



[Redacted]
Hotel Gotham Manchester
Bespoke Hotels
100 King Street
Manchester
M2 4WU

Jennifer Atkinson
Planning - Case Officer
Strategic Development Directorate
Manchester City Council
P O Box 532
Manchester
M60 2LA

4th June 2020

Dear Jennifer,

Re: Application number. 126431/FO/2020 - Erection of a multi-use arena

I am writing on behalf of Bespoke Hotels in Manchester to support the above application for a new arena. Bespoke Hotels has approximately 350 rooms in Manchester city centre, across three boutique hotels: Hotel Brooklyn, Hotel Gotham and the Townhouse Hotel. Each hotel also has a bar and restaurant.

I support the application because firstly, the new arena will continue the transformation of East Manchester in accordance with the city's Core Strategy and the growth of the city as a whole. Tens-of-thousands of new visitors to the arena will travel into the city centre, spend money in the city centre and stay in the city centre, as it is here where the majority of options are. This is already the case when Manchester City play at home.

Secondly, having the largest arena in Europe will grow Manchester's reputation as a leading place for entertainment. This will further attract visitors benefiting the hotel and tourism industry.

Thirdly £350m of private investment will create some 3,350 jobs during construction and 1000 jobs when it opens. This will provide a big boost to our economy at a time when it is needed most following coronavirus. Confidence will play a big part in how cities bounce back, so having a project like the new arena can only but help.

Yours faithfully

[Redacted]
Regional General Manager