



Planning

Telephone: +44 (0)161 234 4516

planning@manchester.gov.uk

PO Box 532 Town Hall

Manchester M60 2LA

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	72
Suffix	
Property name	Premier Inn
Address line 1	Dale Street
Address line 2	
Address line 3	
Town/city	Manchester
Postcode	M1 2HR

Description of site location must be completed if postcode is not known:

Easting (x)	384683
Northing (y)	398129

Description

--

2. Applicant Details

Title	-
First name	-
Surname	Premier Inn Hotels Ltd.
Company name	
Address line 1	C/O Agent
Address line 2	C/O Agent
Address line 3	C/O Agent
Town/city	C/O Agent

2. Applicant Details

Country	C/O Agent
Postcode	C/O Agent
Are you an agent acting on behalf of the applicant?	
☒ Yes ☐ No	
Primary number	
Secondary number	
Fax number	
Email address	

3. Agent Details

Title	
First name	Vicky
Surname	Harper
Company name	Walsingham Planning
Address line 1	Brandon House
Address line 2	King Street
Address line 3	
Town/city	Knutsford
Country	
Postcode	WA16 6DX
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

The installation of a scheme 4.no illuminated signs."

Please select the type(s) of advertising you are proposing:

☐ Fascia sign(s)
☐ Projecting or hanging sign(s)
☐ Hoarding(s)
☒ Other type(s)

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	26 metre(s)

4. Type of Proposed Advertisement(s)

What is the maximum projection of the advertisement from face of building?	0.06 metre(s)
Dimension:	Height: 4.8 x Width: 6 x Depth: 0.06 metre(s)
What materials will the sign be made of? Powder coated Premier Inn	
What is the maximum height of any of the individual letters and symbols?	350 cm
The colour of text and background White and purple	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	5000 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 2	
What is the height from the ground to the base of the advertisement?	2.7 metre(s)
What is the maximum projection of the advertisement from face of building?	0.06 metre(s)
Dimension:	Height: 1 x Width: 4.3 x Depth: 0.06 metre(s)
What materials will the sign be made of? aluminium	
What is the maximum height of any of the individual letters and symbols?	100 cm
The colour of text and background white and purple	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	5000 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 3	
What is the height from the ground to the base of the advertisement?	3.6 metre(s)
What is the maximum projection of the advertisement from face of building?	0.6 metre(s)
Dimension:	Height: 0.6 x Width: 0.6 x Depth: 0.17 metre(s)
What materials will the sign be made of? aluminium	
What is the maximum height of any of the individual letters and symbols?	60 cm
The colour of text and background white and purple	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated

4. Type of Proposed Advertisement(s)

Illuminance levels	5000 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 4	
What is the height from the ground to the base of the advertisement?	32.7 metre(s)
What is the maximum projection of the advertisement from face of building?	0.06 metre(s)
Dimension:	Height: 8 x Width: 1.8 x Depth: 0.06 metre(s)
What materials will the sign be made of? powder caoted premier inn purple	
What is the maximum height of any of the individual letters and symbols?	180 cm
The colour of text and background white and purple	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	5000 cd/m2
Will the illumination be static or intermittent?	Static

Please describe each of the 'Other type(s)' of advertising proposed

please refer to submitted plans

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☐ Yes ☐ No ☒ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ☐ Yes ☒ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	02/11/2021
To	02/11/2035

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☒ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

8. Site Visit

- ☒ The agent
☐ The applicant
☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☒ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

02/11/2021