

Comments for Planning Application 126431/FO/2020

Application Summary

Application Number: 126431/FO/2020

Address: Site South Of Sportcity Way, East Of Joe Mercer Way, West Of Alan Turing Way And North Of The Ashton Canal At The Etihad Campus Manchester

Proposal: Erection of a multi-use arena (Use Class D2) (61082 sqm) with a partially illuminated external facade together with ancillary retail/commercial uses (Classes A1, A3 and A4), with highways, access, servicing, landscaping, public realm and other associated works.

Case Officer: Jennifer Atkinson

Customer Details

Name: Not Available

Address: Not Available

Comment Details

Commenter Type: Neighbour

Stance: Customer made comments in support of the Planning Application

Comment Reasons:

Comment: I have been a resident of the Greater Manchester area all of my life, and a avid concert goer since the age of 16 (11 years). I am also an Economics Graduate with a strong commercial and marketing background. The behaviour of Manchester Arena has been spectacularly out of order.

I believe in increased competition. A new arena will help drive down prices, making entertainment and the arts more accessible to lower income households, whom probably (and more so in the current and future climate) are less likely to afford this as a luxury. I have always had concerns around the pricing of concerts at the current Arena, which has often seen me prefer trips to Leeds, Liverpool or Sheffield to fulfill my wants.

My questions on this would be, where are the stats on the ticket pricing over the years, profitability and footfall for the arena? More importantly does the arena fall foul with competition and markets legislation by actively trying to resist change at force through the public domain?

As per the future of Manchester as a whole, without looking into the city centre life post-COVID. Manchester is growing, and mostly towards the north (Ancoats, Miles Platting). A lot of money has been invested to improve these areas, so why stop now.. why not improve the cash flows coming in to this area to keep the regeneration growing.

I'm not a Manchester City supporter by any means, but the investment of that area by the owners is magical. Why should an 'established' business be threatened so much by competition and what

are they hiding?

Manchester is expanding in terms of visitors, occupancy/residency, business attraction and so many other factors. Unfortunately one Arena would like to cash in on its own.

Side note: I actually prefer every other venue in Manchester both outdoor and indoor, so maybe competition will help drive improvements in that respect too.