To Planning Manchester City Council

Proposed Temporary non illuminated Advertisement for the duration of six weeks.

Dear Sir/Madam, I have been instructed by my client to submit an application for advertising consent to install a UPVC banner advertisement for a six week period in Nov/Dec 2021.

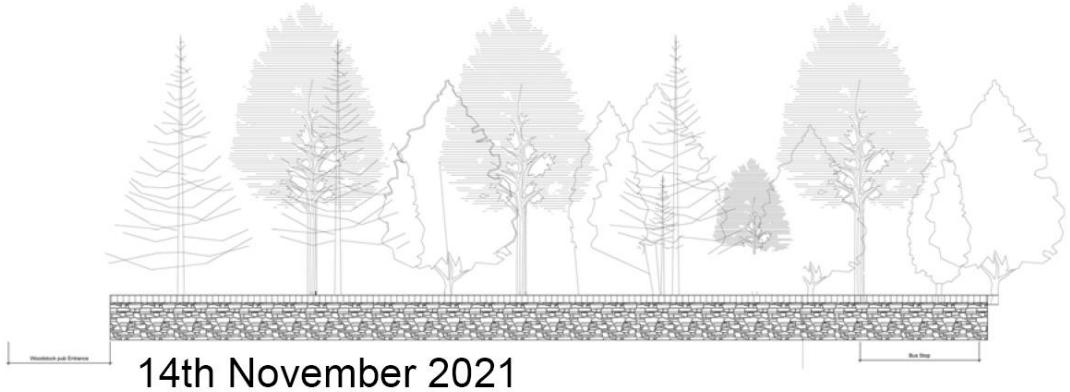
Site Description

The application site currently comprises three externally illuminated adverts for the advertisement of trade for the Woodstock Pub Didsbury. The surrounding area contains a mixture of uses including commercial and residential units. The closest residential units would remain materially unaffected by the temporary advert. The site is not located within a Conservation Area.

Proposal

The advertisements will securely fixed a timber post and framework, within a walled garden at the front of the adjacent public house of which the land belongs; No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission Advertisement shall not be sited or displayed so as to endanger persons using the highway, or adjacent facilities. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any traffic sign. No advertisement shall be sited or displayed so as to hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle. Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site. Any structure or hoarding erected or used principally or the purpose of displaying advertisements shall be maintained in a condition that does not endanger the public Where an advertisement is required under the Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.

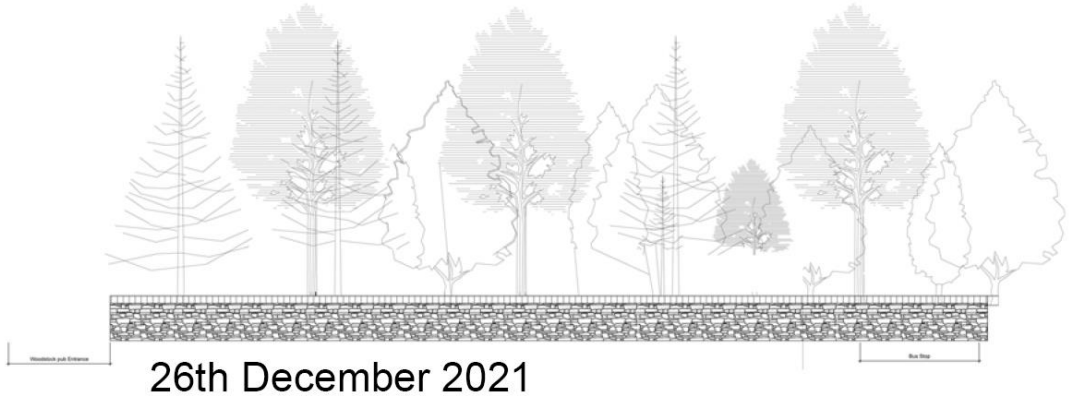
Proposed Timeline



14th November 2021



15th November 2021



26th December 2021

Conclusion

This application proposes to install a temporary, secured, safe, and maintained banner advert for a month before Christmas. For the reasons given above, it is considered that this is an appropriate proposal for this location and should therefore be granted permission.

Application Submission In order to complete the application, please find attached the following documentation:

- Completed application forms
- Letter Statement
- Architectural drawings and CGIs

I trust that the above is clear and look forward to receiving notification that the application has been registered in due course. Should you have any queries in relation to the proposal, please do not hesitate to contact me.

Yours sincerely,

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