



Application Document **Part 4**

MANCHESTER CITY COUNCIL

Roadside Advertising Estate

SUSTAINABILITY AIMS AND ACHIEVEMENTS

A01506

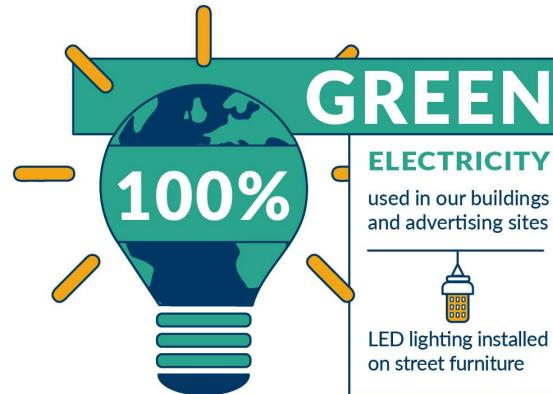
SUSTAINABILITY : Key to the Future of Cities

COMMITTING TO

100% RENEWABLE ENERGY BY

2022

JCDecaux is the first Out-of-Home company to join the RE100 initiative



9 ELECTRIC VANS IN OPERATION



31% LESS CO2

PRODUCED BY OUR VEHICLES COMPARED TO 2012



SITE LANDSCAPING, GREEN WALLS AND VISUAL AMENITY
RAINWATER COLLECTED FOR CLEANING BUS SHELTERS



OUT OF HOME : As a Force of Good

