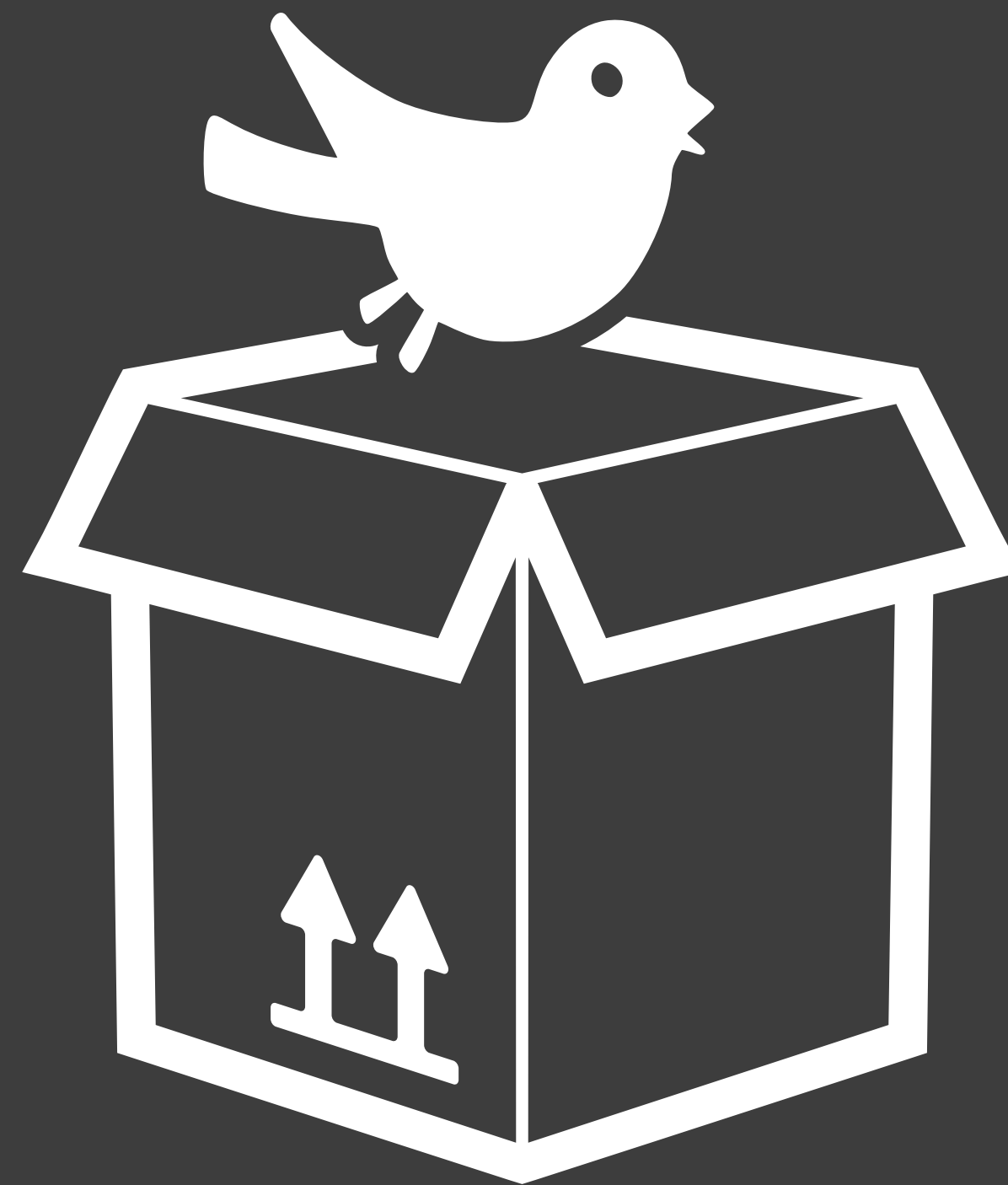




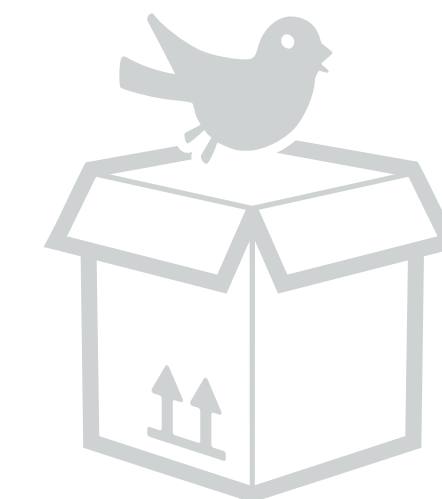
THE
BINARYBOX

DESIGNER: MATT D DIMELOW

CLIENT: F.E.C

DATE: 15/12/2020

PROJECT: MEADOWSIDE DESIGN PACK



INTRODUCTION

Meadowside Wayfinding Development

The purpose of this visual proposal is to research, develop and identify an identity for the wayfinding of the Meadowside development at Angel Meadows. From reviewing all of the site plans we have put forward 3 different style options for review.

We believe these to be fitting of the space and will create a clear and concise branding that will both give the buildings an identity whilst also providing a vital wayfaring function.

Based on the feedback of the proposed styles our team can then look to take any feedback on board in relation to both the aesthetic and budgetary requirements and revise accordingly so this inline with the expectations for both.

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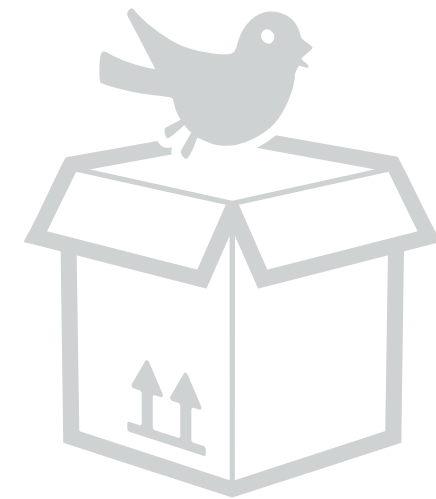
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LAMINATE

PLOT / TRIM

TAPE APP

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/ SENT

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MEADOWSIDE LOGO

ARTWORK	PRINT ON DECAL MATTE
DECAL LAMINATE	PLOT / TRIM
TAPE APP	INSTALLED / SENT

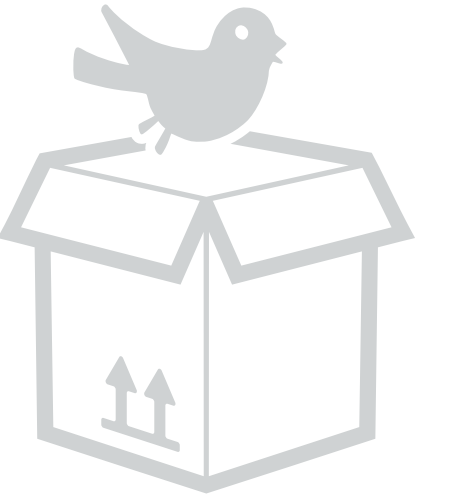
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3D MEADOWSIDE LOGO

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PATTERN DEVELOPMENT



ARTWORK

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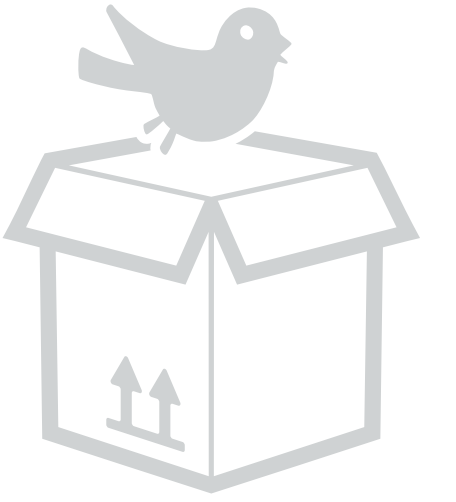
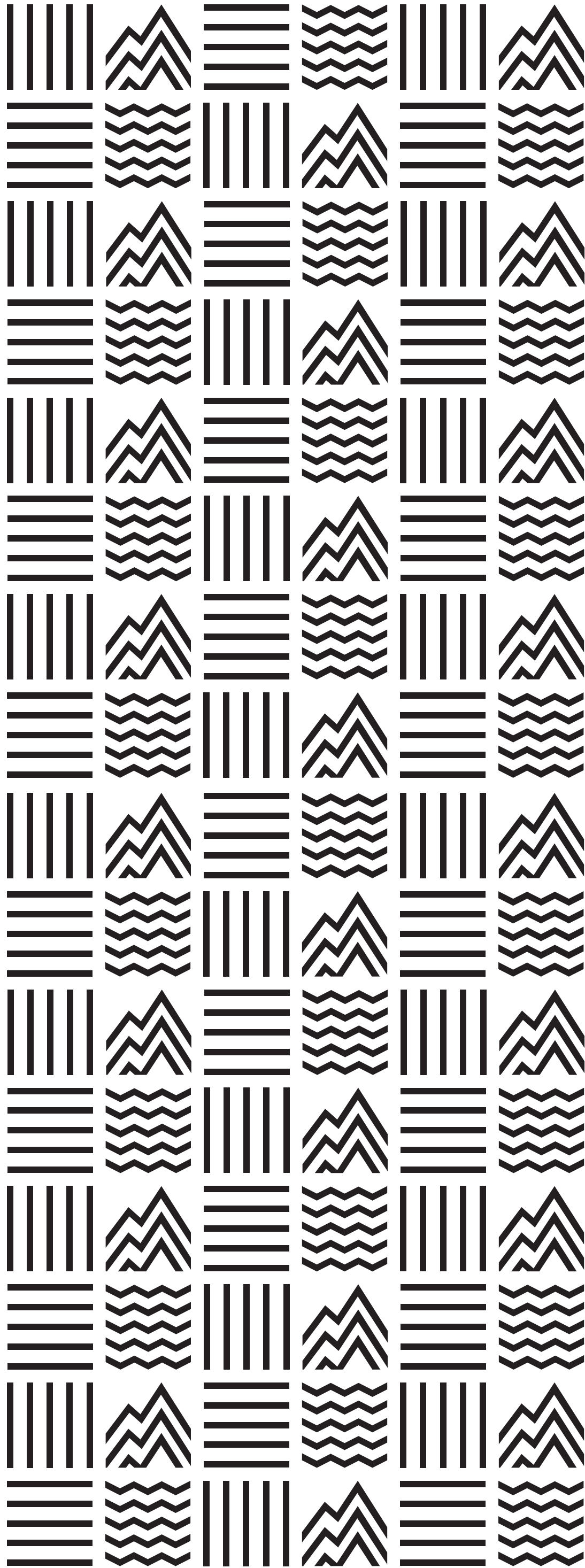
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PATTERN DEVELOPMENT

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PATTERN DEVELOPMENT

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TAPE APP	INSTALLED / SENT

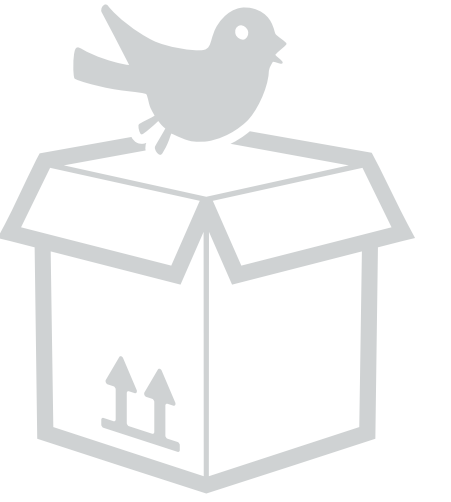
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THE GATE

THE STILE

MOUNT YARD

THE PEAK



BUILDING NAMING

ARTWORK

PRINT ON
DECAL MATTE

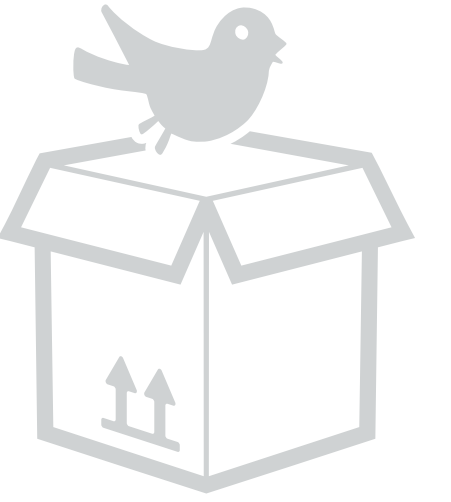
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PLOT / TRIM

TAPE APP

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/ SENT

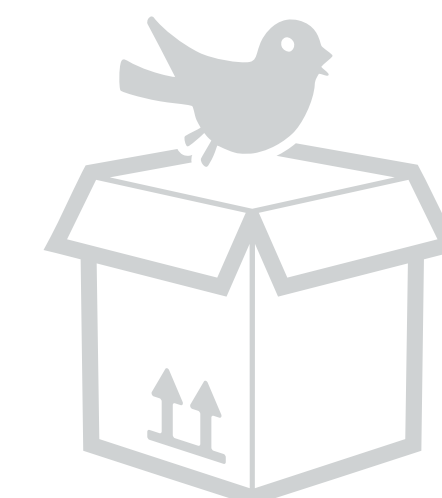
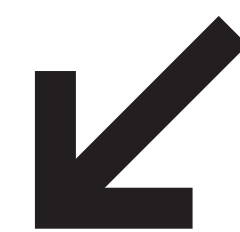
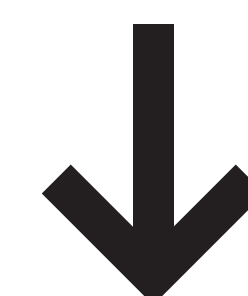
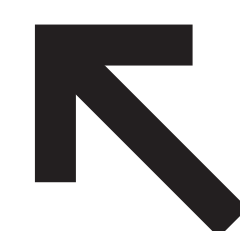
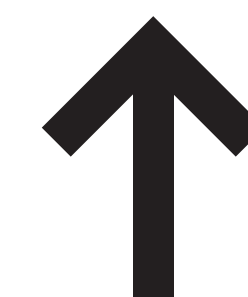
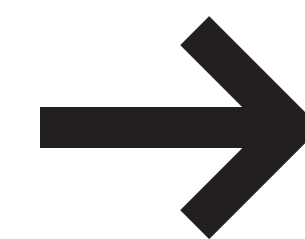
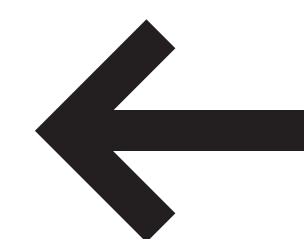
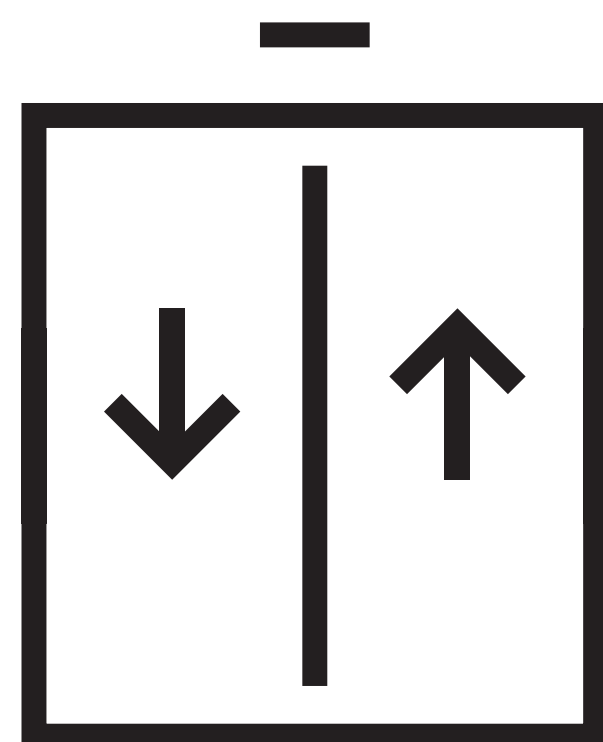
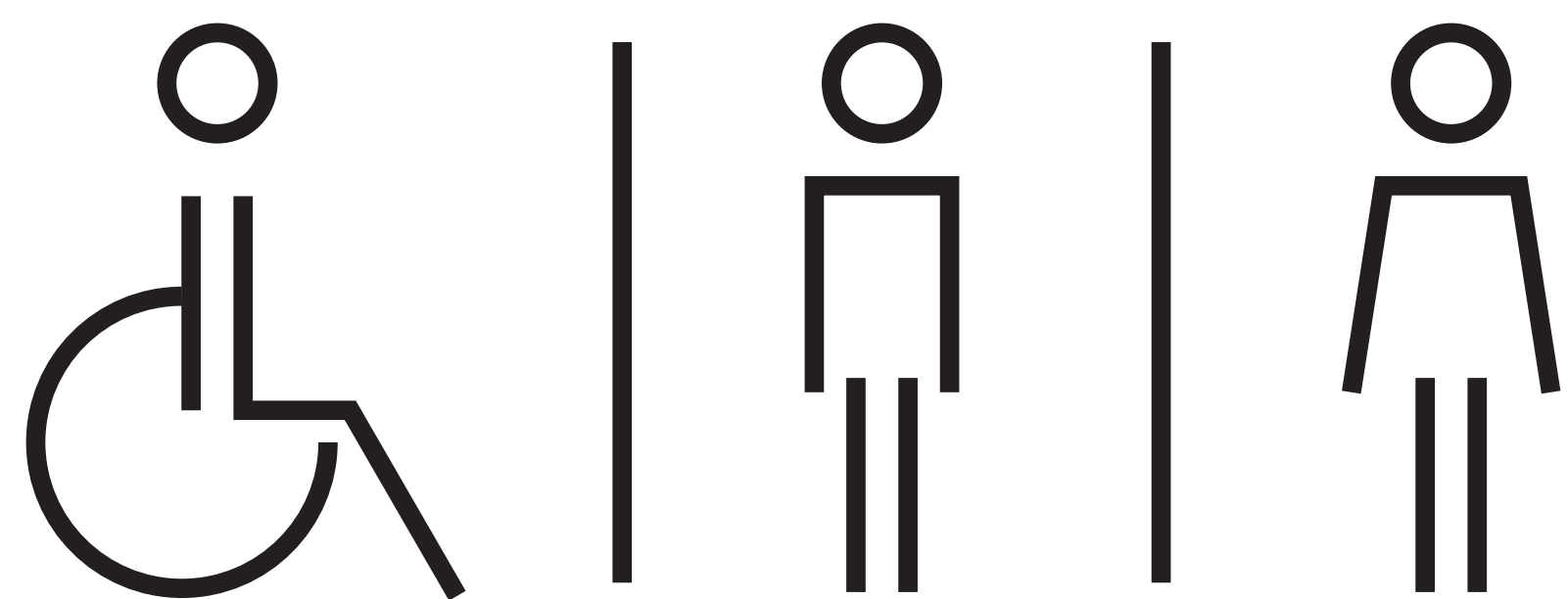
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MATERIAL FINISHES

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ICON DEVELOPMENT

ARTWORK

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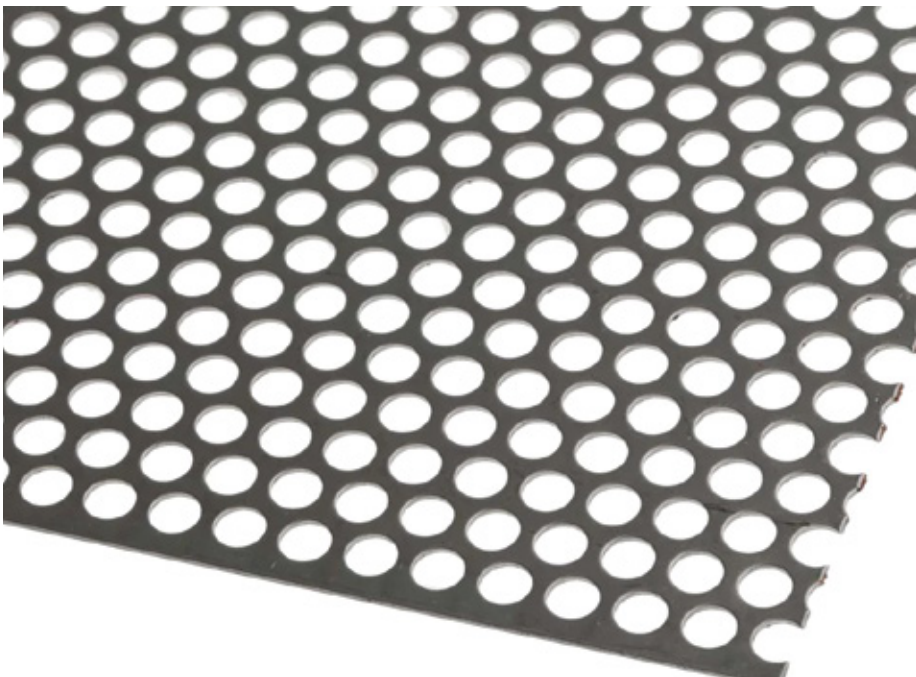
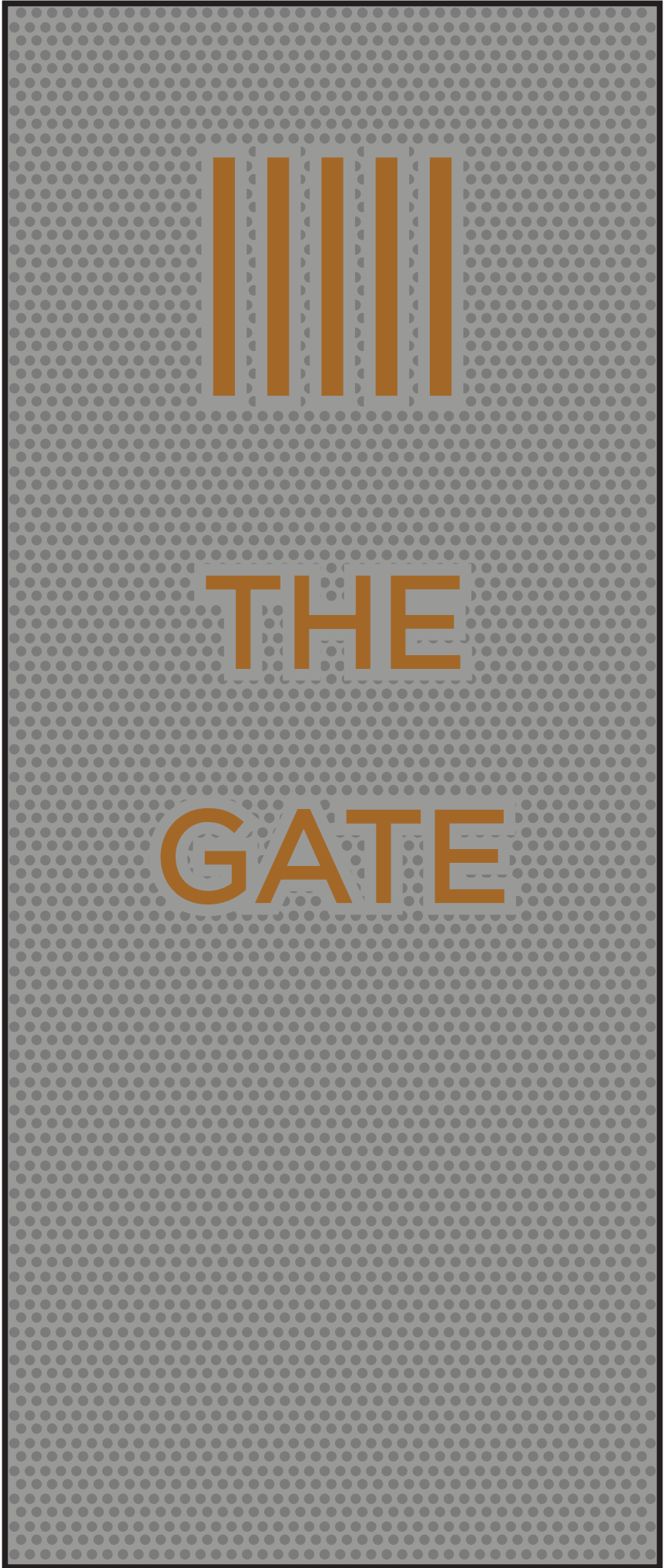
DECAL
LAMINATE

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Exterior building sign next to the door on perforated steel with illuminated lettering



BUILDING SIGN NEXT TO DOOR

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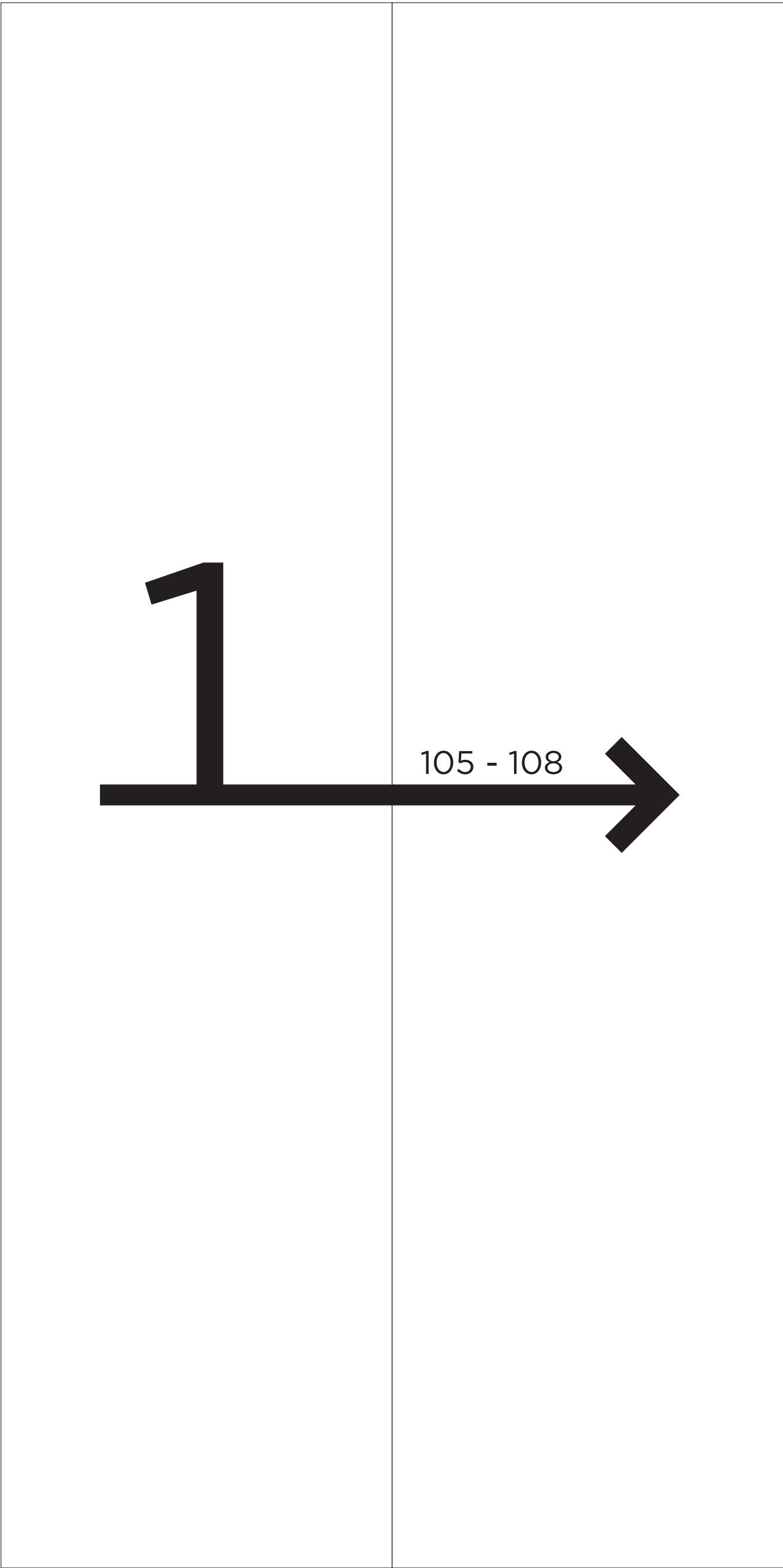
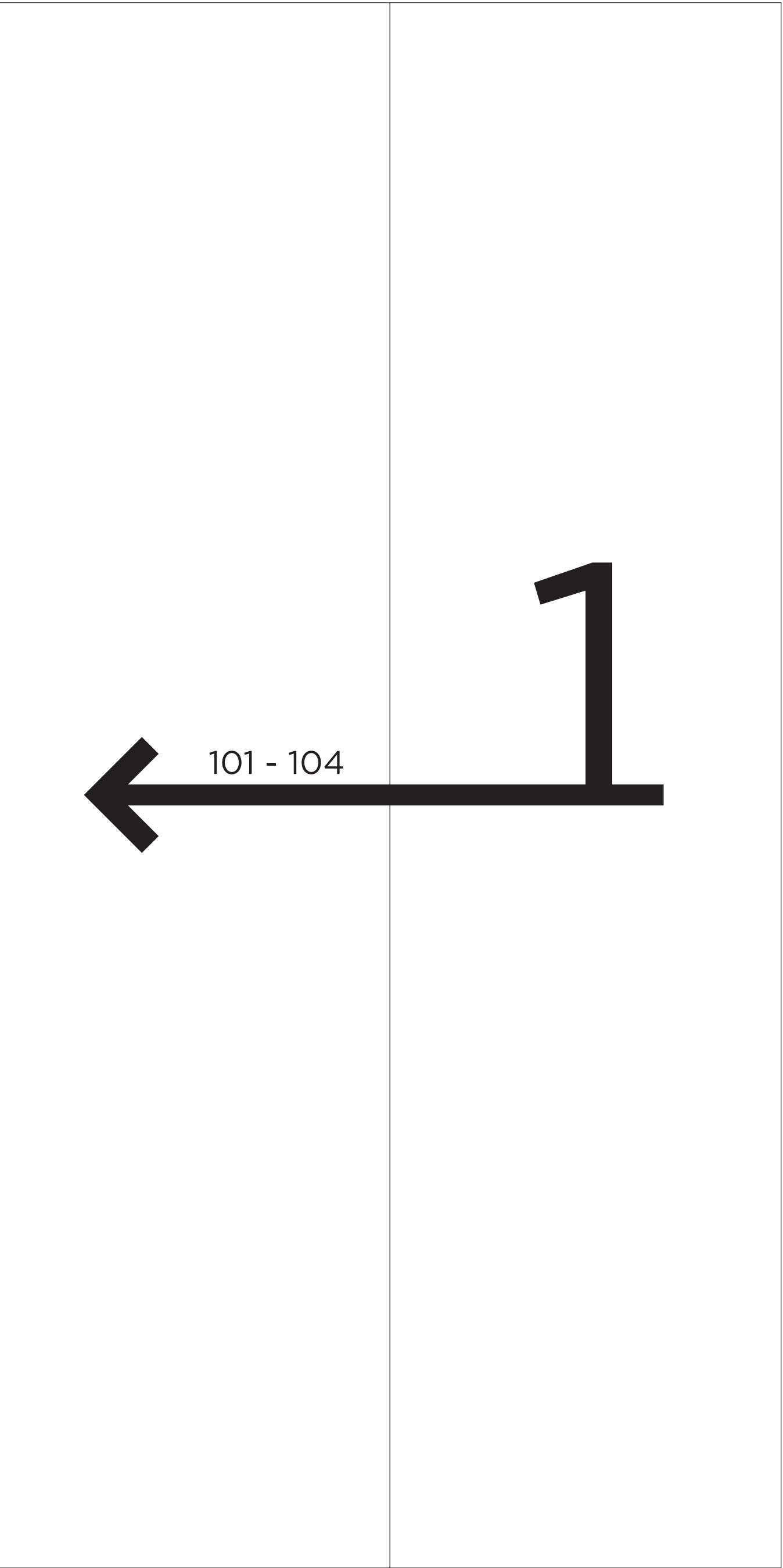


Diagram outlining plan drawing for the apartment numbering outside the lift spanning across the corner elevation.



APARTMENT WAYFINDING

ARTWORK	PRINT ON DECAL MATTE
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Examples of corner signs and how this can be utilised to display both the apartment numbers and floor numbering too.



Mockup of a proposed design showing background vinyl graphics wrapping over the L shape with a 3mm brass sign wrapping over both elevations



APARTMENT WAYFINDING

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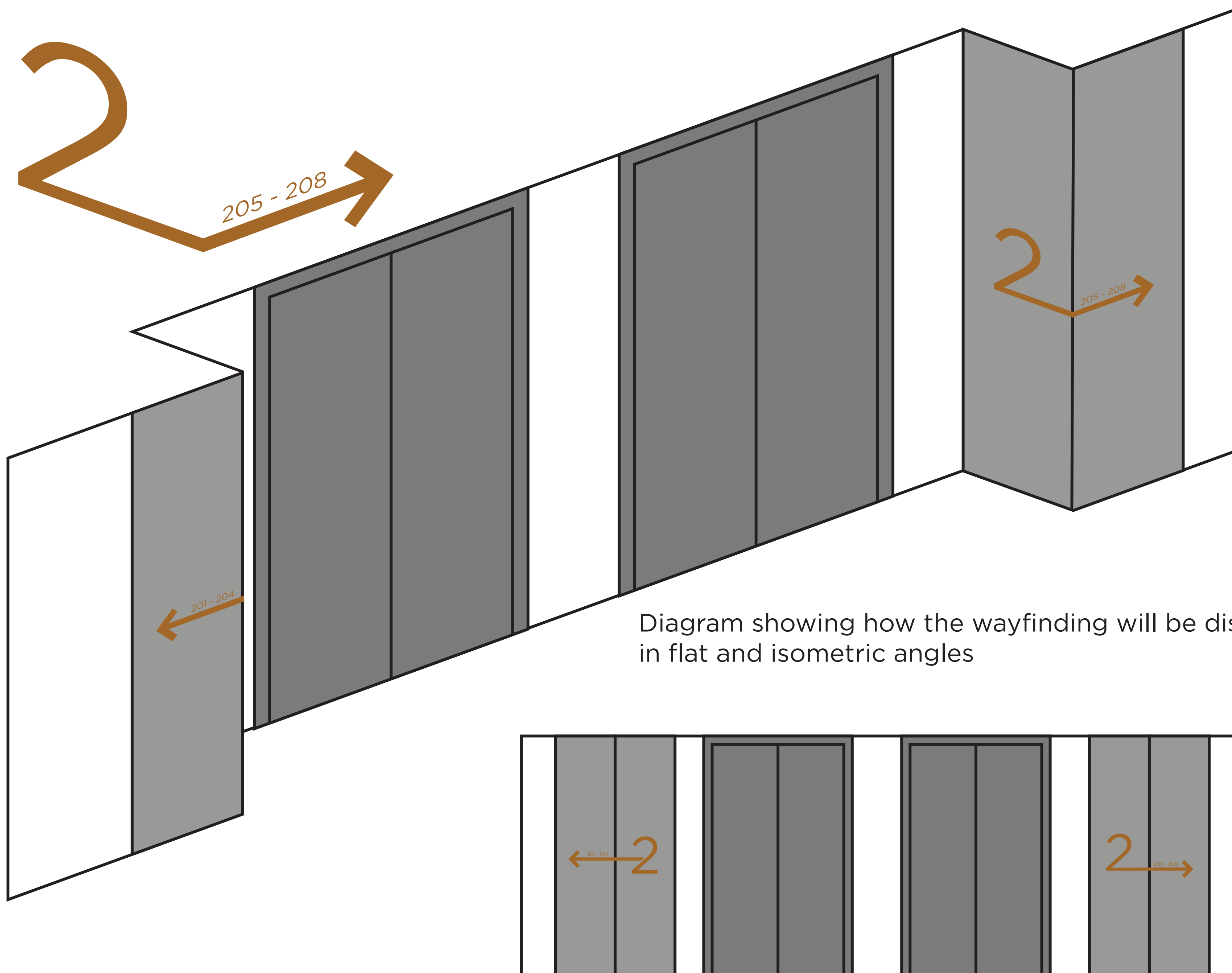
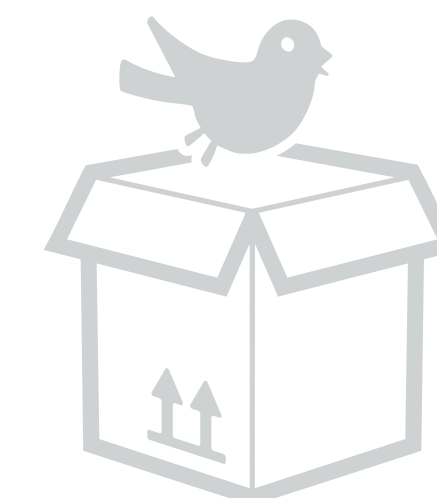


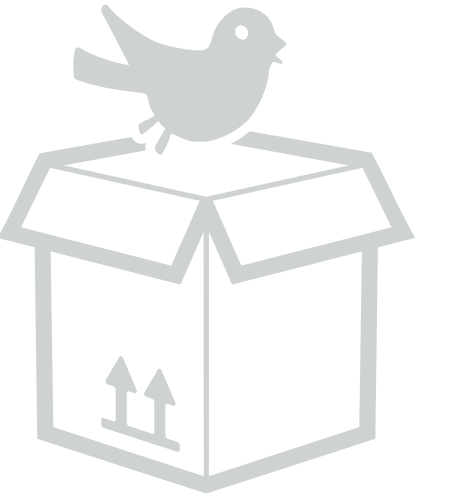
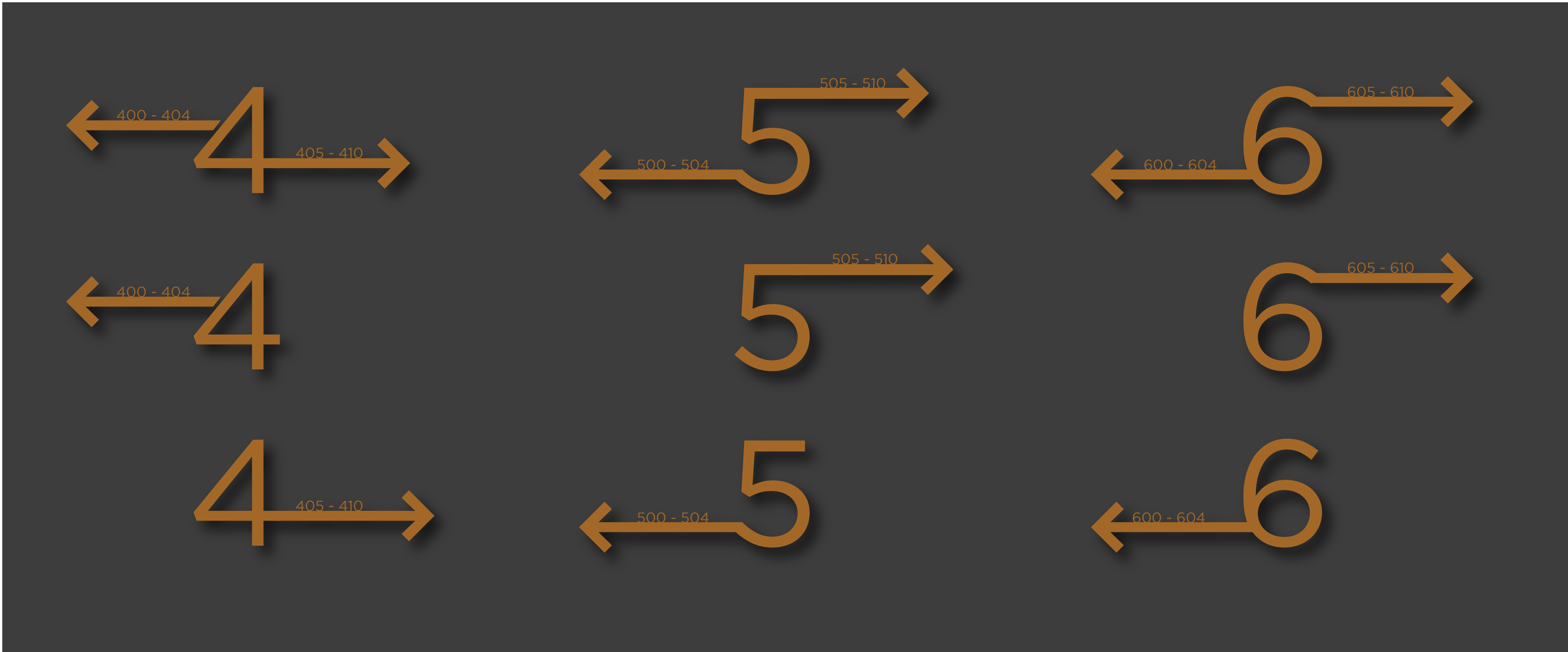
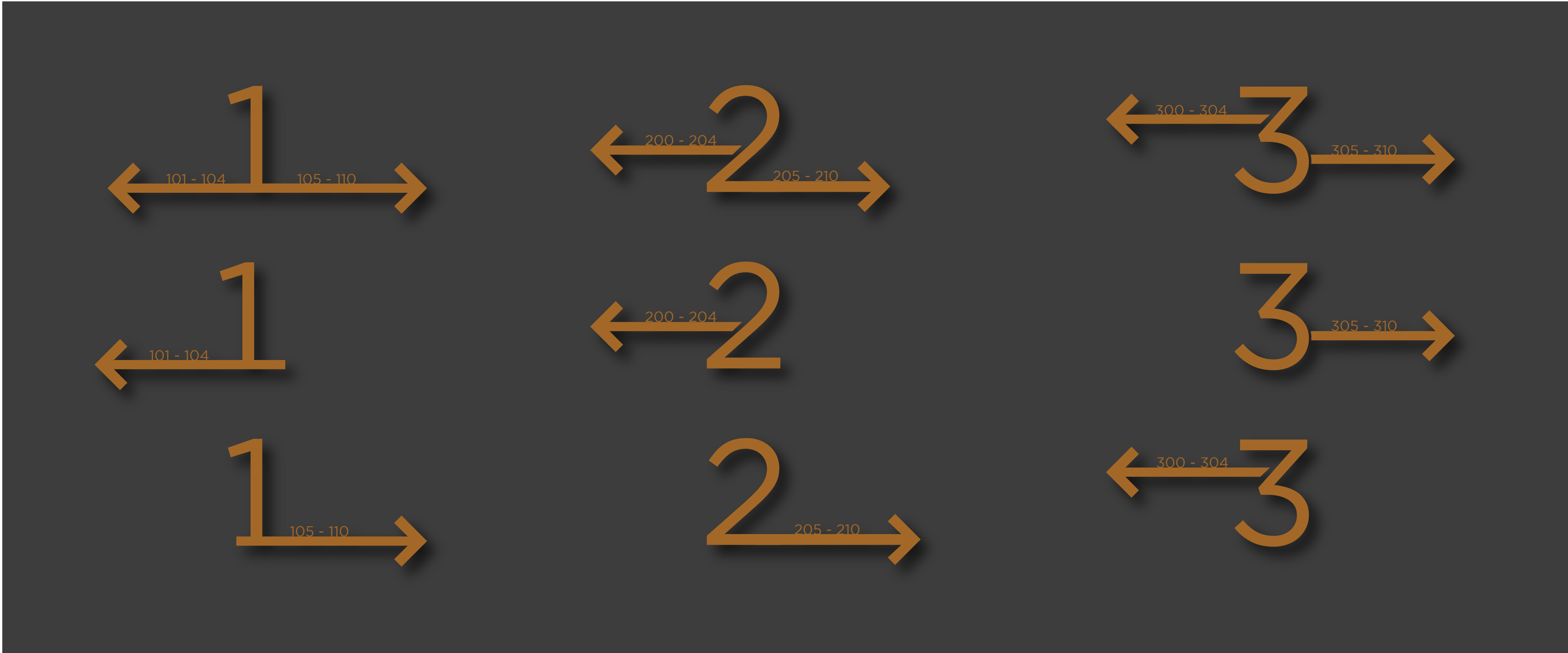
Diagram showing how the wayfinding will be displayed in flat and isometric angles



APARTMENT WAYFINDING

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TAPE APP	INSTALLED / SENT

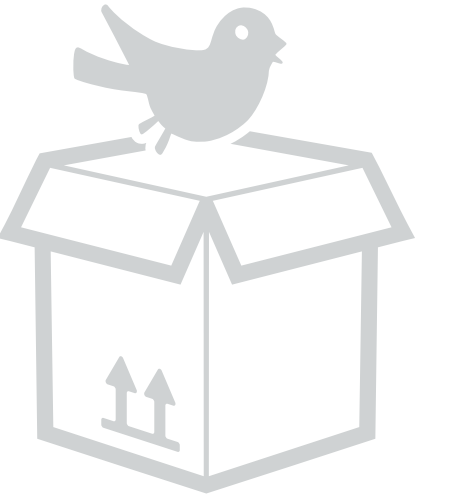
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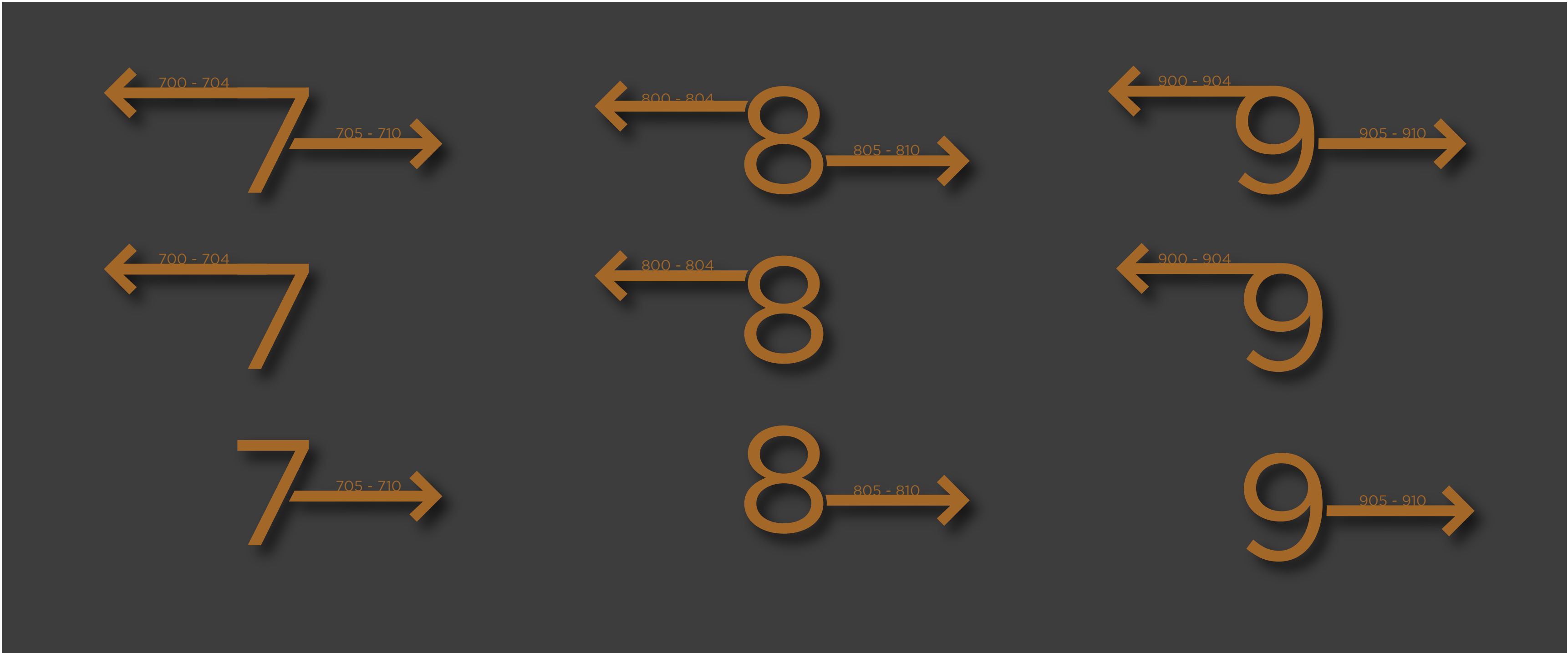
APARTMENT WAYFINDING

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APARTMENT WAYFINDING



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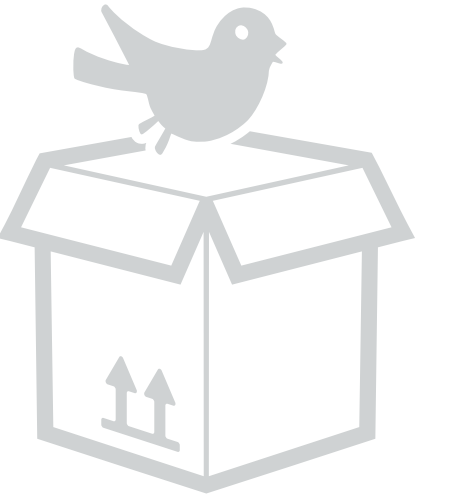
Example of the black letters affixed direct to the concrete finish to make a feature piece on each of the floors



FLOOR NUMBERING

ARTWORK	PRINT ON DECAL MATTE
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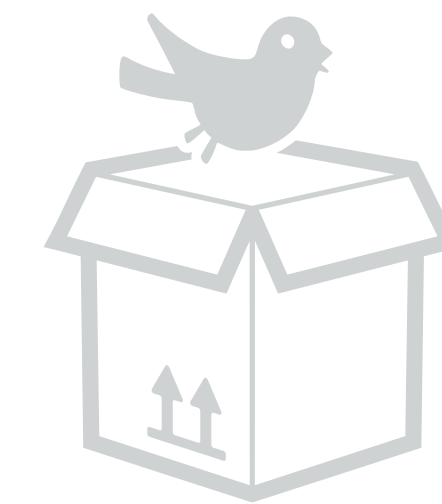
RECEPTION SIGNAGE BRASS

ARTWORK	PRINT ON DECAL MATTE
DECAL LAMINATE	PLOT / TRIM
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Slimmer room numbers as agreed in last meeting, 3D numbers also made more slimline to match in with the new appearance. Colours of the door to match the dooring on situ images (bottom left)



ROOM NUMBERING

ARTWORK	PRINT ON DECAL MATTE
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 MOUNT YARD | 

 THE GATE | 

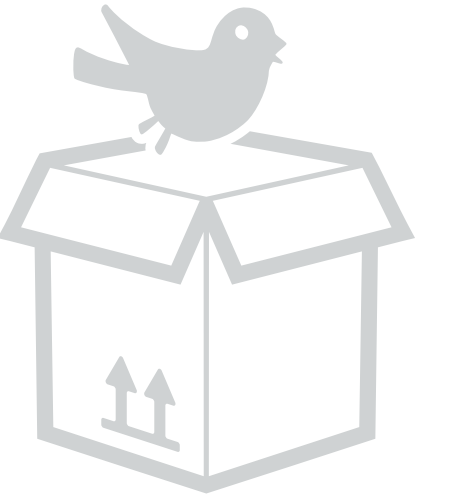
 THE PEAK | 

 THE STILE | 

ADDITIONAL WAYFINDING | 

ADDITIONAL WAYFINDING | 

ADDITIONAL WAYFINDING | 



TOTEM SIGNAGE

ARTWORK

PRINT ON
DECAL MATTE

DECAL
LAMINATE

PLOT / TRIM

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CYCLE STORE WINDOWS INTERNAL

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CYCLE STORE WINDOWS
EXTERNAL

ARTWORK	PRINT ON DECAL MATTE
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