

GENERAL PROJECTS

Jennifer Atkinson
Planning - Case Officer
Strategic Development Directorate
Manchester City Council
P O Box 532
Manchester
M60 2LA

September 2020

Dear Jennifer

Re: Application Number: 126431/FO/2020 - Multi-use arena

I am writing on behalf of General Projects to support the above proposal for a new arena on the Etihad Campus. General Projects is a contemporary real estate developer that designs and delivers creative, inspiring and experiential buildings for an ambitious new generation. To date we have created over one million square feet of modern-life, mixed-use, metropolitan hubs.

Our projects include a proposed workplace campus on Pollard Street, New Islington, on the Ashton Canal, less than one mile from the proposed site of the arena. We hope to deliver a sustainable modern office destination set within vibrant public spaces that improve pedestrian and cycling connectivity.

General Projects supports the arena proposal for the following reasons:

- The proposed arena fits with longstanding plans for the regeneration of Eastlands through sport and leisure facilities. It will create much-needed local employment and training opportunities.
- £350m investment in the proposed arena will give a lift confidence and encourage further investment in the corridor connecting Eastlands to the City Centre, which will benefit firms such as ours who are working to bring previously derelict spaces back to life.
- The applicant, Oak View Group, is also committed to sustainable transport, including investing in cycling and walking routes between the arena and the city centre, and investing in public realm along the Ashton Canal. This will further benefit our Pollard Street scheme but moreover, it will benefit the people of Manchester through the provision of more safer cycleways and pedestrian routes.

Yours faithfully



Jacob Loftus