

NOMA Office Block Local Benefit / Social Value Proposal

At Bowmer and Kirkland, creating social value means making a positive impact on peoples' lives and local communities. For the NOMA Office Block development, we will strive to manage Manchester City Council's expectations and comply with the Public Services (Social Value) Act by:

- Creating a social value plan, setting project-specific KPIs and monitoring progress
- Understanding community needs and collaborating with the Council and local community groups (e.g. Barnabus, Novus, Business in the Community) to address these
- Employing local and spending local
- Using a social value calculator (TOMs) to quantify social value (in £) and documenting social value impact through case studies
- Having a dedicated CSR resource

Social value KPIs

Our social value themes are local business growth, employment and skills, community engagement and environmental improvement. We will endeavour to meet the following targets in delivering this project:

- 35% of the project value spend will be sourced from Greater Manchester companies
- 50% of the workforce will come from within Greater Manchester, including:
 - 25% from Manchester
 - 5 people from a NEETs background
- 15 local apprentices (equivalent to 390 apprentice weeks) will be engaged on the project, either as sustained apprentices or new start opportunities as a result of the project
- All relevant job opportunities arising from the project will be advertised locally via Manchester Council's Work and Skills Team
- 2 work experience placements (equivalent to 12 weeks) will be provided to local youth.
- 8 engagement activities will be facilitated with local schools, colleges or universities
- 2 local community or fundraising activities will be organised

Measuring and reporting

We will be using the TOMs (Themes Outcomes and Measures) calculator to capture our social value contribution (in £) and tracking progress against its 38 measures addressing Economic, Social and Environmental issues. Not all social value can, nor should, be quantified. Therefore, we will build a portfolio of case studies to represent our social impact activities.

The site will be registered with the Considerate Constructors Scheme to ensure compliance with industry standards and work towards best practice, all monitored by independent industry experts. The project will aim to achieve a 40 overall score and a 9 *Community* score before completion.

Social value contact

Phoebe Dennis, Bowmer and Kirkland CSR Coordinator (0161 493 1880, p.dennis@bandk.co.uk), will be the local benefit officer for the scheme. She will be responsible for all contact with stakeholders affected by the development and will submit a progress report to Manchester Council on a quarterly basis.

