MANCHESTER CITY COUNCIL
Planning
Telephone: +44 (0)161 234 4516
planning@manchester.gov.uk
PO Box 532 Town Hall
Manchester M60 2LA

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	
Suffix	
Property name	Plot 5&6 Former BBC Site
Address line 1	Oxford Road
Address line 2	
Address line 3	
Town/city	MANCHESTER
Postcode	M60 7HB

Description of site location must be completed if postcode is not known:

Easting (x)	384256
Northing (y)	397422

Description

2. Applicant Details

Title	
First name	
Surname	N/A
Company name	Manchester Charles Street Residential Scottish Limited Partnership
Address line 1	Saltire Court, 20 Castle Terrace
Address line 2	Edinburgh
Address line 3	
Town/city	

2. Applicant Details

Country	
Postcode	EH1 2EN
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

3. Agent Details

Title	
First name	A
Surname	Munteanu
Company name	Feilden Clegg Bradley Studios
Address line 1	Carver's Warehouse
Address line 2	77 Dale Street
Address line 3	
Town/city	Manchester
Country	
Postcode	M1 2HG
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

This application requests permission to erect one number illuminated sign on the building labelled above, that display the operators corporate branding enabling clear and concise identification of the building from both near and far.

The large illuminated sign is to be mounted on the roof, cumulatively measuring 1300mm by 6858mm. Made up of individual letters spelling the word “Vita”. The sign sits atop the South elevation, 200mm above the parapet, with faces aligned with the main façade. They have been designed to match the signage on the roof of the adjacent buildings block 9 and 10&11, which are operated by the same company.

The sign will be finished in white.

Please select the type(s) of advertising you are proposing:

- [ ] Fascia sign(s)
- [ ] Projecting or hanging sign(s)
- [ ] Hoarding(s)
- [x] Other type(s)

Other type(s): Please add details of each proposed advertisement

4. Type of Proposed Advertisement(s)

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	49.835 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.3 x Width: 6.858 x Depth: 0.2 metre(s)
What materials will the sign be made of? White Acrylic	
What is the maximum height of any of the individual letters and symbols?	130 cm
The colour of text and background White	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	300 cd/m2
Will the illumination be static or intermittent?	Static

Please describe each of the 'Other type(s)' of advertising proposed

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5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ○ Yes ◉ No ○ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From 01/04/2021

To 01/04/2026

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

8. Site Visit

- ○ The agent
- ◉ The applicant
- ○ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ◉ Yes ○ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title	
First name	
Surname	
Reference	

Date (Must be pre-application submission)

Details of the pre-application advice received

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed? ◉ Yes ○ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent. ○ Yes ◉ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☑

Date (cannot be pre-application)	07/02/2020