



Jennifer Atkinson &lt;j.atkinson@manchester.gov.uk&gt;

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## Proposed New Arena in Manchester

1 message

24 May 2020 at 21:19

To: "j.atkinson@manchester.gov.uk" &lt;j.atkinson@manchester.gov.uk&gt;

Cc: [REDACTED]

**To: Planning Manager: Ms Jennifer Atkinson****Re: Planning Reference 126431/FO/2020 - PROPOSED NEW ARENA IN MANCHESTER**

Dear Ms. Atkinson:

On behalf of Marshall Arts, please accept this letter of support for the new entertainment arena project located on the Etihad campus, as presented by Oak View Group.

Marshall Arts has been established for more than forty years and has had the privilege to work with internationally renowned Artists around the world, - including Sir Paul McCartney, Sir Elton John, P!NK, Lionel Richie, Whitney Houston, George Michael, Celine Dion, Cher and many others.

Naturally Manchester has been a key city in all our international tours over these many years and we believe that the new venue will be transformative to Manchester both culturally and with significant local economic benefits, establishing the foremost Arena in the world – for others to aspire to.

We have worked with Tim Leiweke in different countries around the world, both in Stadiums and Arenas and his innovative leadership – always striving to create even more exciting and user friendly venues, has made him one of the most outstanding and respected figures throughout the Sports and Entertainment industry worldwide.

His partnership with Irving Azoff, an entrepreneur and the world's most successful manager, is probably the most perfect combination for this Century.

They also have a hand-picked team of outstanding experts.

A new technically advanced and environmentally efficient arena would be enthusiastically welcomed by our artists and their fans – and certainly by myself and my fellow directors.

It's wonderful that OVG have chosen Manchester as their focus.

Thank you very much for your consideration.

Barrie Marshall, MBE

Chairman

Marshall Arts Ltd

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