

[REDACTED]
[REDACTED]
[REDACTED]
Salboy Ltd
Unit 3, Birchwood One Business Park
Dewhurst Road
Birchwood, Warrington
WA3 7GB

Jennifer Atkinson
Planning - Case Officer
Strategic Development Directorate
Manchester City Council
P O Box 532
Manchester
M60 2LA

August 2020

Dear Jennifer

Re: Application 126431/FO/2020 - Multi-use arena

I am writing on behalf of Salboy Ltd. to support the above application.

Salboy is a north west based property development company with a proven track record for delivering quality, first-class developments without compromise. Fully owned and operated by Simon Ismail and Betfred-owner Fred Done, Salboy has delivered over 2,400 homes across the UK and continues to focus on the development of high-quality residential accommodation within the cities of Manchester and Salford.

The proposal for a second arena fits with longstanding plans to renew East Manchester through sport and leisure development. The £300m (approx.) build-cost will provide much needed local employment and give a lift to construction supply chains across the region at a particularly uncertain time.

It is highly likely the proposal will attract further investment opportunities particularly along the corridor which connects the Etihad Campus to the city centre. This will benefit firms such as Salboy who in turn will contribute to the wider regeneration of the area.

Being able to attract £350m of private investment on a world-class leisure scheme such as this will give a significant boost to the city's profile nationally and internationally. It will reinforce its place as England's the second city and will lift confidence not just in Manchester but the region as a whole.

Yours sincerely

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Salboy Ltd