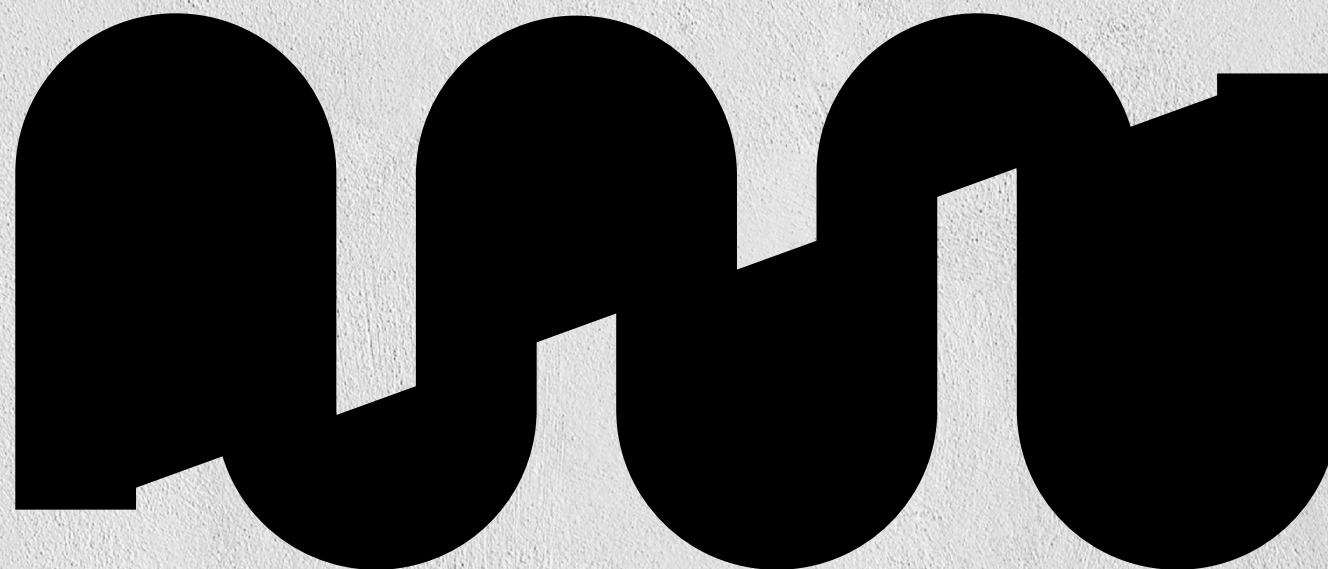




MW PARTNERSHIP

ABOUT US



1

SUSTAINABLE
Design and Process

Luxury through architecture by way of affordable sustainability; that is obtainable and accessible.

Inherently designing green, beautiful and luxurious.

Relevant selection of materials for a circular economy.

Delivered in a sustainable and transparent process.

4

RESPECTFUL
Design and Process

Architecture integrated with Design, that respects peoples value systems, culture and way of life.

Enhancing experiences, accommodating needs and empowering all interaction.

Consideration of physical and mental limitations.

2

INCLUSIVE
Design and Process

Accepting that architecture and interior architecture act as a seamless whole engaging in a wider community network

The utilisation of locally sourced materials (AdaptiveReuse) and resources

Connection and a place of belonging.

5

BY PEOPLE FOR PEOPLE
Process that transforms

A place with no preconceptions, expectations, barriers or boundaries.

It is universal concepts that empower people to be the best versions of themselves.

3

FUNCTIONAL
Viable design and Process

Conscious Design

Design that respects the form without compromise of function

Contemporary design Functional and considerate of current market advancements and availabilities





» THE CONTENT

Unit 1A Transmission House Manchester



- THE PROCESS.
- THE CONTEXT.
- THE OPPORTUNITY.
- THE PROPOSAL
- A VISUAL IMMERSION
- THE CONCEPT PERSPPECTIVES
- FROM THE PLAN TO FACADE
- THE THEMING & WHATS TO COME
- PLAN GUIDE
- OUR PARTNERSHIP
- THE LOCATION .
- THE EXISTING
- THE OVERLAY





THE PROCESS

As partners not providers, the story begins for us at MW Partnership understanding that this is personal and driven from passion, A passion for art, style, and the innovation behind a craft that is more than just 'Tattooing'. This needs to be showcased in a environment that is as personal as the people that will inhabit it . It is Personal and about The People.

OUR PARTNERSHIP

Put simply this is a passion driven project and one that needs to be as personal as the passion that the concept itself. Making the Artistry of Tattooing available not just to a select few, but Non-Biased, Non-Prejudice and Approachable to ALL.

Initial discussion with Dana uncovered many opportunities however it was clear that uniqueness was missing in the styles that have been previously presented in such contexts.

This is your chain of Tattoo Stores, these are your spaces; your passion on display and for them not to be a one off, would be a missed opportunity.

Unique, Approachable and Innovative.





THE CONTEXT



As Beautiful and rustic as the existing location is, there a hustle and bustle that occurs near your tenancy corner that needs to be noted. This inundation of people from the adjacent bus stop means a greater chance for the façade to be lost. You façade located behind such 'noise' required a polarising front to stand out. Adding to this is the inundation of dark colour palette to the area; dampening the mood.

THE LOCATION. A MAIN CORNER

1A CHURCH STREET. JOINER STREET



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THE OPPORTUNITY



With such angular and rigid lines to the current façade, there is an opportunity to soften the corner. Juxtaposing its harshness, we can bring in polarising white tones, active texture and curvature. All which are features highlighted within your marketing strategy. The Local Context showed many elements of curved windows, and arches, although they are heritage, cues can be taken from the them.

THE EXISTING . A MAIN CORNER

1A CHURCH STREET. JOINER STREET



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THE PROPOSAL



Contrasting the Black and Brick tones of Transmission House we propose a softening through inundation of wave aluminium white blades. These blades will be mounted behind the Façade as a curtain wall... set back 200mm as to not disturb the texture of the street line. The main aim is to create features of what is within- allowing you clear sight lines to the interior.

THE OVERLAY

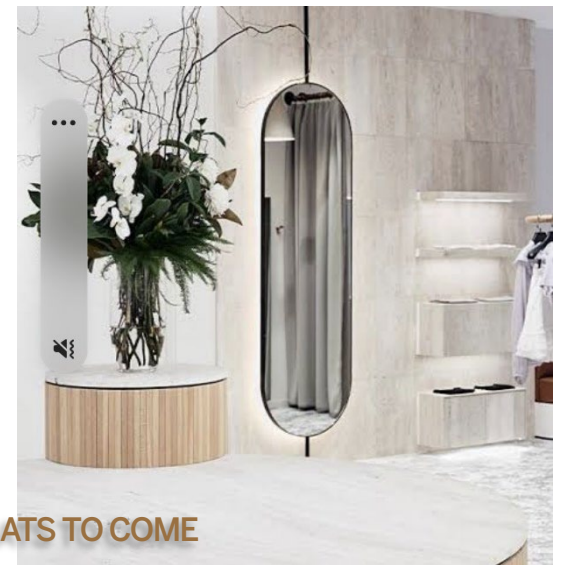
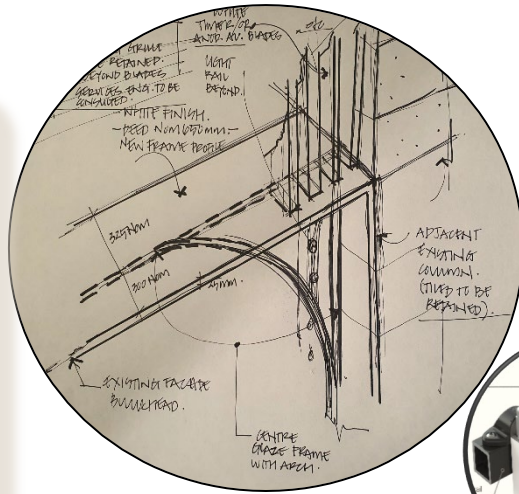
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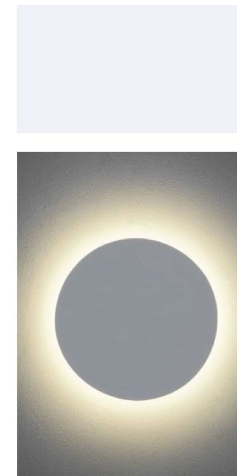
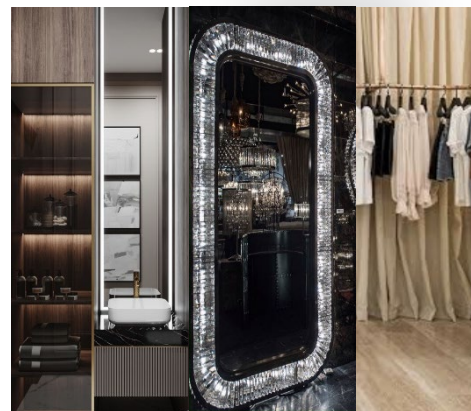
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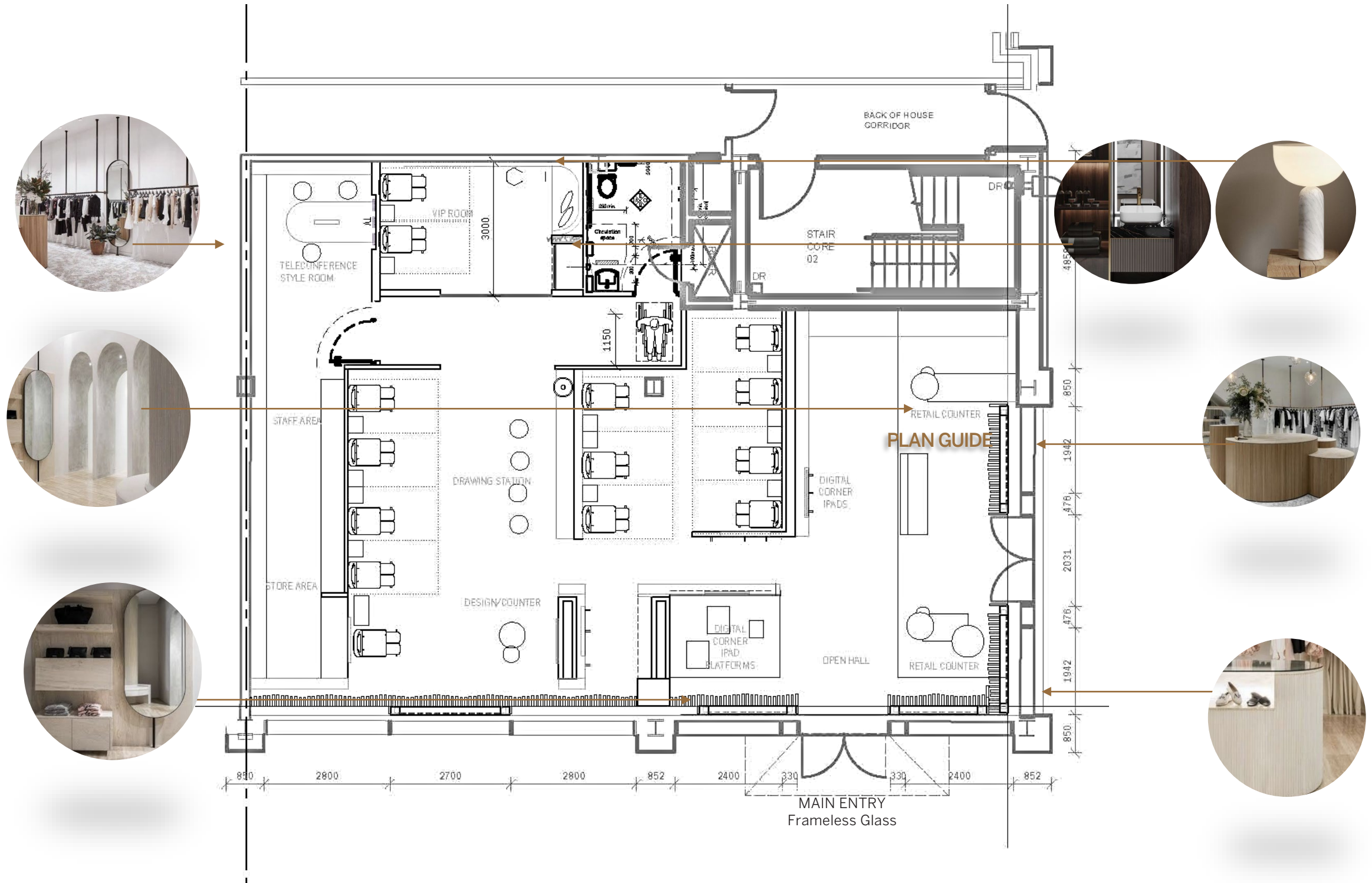


THE THEMING & WHATS TO COME



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+



MW Partnership. Dana Moussaoui. +61 423 279 746



