



Planning MCC [REDACTED]

Application number 126431/FO/2020 - Erection of a multi-use arena

1 message

12 August 2020 at 09:46

To: "[REDACTED]"

Jennifer Atkinson
Planning - Case Officer
Strategic Development Directorate
Manchester City Council
P O Box 532
Manchester
M60 2LA

Dear Jennifer

Re: Application number 126431/FO/2020 - Erection of a multi-use arena

I am writing on behalf of Princes Manchester to give our support to the proposal for a new arena in Eastlands, Manchester.

Established in 1880 in Liverpool, Princes Group UK is now one of Europe's leading grocery suppliers. Our Manchester juice plant manufactures products for our market-leading Princes brand as well as a wide range of customers own-brand juice. It is located just North of the proposed site for the new arena.

Princes has seen the impact investment has had on the communities of East Manchester over several decades. It has been transformative. And many of our employees (who live local) and their families have benefited through increased opportunity as a result.

For structural reasons Princes' long-term future is not in East Manchester as production is moving to Cardiff. But we remain passionate advocates for this area, particularly investment on this scale, which is in accordance with Manchester Core Strategy, and will continue to regenerate the area.

It will also provide potential employment opportunities for our employees when our current site closes in July 2021.

Yours sincerely

Rachel

[REDACTED] **HR Officer**

Telephone: [REDACTED] Direct Line: [REDACTED]

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