



Planning

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Manchester M60 2LA

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number

Suffix

Property name

Address line 1

Address line 2

Address line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)

Northing (y)

Description

2. Applicant Details

Title

First name

Surname

Company name

Address line 1

Address line 2

Address line 3

Town/city

2. Applicant Details

Country

United Kingdom

Postcode

M1 6LT

Are you an agent acting on behalf of the applicant?

YesNo

Primary number

Secondary number

Fax number

Email address

3. Agent Details

No Agent details were submitted for this application

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Replacing existing signs to the Dome building, Complex building and 9-a-side dome building to bring in line with the revised Manchester Metropolitan University branding. Aluminium pan signs and PVC banners to replace existing signage.

Please select the type(s) of advertising you are proposing:

- ☒Fascia sign(s)
- ☐Projecting or hanging sign(s)
- ☐Hoarding(s)
- ☐Other type(s)

Please add details of each proposed fascia sign

Fascia sign(s): 1

What is the height from the ground to the base of the advertisement?

3 metre(s)

What is the maximum projection of the advertisement from face of building?

0.05 metre(s)

Dimension:

Height: 1.9 x Width: 2.3 x Depth: 0.05 metre(s)

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols?

65 cm

The colour of text and background

White text with black background

Will the sign be illuminated?

No

Will the sign be illuminated internally or externally?

Illuminance levels

0 cd/m2

Will the illumination be static or intermittent?

Fascia sign(s): 2

What is the height from the ground to the base of the advertisement?

3 metre(s)

What is the maximum projection of the advertisement from face of building?

0.05 metre(s)

4. Type of Proposed Advertisement(s)

Dimension:	Height: 1.9 x Width: 2.4 x Depth: 0.05 metre(s)
What materials will the sign be made of? Aluminium	
What is the maximum height of any of the individual letters and symbols?	65 cm
The colour of text and background White text with black background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Fascia sign(s): 3	
What is the height from the ground to the base of the advertisement?	2.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0.05 metre(s)
Dimension:	Height: 1.2 x Width: 0.8 x Depth: 0.05 metre(s)
What materials will the sign be made of? Aluminium	
What is the maximum height of any of the individual letters and symbols?	24 cm
The colour of text and background White text with black background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Fascia sign(s): 4	
What is the height from the ground to the base of the advertisement?	2.1 metre(s)
What is the maximum projection of the advertisement from face of building?	0.05 metre(s)
Dimension:	Height: 2.4 x Width: 1.2 x Depth: 0.05 metre(s)
What materials will the sign be made of? Aluminium	
What is the maximum height of any of the individual letters and symbols?	21 cm
The colour of text and background White text and black background	
Will the sign be illuminated?	No

4. Type of Proposed Advertisement(s)

Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Fascia sign(s): 5	
What is the height from the ground to the base of the advertisement?	6 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 3 x Width: 8.2 x Depth: 0 metre(s)
What materials will the sign be made of? PVC banner	
What is the maximum height of any of the individual letters and symbols?	67 cm
The colour of text and background White text with black background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Fascia sign(s): 6	
What is the height from the ground to the base of the advertisement?	4 metre(s)
What is the maximum projection of the advertisement from face of building?	0.05 metre(s)
Dimension:	Height: 3 x Width: 3 x Depth: 0.05 metre(s)
What materials will the sign be made of? Aluminium	
What is the maximum height of any of the individual letters and symbols?	59 cm
The colour of text and background White text with black background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Fascia sign(s): 7	
What is the height from the ground to the base of the advertisement?	2 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)

4. Type of Proposed Advertisement(s)

Dimension:	Height: 2.1 x Width: 1.1 x Depth: 0.075 metre(s)
What materials will the sign be made of?	
Aluminium	
What is the maximum height of any of the individual letters and symbols?	65 cm
The colour of text and background	
White text with black background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

See attached supporting document - Platt Lane External Signage Existing

Will the proposed advertisement(s) project over a footpath or other public highway? ☐ Yes ☒ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	27/08/2021
To	27/08/2026

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☒ Yes ☐ No

If Yes, please provide details:

Newsletter issued on 20/07/21 to 500 local residents and businesses in the area surrounding Platt Lane as well as the following local councillors:-
Fallowfield Cllrs
cllr.zahra.alijah@manchester.gov.uk
cllr.jade.doswell@manchester.gov.uk
cllr.ali.ilyas@manchester.gov.uk
Fallowfield Neighbourhood Officer – sufyaan.jasat@manchester.gov.uk

Moss Side Cllrs
cllr.sameem.ali@manchester.gov.uk
cllr.emily.rowles@manchester.gov.uk
cllr.mahadi.mahamed@manchester.gov.uk
Moss Side Neighbourhood Officer - sally.coates@manchester.gov.uk

Only 2 comments received up to 03/08/21- one from a local resident and one from Cllr Jade Doswell, both regarding peak time car parking on Werneth Ave. The MMU Community Engagement Manager reviewed with the Platt Lane site manager and fed back the following:-

On peak times at the centre, Platt Lane staff are instructed to put cones and signage out at the top of Werneth Ave which states 'residents parking only' to discourage inconsiderate parking. The site manager has also written to all users to remind them of our expectations around being considerate to neighbours, and also alternative parking locations if no space in car park.

With these measures in place we do not currently aim to change the planned signage.

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☐ The agent
☒ The applicant
☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☒ Yes ☐ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title

First name

Surname

Reference

Date (Must be pre-application submission)

Details of the pre-application advice received

Emailed Constance Phillips querying if planning approval required for replacement of existing signage. Constance noted that the existing signage did not appear to have an approval in place and therefore an advertising consent application was required (refer to emails dated 21/06/21 and 28/06/21).

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ☒ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☒ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)