the Rights of the Child*
- *Work towards implementing the 'Hear by Right Standards' for young people's participation*
- *etc etc*

-and see 'The Entitlement-an Example' below at (5)

3. Our Aspirations

Manchester is a vibrant and highly diverse city, recognised across the country, and the world, as a place of exciting opportunities for work and leisure. Major regeneration is underway and the future holds much promise. The people of Manchester offer a diverse range of skills, which we are developing fully and to the highest standards. Against a backdrop of comparatively high levels of deprivation and some historical inequalities, one of the biggest challenges for the city at present is to make sure that everyone who lives here is able to take advantage of the opportunities available now and in the future. We take the safety of our citizens very seriously and with our partners are constantly developing new and effective initiatives to reduce crime and the fear of crime.

For our children and young people, this means having the skills, abilities, self-esteem, experiences and positive outlook to get good jobs and be successful in adult life. Services in the city will help children and young people to maximise their chances in life by being of the highest quality, effective and value for money. We want to provide a range of activity and experience that encourages development, independent thinking and a thirst for knowledge and learning. We want to build on examples of outstanding practice across the City and involve young people in determining their own priorities, so that provision is **Relevant, Responsive and Radical**. We aspire to meet the needs of all children and young people, whatever the degree of their need, within the city. We are committed to providing the right support at the right times to ensure young people can maximise the benefits of what is available.

We want Manchester to be a great place to live and learn. We want every child and young person to achieve their full potential and benefit from and contribute to supportive neighbourhoods. This means children and young people must have the self-confidence, ability and ambition for a successful and fruitful adult life. All children and young people need to be in a position to make real choices about their future and we intend not only to equip them in doing so but in supporting them when additional help is required.

Our communities in Manchester are diverse and varied and experience as a young person can vary according to where you live. Corporately our delivery of services should be flexible and responsive to the needs and priorities of young people in their local areas.

3.1 Equality of access

We need to ensure that provision is accessible, both in terms of travelling to it, getting access into the provision and being made to feel welcome. This means DDA compliant provision, and centres that young people attend having positive images encompassing the full range of diversity in Manchester (e.g. LDD, LGBT, BME etc) and that we ensure that young people who traditionally may have been prevented, by way of financial hardship or vulnerability, will have equal access.

3.2 Vulnerable groups

We need to ensure that vulnerable groups are part of the consultation, and that they are supported to access our activities and provision as well as having their needs considered in the development of Districts. This means targeted work with Looked After Children, Young Carers, Unaccompanied Asylum Seeking Children, Young people with Special Educational Needs, Young people with Physical Disabilities, Young Homeless People, Teenage Parents, Young People in the Criminal Justice System, Young People at risk from Gangs..Etc

3.3 Addressing Risk Taking Behaviour

An element of the offer is aimed at trying to support and encourage young people away from Risky Behaviour (including Crime, Anti-Social Behaviour, the impact of Teenage conception, Drug and Alcohol Misuse. A proven way of achieving this is by the provision of high quality (diversionary) youth activities within easy access to local neighbourhoods as well as safe places to go in their communities.

3.4 Transport

As with all other aspects of the youth offer, consultation with young people should influence local transport plans. In the long term the Government wants to see, as part of wider reforms aimed at making transport more responsive to the needs of the community, greater involvement of young people with local transport planning bodies across the country. We will need to be mindful of the TIF bid and the need to involve key partners such as GMPTE and the Transport Policy Unit in our early discussions.

3.5 Safe places to go

Our aspiration is to have centres of excellence, where young people can have quality experiences in quality spaces. We also need to include more open spaces for young people to enjoy, as this is commonly coming up as a need in consultation with young people. We are currently exploring the 'Hub and Spoke' delivery model within the District Management structures and are considering how we might achieve high quality 'Youth Hubs' within each district, offering young people a range of services and or support from one delivery point.

4. Key Components of the Manchester Offer

The Manchester Offer is the headline, citywide framework, the delivery mechanism for providing opportunities for young people (including the 4 Key Areas of Volunteering, Participation, Information Advice and Guidance (IAG), Places to Go and Things to Do-PLINGS, including access to 5 hours of cultural activity and 2 hours of sport etc). We

would like the benefits of wider experiential learning, already offered to some young people through their schools and in families, youth and community organisations, to be available to all young people in Manchester from age 11 – 19 (24 for young people with Special Educational Needs). The national requirement is 13 –19, but our focus on Early Intervention and Prevention means that our Offer starts at 11 years old. We would also like the offer to ensure that the development of “Place” takes account of the needs of young people and is informed by our aspirations for young peoples outcomes.

4.1 Engaging with Children and Young People

This draft framework is in its early stages, but to date ‘Work stream Groups’ have been formed on the 4 Key areas and a range of Elected Members and stakeholders have been engaged in the discussions. Once a clear direction of travel has been agreed, a more robust framework will need to be developed, with the views of children and young people at its heart and an approach for engagement that traverses all services. A timetable for consultation will need to be developed, with particular emphasis on reaching young people who are a priority for engagement (e.g. Looked After Children, Young Carers, NEET, UASC etc) as well as using existing forums and networks such as the Manchester Youth Arts Network, Youth Opportunity Fund Panel, Schools Councils and Youth Forums, and via the Voluntary and Community Sector youth groups.

4.2 Influencing

We want young people to influence the commissioning of services and have experience of budgetary control to plan activities and provision that they will enjoy. The Youth Opportunity Fund has already enabled this sort of youth decision-making and ownership, and has been running very successfully in Manchester for the last year.

4.3 Volunteering and citizenship

Our approach to Volunteering will result in local and citywide opportunities for young people to contribute to their communities as well as develop key skills. Volunteering can make a vital contribution to the city’s development: particularly in term of community cohesion and local democracy.

We want young people in Manchester to experience the fulfilment and satisfaction of volunteering in their community. The benefits of volunteering include:

- Build confidence and self-esteem
- Make a difference
- Encourage diversity (bridging a gap between people who wouldn't normally come across each other in their daily lives)
- Make new friends
- New opportunities and challenges
- Improve career opportunities and employability
- Be part of a community and enhance community cohesion
- Be of value to charities and voluntary sector projects

In Manchester, we want young people to enjoy Intergenerational Volunteering, Accredited Volunteering Opportunities and the chance to help others, contributing to their experience of their own communities.

4.4 Activities and experiences

PLINGS – **PLACES TO GO THINGS TO DO.**

As part of the reforms proposed, we have the responsibility to provide, and to publicise, a range of positive activities for young people. This duty applies to young people between 13-19 years old (24 for young people with SEN) and is part of a body of reforms contributing towards the delivery of integrated youth support and forming a key component of the Government's Respect Agenda and the drive to improve democratic engagement, economic, social and environmental renewal and community cohesion.

We are currently mapping all provision that young people may want access to, including leisure, culture, youth work, sport and positive activities across the city. The mapping of activity providers will include a strong element of quality assurance, with a set of questions relating to Health and Safety, Youth Engagement and Volunteering, Safeguarding, Transport and Accessibility. This will be published both on a web site and in a variety of other formats, including booklets and via schools, youth groups, in Libraries etc, which can be used by young people and agencies. As the site and associated publicity develops, the aim is to have a feedback loop, with young people themselves posting comments on the quality of the activity, potentially with a Young Person's Kite Mark. Using the web-based tool, young people should also be able to post comments about gaps in provision in their locality. This will give commissioners of services invaluable information and create an element of the Manchester Youth Offer that is responsive to young people's changing needs.

As we develop our District focus, we will aim to provide a mixed economy of activities and services in each District, across a number of wards.

4.5 Information, Advice and Guidance

As well as 'Places to Go, Things to do', there is a duty to provide 'People to talk to', and the Connexions Service and other agencies in Manchester are well placed to continue delivering high quality IAG in a variety of settings, including co-located buildings with the Youth Service and Voluntary Sector. New IAG Standards have been consulted on and are being developed for implementation during April 2008. Joint standards around confidentiality, data sharing protocols, interagency communication and joint training are all being further developed, the aim being to provide a seamless, wrap-around service to young people, treating an individual holistically, and enabling the young person to access a plurality of support and activity in as accessible a way as possible.

4.6 Respect

Every young person in the city deserves to be treated with respect and we will strive to involve them in meaningful and purposeful activity, designed to bring out the best in them, including in involving them in determining the provision we can offer and giving them a real say in how the city is run. But young people need also to earn that respect within their communities and have an equal role to play in contributing to improving the quality of life of all our residents. A range of initiatives will be delivered which will prepare young people better for adult life and give them a real opportunity contribute to community cohesion.

5. An example

5.1 The Youth Offer

Our overall expectations of a Youth Offer whilst still to be determined and agreed, may include some of the following:

- All young people will have 2 hours recreation plus 2 hours constructive activity available to them in their locality
- All young people will have access to 5 hours of cultural experience per week.
- All young people will have meaningful information about activities in their district
- All young people will have a school place appropriate to their needs
- All young people will have access to the right support in the right way and at the right time to be able to access activities and experiences
- All young people can expect to have stable housing suitable to their needs
- All young people can expect to be treated as individuals, and with mutual respect.
- All young people can expect to reach adulthood with the skills to get a job that brings them economic well being and independence

5.2 The Entitlement – an example

The youth entitlement would be the Manchester Young Persons translation of what a youth offer means for them today and the benefits to them of the experience. We should consider whether we develop a youth passport that has accreditation options contributing to the journey of attainment and increasing aspirations.

Young people in Manchester have rights and responsibilities, and as part of our overarching offer, we need to engage and agree directly with them their basic expectations of Manchester Youth Entitlement that all young people can sign up to.

The Manchester Youth Entitlement will develop, enable and empower young people through opportunities where young people:

- (1) Have had the chance to express their views on Manchester issues and be listened to.
- (2) Ensure that their academic, sporting or creative talents will have been celebrated at school, college or outside.
- (3) Express themselves creatively, e.g. acting, singing, public speaking, MC-ing.
- (4) Have been on an educational visit or overnight stay.
- (5) Help others through voluntary activities.
- (6) Have been to an artistic, music, dance or sporting event at a Manchester venue.
- (7) Have learnt to understand other cultures and faiths.
- (8) Have planned, delivered and evaluated a project from beginning to end.
- (9) Have taken part in work experience
- (10) If I need help or support with any of this, I will have engaged in the services that are there to help me.

This entitlement would be worked up with targeted forums and networks of young people to ensure that the entitlement is appropriate to the many diverse groups of young people in Manchester. Inherent in the entitlement will be the provision of quality provision and equity of access

Nb this list is examples only and not exhaustive

6. Responsibility for development and delivery

6.1 A Co-ordinated Approach:

Manchester City Council, through Children's Services is responsible for the delivery of statutory requirements of the Youth Offer and the Youth Entitlement. LA's across the country are developing this in many different ways and with variable commitment and resource. It is without doubt that MCC has real aspirations to improve outcomes for young people in the City through the range of emerging service developments led by a number of MCC departments. The intention is that collectively, these departments and their partners will establish new ways/responsibilities of working through aligned planning and delivery where appropriate to deliver the Youth Offer.

The Youth Offer now also provides the opportunity for Children's Services to support a commissioning approach that ensures all provision takes account of the needs and priorities for young people. It is essential that we acknowledge the corporate responsibilities required and embrace multi-agency and multi-disciplinary work. We are keen to avoid duplication of effort, we must maximise the available resources and we need a direction of travel that operates within a commissioning model based on the expressed needs of young people. It will be essential that the Youth Offer and Youth Entitlement be responded to via existing business planning processes in the coming year, and then beyond to ensure that it is embedded effectively.

We would set aspirations for standards of provision that we would expect all provision to adhere to. The Library service provides an example of where this already occurs. Within its service specification The Library Offer clearly states expectations around quality and supports all the same principles that the proposed Manchester Youth Offer promotes:

Young people should expect from their library:

- *Participation in shaping the future of library services*
- *Volunteering opportunities with younger or older library users*
- *A place to develop citizenship skills and community engagement*
- *Free, safe and welcoming spaces in the local community*
- *Formal and informal learning support for educational attainment*
- *Inspiring books and reading materials supported by positive activities*
- *Information on education, training and careers opportunities*

When developing the Manchester Youth Offer, co-ordination with Libraries, Culture, Leisure, Education, Regeneration etc will ensure that the Offer is joined up, mutually supportive and makes sense to young people and their communities.

6.2 Key Partners in Delivery

We need to formally agree the key departments/partners who are accountable for their contribution to our aspirations and outcomes for young people. It is proposed that a three-year delivery plan by each contributor to the Offer is developed and produced covering the broad Offer as well as the young persons Entitlement. Reported annually but reviewed formally every three years, would ensure we are responding effectively to the changing priorities of young people and the city. The initial plans however would need to support a resource analyses of what services/activity **must** be provided, **should** be provided and **could** be provided. Scrutiny of the range of youth provision as a whole can only then be made to ensure all resource is maximised against city priorities for its youth.

Please see Appendix for further examples of how our key partners could contribute to this agenda. Young People though need to be recognised as a major partner in this development, and would need to be engaged with immediately, to get real ownership of the Offer and Entitlement. Partners who have been approached so far Libraries and Culture, Crime and Disorder, Regeneration have been enthusiastic about this strategic approach, and we would need to set up an expectation of further contributions in the implementation, monitoring and ongoing review of the work.

We will need to ensure that our expectations and standards of both internally provided services and those we partner and commission are high. It is incumbent on the Council that we use any information that we assemble through the mapping process to identify gaps in provision and gaps in quality, and develop new thresholds of quality (e.g. the Young People's Kite Mark, or our wider Quality Standards), to support all partners in achieving excellence. Effective needs analysis and commissioning can enable mutually supportive partnership working, with the Council using its resources to capacity build the Voluntary and Community Sector

(VCS), Social Enterprise organisations and initiatives etc, with the VCS being acknowledged as a major provider of community based services and reaching those young people who may have barriers in engaging with statutory provision.

A Manchester Youth Offer Toolkit needs to be developed, that young people can use to evidence their achievement. They can fill these out in conjunction with their Connexions Adviser, teacher, youth project worker etc.

6.3 Key points of action

There are a number of areas that require detailed consideration in order to make progress: -

- Development and agreement of a universal framework that articulates clear outcomes for young people that reflect our aspirations as a city
- Development of our understanding of needs of young people across Districts that enables our ability to develop contributions to a youth offer that reflect local needs. This includes the agreement of a clearly defined role for the youth service that is suitably resourced.
- The development and agreement of the role that Children's Services undertakes in working with others within a commissioning framework to ensure provision is made according to our aspirations and priority outcomes.
- Agreement as to how we have a stronger delivery focus across services that supports outcomes for young people
- Planning necessary to ensure that the Youth Offer informs the PSB, district PSB and is influenced by Ward Co-ordination.

7. Next Steps

Agreement to the overall approach and framework will be discussed by the member officer task group that focuses on youth and a report will be presented back to EMG on progress against the initial task. This should then inform timescales for:

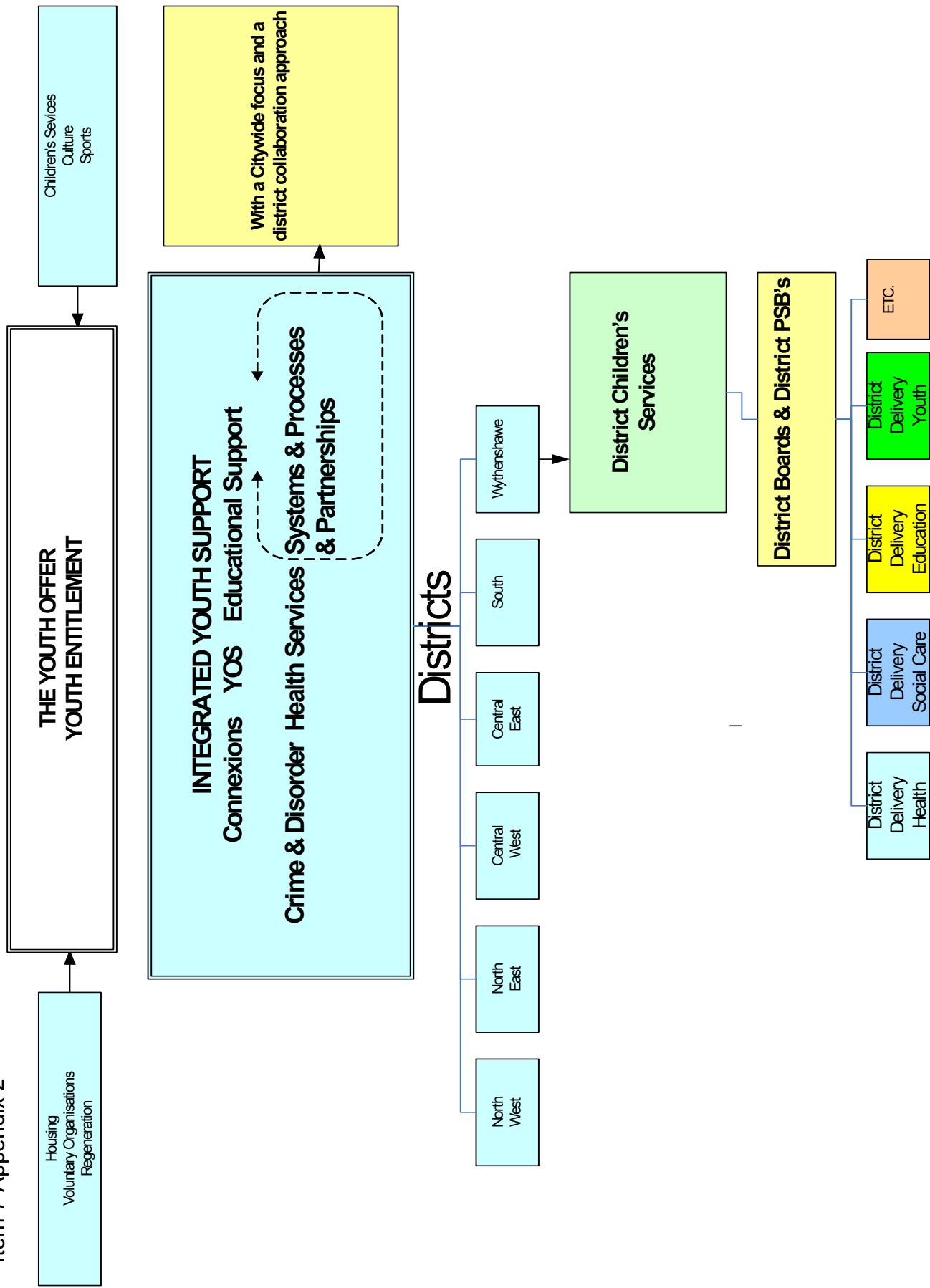
- The development of department/partner action plans to secure all contributions to the youth offer
- Engagement with young people to ensure the youth entitlement is developed
- Ongoing discussion by SMT re developing youth provision

8. Current activity Timescale

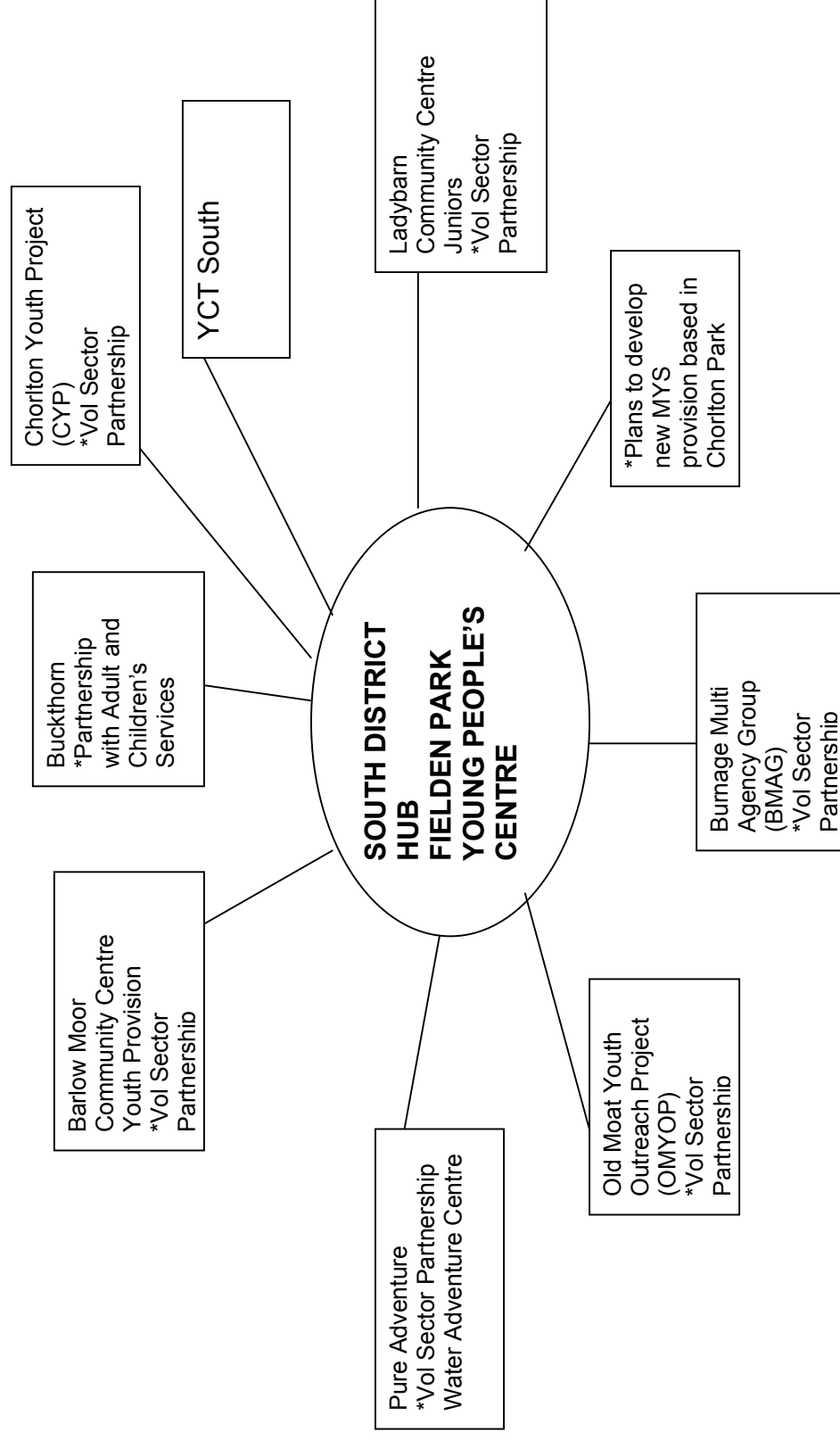
February – Ongoing	Young people's and stakeholders consultation activity
February – March 08	Mapping of all current activity as part of the PLINGS developments. Awareness day for all agencies in the Town Hall on PLINGS and the Youth Offer Concept Co-ordination and entering of all current information onto the

	web-site and in other forms, including provision delivered by Leisure, Culture, Libraries, Galleries, the Youth Service, VCS, partners, the Commercial sector etc.
Summer 08	Launch and publication of The Manchester Youth Offer, with PLINGS available to search for opportunities
April 08 onwards-up to full implementation by December 08	As above under next steps.

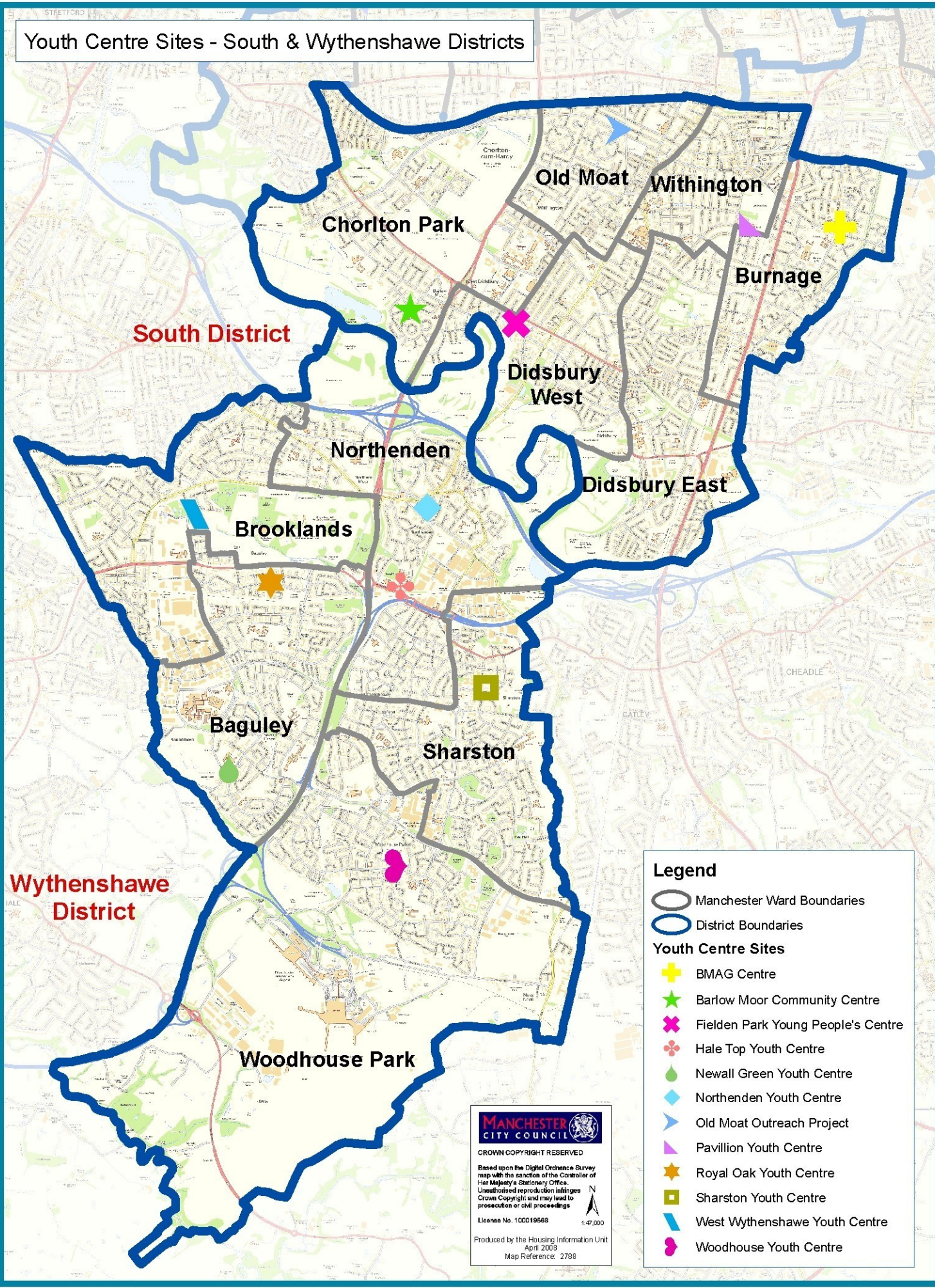
Citizenship and Inclusion Overview and Scrutiny Committee Agenda
Item 7 Appendix 2



HUB AND SPOKE SOUTH



Youth Centre Sites - South & Wythenshawe Districts



Legend

- Manchester Ward Boundaries
- District Boundaries
- Youth Centre Sites
 - Asian Boys Youth Project
 - Bangladesh Youth Project
 - Longsight Youth Centre
 - Moss Side Millennium Powerhouse
 - Procters Youth Centre
 - West Gorton Youth Centre
 - West Indian Community Centre
 - Whalley Range Methodist Church
 - Zion Arts Centre

Youth Centre Sites - Central East & West District

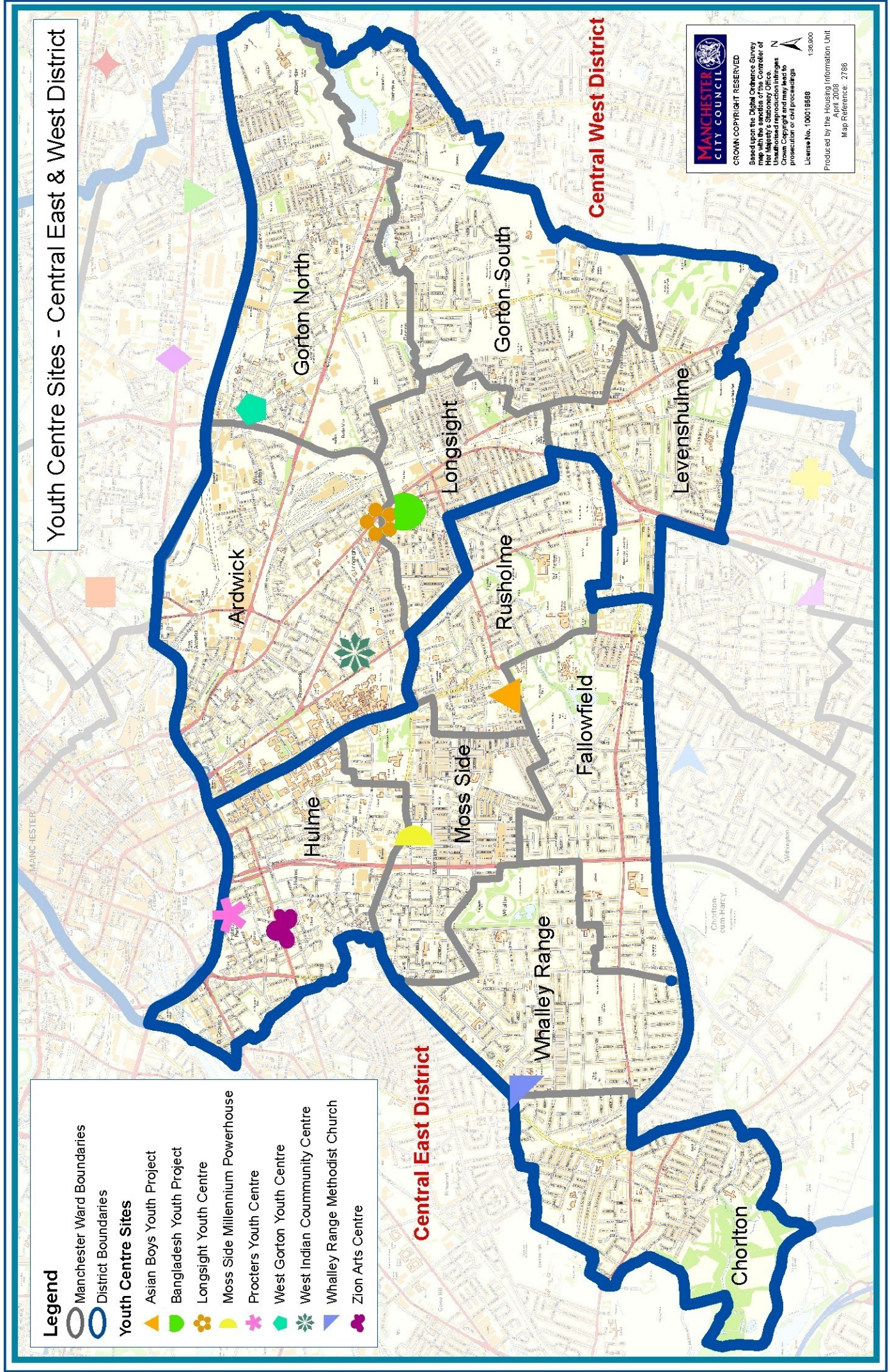
Central West District

Central East District



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Produced by the Housing Information Unit
 April 2008
 Map Reference: 2786



Youth Centre Sites - North West & North East Districts

Legend

Youth Centre Sites

- Al Hilal
- Ardwick Youth Centre
- ◆ Cheetham Youth Action Project
- ◆ Clayton Youth Centre
- ◆ Collyhurst Youth Centre
- ◆ Crossley House Youth Centre
- ★ Higher Blackley Youth Centre
- Moston Youth Centre
- ◆ Newton Heath Youth Project
- ◆ Pure Adventure Detached Project
- ◆ St Georges Community Centre
- ◆ Stanley Street Youth Centre
- Whitemoss Club for Young People
- Manchester Ward Boundaries
- District Boundaries

North West District

Higher Blackley

Charlestown

Crumpsall

Moston

Harpurhey

Cheetham

Miles Platting
& Newton Heath

Ancoats & Clayton

City Centre

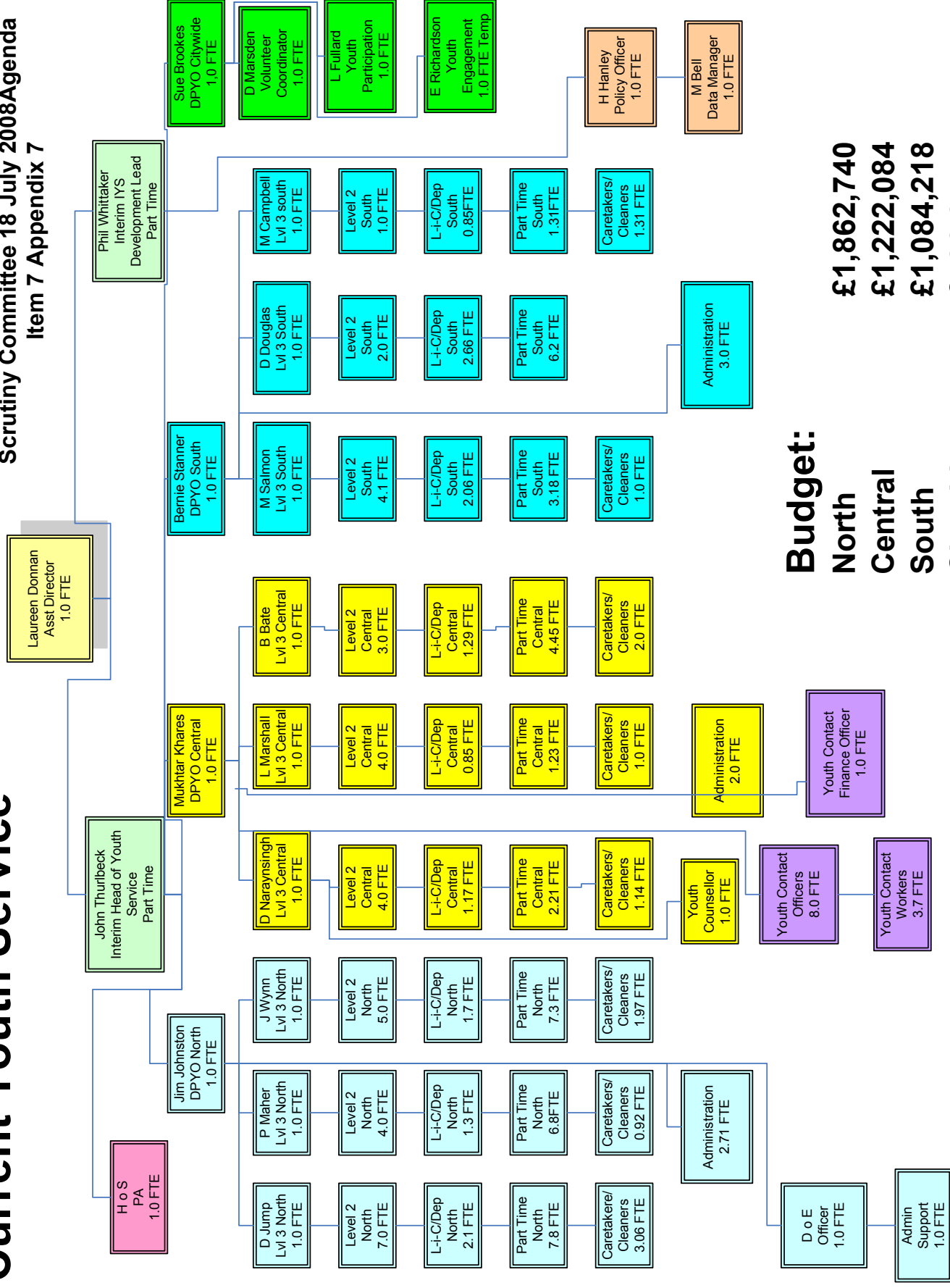
Bradford

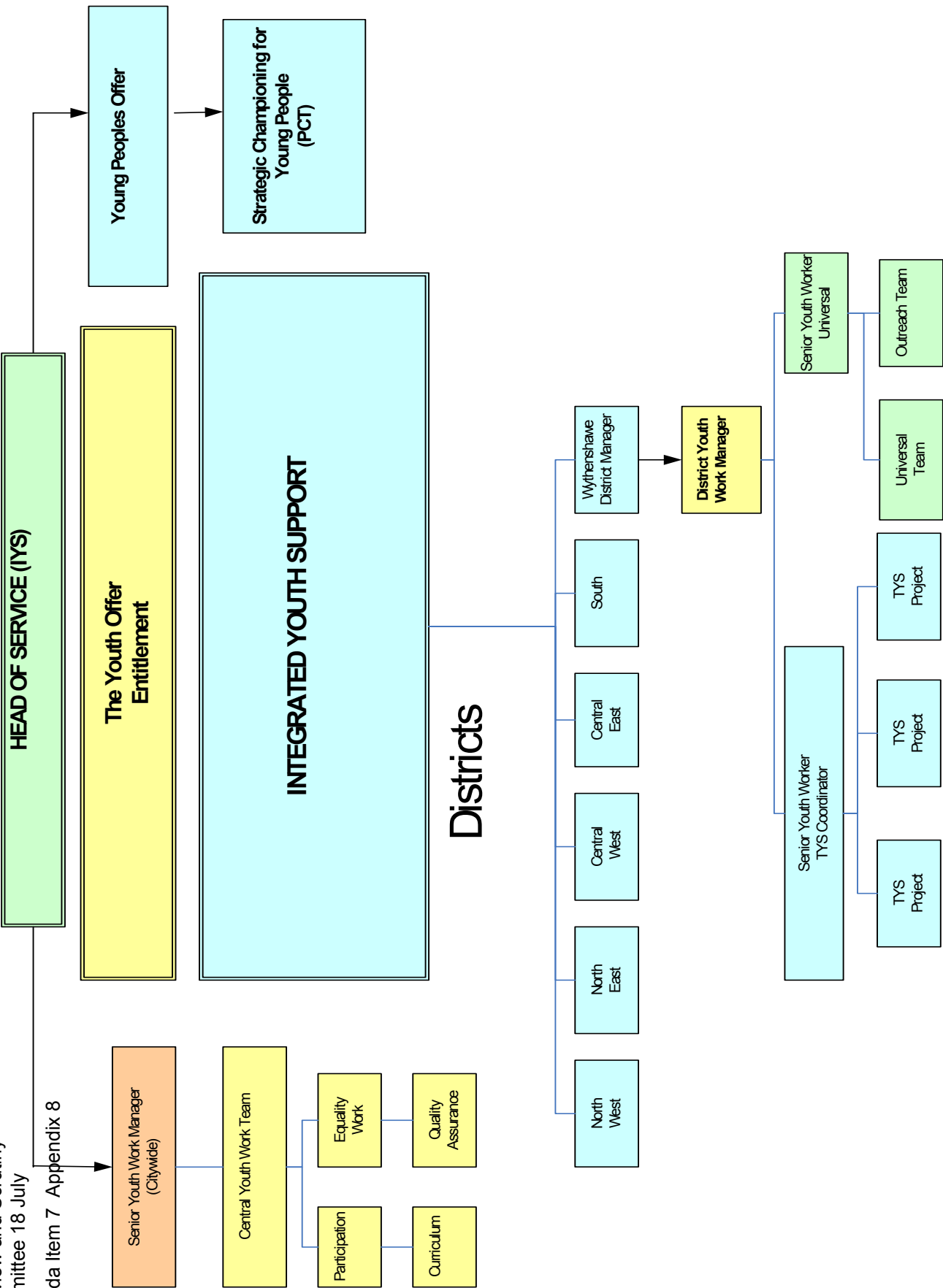
North East District



Current Youth Service

Citizenship and Inclusion Overview and Scrutiny Committee 18 July 2008Appendix 7





Youth Service Projects (existing contracts have been extended for 3 months April-June '08, new 9 month contracts to be issued July '08 - March '09)

Name of service	Provider	Contact details	Brief description of service	Area	Value of contract
Youth Activities	Chorlton Youth Project & South Mcr Partnership	Irvine Williams Chorlton Central Church Barlow Moor Rd Manchester M21 8BF Tel. 860 6238 irvineleeuk@yahoo.com	A coordinated delivery of a wider range of youth activities across Chorlton, Burnage, Withington	CW/S	86,913
Young People's Informational and Advice Service	Signpost City Centre Project	Young People's Support Foundation 52 Oldham St Manchester M4 1LE Tel. 228 7654 Alex: 07793 601770 signpost@pop3.poptel.org.uk	Providing information, support and advice to YP in Wythenshawe. Targeted at NEETs. Some issue based group work.	WS	47,393
Counselling Service	Young Adults Support and Advice Service (YASP)	Elizabeth Simpson 832 Stockport Road Levenshulme Manchester M19 3AW Tel. 221 3054 elizabeth.simpson.yasp@harp-project.org	Counselling service offered to young people with mental health needs. Evidence of engaging BME and hard to reach YP.	Citywide	11,500
Mentoring Service	Eden Openshaw Salvation Army	Sam Ward 10 Fairfield Rd Openshaw Manchester M11 1EW Tel. 371 5044 admin@edenopenshaw.co.uk	Team of volunteers offering 1-1 mentoring to 10-19 year olds at risk.	NE	6,306

Name of service	Provider	Contact details	Brief description of service	Area	Value of contract
Runaways Project	Safe in the City	Jill Greenfield 21 Manor St Ardwick Green Manchester M12 6HE Tel. 274 0180 jzg@childsoc.org.uk	Targeted at under 16 year olds who have run away from home. Direct preventative work, support and advice	Citywide	24,904
Detached Youth Work Project	Youth Project of Apostels & St Cuthberts (YPAC)	Tracey Hemmerdinger 10 Acre Rd Manchester M18 8RU Tel. 205 0880 hemmerdinger@aol.com	Detached youth work project based in Miles Platting & Ancoats providing range of activities for marginalised YP.	NE	8,628
Youth Activities Citywide	Water Adventure Centre (WAC)	Lilian Pons The Old Boathouse, Fairfield Locks Off Maddison Rd Droylsden Manchester M43 6ES Tel. 301 2673 wac.fun@zen.co.uk	Providing a range of youth activities to youth groups across Mcr. Water based activities including canoeing plus advice, support and consultancy.	Citywide	47,822
Challenge for Life	Wai Yin Women's Society	Sylvia Sham First Floor 61 Mosley Street Manchester M2 3HZ Tel. 237 5908 Sylvia_sham@waiyin.org.uk	To provide young people with opportunities for career development, confidence building and cultural identity	Citywide	15,338
Whiz Young Mens Project	Whiz	Carol Packham 82 Cromwell Avenue Whalley Range Manchester M16 0BG Tel. 881 6430 carol_packham@uk2.net	To provide out of school and holiday activities for young people aged 13-19 who are currently at risk of being NEET	CW	7,669

Name of service	Provider	Contact details	Brief description of service	Area	Value of contract
Young Men's Project	Hideaway	Gabrielle Cox The Amani Centre Quinney Crescent/Shoreham Walk Moss Side Manchester M16 7DG Tel. 226 7325 Gabrielle@gandacox.fsnet.co.uk	Working with young men aged 13-19 to divert from gang and gun activity.	CW	15,338
Young Disabled People's Forum	Greater Manchester Coalition of Disabled People	GMCDP Phil Samphire Aked Close Ardwick Manchester M12 4AN Tel. 273 8141 phil@gmcdp.com	Continue to reduce numbers of young disabled people at risk of leaving or not already in employment, training or education.	Citywide	11,419
Leaders in the Community	Reach Out	John O'Donnell Moss Side Children's Centre 30 Selworthy Rd Manchester M16 7UH Tel. 226 7633 johnod@reachoutuk.org	Mentoring project with children aged 9 to 14. University	Citywide	15,338
Youth Service	Trinity House Community Resource Centre	Paul Mattis Grove Close, off Platt Lane Rusholme Manchester M14 5AA Tel.225 1064 paul@trinityhouse.org.uk	To provide youth activity programme two evenings a week.	CW	15,338

Name of service	Provider	Contact details	Brief description of service	Area	Value of contract
Youth Provision	Manchester Young Lives (MYL)	Tim Ferguson The Addy Young Peoples Centre Woodhouse Lane Wythenshawe Manchester M22 9TF Tel: 0161 437 5923 tim@manchesteryounglives.org.uk	To provide youth activity programme two evenings a week.		12,242
D of E Awards	NACRO Discus	Michelle Hill Unit One Cutberth Centre 877 Ashton Old Rd Manchester M11 2NA Tel. 223 3568 Michelle.Hill@nacro.org.uk	To run a Duke of Edinburgh Awards programme.	Citywide	23,006
Monitoring MYPAS	4CT	Claire Evans The Grange Pilgrim Drive Manchester M11 3TQ Tel. 230 1420 claire.evans.4ct@btconnect.com	Collating output data from Youth Service projects and inputting data on MYPAS	Citywide	15,338
Infrastructure Support	Voluntary Youth Manchester (VYM)	Ross Grant Tel. 832 0169 voluntaryyouthmanchester@googlemail.com	Support, advice and information for vol sec youth projects. Capacity building and networking.	Citywide	15,338

TOTAL FUNDING £379,830

PAYP (ex NSF) Projects (one year contracts already approved subject to meeting criteria)

Name of service	Provider	Contact details	Brief description of service	Area	Value of contract
Young Black Peerspectives	Black Health Agency	Black Health Agency Kath Lock Centre 123 Moss Lane East Hulme, M15 5DD qurab@blackhealthagency.org.uk	Young women's peer education project with a focus on sexual health.	CW	35,689
Detached Youth Work	M13	Helen Gatenby M13 Youth Project 35 Portland Crescent Manchester M13 0BU Tel. 225 0201 info@m-13.freeserve.co.uk	Detached youth work with marginalised young people at risk of NEET.	CE	36,072
Educ work with young people	BARC	Tony Chaba 34 Anson Rd Rusholme Manchester M14 5BQ Tel. 257 3050 barcwellfare@btconnect.com	Mentoring of African young people in 3 schools	Schools based	39,937
Reach Out	Rathbones	Dave Melia 4 th floor Churchgate House 56 Oxford Street Manchester M1 6EU Tel. 236 5358 Mobile: 07825 008093 Dave.Melia@rathboneuk.org	Holistic support programme for NEET YP in NE/NW districts.	NE/NW	77,296

Name of service	Provider	Contact details	Brief description of service	Area	Value of contract
Lets get Moving	YMCA	Jay Jefferson YMCA Training Indemnity House 7 Chatham St Manchester M1 3AY Tel. 228 1198 j.jefferson@ymcatraining.org.uk	Citywide work with NEETs to increase employability amongst 16-19 year olds.	Citywide	40,000
Arts and Sounds	Unity Organising Gp	Colette Crosdale Unity Organising Group 14 Wilton Road Chorlton Manchester M21 9DW Tel. 881 4445 / 448 2899 (project workers) info@unity-manchester.org.uk	To run a range of community arts activities in partnership with other youth providers in the South of the City.	South	30,701
Nrgise	YMCA	Barbara Crawley YMCA Training Wythenshawe Unit 2a Roundthorne House Roundthorne Industrial Estate Floats Road Manchester M23 9LJ Tel. 945 3415 b.crawley@ymcatraining.org.uk	Working with YP in Wythenshawe/ South district at risk of being NEET.	WS/S	59,627

TOTAL FUNDING £319,322

WNF (NRF) Projects (one year contracts already approved subject to meeting WNF and Partnership criteria)

Name of service	Provider	Contact details	Brief description of service	Area	Value of contract
Making it Work	Barnardos		Helps care leavers into work or training	Citywide	140,000
Young and Unique	Mcr Carers Forum		Providing support and activities for young carers across the city.	Citywide	64,000
Capacity Building	MACC		To provide support, advice and training to develop the capacity of vol orgs delivering services for children and young people.		89,000

TOTAL FUNDING £293,000

Briefing Note for SMT 3rd June 2008

Title:-	MyPlace Capital Funding, Big Lottery Opportunity
Purpose of report:	Background to funding and early discussion paper.
Author:	Laureen Donnan
For Decision:	Lead responsibility for developing submission bid, proposed area for new build.

1. Background

The MyPlace funding has been launched as a capital opportunity to develop Youth facilities that are both world class and innovative. It is a key component to the Aim Higher strategy. The launch event of the fund for the North West took place on 14th May and a brief note is attached outlining the ethos and principles of the fund. You will note the need to seek partnerships being essential and ensure that young people are both driving the development and are at the heart of the process. The fund broadly allows MCC an opportunity to consider whether we prioritise the development of a new youth facility or facilities in the city. We could do this through the usual capital building development approach which would deliver a building/s. This approach would need to ensure long term sustainability and quality delivery from the point of successful build.

Two months ago Minister Beverley Hughes, on a visit to the North West visited Bolton Lads and Girls Club. (BLGC) At the time it was reported that she was both impressed by and a supporter of the approach developed to make this facility a successful flagship young peoples centre, catering for both universal provision and targeted provision for the most disadvantaged youth in the town. Subsequent to her visit she has supported the development of an organisation "OnSide", created to provide expertise to a number of North West LA's to develop bids for the MyPlace fund that would replicate BLGC approach. The "OnSide" organisation is staffed by senior BLGC personnel and from experienced private business partner Bruntwood. They have been funded from the North West development agency for a 3-year period. A copy of their information is attached.

"OnSide" wrote to MCC Chief Executive offering their services to MCC. Steve Mycio and myself met with the "OnSide" team this week to consider the funding process and any learning they could share. This report is a brief summary of the thinking to date and a proposed way forward for discussion.

2. Key Components of Youth Provision – the key to BLGC success

Without doubt BLGC have developed successful youth provision in the town. It is city centre based and they have on average just under 300 young people attending per night. The ethos of their provision is that it is young person centred, young person driven and a place that the youth of Bolton say belongs to them. Its approach is that the centre is open when schools close – i.e. 3pm to 10pm weekdays and 8am until evening

at weekends. There is an entrance charge per young person of 40p per night and is located on easily accessible transport routes.

Whilst the club has developed over the last 5 years and is now a multi million pound initiative it started as basic but high quality youth work provision and, although now has many special projects included within its offer these have built up over time. It is still based on a funding formula of:-

40% Local Authority
25% Private sponsors
15% grants
15 % fundraising
5% young persons fees.

The club claims to be largely self governing and generally has been maintained because of the excellent facilities that young people have appreciated and value. Their belief is that such a formula ensures the sustainability of the provision longer term.

It is staffed by a qualified youth work team, older young people undertaking supervised training as youth workers and a significant number of volunteers. Interestingly their success at harnessing private sector involvement has extended beyond the provision of actual resource to high numbers of private sector employees training as volunteer youth workers and mentors. (and has a successful mentoring scheme for LAC)

3. How could this translate to Manchester

A detailed report is scheduled for EMG on 2nd July outlining our progress and strategy for a Manchester Youth Offer, Integrated Youth Support/Targeted Youth Support and a quality youth work contribution to improve outcomes for young people. In advance of that report though it can be highlighted that we are proposing that youth work provision is aligned with our District model in Children's Services and we develop provision on a hub and spoke model. The vision longer term is to have a quality Youth Centre in each District as the hub with a key number of satellite delivery points whether these are smaller youth clubs, youth wings in the new academies where possible or outreach projects ensuring that wards most in need maintain a very local focus. Whilst we are some way off achieving this we already have two centres that could undertake this role in two Districts in the Lifestyle Centre and the Millennium Powerhouse. (though operating differently to how they deliver services now)

The reality for Manchester is that in recognition that we are a city of significant size and with issues not identical to a greater Manchester met, one large scale centre offering provision to young people across the entire city would not be a viable nor a sensible option.

The discussion that we had with BLGC about their approach however was both interesting and evidenced. They do have a model of delivery that could be of benefit to our youth work reorganisation plan being developed and one that may assist with

current provision that is struggling both to deliver quality but also has issues regarding financial sustainability. The financial model outlined above, if successful could help us achieve sustainability that has failed to materialise thus far particularly in the Powerhouse. We have suggested that any application submitted by us for a newly build centre would include development time that would develop a similar approach within the Powerhouse.

We discussed the vision of 6 Young Peoples centres with the “OnSide” Team, knowing full well this is not achievable with the capital on offer. (Max £5m bid and likely cost of 280m2 provision c£4m plus annual revenue costs of c £800k) Successful partnerships with private sector however may open other funding opportunities longer term to enable us to systematically achieve the vision over time and we need to look at other capital opportunities through partner organisations. A successful bid to the MyPlace fund would enable us to develop one further flagship centre as the immediate next step and could provide three significant youth work delivery points across the city.

4. Geographical options

Given that the Lifestyle Centre is in the south of the city and the Powerhouse centrally located (though no assumptions are made as from where young people will travel to access either buildings) there is a significant rationale for any new build to be in the north. Notwithstanding the need for a suitable site etc a quick look at our needs analysis would suggest there would be several options to consider for location:-

- i) East Manchester
- ii) Harper Hey
- iii) Cheetham Hill
- iv) Higher Blackley area.

At this stage no exploration has yet taken place with regeneration colleagues regarding how such a development could be incorporated into other MCC priorities.

5. Next steps

We have advised the “OnSide” organisation that there is some thinking to be done by MCC prior to agreeing or dismissing the offer of assistance. There are some key considerations we need to have:-

- The end Sept deadline for submissions is challenging though detailed plans etc are not expected by that stage. Needs a dedicated resource in any event to develop the bid.
- It is already anticipated that significant numbers of the bids will be unsuccessful given the limited resource. We need to ensure MCC led submission is innovative and robust
- Applications supported by OnSide are expected to be well received
- There may be significant benefits from harnessing more private sector support for youth than has been successful previously.
- Our plan to include development of a similar approach to provision in the Powerhouse again may be a particular strength in our submission.

- The costs of “OnSide” assistance in writing the bid is at no cost. Their support for development once the submission is approved is built into the bid.
- There are a number of discussions/meetings already taking place between local people, partners and the voluntary sector about individual and local bids into the fund. Any approach agreed will require explanation and communication to a number of groups. (Both myself and other MCC staff are being lobbied already to support ideas established locally. E.g. There is a discussion taking place in West Wythenshaw claiming this as the area of most need, a number of voluntary sector partners have been meeting and are keen to bid for a city centre faith based youth centre, discussions are taking place about how the opportunity should be used for the development of a large youth centre based in Didsbury/Chorlton etc)
- Of the anticipated revenue costs of c£800k we need to guarantee 40%. Whilst at this stage it is felt some of this could come from current youth service resource, additional funding would need to be secured. The same approach would need to be agreed for the Powerhouse.

Key questions to be considered before moving forward are:-

- a) Is the BLGC model a sound one for delivery of youth work in Manchester, albeit within our 6 district vision
- b) Do we consider the offer of assistance from OnSide as one that would benefit young people and Manchester
- c) Should such a development take place in the north of the city, or is there a rationale for elsewhere
- d) Should the Millennium Powerhouse be included as a key component of the plan (as opposed to the ongoing and emerging development already taking place)
- e) Are we able to commit 40% of resource to the development long term.

If the above are agreed and we proceed to secure the services of “OnSide” much still needs to be worked out regarding the nature of their contract with us. The EMG meeting on 2nd July would be provided with more information within the overall report on youth that is scheduled to be considered.

MYPLACE Proposals

Name of service	Proposal	Area	Contact	Comments
Bill Fishwick	Interested in being involved	Wythenshawe	Tel 01625586363	
Zahid Hussain Director "Zahid Hussain" zahid@gameschool.org.uk	Future electronic athletes – costs for electronics	Fallowfield	Shakespeare House, 165 Kingsbrook Road, Fallowfield, Manchester M16 8NR	
Maria Gardiner General Manager maria@manchestersettlement.org.uk	The New Roundhouse – supporting YP who are at risk of becoming NEET. Community building – part of a partnership	Openshaw	Manchester Settlement 31 Bosworth Street Beswick M11 3AP	
Superintendent Paul Savill Paul.Savill@gmp.police.uk	Play a part in discussion regarding design and location of building	City Centre	0161 856 4201 07768575759	
John Harshorn Chief Executive Officer	Create a Manchester Youth Parliament and convert Urbis building to YP's building	Urbis	"John Hartshorn" <J.Hartshorn@ypsf.co.uk>	
Claire Evans Chief Executive 4CT Limited claire.evans.4ct@btconnect.com	Improvements to premises to benefit further improvements that could increase the level of Youth provision. Sporting Edge/Grange Community Resource Centre	East Manchester	4CT Limited The Grange Pilgrim Drive, Beswick Manchester M11 3TQ	

Name of service	Proposal	Area	Contact	Comments
Joanne Williams Jo.Williams@Cornerhouse.org	New Education Space for Young People at Cornerhouse	Manchester	70 Oxford Street, Manchester M1 5NH	
Gabrielle Cox Hideaway Youth Project gabrielle@gandacox.fsnet.co.uk	States do not build large iconic building. Build new 'Hideaway premises'	Moss Side	Amani Centre Moss Lane East	
Walt Crowson walt.crowson@ntlworld.com	Need for funding for association to carry on running activities from (revenue costs) current buildings	Whalley Range	Whalley Range Youth Opportunities Association 07534965605	
Mark Ellison Mark Ellison/Chief.Executives/MCC	Build new provision in West Wythenshawe	West Wythenshawe	Principal Regeneration Officer Northenden Ward Coordinator Alderman Downware House, Wythenshawe Town Centre. M22 5RF 0161 499 7778 07944691446	
Rory Coyle Rory.Coyle@depaultrust.org	City Centre location to co-ordinate provision within City Centre	City Centre	Urban alternatives Project Co-ordinator, Depaul Trust Greenfish Resource Centre 46-50 Oldham Street, Manchester M4 4LE 0161 234 2931 07917260826	

Name of service	Proposal	Area	Contact	Comments
Carl Hutton Chief Executive Zion Arts Centre carl@zionarts.com	Refurbishment of the building – Zion Centre	Hulme	335 Stretford Road Manchester M15 5ZA 0161 226 1912	
Jill Greenfield Programme Manager izg@childsoc.org.uk	Emergency accommodation and provision for UP engaged in sexual exploitation and running away	City Centre	Safe in the City Ground floor 166 Plymouth Grove Longsight Manchester M13 0AF 0161 274 0180	
Anne Bowles annebowles@talktalk.net	Newton Health Youth and Community Association refurbishment	Newton Heath	The Peoples Place 107 – 109 Briscoe Lane Newton Heath M40 2TL 0161 681 6270	
Carol Packham carol_packham@uk2.net	Whizz/WRYOA Refurbish existing buildings	Whalley Range		
Maureen Day mdav@gmcdp.com	Fully accessible support and Buildings for all young people including disabled young people.			
Alison Jones alison.jones@fwa.org.uk	YPAC – new building to support Christian Youth work	Ancoats Miles Platting Collyhurst (All within 1 Mile of each other)	FWA Manchester Holland Street Miles Platting Manchester M40 7DA	