



**Planning**

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PO Box 532 Town Hall

Manchester M60 2LA

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

**Publication of applications on planning authority websites.**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

**1. Site Address**

Number

Suffix

Property name

Address line 1

Address line 2

Address line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)

Northing (y)

Description

**2. Applicant Details**

Title

First name

Surname

Company name

Address line 1

Address line 2

Address line 3

Town/city

2. Applicant Details

|                                                               |         |
|---------------------------------------------------------------|---------|
| Country                                                       |         |
| Postcode                                                      | W1F 8SJ |
| Are you an agent acting on behalf of the applicant?           |         |
| <input checked="" type="radio"/> Yes <input type="radio"/> No |         |
| Primary number                                                |         |
| Secondary number                                              |         |
| Fax number                                                    |         |
| Email address                                                 |         |

3. Agent Details

|                  |                       |
|------------------|-----------------------|
| Title            | Miss                  |
| First name       | Natalie               |
| Surname          | Long                  |
| Company name     | Technical Signs       |
| Address line 1   | Hille Business Centre |
| Address line 2   | 132 St Albans Road    |
| Address line 3   |                       |
| Town/city        | Watford               |
| Country          | United Kingdom        |
| Postcode         | WD24 4AE              |
| Primary number   |                       |
| Secondary number |                       |
| Fax number       |                       |
| Email            |                       |

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

3 sets of externally illuminated fascia text  
1 externally illuminated projection sign

Please select the type(s) of advertising you are proposing:

☒ Fascia sign(s)  
☒ Projecting or hanging sign(s)  
☐ Hoarding(s)  
☒ Other type(s)

Please add details of each proposed fascia sign

|                                                                      |                |
|----------------------------------------------------------------------|----------------|
| Fascia sign(s): 1                                                    |                |
| What is the height from the ground to the base of the advertisement? | 3.156 metre(s) |

4. Type of Proposed Advertisement(s)

|                                                                                                                          |                                                        |
|--------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------|
| What is the maximum projection of the advertisement from face of building?                                               | 0.008 metre(s)                                         |
| Dimension:                                                                                                               | Height: 0.275 x Width: 2.799 x Depth: 0.008   metre(s) |
| What materials will the sign be made of?<br><br>Please refer to section A:A through text detail on drawing no: 596423-3. |                                                        |
| What is the maximum height of any of the individual letters and symbols?                                                 | 27 cm                                                  |
| The colour of text and background<br><br>Please refer to section A:A through text detail on drawing no: 596423-3.        |                                                        |
| Will the sign be illuminated?                                                                                            | Yes                                                    |
| Will the sign be illuminated internally or externally?                                                                   | Externally Illuminated                                 |
| Illuminance levels                                                                                                       | 500 cd/m2                                              |
| Will the illumination be static or intermittent?                                                                         | Static                                                 |

|                                                                                                                          |                                                      |
|--------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------|
| Fascia sign(s): 2                                                                                                        |                                                      |
| What is the height from the ground to the base of the advertisement?                                                     | 3.221 metre(s)                                       |
| What is the maximum projection of the advertisement from face of building?                                               | 0.008 metre(s)                                       |
| Dimension:                                                                                                               | Height: 0.2 x Width: 2.127 x Depth: 0.008   metre(s) |
| What materials will the sign be made of?<br><br>Please refer to section B:B through text detail on drawing no: 596423-3. |                                                      |
| What is the maximum height of any of the individual letters and symbols?                                                 | 20 cm                                                |
| The colour of text and background<br><br>Please refer to section B:B through text detail on drawing no: 596423-3.        |                                                      |
| Will the sign be illuminated?                                                                                            | Yes                                                  |
| Will the sign be illuminated internally or externally?                                                                   | Externally Illuminated                               |
| Illuminance levels                                                                                                       | 500 cd/m2                                            |
| Will the illumination be static or intermittent?                                                                         | Static                                               |

|                                                                                                                          |                                                       |
|--------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------|
| Fascia sign(s): 3                                                                                                        |                                                       |
| What is the height from the ground to the base of the advertisement?                                                     | 3.106 metre(s)                                        |
| What is the maximum projection of the advertisement from face of building?                                               | 0.008 metre(s)                                        |
| Dimension:                                                                                                               | Height: 0.02 x Width: 2.127 x Depth: 0.008   metre(s) |
| What materials will the sign be made of?<br><br>Please refer to section B:B through text detail on drawing no: 596423-3. |                                                       |
| What is the maximum height of any of the individual letters and symbols?                                                 | 20 cm                                                 |
| The colour of text and background<br><br>Please refer to section B:B through text detail on drawing no: 596423-3.        |                                                       |

4. Type of Proposed Advertisement(s)

|                                                        |                        |
|--------------------------------------------------------|------------------------|
| Will the sign be illuminated?                          | Yes                    |
| Will the sign be illuminated internally or externally? | Externally Illuminated |
| Illuminance levels                                     | 500 cd/m2              |
| Will the illumination be static or intermittent?       | Static                 |

Please add details of each proposed projecting or hanging sign

|                                                                                                                 |                                                 |
|-----------------------------------------------------------------------------------------------------------------|-------------------------------------------------|
| Projecting or hanging sign(s): 1                                                                                |                                                 |
| What is the height from the ground to the base of the advertisement?                                            | 2.74 metre(s)                                   |
| What is the maximum projection of the advertisement from face of building?                                      | 0.85 metre(s)                                   |
| Dimension:                                                                                                      | Height: 0.7 x Width: 0.7 x Depth: 0.08 metre(s) |
| What materials will the sign be made of?<br><br>Please refer to projection sign detail on drawing no: 596423-2. |                                                 |
| What is the maximum height of any of the individual letters and symbols?                                        | 37 cm                                           |
| The colour of text and background<br><br>Please refer to projection sign detail on drawing no: 596423-2.        |                                                 |
| Will the sign be illuminated?                                                                                   | Yes                                             |
| Will the sign be illuminated internally or externally?                                                          | Externally Illuminated                          |
| Illuminance levels                                                                                              | 200 cd/m2                                       |
| Will the illumination be static or intermittent?                                                                | Static                                          |

Other type(s): Please add details of each proposed advertisement

|                                                                                                          |                                                    |
|----------------------------------------------------------------------------------------------------------|----------------------------------------------------|
| Other type(s): 1                                                                                         |                                                    |
| What is the height from the ground to the base of the advertisement?                                     | 3.321 metre(s)                                     |
| What is the maximum projection of the advertisement from face of building?                               | 1.5 metre(s)                                       |
| Dimension:                                                                                               | Height: 0.857 x Width: 3.696 x Depth: 1.5 metre(s) |
| What materials will the sign be made of?<br>Please refer to awning 3 off detail on drawing no: 596423-3. |                                                    |
| What is the maximum height of any of the individual letters and symbols?                                 | 85 cm                                              |
| The colour of text and background<br><br>Please refer to awning 3 off detail on drawing no: 596423-3.    |                                                    |
| Will the sign be illuminated?                                                                            | No                                                 |
| Will the sign be illuminated internally or externally?                                                   |                                                    |
| Illuminance levels                                                                                       | 0 cd/m2                                            |
| Will the illumination be static or intermittent?                                                         |                                                    |

Please describe each of the 'Other type(s)' of advertising proposed

|                                     |
|-------------------------------------|
| 3 non illuminated awnings with text |
|-------------------------------------|

## 5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☐ No ☒ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

## 6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

12/08/2021

To

12/08/2026

## 7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

## 8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent  
☐ The applicant  
☐ Other person

## 9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

## 10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

## 11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff  
(b) an elected member  
(c) related to a member of staff  
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☒ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

## 12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

12/08/2021