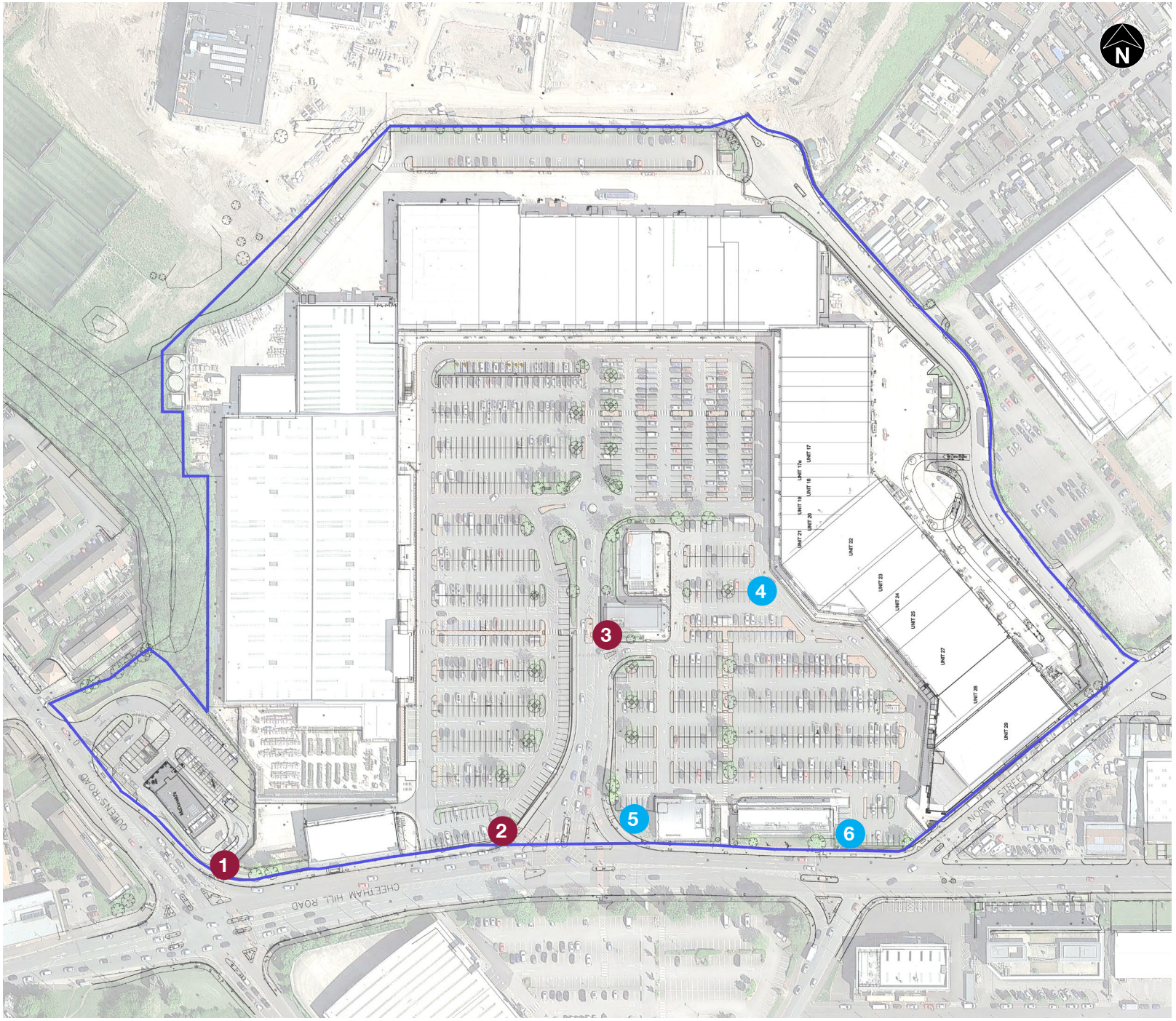
MANCHESTER FORT
SIGNAGE PROPOSALS

vector design concepts

14847 SIGNAGE PROPOSALS SP02C
03 August 2020

SIGNAGE LOCATIONS

- Existing signs to be resprayed
- Existing signage to be removed and replaced with new signage



1. EXISTING TRIANGULAR TENANT TOTEM

Existing triangular totem approx size 7000mm H x 2000mm W x 2000mm D subject to survey.

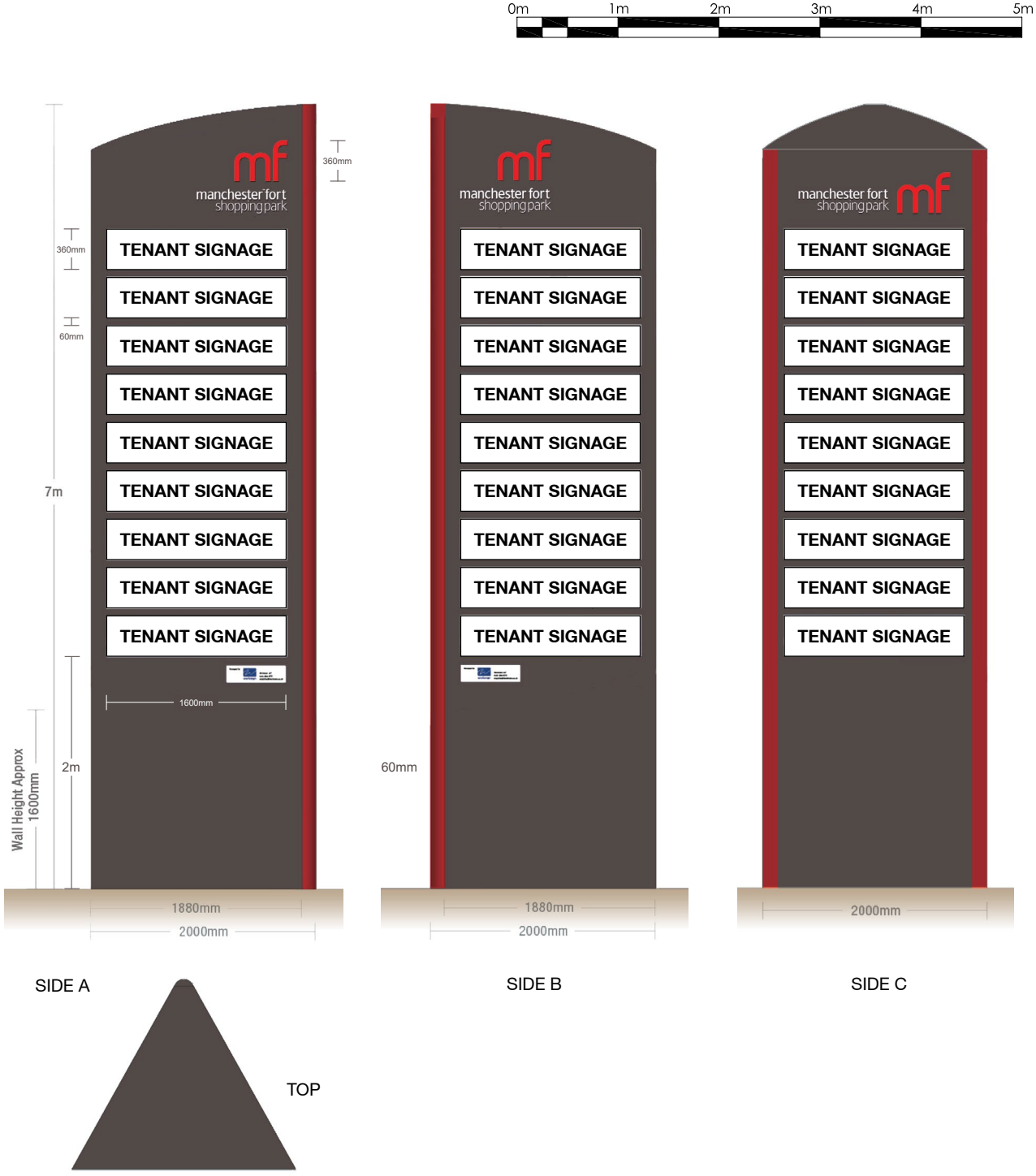
White vinyl strips to top and bottom of existing sign to be removed. Signage to be cleaned and resprayed RAL 7016 anthracite grey with new vinyl strip wrapped around one side in red to match brand colours.

Totem to be internally and externally illuminated.



TOTEM 1 EXISTING





2. EXISTING DOUBLE SIDED TENANT TOTEM

Existing double sided totem approx size 7000mm H x 2000mm W x 150mm D subject to survey.

White vinyl strips to top and bottom of existing sign to be removed. Signage to be cleaned and resprayed RAL 7016 anthracite grey with new vinyl strip wrapped around one side in red to match brand colours.

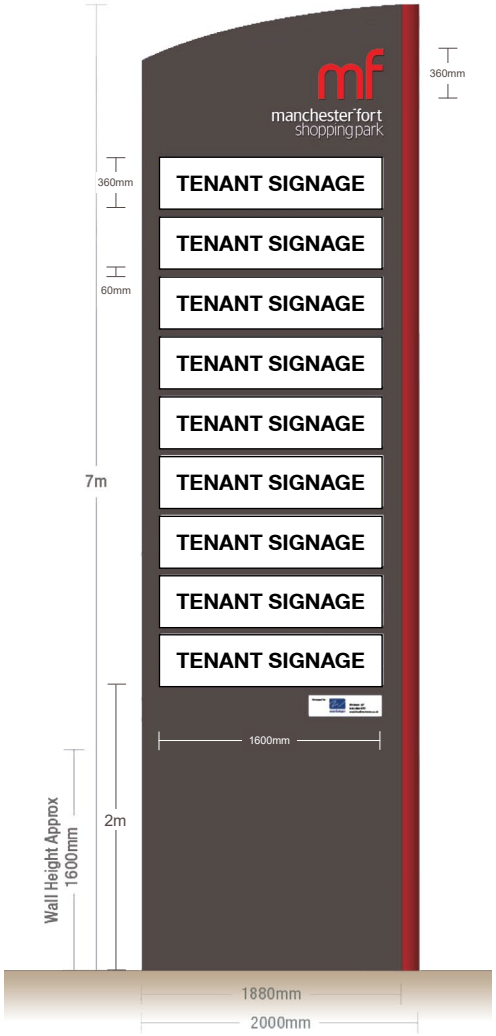
Totem to be internally and externally illuminated.



TOTEM 2 EXISTING



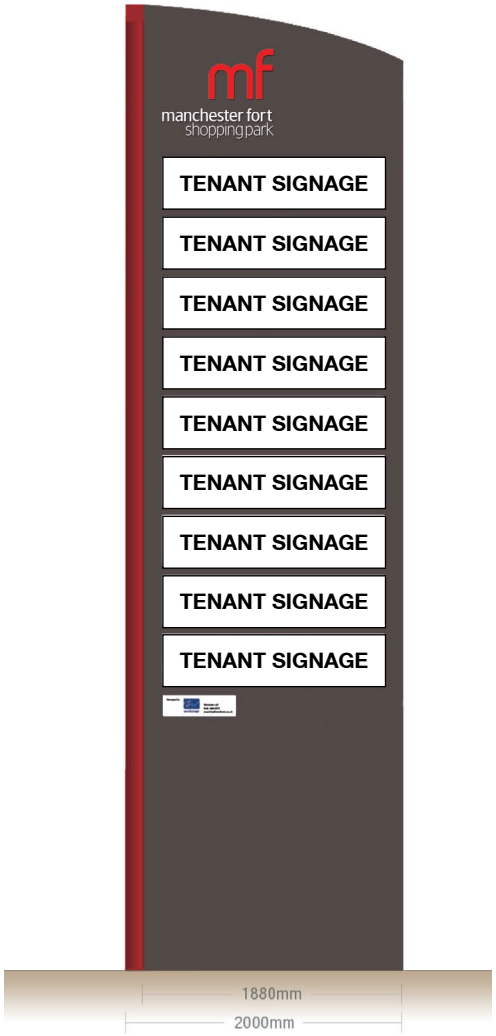




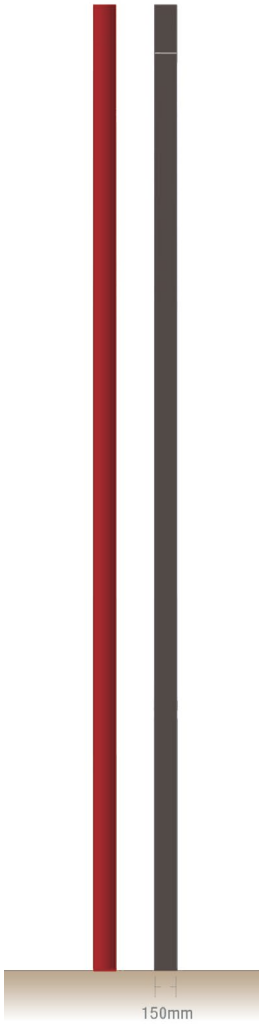
SIDE A



TOP



SIDE B



SIDE VIEWS

3. EXISTING CURVED TENANT TOTEM

Existing single sided curved tenant totem approx size 3000mm H x 2200mm W x 300mm D subject to survey.

Signage to be cleaned and resprayed RAL 7016 anthracite grey. New Manchester Fort branding strip added to right of tenant zones.

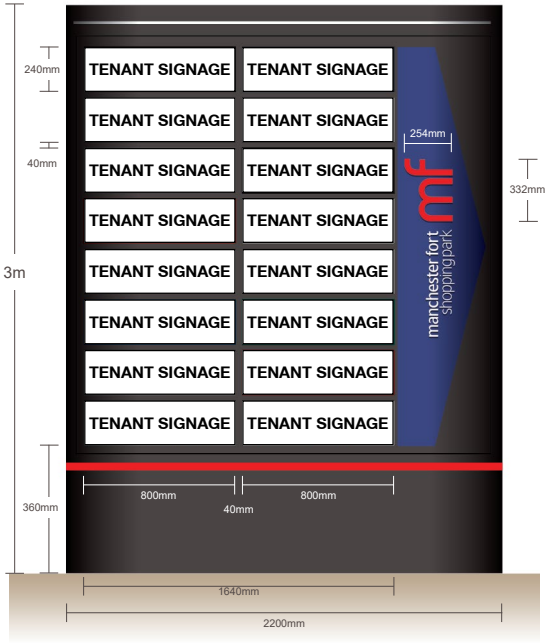
Totem to be internally and externally illuminated.



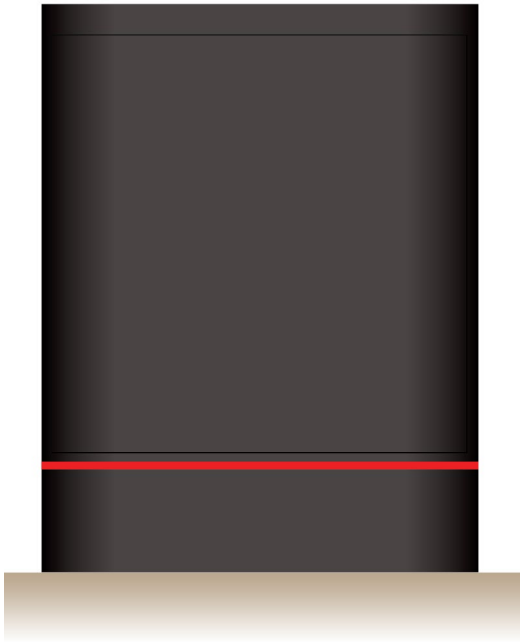
TOTEM 3 EXISTING



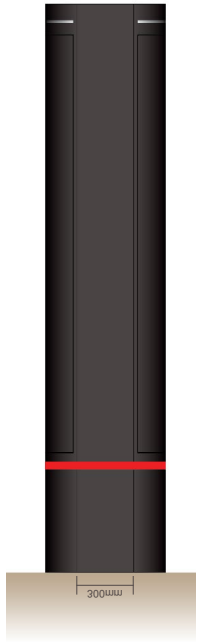




FRONT



REAR



SIDE VIEWS



TOP

4. SMALL REPLACEMENT TOTEM

New double sided tenant totem size 3000mm H x 1500mm W x 150mm D. Signage to be RAL 7016 anthracite grey to match other proposals with new red vinyl strip added underneath tenant zones and sides.

Branding zones and “mf” to be laser cut and pushed through the signage face. Tenant line up to be relevant for each location and to be confirmed by the client.

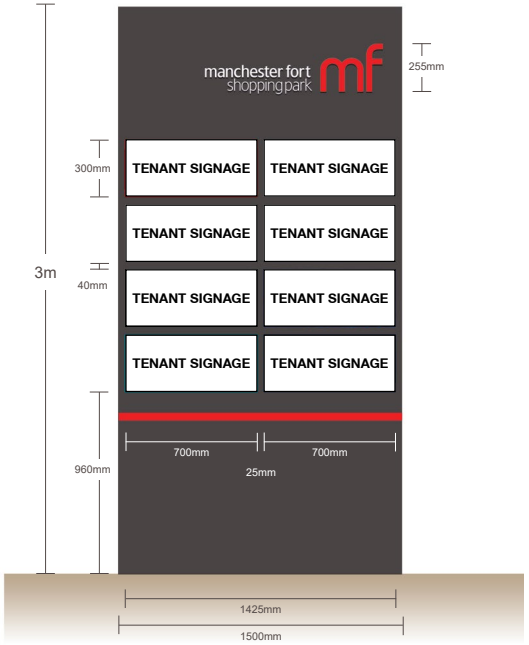
Tenant zones, “mf” branding and red recessed light strip to bottom of tenant zones and both sides of the signage to be Totem to be internally and externally illuminated.



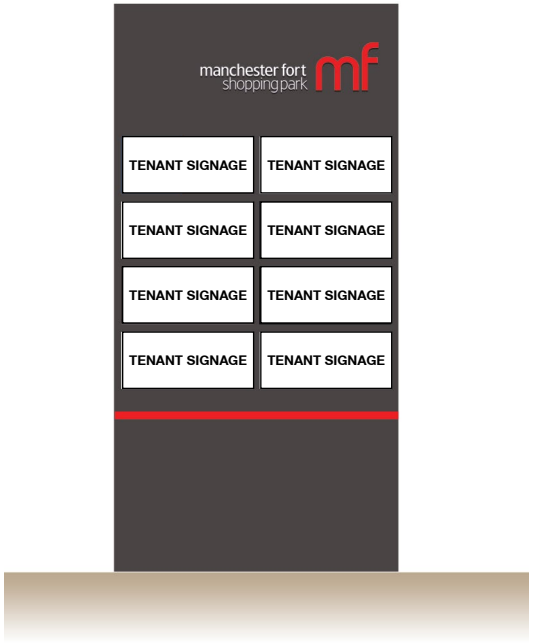
TOTEM 4 EXISTING



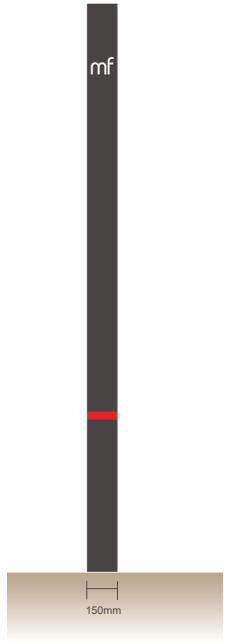




FRONT



REAR



SIDE VIEWS



TOP

5 & 6. LARGE REPLACEMENT TOTEMS

New double sided tenant totem size 10000mm H x 2900mm W x 240mm D.

Signage to be RAL 7016 anthracite grey to match other proposals with new vinyl strip wrapped around one side in red to match brand colours.

Branding zones and “mf” to be laser cut and pushed through the signage face. Tenant zones and “mf” branding to be internally and externally illuminated.

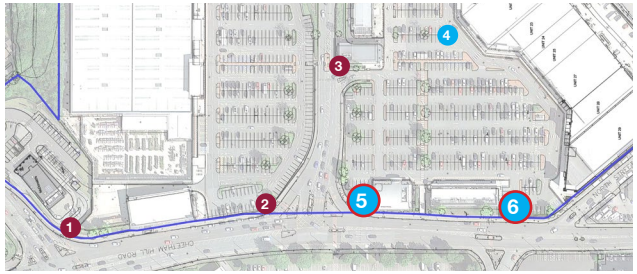
NOTE: Tenant signage shown as indicative. If all park tenants are to be included on these totems then the tenant zones could be split down the middle creating 16 individual branding zones.

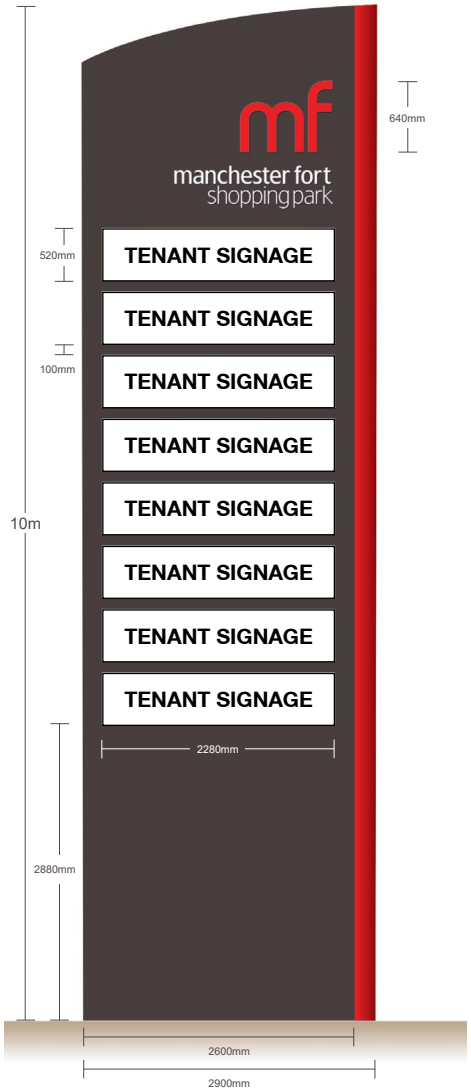


TOTEM 5 EXISTING

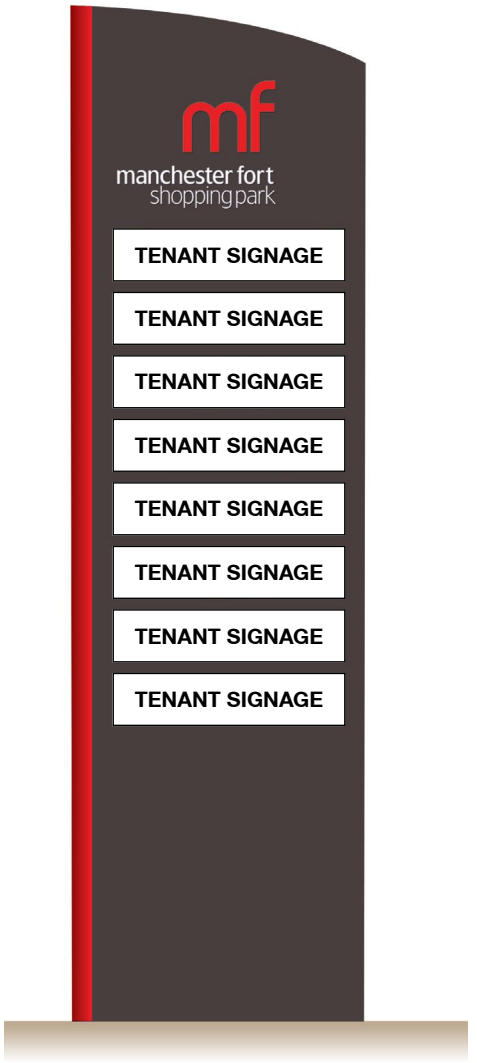


TOTEM 6 EXISTING

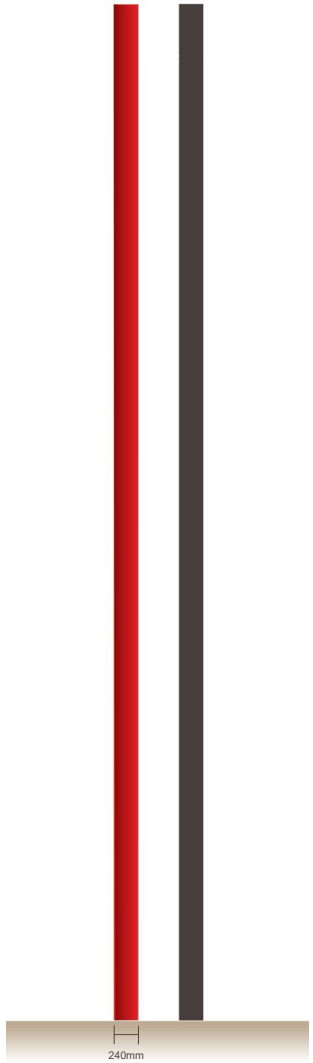




FRONT



REAR



SIDE VIEWS



TOP




vector
design concepts