

Planning

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PO Box 532 Town Hall

Manchester M60 2LA

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	
Suffix	
Property name	18-24 Arora Internation Hotel
Address line 1	Princess Street
Address line 2	
Address line 3	
Town/city	Manchester
Postcode	M1 4LG
Description of site location must be completed if postcode is not known:	
Easting (x)	384051
Northing (y)	397968
Description	

2. Applicant Details

Title	
First name	Amardeep
Surname	Chima
Company name	Aspen Hotels Limited T/A
Address line 1	18-24 Princess Street
Address line 2	
Address line 3	
Town/city	Manchester

2. Applicant Details

Country	United Kingdom
Postcode	M3 5LH
Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No	
Primary number	
Secondary number	
Fax number	
Email address	

3. Agent Details

Title	
First name	
Surname	LRW Architects
Company name	Leach Rhodes Walker
Address line 1	Ground FLOOR West
Address line 2	50 Dearmans Place
Address line 3	
Town/city	Manchester
Country	United Kingdom
Postcode	M3 5LH
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

2no Exterior light boxes are proposed, one to the principal elevation on Princess Street, and one to the George Street elevation. The Princess Street light box is 540x800x180mm and is constructed with a galvanised steel frame, clear acrylic face panels to each side with black vinyl lettering and 2no neon rods between the acrylic face panels. The light box will be fixed to the facade via projecting galvanised brackets on the central pier of the first floor over the principal entrance, centred on the transom of the adjacent windows. The George Street light box is 350x350x50mm and is constructed in a black steel frame with black steel face panels and 2no exposed neon rods. The light box will be fixed via projecting black steel brackets on the pier between the fire escape doors centred on the adjacent cornice.

Please select the type(s) of advertising you are proposing:

☐ Fascia sign(s)

☒ Projecting or hanging sign(s)

☐ Hoarding(s)

☐ Other type(s)

Please add details of each proposed projecting or hanging sign

4. Type of Proposed Advertisement(s)

Projecting or hanging sign(s): 1	
What is the height from the ground to the base of the advertisement?	7.3 metre(s)
What is the maximum projection of the advertisement from face of building?	0.65 metre(s)
Dimension:	Height: 0.8 x Width: 0.54 x Depth: 0.18 metre(s)
What materials will the sign be made of? Galvanised steel frame with clear acrylic face panels	
What is the maximum height of any of the individual letters and symbols?	10 cm
The colour of text and background Black vinyl text on clear acrylic face panels	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	300 cd/m2
Will the illumination be static or intermittent?	Static

Projecting or hanging sign(s): 2	
What is the height from the ground to the base of the advertisement?	3.4 metre(s)
What is the maximum projection of the advertisement from face of building?	0.5 metre(s)
Dimension:	Height: 0.35 x Width: 0.35 x Depth: 0.05 metre(s)
What materials will the sign be made of? Black steel frame & face panels	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background Black	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	300 cd/m2
Will the illumination be static or intermittent?	Static

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

8180_Existing Sign 1
8180_Existing Sign 2
8180_Existing Sign 3
8180_Existing Signage Photos

5. Location of Advertisement(s)

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

01/05/2021

To

01/05/2023

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☒ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

19/02/2021