

**Planning**

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Application for Consent to Display an Advertisement(s)**Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)****Publication of applications on planning authority websites**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)

Northing (y)

Description

Castlefield viaduct

Applicant Details

Name/Company

Title

Miss

First name

Jennifer

Surname

Ingham

Company Name

National Trust

Address

Address line 1

Heelis

Address line 2

Kemble Drive

Address line 3

Rodbourne

Town/City

Swindon

Country

United Kingdom

Postcode

SN2 2NA

Are you an agent acting on behalf of the applicant?

☒ Yes

☐ No

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

Country

Postcode

Contact Details

Primary number

Secondary number

Fax number

Email address

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Graffiti cover up treatment: Graphic display masking existing graffiti along steel guard rails on each side of the viaduct
(See page 22-27 of the Engagement_Advertisement document submitted as part of this application for more details)

Info/interpretation panels: Interpretation panels situated along the viaduct walkway (specification of info/interpretation corten display boards has been shared with planning previously see 122019 (95)005_B (interpretation stand) attachment). Graphic panels fixed to freestanding corten interpretation screen.

(See page 28-33 of the Engagement_Advertisement document submitted as part of this application for more details)

Welcome Kiosk treatment: Vinyl wrap to welcome kiosk applied to all sides of the kiosk with small vinyl details to glazed areas. Design and material specification of the kiosk provided by architect during previous application- see 122019 (95)004_D (kiosk) attachment)

(See page 35-39 of the Engagement_Advertisement document submitted as part of this application for more details)

Toilet Block treatment: Vinyl wrap to toilet block applied to 3 sides (due to limited application in narrow gap between blocks) applied to all sides of the kiosk with small vinyl details to glazed areas. Design and material specification of the toilets provided by architect during previous application- see 122019 (74)001_A (toilet block)

(See page 40-45 of the Engagement_Advertisement document submitted as part of this application for more details)

Advertisement Type:

Other type

Height:

1.8 metres

Width:

15 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

12 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

Semi permanent printed brick vinyl applied directly to the existing steel panels. See page 22-24 of the Engagement_Advertisement document submitted as part of this application for more details

The colour of text and background:

Background and graphics: Pantone7541 (white), Pantone2768 (dark blue), Pantone1788 (red), C72 M0 Y37 KO (Teal) See pages 8, 24-25 of the Engagement_Advertisement document submitted as part of this application for more detail

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

2 metres

Width:

2.4 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

12 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

3 centimetres

What materials will the advertisement be made of?:

Interpretation Screen: Sealed corten Graphic panels: digital print aluminium with 2 x rows of u-channels fixed to reverse for mounting. See page 29-31 of the Engagement_Advertisement document submitted as part of this application for more details

The colour of text and background:

Interpretation Screen: Corten Background, text, graphics: Pantone7541 (white), Pantone2768 (dark blue), Pantone1788 (red), C72 M0 Y37 KO (Teal) See page 8, 32-33 of the Engagement_Advertisement document submitted as part of this application for more details

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

2.5 metres

Width:

2.5 metres

Depth:

2 metres

What is the height from the ground to the base of the advertisement?:

12 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

12 centimetres

What materials will the advertisement be made of?:

Digital print high tack conformable vinyl, matt laminate onto kiosk surface. Small vinyl details. See pages 29-31 of the Engagement_Advertisement document submitted as part of this application for more details

The colour of text and background:

Kiosk: background- kiosk finish Hardie plank (see Hardie Plank Chestnut Brown Cedar Texture attachment) with vinyl graphics Vinyl Graphics: Pantone7541 (white), Pantone2768 (dark blue), Pantone1788 (red), C72 M0 Y37 KO (Teal) Door: Background: glazing. Text: Pantone2768 (dark blue)

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

2.3 metres

Width:

1.7 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

12 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

Digital print high tack conformable vinyl, matt laminate. Small vinyl details. See pages 42-43 of the Engagement_Advertisement document submitted as part of this application for more details

The colour of text and background:

Background: C72 M0 Y37 KO (Teal) Graphics: Pantone7541 (white), Pantone2768 (dark blue), Pantone1788 (red) See pages 8, 44-45 of the Engagement_Advertisement document submitted as part of this application for more details

Will the advertisement be illuminated?:

Please describe each of the 'Other type(s)' of advertising proposed

Other 1: Graffiti Cover up Treatment- Graphic display masking existing graffiti along steel guard rails on each side of the viaduct (See page 22-27 of the Engagement_Advertisement document submitted as part of this application for more details)

Other 2: Info/interpretation panels. Interpretation panels situated along the viaduct walkway (specification of info/interpretation Corten display boards has been shared with planning previously, see 122019 (95)005_B (interpretation stand) attachment for reference. Graphic panels fixed to freestanding Corten interpretation screen. (See page 28-33 of the Engagement_Advertisement document submitted as part of this application for more details)

Other 3: Welcome Kiosk Treatment- Vinyl wrap to welcome kiosk applied to all 4 sides of the kiosk with small vinyl details to glazed areas. Design and material specification of the kiosk provided by architect during previous application- see 122019 (95)004_D (kiosk) attachment for reference. (See page 35-39 of the Engagement_Advertisement document submitted as part of this application for more details)

Other 4: Toilet Block (vinyl wrap) Treatment- Vinyl wrap to toilet block applied to 3 sides (due to limited application in narrow gap between blocks) Design and material specification of the toilets provided by architect during previous application- see 122019 (74)001_A (toilet block) attached to this application for reference. (See page 40-45 of the Engagement_Advertisement document submitted as part of this application for more details)

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes
☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☐ Yes
☒ No
☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☒ Yes
☐ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

31/05/2022

To Date

30/07/2023

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☒ Yes
☐ No

If Yes, please provide details

Creative Concern undertook some consultation around the interpretation strategy and messaging early on in their approach. Specifics on designs, visuals and locations were not shared as part of this consultation. Consultees were as follow: Jonathan Schofield, Esme Ward, Dave Moutrey, Eamonn Boylan, Bev Hughes, Phill Griffin and Vaughan Allen. Greater Manchester Coalition of Disabled People (GMCDP) - Project Worker - Gemma Roberts, Castlefield Forum - Trustee, Saul Hay Gallery - Director, Proud Trust - LGBT+ -Centre Manager.

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes

☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

☐ The agent

☒ The applicant

☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☒ Yes

☐ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title

First Name

Surname

Reference

Date (must be pre-application submission)

Details of the pre-application advice received

08/03/22 Email correspondence to Lucy Harrison and Eve Woolstencroft to try and arrange a meeting to discuss additional consents required.

11/03/22 and 16/03/22 and 21/03/22 Further email correspondence to seek advice on the design intent items that may require planning or advertising consents.

NT sought a meeting with Lucy Harrison to discuss the contents of this application but we were unable to initially get a response, and latterly anything in the diary. Instead it was agreed to send through the proposals to the planning team for them to provide feedback over email.

23/03/22 We received feedback from Eve Woolstencroft, Assistant Planning Advisor that they did not think the use of vinyl wraps to the viaduct to cover graffiti would be appropriate, a better solution would be to have these painted out in a grey colour or graffiti cleaned off if possible. We have prepared a response to this as part of the Design and Access statement attached to this application.

Feedback noted that other elements needed comment from their team leader who was preparing for a public enquiry, so they needed more time to get comments across for these. Unfortunately, due to timeframes we have had to proceed with this submission to ensure we remain on programme.

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☐ Yes
☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

- ☐ Yes
☒ No

If No, why has permission not been obtained?

We have permission in principle for wider works, and will be following it up with them in more detail regarding the specifics for the advertising elements.

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff**
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
☒ No

Declaration

I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Jennifer Ingham

Date

30/03/2022