

MANCHESTER CITY COUNCIL

**QUANTITATIVE NEED FOR ADDITIONAL
RETAIL FLOORSPEACE UP-DATE 2010**

NOVEMBER 2010

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TABLE 8.4:

SUMMARY ANALYSIS OF SURVEY INFORMATION - CONVENIENCE SHOPPING 2010

ZONE 4 - NEWTON HEATH AND MOSTON

	Market shares			Expenditure		
	Main trip expenditure	Top-up expenditure	All expenditure	Main trip expenditure	Top-up expenditure	All expenditure
ZONE 4:						
Iceland, Old Church Street, Newton Heath	2.5%	8.0%	3.8%	£1.28	£1.40	£2.68
Netto, Old Church Street, Newton Heath	2.6%	3.1%	2.7%	£1.37	£0.54	£1.90
Lidl, Church Street, Newton Heath	1.4%	3.7%	2.0%	£0.73	£0.64	£1.37
Newton Heath	0.4%	5.6%	1.7%	£0.23	£0.97	£1.20
Moston, Hollinwood Avenue / Greengate	0.4%	5.9%	1.8%	£0.23	£1.03	£1.26
Other	0.0%	1.8%	0.5%	£0.00	£0.31	£0.31
TOTAL ZONE 4	7.4%	28.1%	12.5%	£3.84	£4.90	£8.74
Elsewhere in Manchester City:						
Manchester City Centre convenience stores	3.3%	12.2%	5.6%	£1.74	£2.13	£3.87
Asda, North City Shopping Centre, Harpurhey	20.4%	9.8%	17.8%	£10.67	£1.71	£12.38
Asda, Ashton New Road, Sportcity Eastlands	12.2%	5.6%	10.6%	£6.38	£0.97	£7.36
Sainsburys, Heaton Park Road, Higher Blackley	1.9%	0.6%	1.6%	£1.01	£0.10	£1.11
Total elsewhere in Manchester	37.9%	28.2%	35.5%	£19.80	£4.92	£24.71
Total Manchester	45.2%	56.3%	48.0%	£23.64	£9.81	£33.45
Outside Manchester City:						
Tesco Extra, Ashton Road West, Failsworth	9.8%	9.6%	9.7%	£5.12	£1.66	£6.78
Asda, Milne Street, Chadderton	1.5%	2.5%	1.7%	£0.78	£0.43	£1.21
Morrisons, Oldham, Chadderton (Hollinwood)	15.0%	8.0%	13.3%	£7.85	£1.40	£9.24
Morrisons, Marlborough Mill, Failsworth	19.2%	8.3%	16.5%	£10.04	£1.45	£11.49
Tesco Metro, Arndale Centre, Middleton	1.1%	2.5%	1.4%	£0.55	£0.43	£0.98
Total outflow from Manchester City	46.6%	30.9%	42.6%	£24.33	£5.38	£29.70
Elsewhere	8.2%	12.8%	9.3%	£4.28	£2.23	£6.50
Total	100.0%	100.0%	100.0%	£52.24	£17.41	£69.66

Notes:

This table shows destinations where the market share is greater than 1% of expenditure arising in the area.

"Elsewhere" will include shops and centres within this Zone and others outwith the zone.

2008 PRICES