



Jennifer Atkinson <j.atkinson@manchester.gov.uk>

Planning Reference 126431/FO/20201 message

25 May 2020 at 10:34

To: "j.atkinson@manchester.gov.uk" <j.atkinson@manchester.gov.uk>

Dear Ms. Atkinson,

On behalf of World Wrestling Entertainment (WWE) please accept our letter of support for the new entertainment arena project located on the Etihad campus as presented by Oak View Group.

WWE is an integrated media organisation and recognised leader in global sports entertainment. WWE produces unique TV content all year round, which reaches more than 800 million homes worldwide in 28 languages. In addition to TV programming, the company has 1 billion social followers, an established consumer products business and delivers more than 550 live events per year globally.

The UK market is the second largest market for WWE carrying multi-city Tours annually with Manchester being a key stop in the routing schedule. We strongly believe that the newly proposed venue will provide a much needed alternative for annual performances and will be transformative to Manchester both culturally and with significant local economic benefits.

Our company and its clients have worked in Manchester for many years, and a new technically advanced and environmentally efficient arena would be enthusiastically welcomed by our WWE Superstars as well as the WWE Universe in the UK.

Thank you very much for your consideration.

Kind Regards,


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