

Jennifer Atkinson  
Planning - Case Officer  
Strategic Development Directorate  
Manchester City Council  
P O Box 532  
Manchester  
M60 2LA

1<sup>st</sup> September 2020

Dear Jennifer

**Re: Application No. 126431/FO/2020 - Proposed arena**

I am writing on behalf of DeTrafford to support the application for a new arena in Manchester.

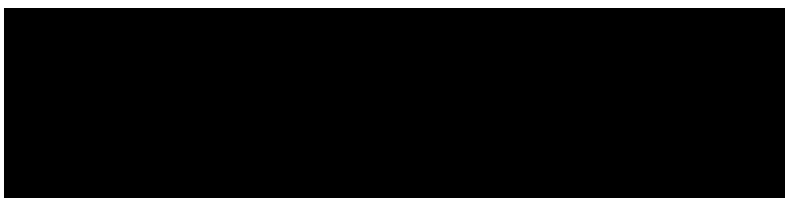
DeTrafford design, deliver and manage innovative and award-winning places for people to live and enjoy in Greater Manchester.

I support the application because it fits with long-term plans for the city and supports the ongoing regeneration of East Manchester. We have seen through many of our own projects the transformative impact a major development can have. It builds confidence, attracts further investment, and supports the local community who benefit from employment and procurement opportunities. I have no doubt that this investment will do the same.

The proposal by OVG Manchester Limited are aspirational and equal the ambition of companies like De Trafford and others seeking to redefine what living in a city is all about. Further Europe's most technologically advanced and sustainable arena, attracting the world's best events and acts, is right for our city.

Manchester must think big and equal the ambition of companies like DeTrafford and others seeking to redefine what living in a city is all about.

Yours faithfully



Gary Jackson  
Chief Executive Officer  
DeTrafford