
Application Number 126431/FO/2020 - Proposed Arena

1 message

Jon Lovell [REDACTED]

13 September 2020 at 09:25

To: [REDACTED]

Jon Lovell

Co-Founder | Director

Hillbreak

[5A Ack Lane East](#)[Bramhall, Cheshire](#)[SK7 2BE](#)

Jennifer Atkinson

Strategic Development Directorate

Manchester City Council

P O Box 532

Manchester

M60 2LA

September 2020

Dear Jennifer

Re: Application Number 126431/FO/2020 - Proposed Arena

I am writing on behalf of Hillbreak to give my support for the above application as it aligns positively with the Strategic Sustainability Framework for the Etihad Campus.

Hillbreak was responsible for preparing the Strategic Sustainability Framework for the Etihad Campus, within the context of which the proposed arena is situated. I confirm our view that the proposals for the arena, which have been developed independently of our involvement in setting the strategic direction for the broader Etihad Campus, respond positively to the four pillars of the Framework.

These pillars, and the guiding principles which support them, are in turn drawn from key local policy priorities, as set out the Eastlands SRF, the "Our Manchester" Strategy, the "Our People, Our Place" Strategy for Greater Manchester, and a number of the UN Sustainable Development Goals.

Furthermore, the application is in accordance with long-term plans for the regeneration of East Manchester through sport and leisure development.

Ongoing disclosure and verification of operational performance and whole-life impacts against the pillars of the Strategic Sustainability Framework, especially in relation to the contribution of the arena to Manchester's net zero carbon goals, will be important in ensuring that the commitments set out in the application are realised.

Yours faithfully

Jon Lovell

Co-Founder & Director

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Read about our response to the Coronavirus outbreak [here](#).



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