

Our ref: hk/O/JBee/manc/APC/25.11.21

9 December, 2021

Manchester City Council
Planning and Development Control
Via Planning Portal

Dear Sir/Madam,

Shopfront alterations and siting of ventilation/extraction equipment to rear together with advertisement consent for new signage at 82-84 Market Street Manchester M4 3AB

Heritage, Design and Access

We act as planning consultants to Bee World UK Ltd t/a Jollibee Restaurant.

Our clients intend to operate a restaurant from the above premises and this application for minor shopfront alterations extraction equipment and signage seeks to facilitate the proposed use. The following plans/documents form the application package: -

- Location Plan
- 001-877-01B-02D-10A proposed extraction layout and sections
- 001-877-ES Equipment Schedule
- 20028 - P001-P002-PlansExisting - REV P1
- 20028 - P011-ElevationsExisting - REV P1
- 20028 - P101-P102-PlansProposed - REV P2
- 20028 - P201-ElevationsHVAC - REV P2
- 20028 - P211-P212-ElevationsSignageProposed - REV P1
- 20028 - P221-SectionsProposed - REV P2
- 20028 - P341-ElevationsShopfrontProposed - REV P1
- 90344 20211026 - Jollibee Manchester.Rev1

Bee World UK Ltd is part of the Jollibee Foods Corporation which operates 13 food service brands with more than 4100 food outlets worldwide. It is the world's largest Asian food company. The first Jollibee restaurant was opened in Cubao, Quezon City in the Philippines

in 1978 and there are now over 1000 Jollibee restaurants worldwide including in Southeast Asia, the Middle East, East Asia (Hong Kong, Macau), North America, and Europe. This is to be the first Jollibee branch in Manchester.

Jollibee's success lies in a family oriented approach which provides a modern comfortable eating environment with affordable price points providing value for money. This family oriented approach extends to providing a family oriented work environment and the company provides holistic learning and development opportunities, industry-competitive rewards and recognition, and an inclusive culture is built where people feel respected and valued. The firm structures its roles to enable employees to find success, its staff undergo functional and leadership development programmes throughout their time with the company, and a fast track development programme is in place to develop and retain the top talents that join the firm. The subject development will create 70 jobs in the town centre which is a significant boost for the local retail sector. At a time when confidence in the British high street is at an historical low such investment in people and property on the high street should be supported.

The subject proposal is to facilitate the proposed Class E restaurant use.

The subject property is located in the Upper King Street Conservation Area but is not statutorily or locally listed.

Plant is to be located on the roof of the building. External plant will comprise a supply fan intake (SF1), kitchen extract fan discharge (EF1), general extract fan and fan discharge (EF2), three air conditioning units (ACU-1/2/3) and two catering condensers (CC-1/2). Plant equipment will not be visible at all in the street scene due to the land locked position of the building.

Noise Solutions Ltd has been commissioned by Bee World UK Limited to undertake a noise impact assessment (NIA) for new plant serving the proposed Jollibee restaurant. Detailed technical survey and specification measures are provided in the NIA which finds that the proposals comply with MCC's usual requirements. Additionally high level extraction is achieved. We also enclose technical details of odour control measures to be implemented at the site. A 'high' level of odour mitigation will be applied at the application site including the fitting of a specialist UVO-1000 Filter Unit in order to achieve a 0.2 -04 second residence time and remove, at high efficiency, odorous compounds. The UV-O range uses UV-C technology to produce ozone and hydroxyl free radicals to oxidise cooking odours through a process of ozonolysis. Full technical specifications are supplied.

The proposed shopfront comprises a modern aluminium framed shopfront with central entrance doors and level access. The existing shopfront is a modern aluminium framed

shopfront with two sets of double entrance doors. The subject proposal seeks a single set of centrally positioned entrance doors such that maximum use of glazing is incorporated into the shopfront design. Level access will continue to be provided. The proposed shopfront complements the surrounding modernised commercial character of the area.

The proposed signage comprises an internally illuminated fascia sign and projecting sign which fits well with neighbouring commercial properties. The precedent for internally illuminated signage at this site is established through the presence of similar signs in the immediate vicinity.

Please note that internal layout and arrangements are not subject to planning control but will nevertheless meet Part M of the building regulations.

If you have any queries relating to this proposal please do not hesitate to contact these offices in the first instance.

Yours sincerely,

HARIS KASUJI BA MA MRTPI