

Super League (Europe) Limited
Fourways House
57 Hilton Street
Manchester
M1 2EJ

Planning, Strategic Development Directorate
Manchester City Council
PO Box 532
Manchester
M60 2LA

Tuesday 28 July 2020

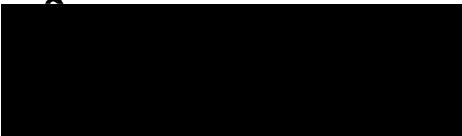
Dear Sir / Madam,

Reference: Planning application number 126431/FO/2020

I write in connection with the above planning application for the erection of a multi-use arena at The Etihad Campus in Manchester. As an International sport based in Manchester, I have examined the plans and wish to offer my support to the proposal to further develop the Etihad Campus, for the following reasons:

- 1 We are very supportive of developments that benefit the sports industry as well as the local community of Manchester in the long term. As the full social and economic impact of Covid-19 becomes apparent, Manchester and indeed the sports and entertainment industry will benefit from this £350m private sector investment which includes 3000+ jobs and the £1bn GVA the arena will generate each year. This is obviously very positive for Manchester as a whole, as it should boost visitors and spending within the City. A major construction project employing thousands of people is vital to help Manchester recover – this will have positive repercussions for our sport and teams.
- 2 The proposed location is identified as suitable for a major sports or visitor location and that land around the stadium provides an opportunity for 'a leisure, recreation and entertainment visitor attraction of national significance'. We are therefore enthusiastic to potentially have more sporting events in Manchester, as a consequence of having the additional 2nd arena, which will add to the vibrancy and aesthetics of the local area as well as support the regeneration of East Manchester in alignment with the city's long-term vision.

In such uncertain times I believe that this investment into the Eastlands area will not only benefit Manchester through an increase in jobs and therefore disposable income, but it will also benefit the sports community who wish to host world class sporting events in Manchester.


Robert Elstone
Chief Executive Officer

Tel 
Email 

Super League (Europe) Limited
Registered address
Fourways House, 57 Hilton Street, Manchester M1 2EJ
Registered No 03238540