



Planning MCC <planning@manchester.gov.uk>

Application Number 126431/FO/2020'

1 message

7 September 2020 at 14:08

To: [REDACTED]

[REDACTED]
Native
Ducie Street Warehouse
Ducie Street
Manchester
M1 2TP

Jennifer Atkinson
Planning - Case Officer
Strategic Development Directorate
Manchester City Council
P O Box 532
Manchester
M60 2LA
August 2020
Dear Jennifer

Re: Application 126431/FO/2020 - Arena

I write on behalf of Native Manchester to support the above application for a new arena. Native is a Grade II listed aparthotel on the East of Manchester City Centre with 166 serviced apartments. It won The Sunday Times Best Hotel in the North of England 2019.

I support the application for the following reasons:

- The arena fits with long-term regeneration plans for East Manchester and will create thousands of much-needed jobs. It is likely such a large investment will attract more investment too, including in the cycleways and pathways, linking the Etihad Campus back to the City Centre. This is likely to benefit patrons of Native and other businesses and residents in the area.
- The new arena will also enhance Manchester's reputation as a world-class destination for entertainment, particularly given it is seeking to attract national and international events which have not previously played the city. This will benefit all those in the tourism industry (including ourselves) and generate much-needed confidence as the city seeks to build back better following the coronavirus.
- As part of the submission, 30% of people surveyed about the proposed arena said they would consider an overnight stay. Given the new arena will sell hundreds of thousands more tickets each year, this will amount to a significant boost to the hotel industry.

Your sincerely

[REDACTED]

Native