

Planning

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PO Box 532 Town Hall

Manchester M60 2LA

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	10
Suffix	
Property name	
Address line 1	Old Mill Street
Address line 2	
Address line 3	
Town/city	Manchester
Postcode	M4 6DZ
Description of site location must be completed if postcode is not known:	
Easting (x)	385306
Northing (y)	398317
Description	

2. Applicant Details

Title	Sainsbury's Supermarkets Ltd
First name	and
Surname	Waterside Places Limited
Company name	c/o Agent
Address line 1	c/o Agent
Address line 2	c/o Agent
Address line 3	c/o Agent
Town/city	

2. Applicant Details

Country	c/o Agent
Postcode	
Are you an agent acting on behalf of the applicant?	
☒ Yes ☐ No	
Primary number	
Secondary number	
Fax number	
Email address	

3. Agent Details

Title	Mr
First name	Gary
Surname	Morris
Company name	Alder King
Address line 1	Pembroke House
Address line 2	15 Pembroke Road
Address line 3	Clifton
Town/city	Bristol
Country	
Postcode	BS8 3BA
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

2no Fascia Signs and 2no projecting signs for convenience store at ground floor	
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Please select the type(s) of advertising you are proposing:

☒ Fascia sign(s)
☒ Projecting or hanging sign(s)
☐ Hoarding(s)
☒ Other type(s)

Please add details of each proposed fascia sign

Fascia sign(s): 1	
What is the height from the ground to the base of the advertisement?	2.762 metre(s)

4. Type of Proposed Advertisement(s)

What is the maximum projection of the advertisement from face of building?	0.088 metre(s)
Dimension:	Height: 0.25 x Width: 2.606 x Depth: 0.72 metre(s)
What materials will the sign be made of? moulded acrylic	
What is the maximum height of any of the individual letters and symbols?	25 cm
The colour of text and background Sainsbury's (Orange) - RAL 2011; Local (White).	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	196 cd/m2
Will the illumination be static or intermittent?	Static

Please add details of each proposed projecting or hanging sign

Projecting or hanging sign(s): 1	
What is the height from the ground to the base of the advertisement?	2.665 metre(s)
What is the maximum projection of the advertisement from face of building?	0.75 metre(s)
Dimension:	Height: 0.375 x Width: 0.75 x Depth: 0.1 metre(s)
What materials will the sign be made of? double sided aluminium	
What is the maximum height of any of the individual letters and symbols?	10 cm
The colour of text and background Panels colour-coated RAL 2011 (Sainsbury's Orange); Lettering 'Sainsbury's Local' in white;	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	144 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	0.885 metre(s)
What is the maximum projection of the advertisement from face of building?	0.01 metre(s)
Dimension:	Height: 0.675 x Width: 0.375 x Depth: 0.003 metre(s)
What materials will the sign be made of? vinyl to 3mm aluminium panel	
What is the maximum height of any of the individual letters and symbols?	8 cm

4. Type of Proposed Advertisement(s)

The colour of text and background

RAL 2011 (Sainsbury's Orange) & RAL 8019 (Sainsbury's Dark Earth) with white text and standard logos, opening times & facilities

Will the sign be illuminated?

No

Will the sign be illuminated internally or externally?

Illuminance levels

0 cd/m2

Will the illumination be static or intermittent?

Please describe each of the 'Other type(s)' of advertising proposed

Opening Hours panel.

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

01/01/2022

To

01/01/2027

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

11. Authority Employee/Member

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☒ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

29/06/2021