



Planning

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PO Box 532 Town Hall
Manchester M60 2LA

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	6
Suffix	
Property name	pavement outside number
Address line 1	MOSLEY STREET
Address line 2	
Address line 3	
Town/city	MANCHESTER
Postcode	M2 3AN
Description of site location must be completed if postcode is not known:	
Easting (x)	384243
Northing (y)	398286
Description	

THIS APPLICATION RELATES TO AN EXISTING ADVERTISED SITE WITHIN THE CORE CITY CENTRE OUTSIDE 6-8 MOSLEY STREET30 M AFT & OPP PARKER STM2 3AN

2. Applicant Details

Title	Mr
First name	Martin
Surname	Stephens
Company name	JCDecaux
Address line 1	991 Great West Road
Address line 2	
Address line 3	Brentford
Town/city	Middlesex

2. Applicant Details

Country

UK

Postcode

TW8 9DN

Are you an agent acting on behalf of the applicant?

Yes

No

Primary number

Secondary number

Fax number

Email address

3. Agent Details

No Agent details were submitted for this application

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Freestanding double sided Forum CIP.
The advertising screens are 6 sheet portrait orientated illuminated displays that show static images in sequence.

Please select the type(s) of advertising you are proposing:

- ☐ Fascia sign(s)
- ☐ Projecting or hanging sign(s)
- ☐ Hoarding(s)
- ☒ Other type(s)

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	0.75 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2.11 x Width: 1.34 x Depth: 0.255 metre(s)
What materials will the sign be made of? Steel and alloy outer casing with glass facing to each screen	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background Not applicable - Advertising images will change every ten seconds	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Intermittent

Other type(s): 2	
What is the height from the ground to the base of the advertisement?	0.75 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)

4. Type of Proposed Advertisement(s)

Dimension:	Height: 2.11 x Width: 1.34 x Depth: 0.255 metre(s)
What materials will the sign be made of? Steel and alloy outer casing with glass facing to each screen	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background Not applicable - Advertising images will change every ten seconds	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Intermittent

Please describe each of the 'Other type(s)' of advertising proposed

Purpose built Forum CIP Unit

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

Existing double sided freestanding advertising structure that will be replaced with the Forum CIP unit is located 1m to the south east of the propsoed location

Will the proposed advertisement(s) project over a footpath or other public highway? ☒ Yes ☐ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	02/04/2022
To	31/05/2032

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☒ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

☐ The agent

☒ The applicant

☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☒ Yes ☐ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title	Mr
First name	
Surname	
Reference	Various virtual meetings

Date (Must be pre-application submission)

04/01/2022

Details of the pre-application advice received

This proposal forms part of the City Council's roadside estate and concerns the upgrade and replacement of 86 of the 90 existing advertised locations across the City. This proposal relates to one site on Mosley Street approved in 2021 but built incorrectly, which needs to be related to the correct position as illustrated on the application plan.

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☒ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)	12/01/2022
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