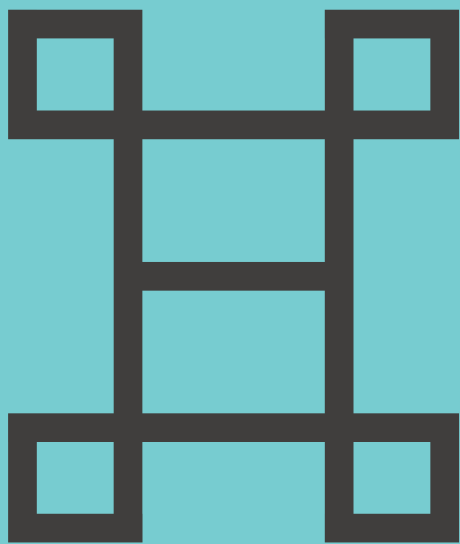




HANOVER

RETAIL SIGNAGE
FRAMEWORK

NOMA

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Hanover Retail Signage Framework Introduction

This document sets out a retail signage framework for the Hanover building in NOMA.

A bespoke signage framework has been developed in response to a number of factors, including the building’s architectural identity, materials palette, listed status, wider NOMA wayfinding and with a range of occupiers in mind.

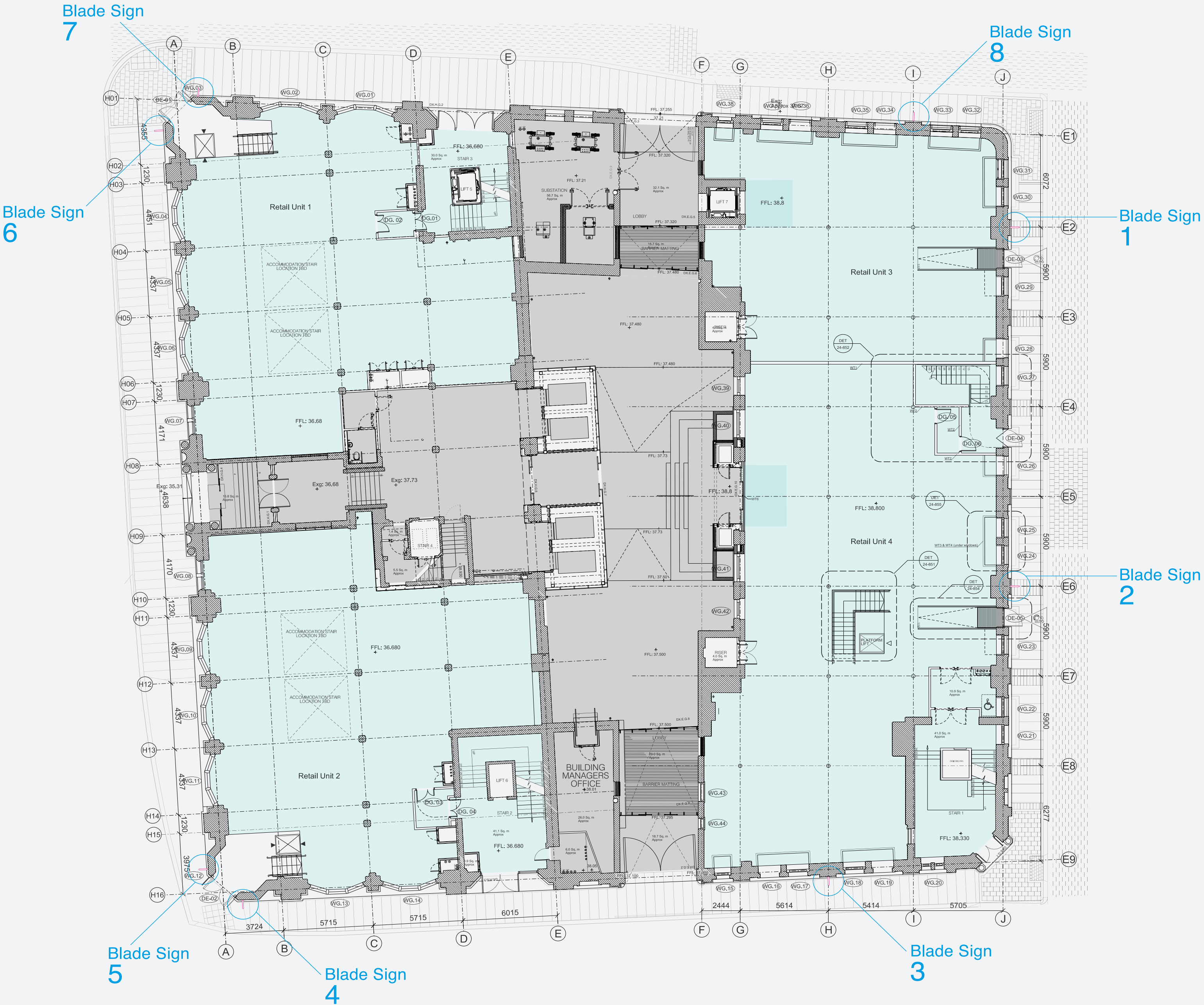
This individual building signage design framework also sits as part of a wider strategy that is being designed to ensure a cohesive and consistent approach to site wide wayfinding at NOMA whilst also creating a highly distinctive environmental brand.

This document builds on existing established elements already present across the estate and will consider requirements at a variety of levels to help establish NOMA as a city location, increase the navigability of the streetscape and to ensure each building, be it new or historic, is a connected part of the NOMA neighbourhood.



Hanover Retail Signage / Exterior Blade Sign Locations

- signs 4-7 installed symmetrically to corner entrances
- signs 1-3 and 8 installed centrally on brick branding
- installation height determined by window / lintel heights
- see ensuing pages



Hanover Retail Signage /
Exterior Blade Sign Locations
East

- signs 1 and 2



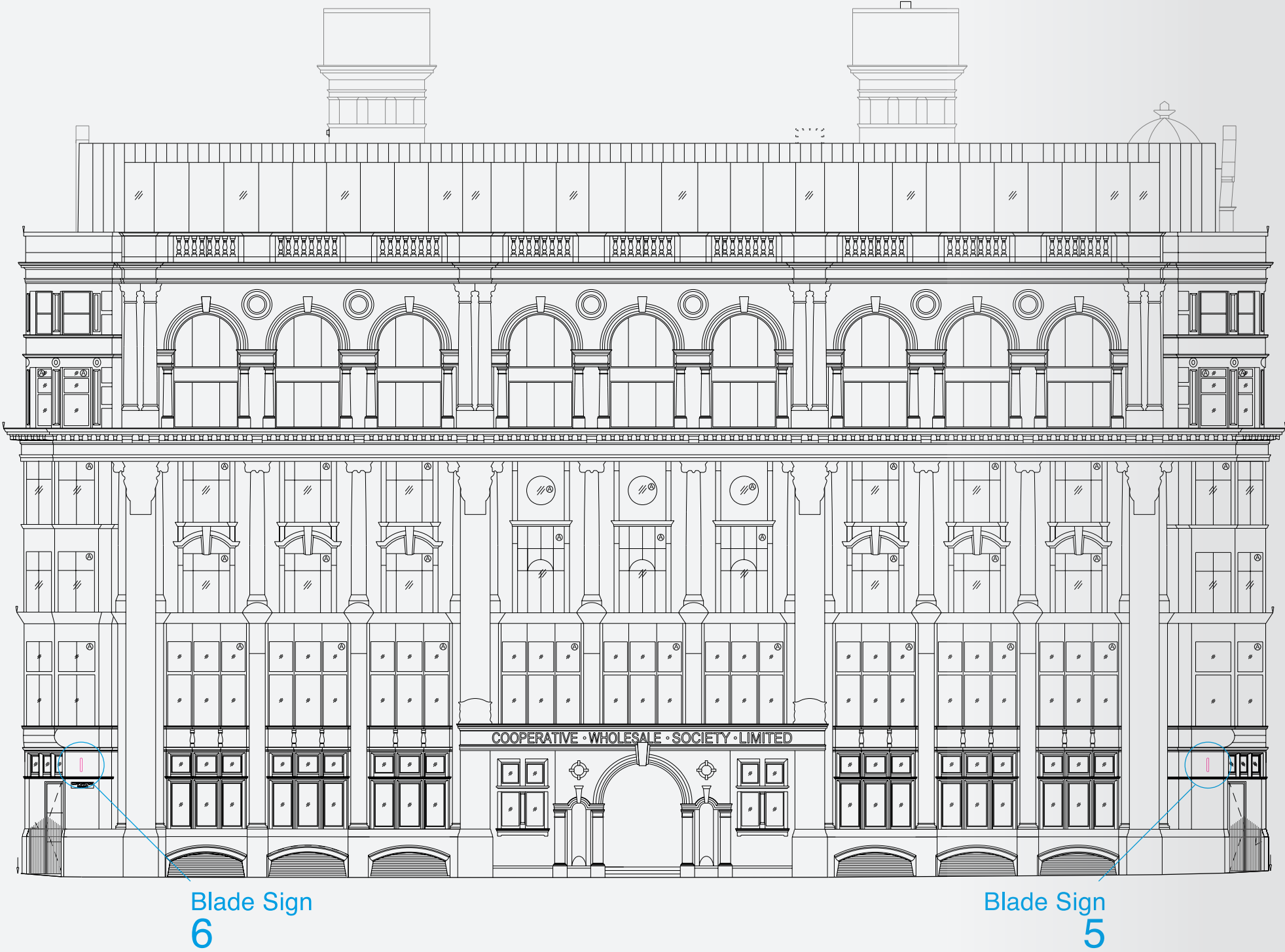
Hanover Retail Signage /
Exterior Blade Sign Locations
South

- signs 3 and 4



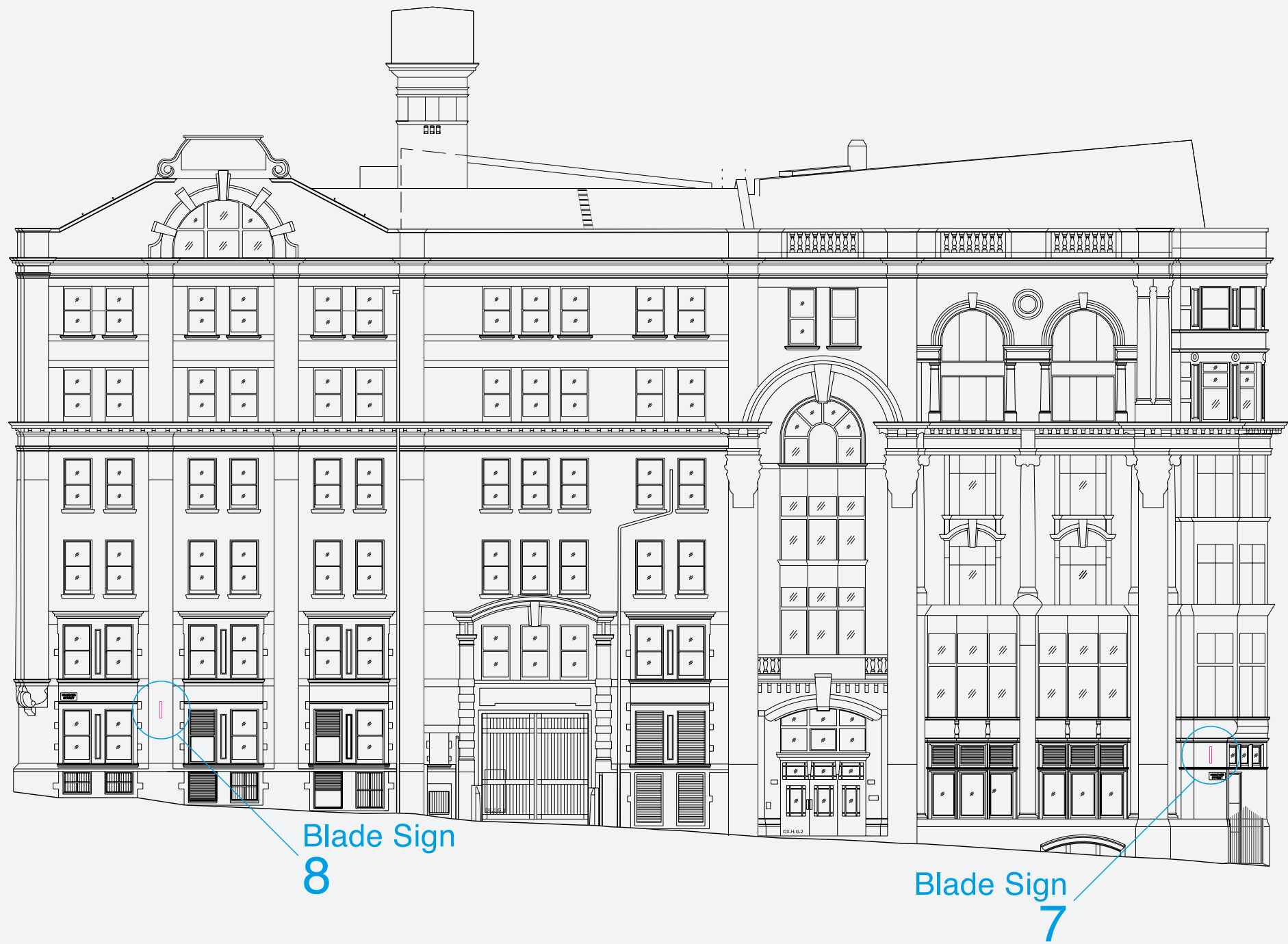
Hanover Retail Signage /
Exterior Blade Sign Locations
West

- signs 5 and 6



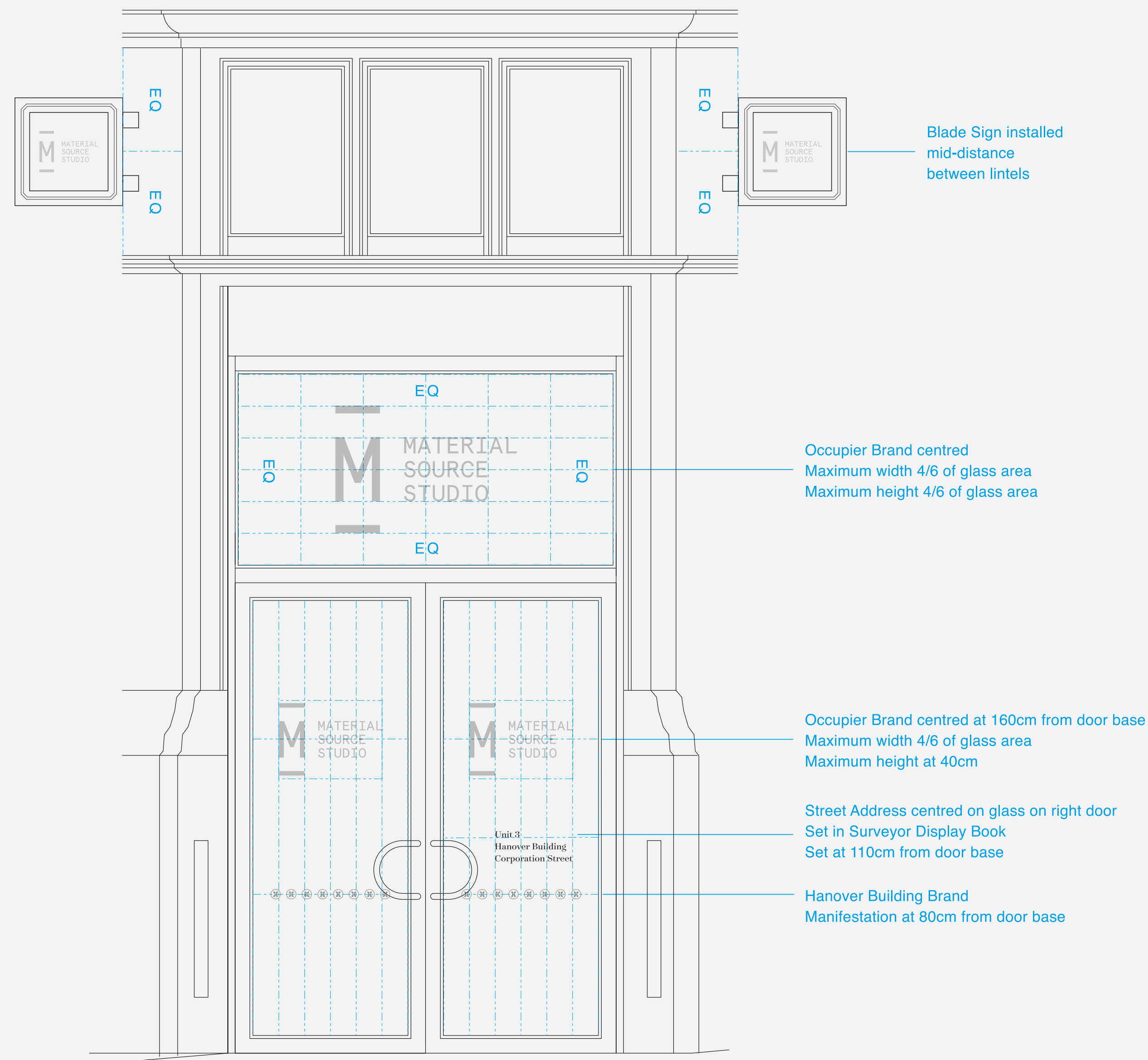
Hanover Retail Signage /
Exterior Blade Sign Locations
North

- signs 7 and 8

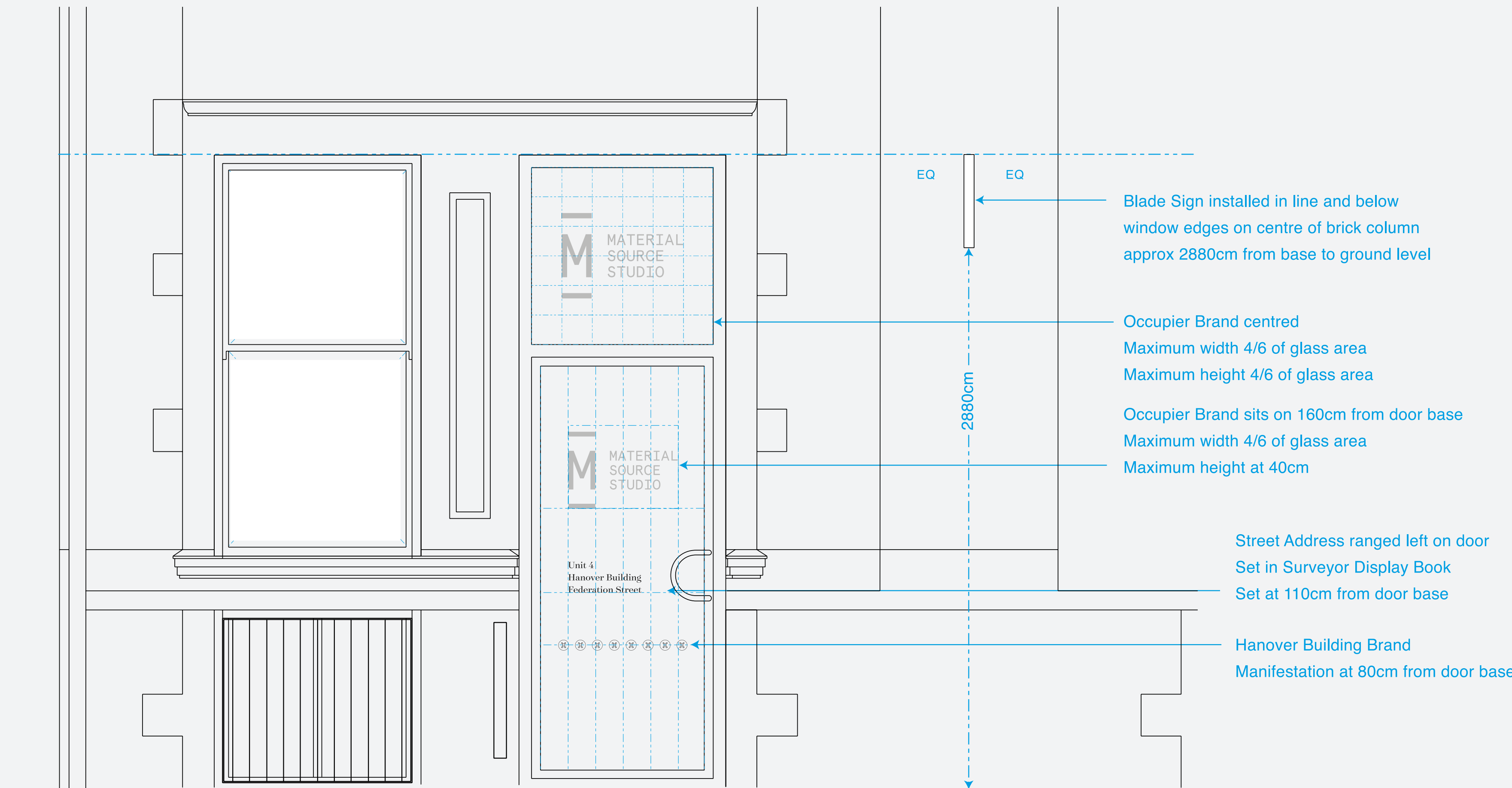


Hanover Retail Signage / Corner Entrance

Blade Sign, Occupier Brand, Building Manifestation
and Street Number Presentation



Hanover Retail Signage / Side Street Entrance
Blade Sign, Occupier Brand, Building Manifestation
and Street Number Presentation



Hanover Building Signage / Manifestation

NOMA	Project Hanover Building Signage	Address Hanover Corporation Street Manchester M60 4ES	Client NOMA Architect Sheppard Robson Design United Creatives +44 (0)161 881 811 www.unitedcreatives.com
	Scale NTS		

Design and Spacing of Manifestation



- gold adhesive 50mm dia roundels
- spaced as per legal mandatory requirement
- design features the Hanover building brand



Hanover Building Signage / Manifestation

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Typesetting of Unit Addresses

A	B	C	D	E
F	G	H	I	J
K	L	M	N	O
P	Q	R	S	T
U	V	W	X	Y
Z	a	b	c	d
e	f	g	h	i
j	k	l	m	n
o	p	q	r	s
t	u	v	w	x
y	z	0	1	2
3	4	5	6	7
8	9			

- gold adhesive vinyl for unit address

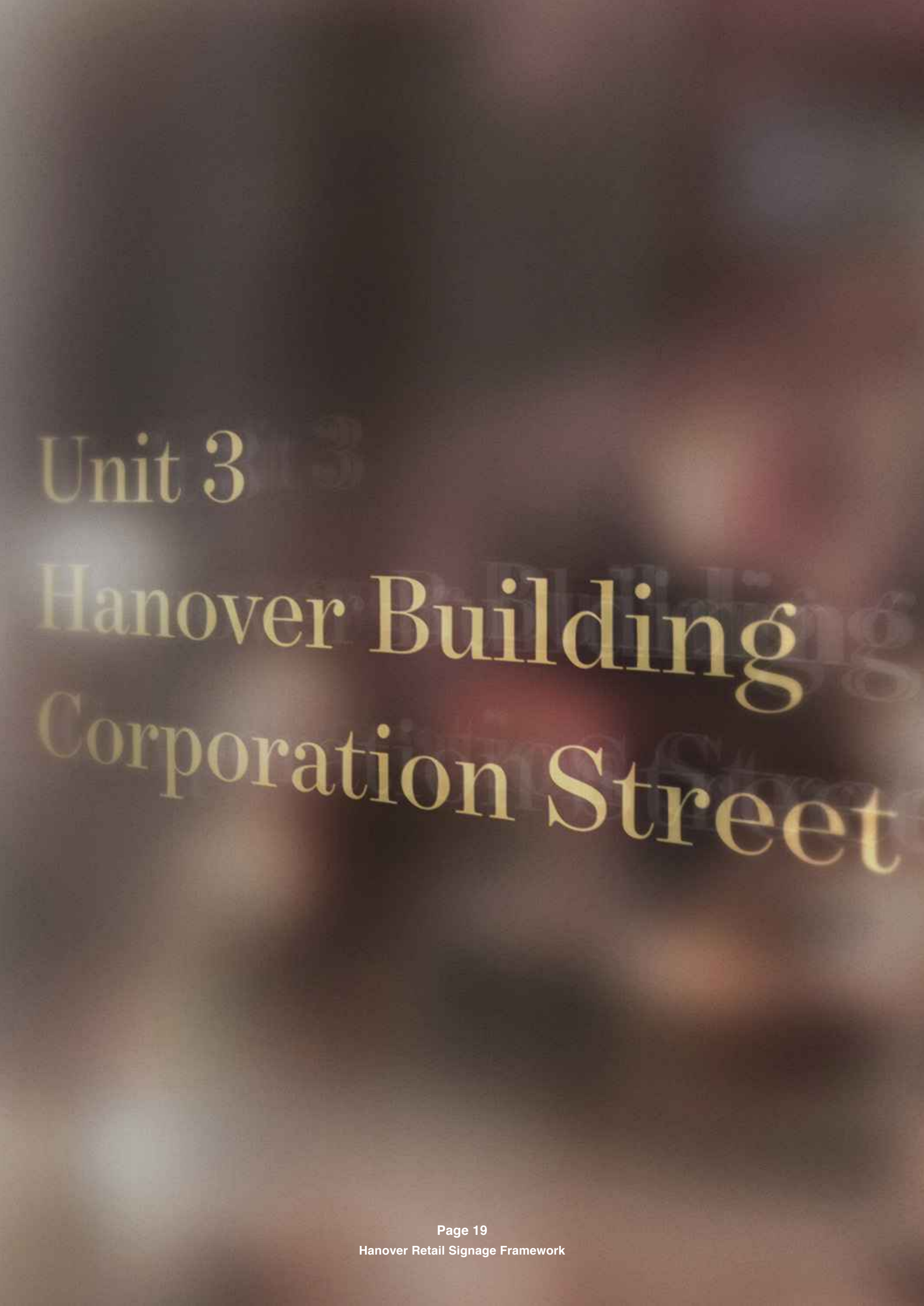
- typeset in Surveyor Display Book

- font available from typography.com

- type at 1.5 inches height
- type to be auto leaded

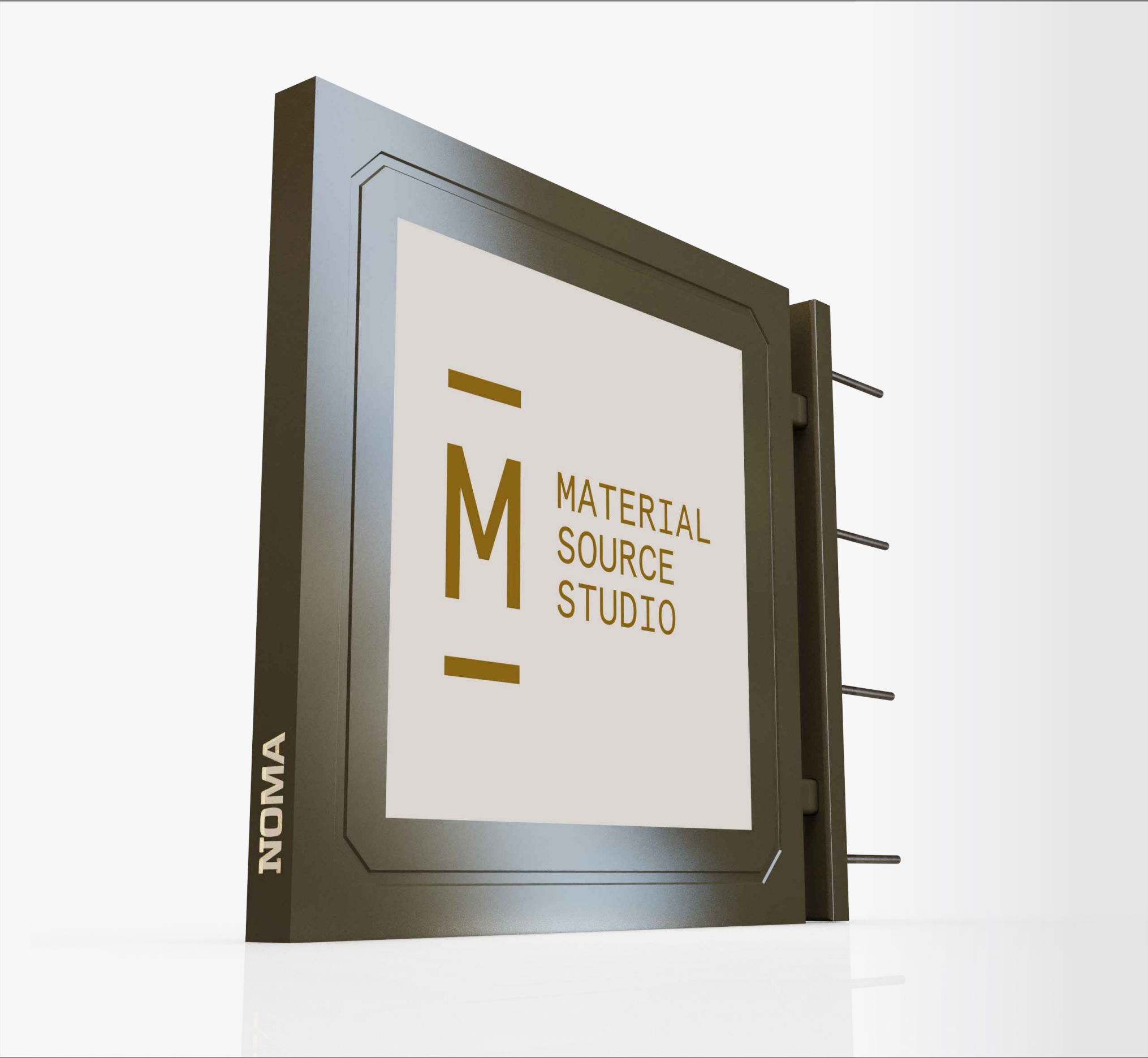
- set first or last baseline at 110cm

- baseline dependent on door size



Hanover Building Signage / Blade Sign Technical

NOMA	Project Hanover Building Signage	Address Hanover Corporation Street Manchester M60 4ES	Client NOMA Architect Sheppard Robson Design United Creatives +44 (0)161 881 811 www.unitedcreatives.com
	Scale NTS		



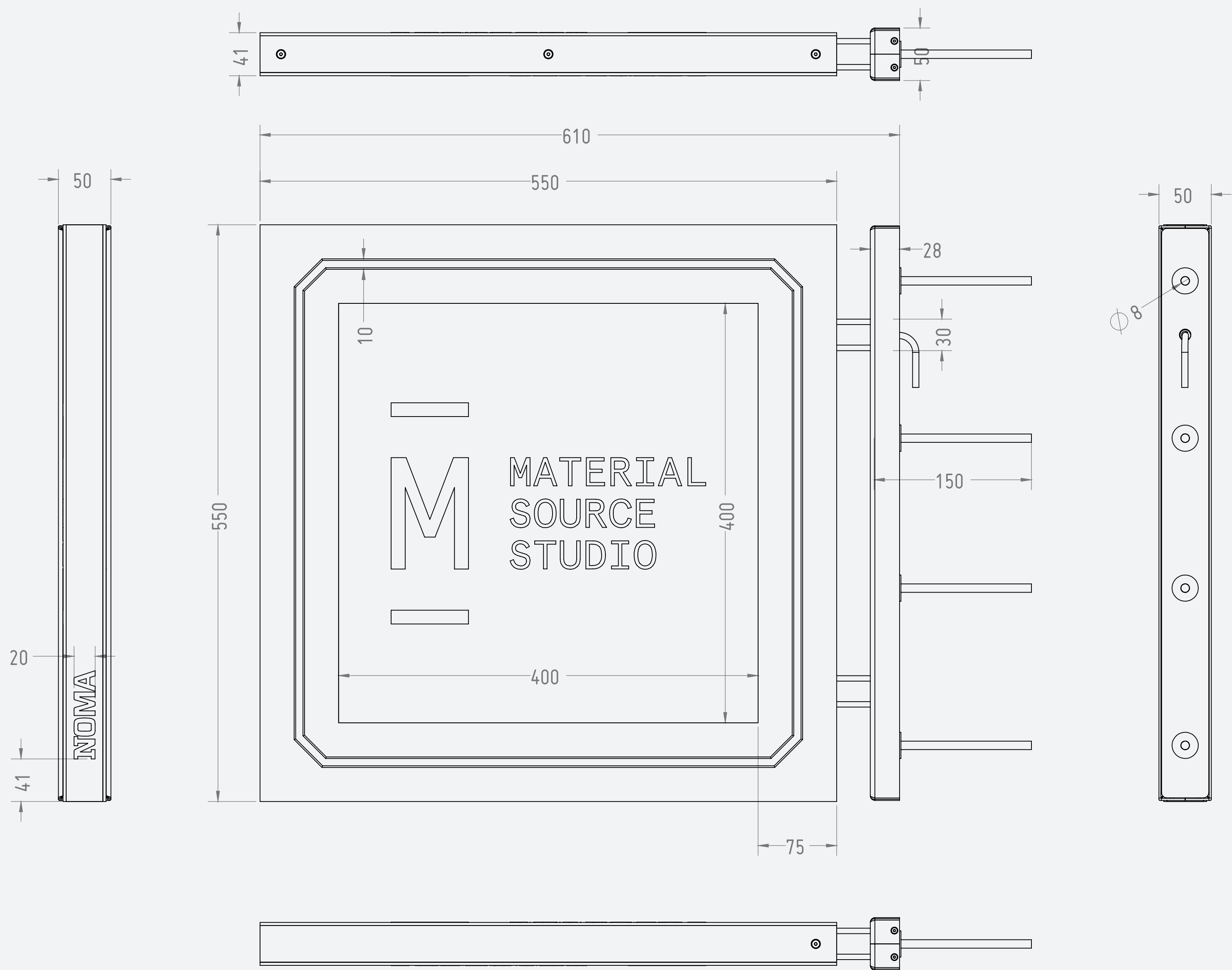
Whilst the locations for the blade signs of pages 6-11 indicated are the main determining factor in location, the signage contractor will endeavour to fix in the mortar rather than into the stone or brick face where possible. A hand drill will be used.

- metallic bronze effect finish to frame
- chamfered 8 sided central frame inset
- NOMA brand inset to blade edge at 41mm
- base of NOMA brand sits flush with 8 sided inset
- backlit white panel to house occupier brand

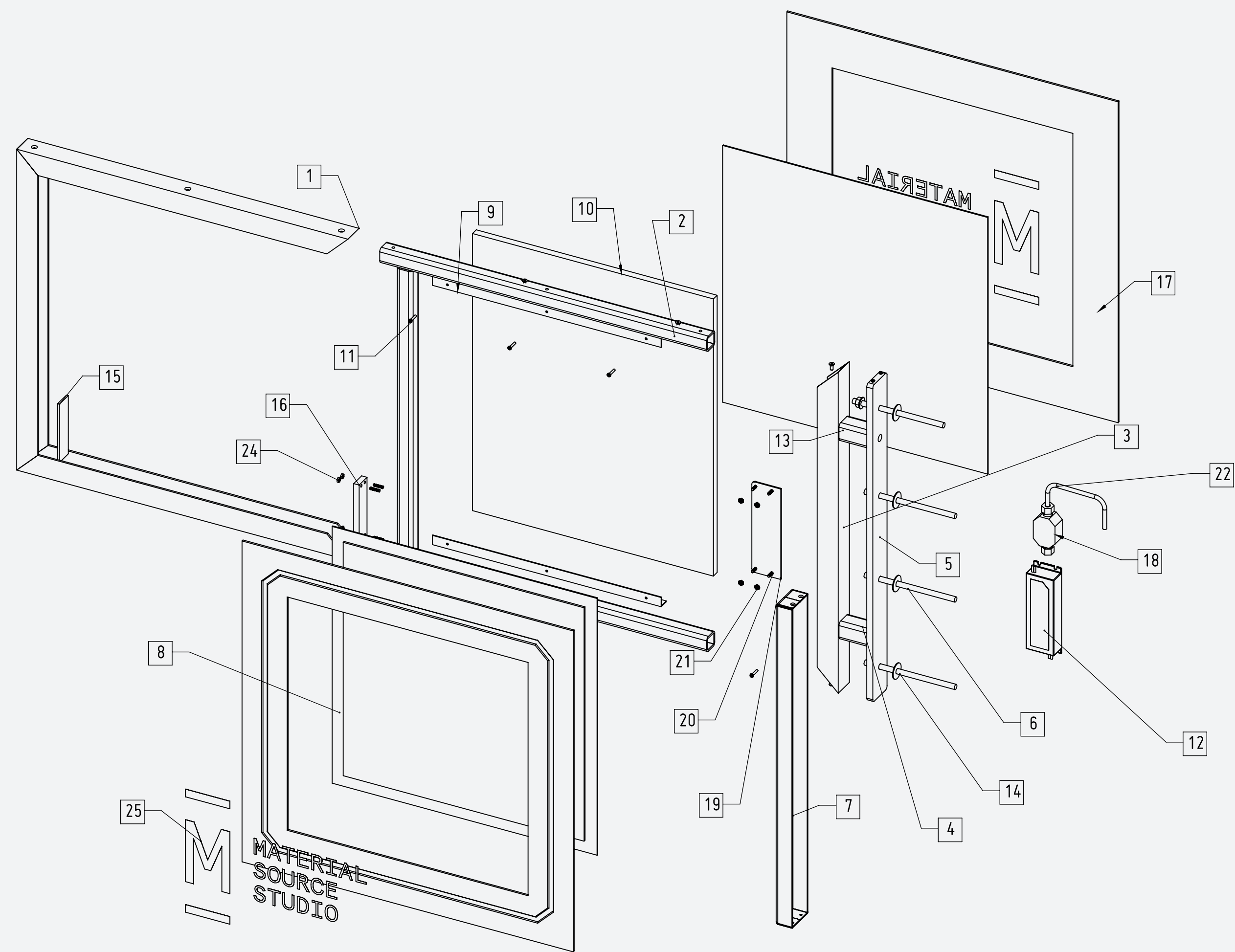


- indicative brand shown for Material Source
- position of branding to sit within a 300mm square
- brand is centred horizontally and vertically on the sign
- occupier brand set at 300mm max width / height
- all signs viewable from both sides

- to be installed central to brick course count
- to be installed into mortar using hand drill
- 3000 kv (kelvin) warm white illumination
- 300 cd/m² (candela) per square metre

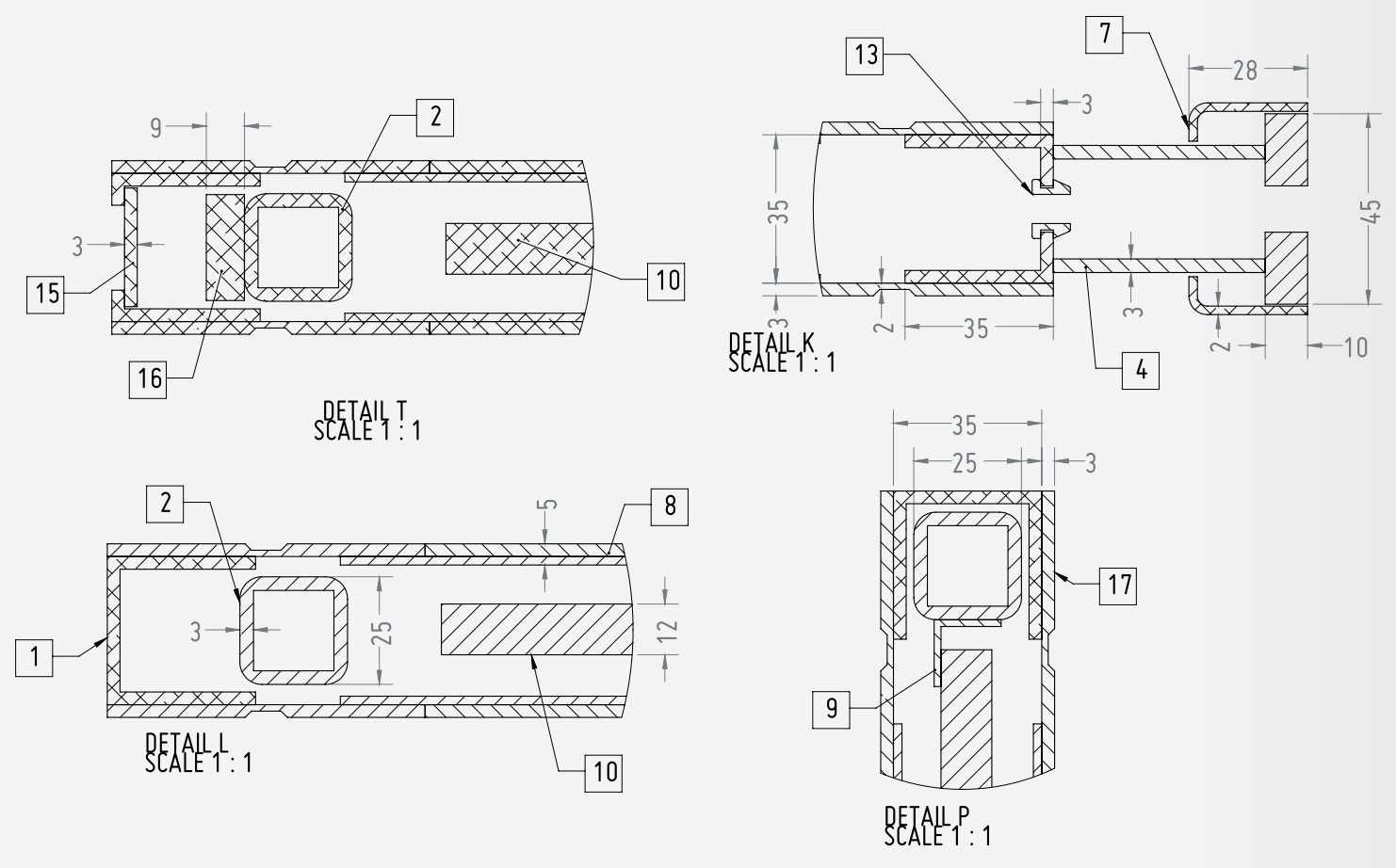
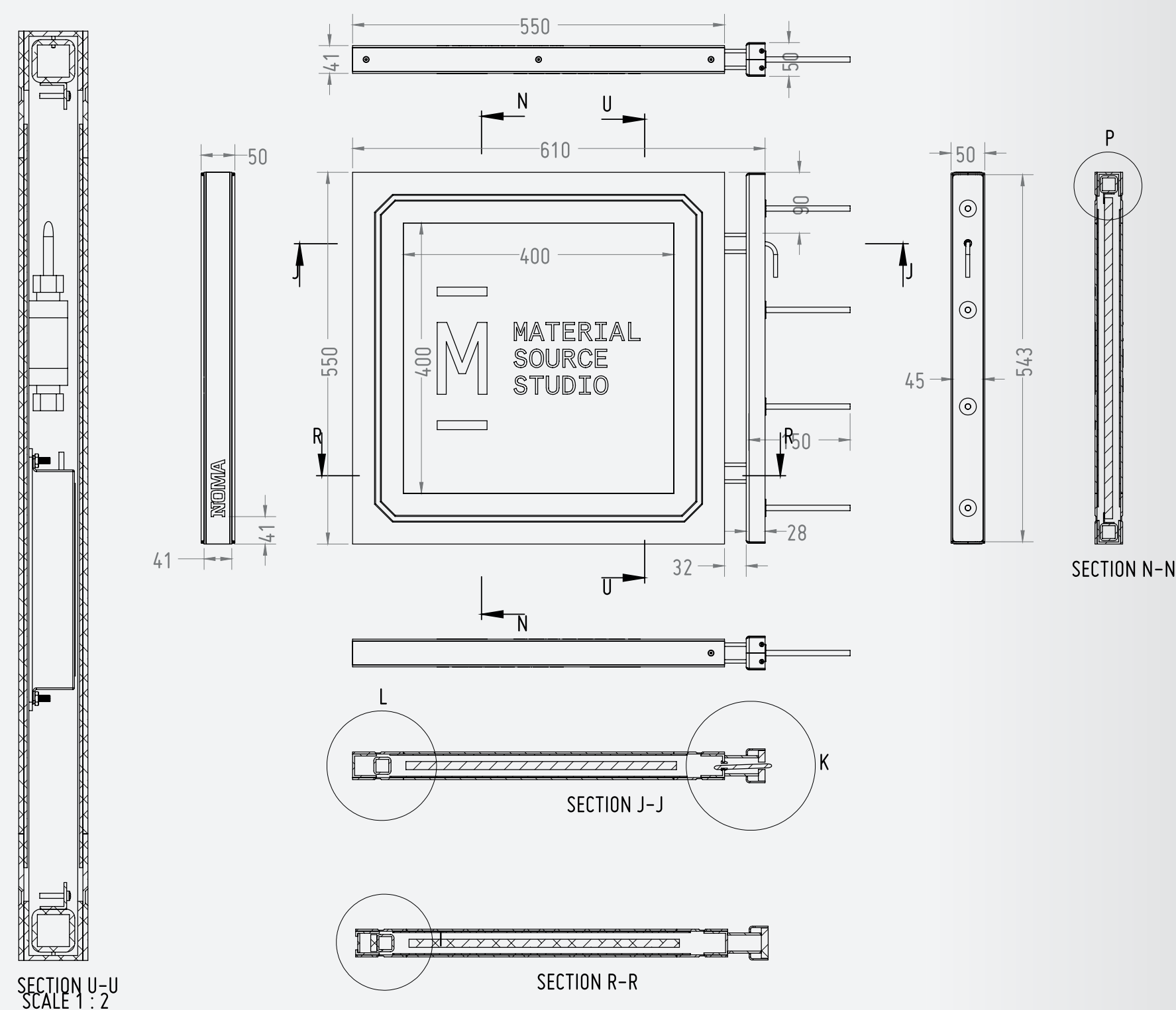


Hanover Retail Signage / Blade Sign Technical



ITEM NO.	PART NUMBER	DESCRIPTION	QTY.
1	CHANNEL FRAMEWORK_TYPE2	35X35X3MM ALUMINIUM CHANNEL MITRED AND WELDED TOGETHER - SIDE CHANNEL TO HAVE "NOMA" LOGO ENGRAVED - 3 FIXING POINTS EQUALLY SPACED ON TOP AND 1 FIXING POINT AT THE BOTTOM - PAINTED INTERPON D2525 ANODIC - Y2217F STEEL BRONZE 2	1
2	INTERNAL FRAMEWORK_TYPE2	25.4X25.4X3.2MM ALUMINIUM BOX SECTION 6082 T6 STRUCTURAL GRADE - WELDED TO ALUMINIUM CHANNEL END PIECE - PAINTED INTERPON D2525 ANODIC - Y2217F STEEL BRONZE 2	1
3	CLOSING BACK CHANNEL_TYPE2	35X35X3MM ALUMINIUM CHANNEL WELDED TO BOX SECTION BRACKETS - PAINTED INTERPON D2525 ANODIC - Y2217F STEEL BRONZE 2	1
4	PROJECTOR BRACKET_TYPE2	30X30X3MM ALUMINIUM BOX SECTIO 6082 T6 STRUCTURAL GRADE WELDED TO ALI CHANNEL - PAINTED INTERPON D2525 ANODIC - Y2217F STEEL BRONZE 2	2
5	BASE PLATE _TYPE2	10MM THICK 5083HO STRUCTURAL GRADE ALUMINIUM - PAINTED INTERPON D2525 ANODIC - Y2217F STEEL BRONZE 2	1
6	HILTI ANCHOR ROD HAS-U 8.8 M8X150MM_TYPE2		4
7	BASE PLATE SHROUD_TYPE2	2MM THICK ALUMINIUM FOLDED PANELS - TOOL V16/30 WITH 2.39MM BEND RAD. - 0.5MM WELD GAP - MECHANICALLY FIXED TO BASE PLATE - PAINTED INTERPON D2525 ANODIC - Y2217F STEEL BRONZE 2	1
8	ACRYLIC PANEL_TYPE2	5MM THICK 050 OPAL ACRYLIC - MECHANICALLY FIXED TO ALI PANEL WITH DOUBLE SIDED TAPE AND MECHANICALLY SECURED USING WELD STUDS AND BIG HEAD FIXINGS - VINYL DECALS APPLIED TO FACE	2
9	FIXING ANGLE LIGHTSHEET_TYPE2	15X15X1.5MM ALUMINIUM CHANNEL MECHANICALLY FIXED TO BOX SECTION AND LIGHSHEET	2
10	LIGHTSHEET_TYPE2	DOUBLE SIDED LIGHSHEET - 3000 KV WARM WHITE ILLUMINATION - MECHANICALLY FIXED TO ALUMINIUM ANGLE	1
11	ISO 7045 - M3 X 16 - Z - 16N		6
12	SLOANLED 60C3 60 W POWER SUPPLY_TYPE2		1
13	BLACK PVC GROMMET_TYPE2		1
14	WASHER_TYPE2		4
15	EDGE ACRYLIC PANEL	3MM 050 LED ACRYLIC BONDED INSIDE THE CHANNEL FRAMEWORK	1
16	SMALL LIGHTSHEET	SINGLE SIDED LIGHTSHEET - SECURE FIXED TO BOX FRAME VIA WELD STUDS AND NUTS	1
17	FRONT PANEL_TYPE2	3MM ALUMINIUM FRET CUT WITH ENGRAVED FRAME WITH CHAMFERED EDGES - HIDDEN WELDINGS TO ALUMINIUM CHANNEL - PAINTED INTERPON D2525 ANODIC - Y2217F STEEL BRONZE 2	2
18	CABLE EXTENDER	SLIM PROFILE IP68 WATERPROOF	1
19	SUPPORT PLATE_TYPE2	2MM ALUMINIUM WELDED TO BOX SECTION - 4 WELDED STUDS FOR POWER SUPPLY FIXING	1
20	M4X10MM STUD WELD		4
21	BS EN 24035 - M4 - N		4
22	FEED CABLE		1
23	M4X15MM STUD WELD		4
24	BS EN 24036 - M4 - N		4
25	VINYL DECAL_TYPE2		2
26	BS EN ISO 10642 - M3 X 8 - 8N		4
27	BS EN ISO 10642 - M4 X 8 - 8N		1
28	BS EN ISO 10642 - M4 X 10 - 10N		3

Hanover Retail Signage / Blade Sign Technical



Version 9.0 / August 12th 2021

NOMA