

Site observations & testing

Aims

1. To observe the D-Poster alongside a traditionally illuminated billboard.
2. To compare the Luminance values of each of the billboards.
3. To determine how the dimming settings affect the Luminance value of the D-Poster, to corroborate the photometry results.
4. To determine the Luminance value of the D-Poster when it is running at maximum output, showing pure white content, to corroborate the photometry results.

