



Planning

Telephone: +44 (0)161 234 4516

planning@manchester.gov.uk

PO Box 532 Town Hall

Manchester M60 2LA

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number

Suffix

Property name

Address line 1

Address line 2

Address line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)

Northing (y)

Description

2. Applicant Details

Title

First name

Surname

Company name

Address line 1

Address line 2

Address line 3

Town/city

2. Applicant Details

Country	United Kingdom
Postcode	EH12 1HQ
Are you an agent acting on behalf of the applicant?	
☒ Yes ☐ No	
Primary number	
Secondary number	
Fax number	
Email address	

3. Agent Details

Title	
First name	Jeimmy
Surname	nascimento
Company name	ISG Design Ltd.
Address line 1	6th Floor, Aldgate House
Address line 2	33 Aldgate High Street
Address line 3	
Town/city	London
Country	United Kingdom
Postcode	EC3N 1AG
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

·Replace 3 x fascia signage with new specs "Button logo and purple background"

·Replace 1 x ATM surround with new specs "Button logo and purple background"

·Replace 2 x Projecting sing with new specs "Button logo and purple background"

·New opening hours signage with news specs "Button logo and purple background"

·New digital screen facing shopfront, allocated within branch

·Slide graphic manifestation on external windows

Please select the type(s) of advertising you are proposing:

☒ Fascia sign(s)

☒ Projecting or hanging sign(s)

☐ Hoarding(s)

☒ Other type(s)

Please add details of each proposed fascia sign

4. Type of Proposed Advertisement(s)

Fascia sign(s): 1	
What is the height from the ground to the base of the advertisement?	3.765 metre(s)
What is the maximum projection of the advertisement from face of building?	0.125 metre(s)
Dimension:	Height: 0.3 x Width: 13.168 x Depth: 0.125 metre(s)
What materials will the sign be made of? Aluminum and acrylic	
What is the maximum height of any of the individual letters and symbols?	25 cm
The colour of text and background Background fascia in Champion purple and background logo in Regal purple, text in White and logo in dark and bright red	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	200 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 2	
What is the height from the ground to the base of the advertisement?	3769 metre(s)
What is the maximum projection of the advertisement from face of building?	0.125 metre(s)
Dimension:	Height: 0.35 x Width: 7.825 x Depth: 0.125 metre(s)
What materials will the sign be made of? Aluminum and acrylic	
What is the maximum height of any of the individual letters and symbols?	25 cm
The colour of text and background Background fascia in Champion purple and background logo in Regal purple, text in White and logo in dark and bright red	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	200 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 3	
What is the height from the ground to the base of the advertisement?	3.714 metre(s)
What is the maximum projection of the advertisement from face of building?	0.125 metre(s)
Dimension:	Height: 0.35 x Width: 3.322 x Depth: 0.125 metre(s)
What materials will the sign be made of? Aluminum and acrylic	
What is the maximum height of any of the individual letters and symbols?	25 cm

4. Type of Proposed Advertisement(s)

The colour of text and background	
Background fascia in Champion purple and background logo in Regal purple, text in White and logo in dark and bright red	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	200 cd/m2
Will the illumination be static or intermittent?	Static

Please add details of each proposed projecting or hanging sign

Projecting or hanging sign(s): 1	
What is the height from the ground to the base of the advertisement?	3.547 metre(s)
What is the maximum projection of the advertisement from face of building?	0.62 metre(s)
Dimension:	Height: 0.5 x Width: 0.105 x Depth: 0.62 metre(s)
What materials will the sign be made of?	
Aluminum and acrylic	
What is the maximum height of any of the individual letters and symbols?	35 cm
The colour of text and background	
Background Regal purple logo Dark and bright red	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	200 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	2.078 metre(s)
What is the maximum projection of the advertisement from face of building?	0.052 metre(s)
Dimension:	Height: 0.415 x Width: 1 x Depth: 0.052 metre(s)
What materials will the sign be made of?	
Aluminum and acrylic	
What is the maximum height of any of the individual letters and symbols?	250 cm
The colour of text and background	
Background fascia in Champion purple and background logo in Regal purple, text in White and logo in dark and bright red	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	200 cd/m2
Will the illumination be static or intermittent?	Static

4. Type of Proposed Advertisement(s)

Other type(s): 2	
What is the height from the ground to the base of the advertisement?	3.769 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2.39 x Width: 1.467 x Depth: 0 metre(s)
What materials will the sign be made of? White & purple vinyl	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background n/a	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 3	
What is the height from the ground to the base of the advertisement?	2.134 metre(s)
What is the maximum projection of the advertisement from face of building?	0.03 metre(s)
Dimension:	Height: 0.89 x Width: 0.315 x Depth: 0.03 metre(s)
What materials will the sign be made of? Aluminum and acrylic	
What is the maximum height of any of the individual letters and symbols?	100 cm
The colour of text and background Background fascia in Champion purple and background logo in Regal purple, text in White and purple and logo in dark and bright red	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 4	
What is the height from the ground to the base of the advertisement?	2.368 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.34 x Width: 0.835 x Depth: 0 metre(s)
What materials will the sign be made of? Aluminum and acrylic, LCD screen	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background black housing	

4. Type of Proposed Advertisement(s)

Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	350 cd/m2
Will the illumination be static or intermittent?	Static

Please describe each of the 'Other type(s)' of advertising proposed

ATM surround
Window Manifestation
Opening plate
Digital screen facing shopfront

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

Proposed and existing elevations
Signage details

Will the proposed advertisement(s) project over a footpath or other public highway? ☒ Yes ☐ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	06/09/2021
To	06/09/2025

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☒ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
- ☐ The applicant
- ☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ☐ Yes ☒ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed? ☒ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☒ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

06/09/2021