MANCHESTER CITY COUNCIL
Planning
Telephone: +44 (0)161 234 4516
planning@manchester.gov.uk
PO Box 532 Town Hall
Manchester M60 2LA

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	42
Suffix	
Property name	Cheshire Cheese
Address line 1	Former Cheshire Cheese PH & Vacant Land (Formerly Nos 32-38)
Address line 2	
Address line 3	
Town/city	Manchester
Postcode	M4 5FE

Description of site location must be completed if postcode is not known:

Easting (x)	384767
Northing (y)	398760

Description

2. Applicant Details

Title	
First name	
Surname	.
Company name	Cheshire Cheese Assets Ltd
Address line 1	c/o Barnett House
Address line 2	53 Fountain Street
Address line 3	
Town/city	MANCHESTER

2. Applicant Details

Country	United Kingdom
Postcode	M2 2AN

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

Primary number	
Secondary number	
Fax number	
Email address	

3. Agent Details

Title	
First name	James
Surname	Berggren
Company name	EdgePlan
Address line 1	Barnett House
Address line 2	53 Fountain Street
Address line 3	
Town/city	Manchester
Country	
Postcode	M2 2AN
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Signage to site hoardings (x2), advertising apartments for sale/coming soon.

Please select the type(s) of advertising you are proposing:

- [ ] Fascia sign(s)
- [ ] Projecting or hanging sign(s)
- [x] Hoarding(s)
- [ ] Other type(s)

Please add details of each proposed hoarding

Hoarding(s): 1	
What is the height from the ground to the base of the advertisement?	0.3 metre(s)

4. Type of Proposed Advertisement(s)

What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.4 x Width: 8.95 x Depth: 0.003 metre(s)
What materials will the sign be made of? Aluminium Composite with anti-graffiti laminate	
What is the maximum height of any of the individual letters and symbols?	30 cm
The colour of text and background Yellow, white and black text. Black/yellow/blue backgrounds.	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Hoarding(s): 2	
What is the height from the ground to the base of the advertisement?	0.3 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.4 x Width: 8.95 x Depth: 0.003 metre(s)
What materials will the sign be made of? Aluminium Composite with anti-graffiti laminate	
What is the maximum height of any of the individual letters and symbols?	30 cm
The colour of text and background Yellow, white and black text. Black/yellow/blue backgrounds.	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ○ Yes ◉ No ○ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ◉ Yes ○ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From 18/02/2021

To 31/12/2021

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ◉ The agent
- ○ The applicant
- ○ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ◉ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ◉ Yes ○ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent. ○ Yes ◉ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☑

Date (cannot be pre-application) 18/02/2021